

What Is ShortPoint?

Intro Guide



Introduction to ShortPoint

ENVIRONMENT

This guide is for all ShortPoint users

DESCRIPTION

This guide will give you an intro to ShortPoint, our story, culture, values, and our products

Version 1.2

Magdalene Mojica
November 3, 2022

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Section 1

About ShortPoint

“Because ShortPoint allowed us to design everything and figure out any challenges for ourselves, it removed the cycle of trying to articulate ideas to a developer, then waiting and realizing they still didn’t actually get it.”

Stephanie Case

Senior Instructional Designer, Knoll

Who We Are

ShortPoint, Inc. is a global company that empowers organizations all over the world to build gorgeous intranets that deepen connection, improve efficiency, and increase productivity.

Through our top-notch design technology, we enable our users to build intranet sites from scratch with no coding, at minimum cost, and in record time. Today, ShortPoint is empowering over 12 million users worldwide. It has already won the hearts of users at industry-leading companies such as BP, NASA, BNP Paribas, EPSON, Volkswagen, Australia Post, ATD and continues to make its way to the workspaces of many other companies—big and small.



How We Started

In its infancy, ShortPoint started with a vision — *to empower users to create beautiful intranet sites that will boost productivity and build harmonious relationships within their team.*



2013

Started

We released ShortPoint on the SAP Cloud Platform and inked a deal with Ingram Micro Distribution. We're off to the races!



2015

ShortPoint Beta

We released ShortPoint 1.0. for Microsoft SharePoint & Office 365. Consequently, we continued to listen to our partners, friends, and early adopters in order to make our vision come into fruition.



2016

Production

We moved away from beta. We released ShortPoint for SharePoint 2016 (On-premise) with new editing experience, animations and hover effects. We also added amazing features including Copy & Paste to enhance customer experience.



2019

Leading the Way

ShortPoint became a leading design software focused on building gorgeous and engaging intranet sites that empower people and deepen connections.

Today

Empowering

Today, ShortPoint Intranet Design Software empowers each user, offering front-end development tools, AI powered accessibility tools and new integrations.

The Future

Always Evolving

In the years to come, ShortPoint will continue to revolutionize intranet design technology. We will continue to evolve and work with our customers to offer new features, integrations, and customizations to improve our products constantly.

How We Work

ShortPoint is certified as a **Great Place to Work**®, ranking 4th out of the 15 companies considered to be the Best Workplace in Technology in GCC for 2022.

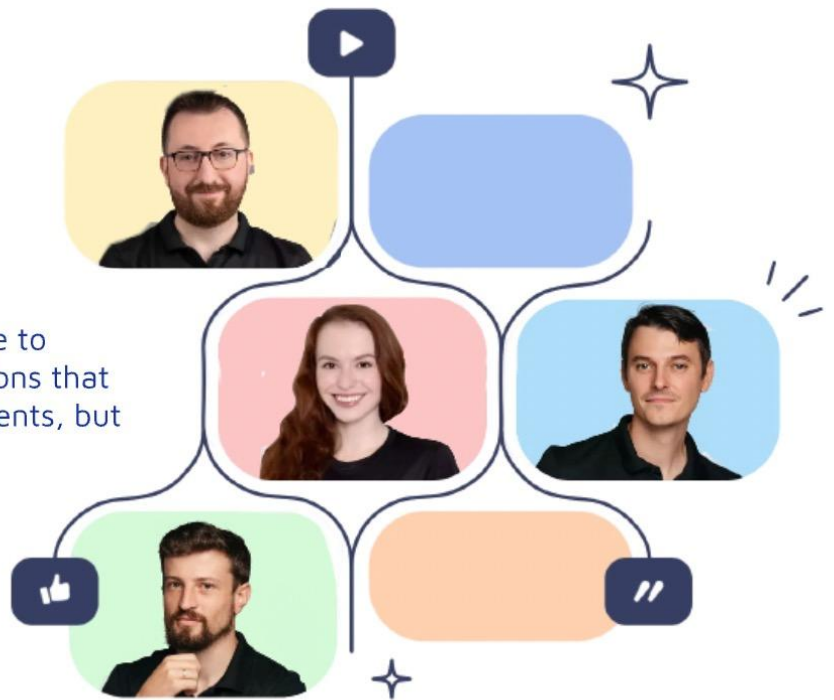


As a progressive technology company, **we commit to creating a space of growth for our employees**, ensuring that they have access to a diverse pool of resources, a caring environment, and a flexible workplace, no matter where they are.

Our team is composed of **diverse individuals that work closely together and collaborate remotely from different locations around the globe**. We have team members who work out of Ukraine, Romania, Turkey, Nigeria, Cameroon, the Philippines, the USA, and UAE just to name a few. We make sure that each one of them feels welcomed, despite our diverse backgrounds, beliefs, gender, and more.

“

At ShortPoint, people get a chance to reach their full potential in conditions that cherish not only career advancements, but profound human values.



Where We Are Located

We are headquartered in Ann Arbor, Michigan, USA, and have offices in Dubai, UAE, Lviv, Ukraine, and London, United Kingdom.



DUBAI, UAE



LVIV, UKRAINE



ANN ARBOR, MI, UNITED STATES



LONDON, UNITED KINGDOM

Section 2

Compatibility with SharePoint

“I would recommend ShortPoint to any business that wants to improve the visual appeal of its clients’ intranets without designers or developers, and with less cost and stress.”

Rüdiger Gros,
CEO, EFEXCON

ShortPoint is compatible and can easily be installed in your existing Office 365, or SharePoint environment. It offers multiple solutions to common design problems and will work with Office 365 (SharePoint Online), SharePoint 2019, SharePoint 2016, SharePoint 2013, and Microsoft Teams. In addition, it caters to both classic and modern SharePoint experiences.



Section 3

Product Features

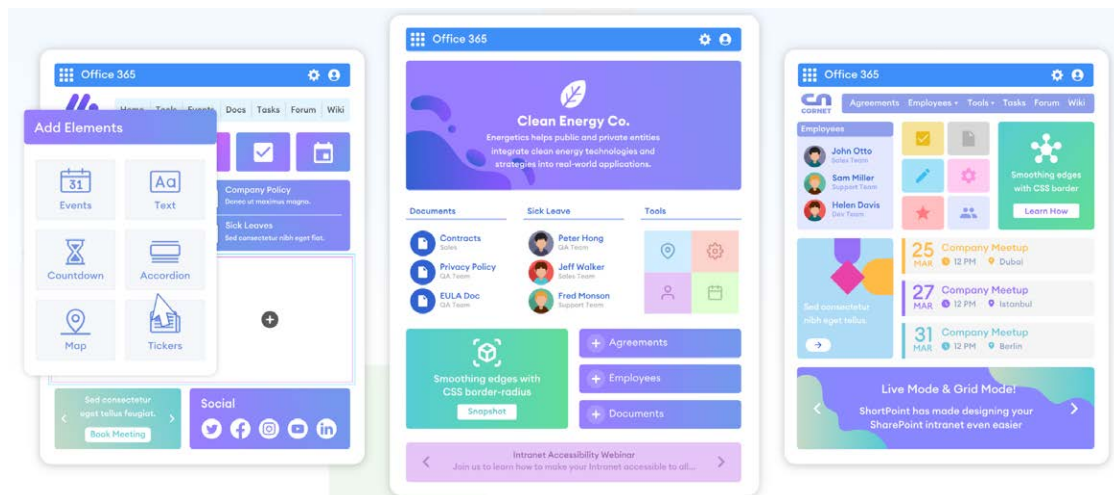
“ShortPoint has enabled us to create internal SharePoint sites that are user-friendly and attractive for our multi-generational group of Associates.”

Emma

Head of Corporate Collaboration

ShortPoint is a **dynamic design software** that allows users to create stunning intranet sites with no coding. It enables organizations to build effective and engaging intranet pages with less effort and resources, fast delivery times, and minimal investment.

Our product includes several features that are **essential to building both the form and function** of your intranets and provide an excellent design experience every step of the way.



Section 3.1

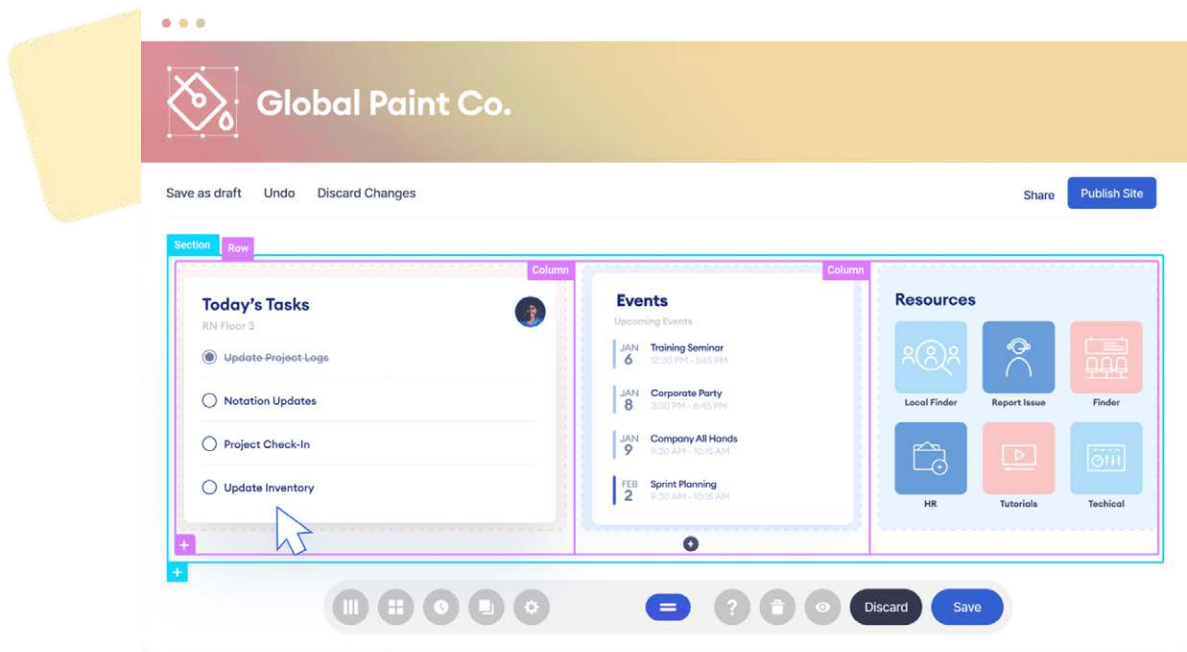
Page Builder

“Over 60 customizable elements to drop in Modern and Legacy pages. Quickly build branded pages and dashboard. Also, their support is the best.”

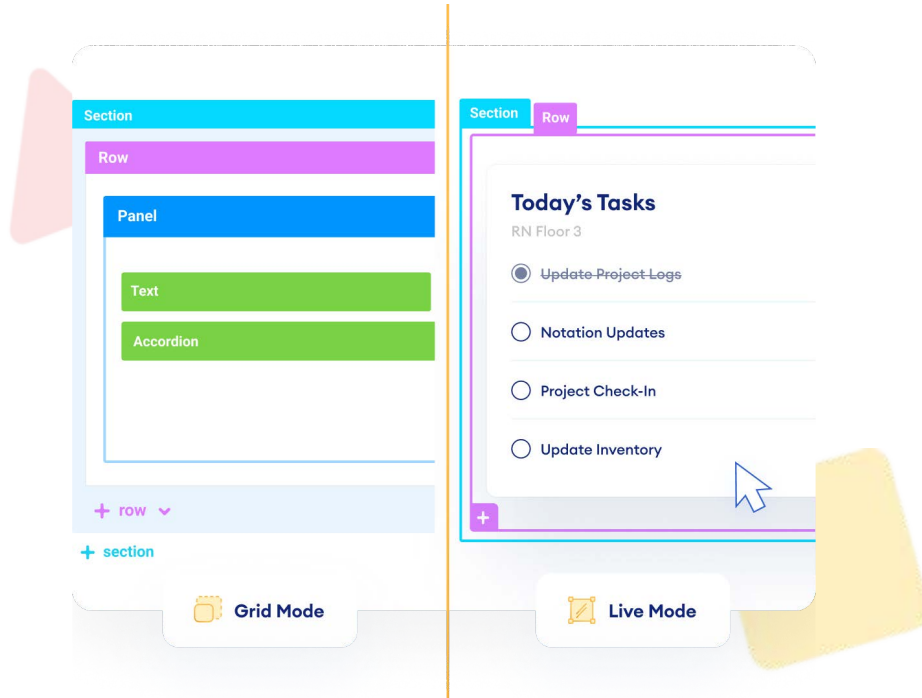
Keith Perfect

Director of Technology, Northrop & Johnson

With **Page Builder**, you can **design stunning intranet pages with no code**. It has a drag-and-drop functionality that enables your team to turn all your creative ideas into reality.



Page Builder comes with Live Mode and Grid Mode. Live Mode is an intuitive and innovative editing interface that is optimized to provide you with a real-time and live design experience. Grid Mode, on the other hand, provides classic wireframes and content-holder experience.



It has over **60 design elements** to choose from, allowing you to mix and match features to meet your intranet needs.

✔ Categorized

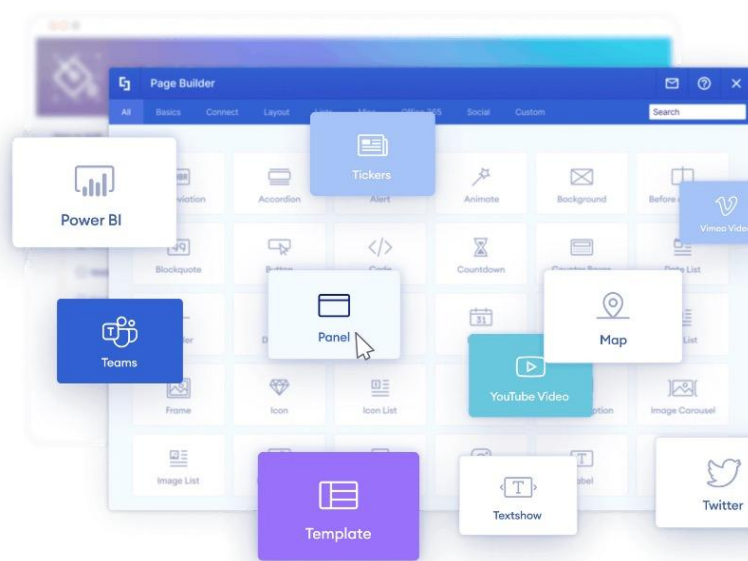
The design elements in the library are categorized into groups for easy intuitive search

✔ Searchable

You can start typing the element name to bring up the one you're looking for quickly

✔ Versatile

Over 60 elements to bring your creative vision to life - choose and start designing!



Section 3.2

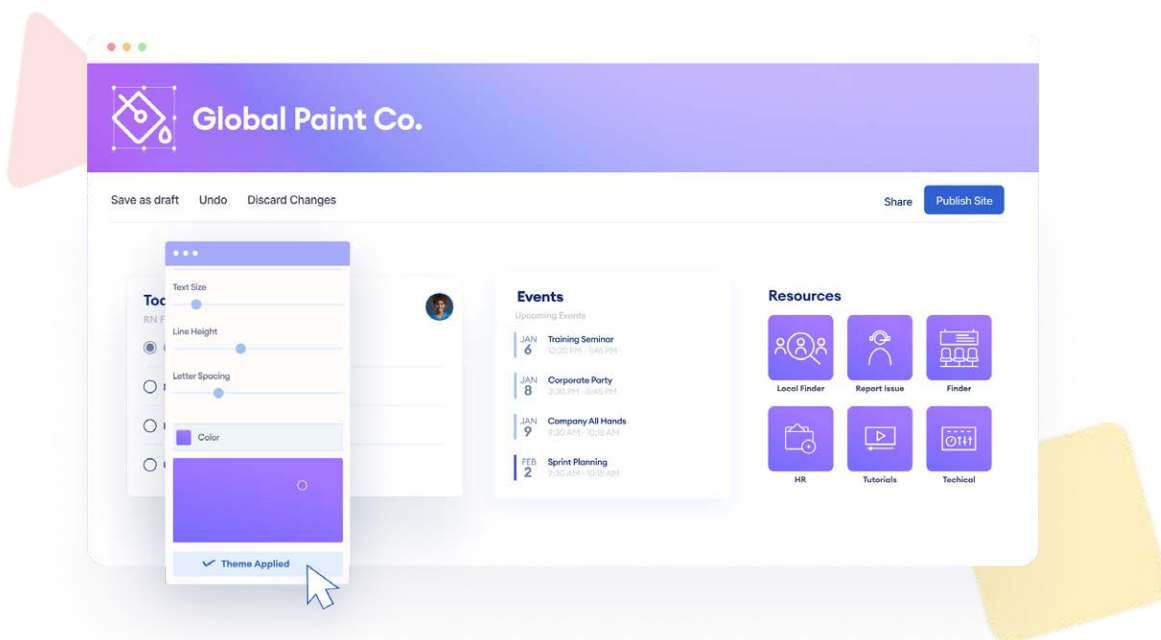
Theme Builder

“No need for coding. Configure site pages easily and their templates make setup a breeze!!”

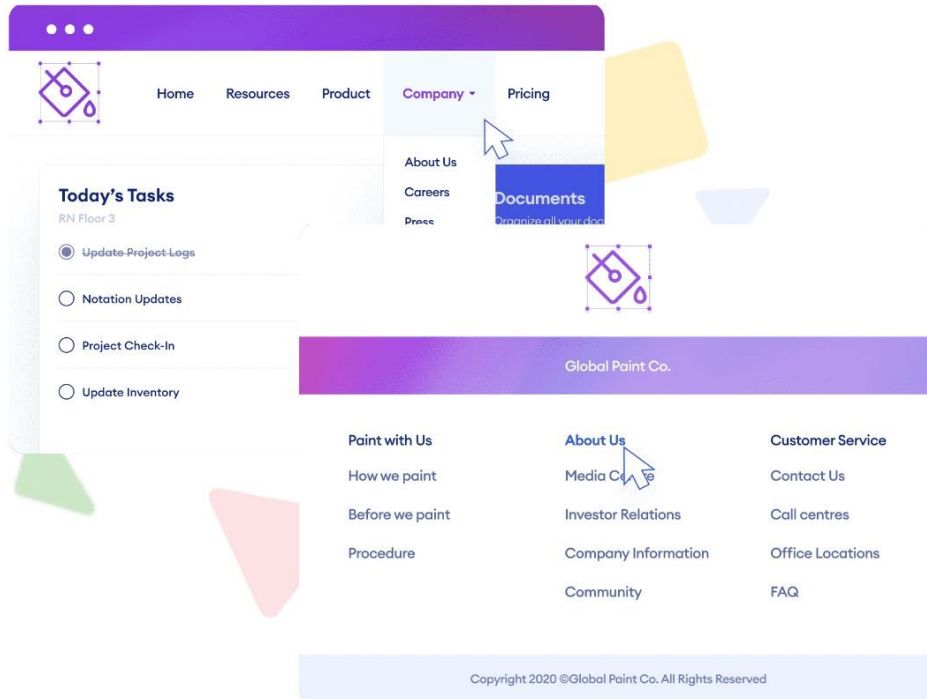
Darryl Shaw

Assistant Director of Information Technology, Columbia Climate School, The Earth Institute

Theme Builder allows you to **build a consistent brand identity**. Through this ShortPoint feature, you can easily customize and create an intranet theme, including font, color, and design, to reflect the unique culture of your company.



It **enables full header control and advanced font and typography management**, allowing you to customize your intranet sites the way you want to.



Do more with Theme Builder

Color Palette

Customize the branding color of your SharePoint

Mobile Theme

Customize your sites on desktop and mobile devices

Custom Fonts

Allows to upload your own font and apply it on the page

Custom CSS / JS

Run your custom CSS/JS over your Site Collection

Hide Elements

Re-brand SharePoint Site collections. Hide and show any elements in the site

Intelligent Preloader

Improve the user experience of your sites by adding beautiful preloaders

800+ Fonts

800+ of the most popular web fonts on the internet, with ability to add custom fonts, to let you apply your branding and identity guidelines precisely

Corporate Branding

Quickly access essential ShortPoint functionalities as you design your page

Section 3.3

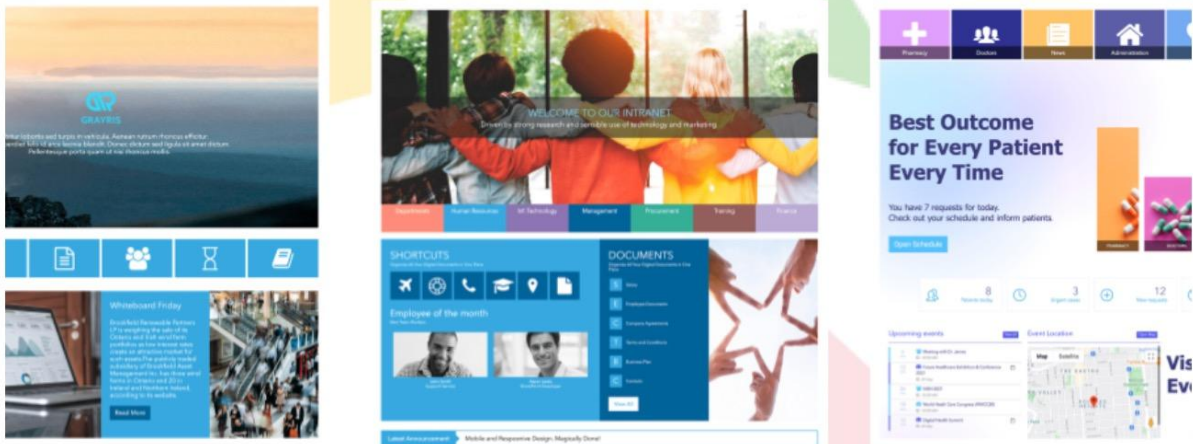
Copy & Paste

“ShortPoint has made my life so much easier and more fun.”

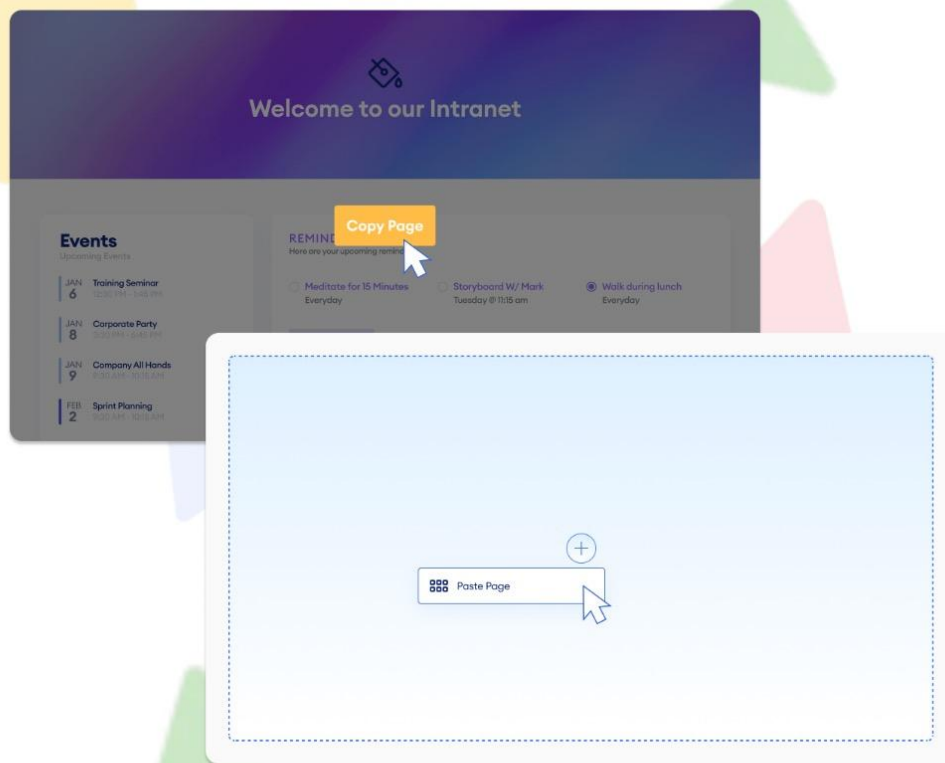
Sharon Wilken

SharePoint Designer, Exponent

We understand that designing and customizing a page layout, Design Element, and other content to achieve perfection takes time and effort. **With the Copy and Paste feature**, you have **access to our [demo library](#) of designs with hundreds of pre-formatted templates that you can easily copy into your SharePoint sites** for infinite design possibilities.



You can also take any of your finished designs and use them across the page, other site pages, and even outside of your site collection or tenancy. This makes **getting uniformity across your intranet effortless and gets the job done faster.**



Section 3.4

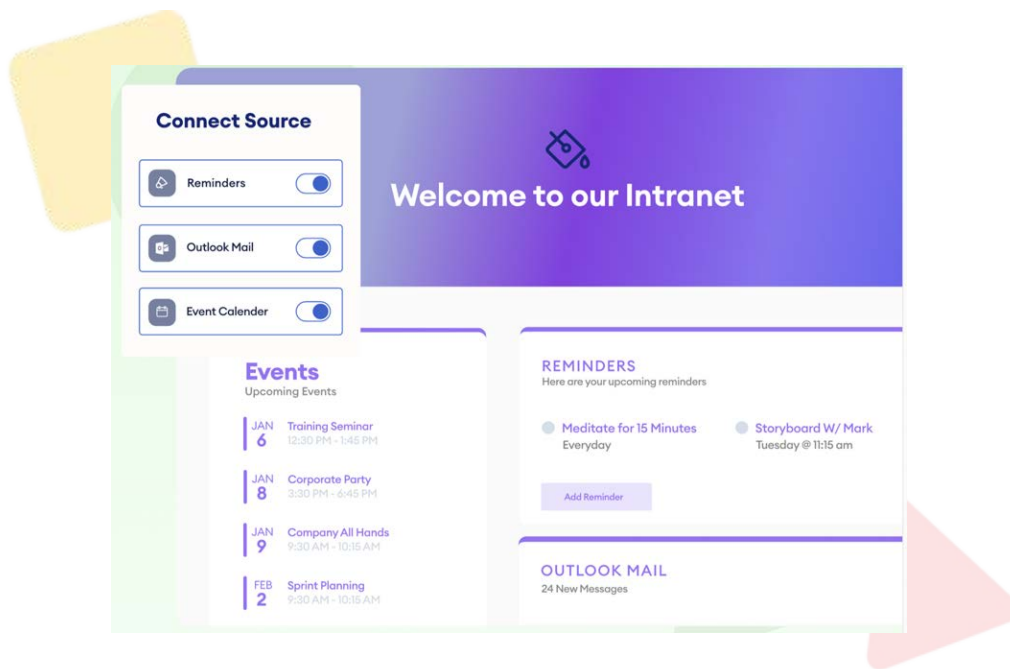
ShortPoint Connect

“We believe that ShortPoint is the ultimate tool for all organizations that has SharePoint.”

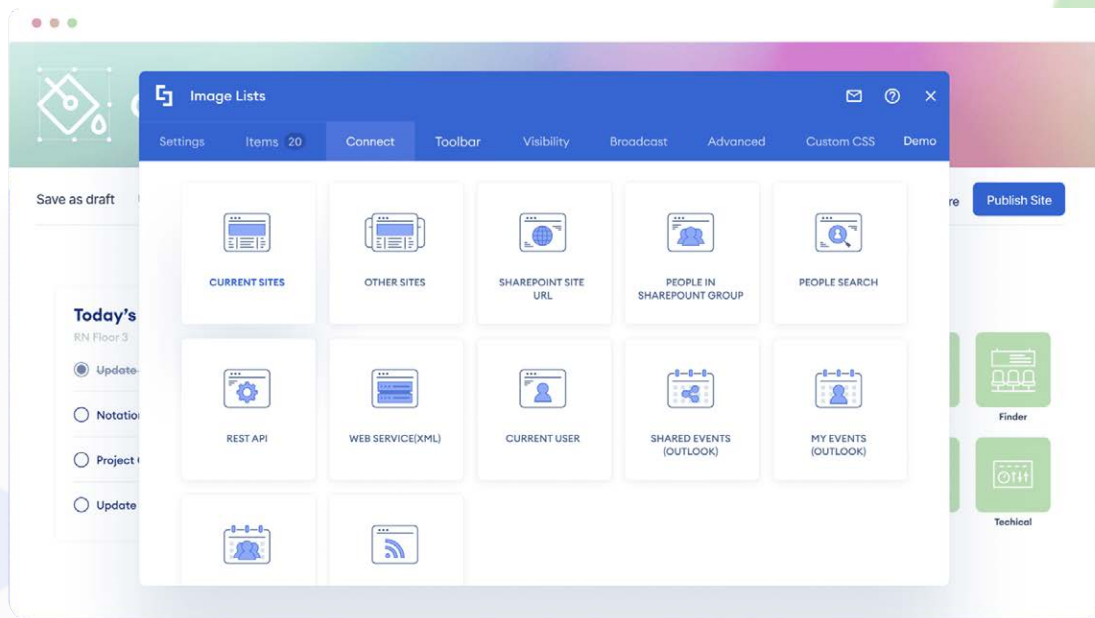
Rami Abdulkarim

Senior Associate Manager - Business Transformation, Dubai Silicon Oasis Authority.

ShortPoint Connect provides a quick and valuable solution to bringing dynamic content from any data source and **integrating them into your intranets**. It allows you to automatically pull updated content from internal or external sources and display them on your site pages using any of the 60+ Design Elements available to you.



It has a variety of available Connection Types, providing you with a secure and automated way to **sync data from lists, libraries, feeds, and other content** within and outside of SharePoint.



Section 3.5

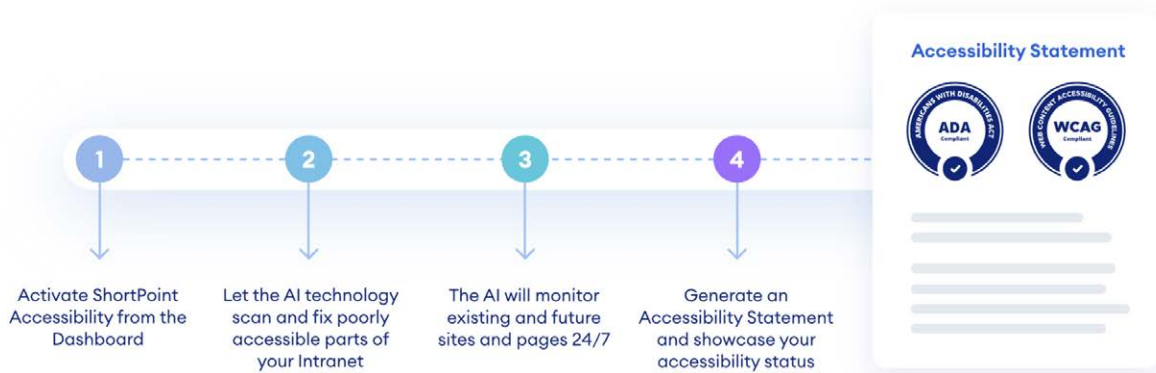
Accessibility

“The support team at ShortPoint is great! Through their assistance, we were able to create dashboards and undertake a couple of integrations.”

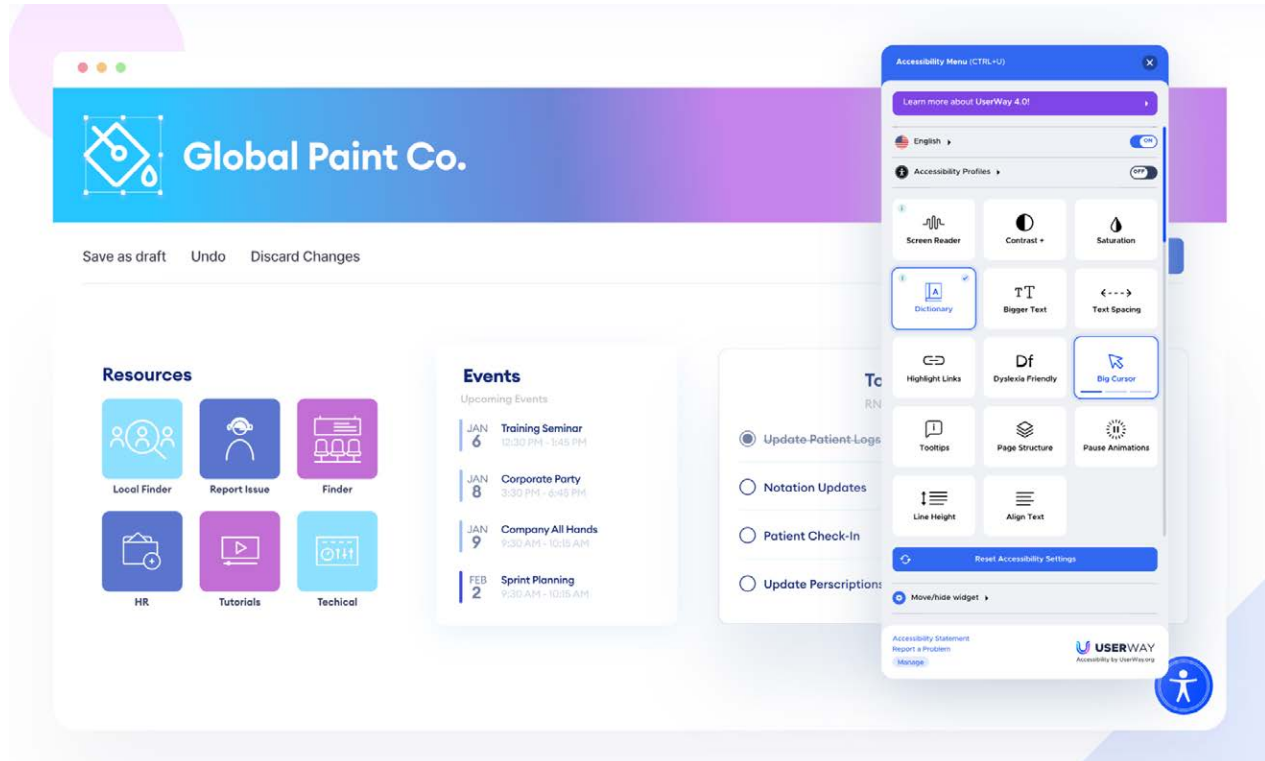
Dwayne Farrell

ICT Manager, Evolving TecKnologies & Enterprise Development Co. Ltd.

ShortPoint Accessibility offers an **AI-powered solution** that automatically remediates accessibility issues across all pages and sites without having to change a single code. It allows you to generate a detailed report of all fixes completed and provides guidance on further actions required in as fast as 24 hours. With it enabled, you are **guaranteed full compliance with WCAG, ADA, and other accessibility standards** on your intranet.



Users can customize their experience in accessing your site pages as the solution comes with a powerful **widget that offers user-triggered accessibility functions**. Screen reader, text size and spacing adjustments, color contrast modifications, automatic video captioning, and more are available for users whenever they need them.



Section 4

Solutions by Industry

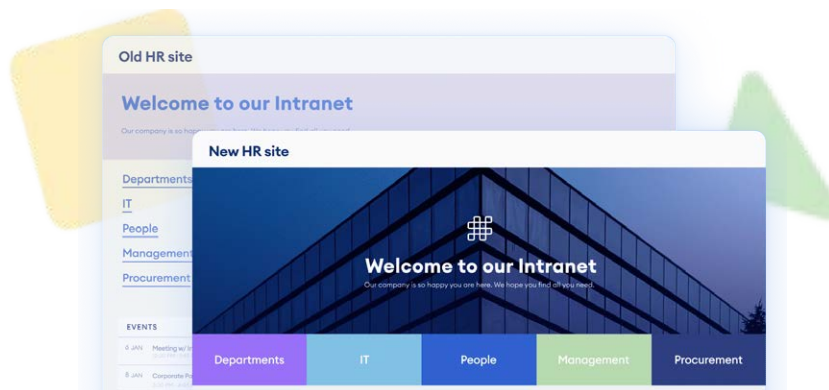
“ShortPoint enabled us to build an entire intranet without consultants or developers. No doubt - ShortPoint is the most cost-efficient way to make SharePoint mimic a real intranet experience.”

Jonathan Jones

Director of Talent, World Acceptance Corporation

ShortPoint is a comprehensive solution used by different organizations in a wide range of industries. Its features are designed to be highly customizable with components that are easy to implement for any purpose or goal your team may want to achieve.

Here, we highlight a few industries to showcase the breadth of solutions that ShortPoint can provide. We also offer ready design samples in our [Demos Library](#) site for these industries to inspire creativity no matter what or who you are designing your intranet for.



Section 4.1

ShortPoint for Education

“So easy to use straight from the get-go, this ability to start using straight away saved me huge amounts of time designing and building pages in our new SP online environment”

Sam Willis

SharePoint Manager, Study Group

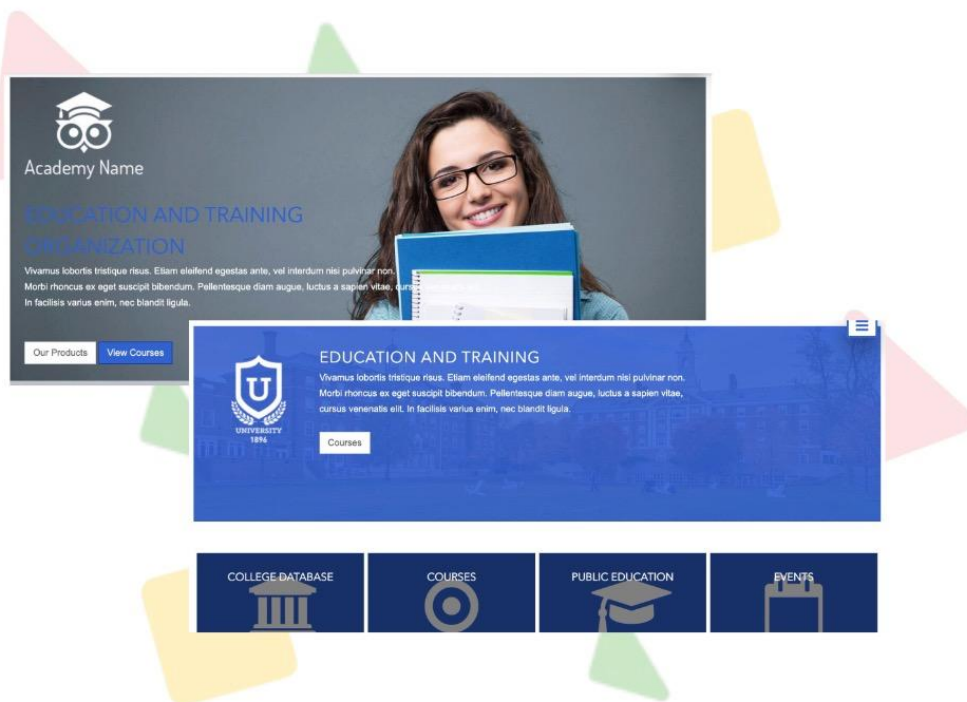
ShortPoint has helped several educational institutions build their intranets for their faculty, staff, students, and general users.



Build intranet sites for your institution without hiring a dedicated developer or designer. ShortPoint is easy enough to be picked up by anyone in your team and use straight away. You will be able to **create gorgeous college, department, course, class, and group SharePoint sites fast**. You can incorporate schedules, file libraries, social media, video, and other elements needed to build a truly collaborative and learning-oriented digital environment.

Remote learning and knowledge sharing using Microsoft Teams are also made more exciting with ShortPoint. Improve user engagement and enhance user interaction in MS Teams through modern and custom layouts made possible by the different Design Elements and features of our product.

Our sample SharePoint page templates designed specifically for educational institutions and learning organizations are readily available to copy and implement into your ShortPoint



Section 4.2

ShortPoint for Healthcare

“I love that this is easy to use, it makes getting projects done simple and efficient.”

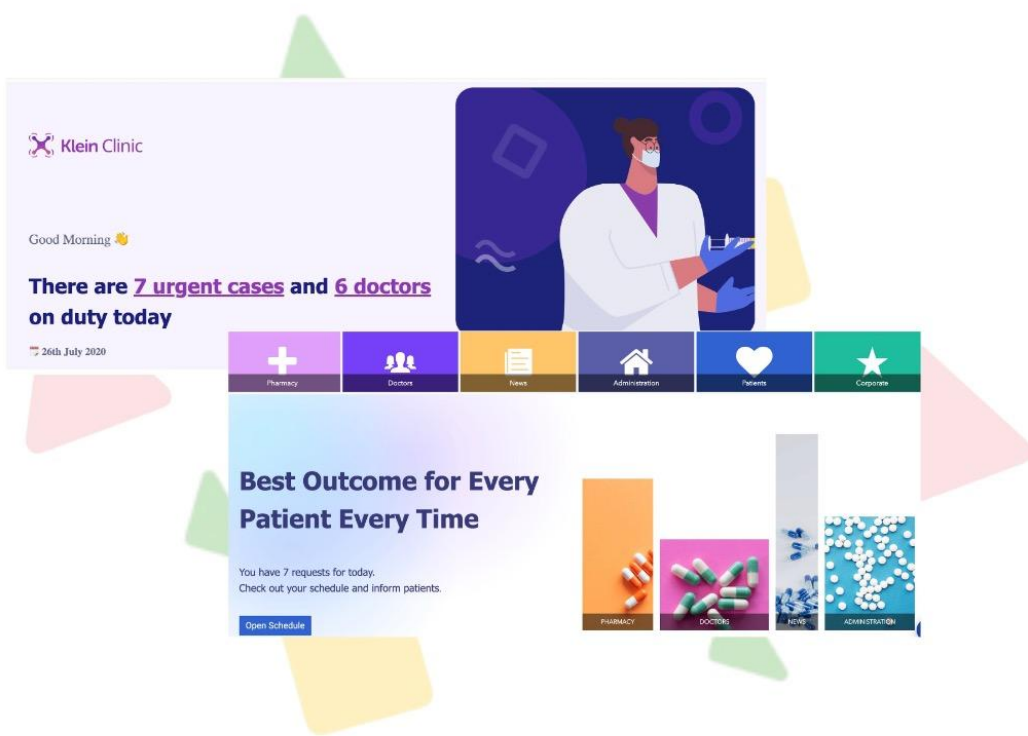
Courtney Lazar

Executive Assistant, Airrosti Rehab Centers

Healthcare organizations have found ShortPoint valuable in developing and improving their content-intensive and complex digital workspaces. Using our templates has helped them set up intranet sites quickly to help healthcare professionals and employees stay connected and updated at all times.



Make intranets for healthcare institutions and organizations modern and easy to use with ShortPoint. It allows you to **organize complex content, build awareness with different media, and provide essential announcements more effectively and seamlessly**. It offers features commonly used by web designers but made more accessible and easy to implement by first-time users. All these are to make your intranets the go-to digital space for all your users.



Section 4.3

ShortPoint for Government

“Another intranet solution was purchased for one project, however, after a short trial of the product in production, we found a large number of bugs and the cost ended up being more than the business was prepared to pay for the entire organization. ShortPoint for us. Ease of use, functionality, low cost of ownership, ROI.”

Alex O.

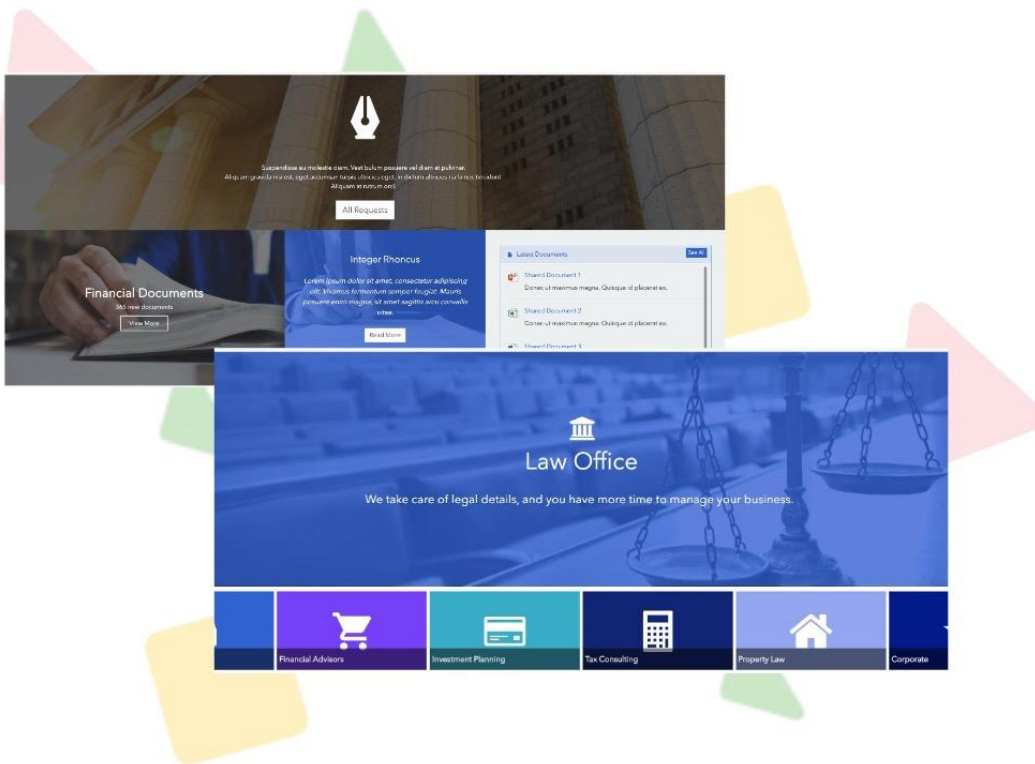
Senior Technical Specialist, Productivity Platforms, Australia Post

ShortPoint offers unique intranet templates for government and businesses, which allows for faster, more efficient, and easier-to-navigate environments. Because of our innovative design technology, **we have gained the trust of several government workplaces across the globe.**



Government procedures in many countries are associated with delays, retentions, tons of paperwork, and inevitable dissatisfaction. As a result, most government workplaces are in critical need of digital reform and innovation. **ShortPoint completely transforms old and inefficient workplaces into modern, fast, and powerful collaboration hubs.**

We have created a curated selection of tools and approaches to make your government intranet better, faster, and more up-to-date.



Section 4.4

ShortPoint for Airlines

“Appreciate your valuable support. You guys have been really supportive to resolve the cases.”

Muhammad Faheem Saeed
Technical Engineer, ACCELaero

ShortPoint gives airlines the precise tools they need to create comprehensive intranet pages that can accurately showcase schedules, staff directories, training materials, and everything else they may need **to accomplish collaboration among team members.** As a result, many world-class airlines placed their trust in ShortPoint and its capabilities.



GALACTIC

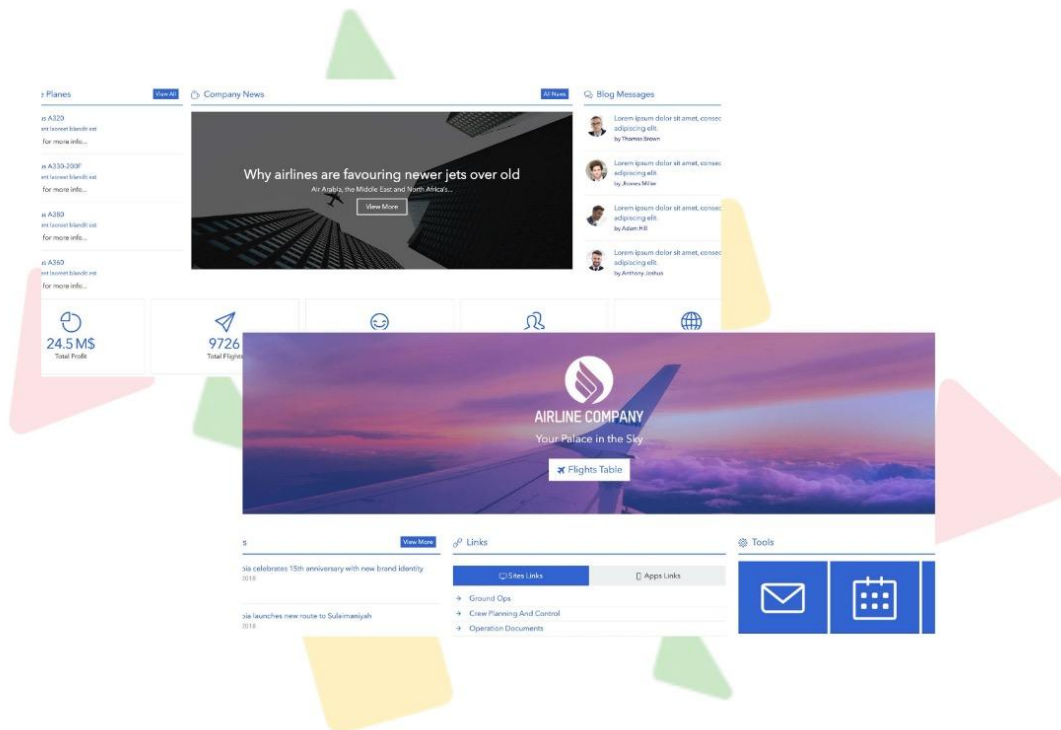


BOC AVIATION

CopaAirlines 

Precision, reliability, and punctuality are a must in the airline industry. When developing ShortPoint, we kept in mind that airline intranets need special tools that present the latest information from different sources in real-time. **ShortPoint Design elements are powerful because of their versatility and how they integrate with the platform the product is installed on.**

We made sure to create ShortPoint templates that can take your airline intranet pages to the next level.



Section 5

Customer Success Stories

Our product is used by **over 1500 companies across 86 countries around the world**. Over 350 thousand intranet sites have been created effectively **touching the lives of more than 12 million users**. We continue to grow our customer base as more and more organizations find value in building stunning and engaging intranets that deepen connections and increase overall productivity.



Section 5.1

Case Studies

Each customer's experience with ShortPoint is unique. They come with their own set of requirements to fulfill, needs to address, and goals to achieve. **We are inspired by every success story we have the opportunity to hear and learn about.** These stories guide us as we continue to develop our products and services.



How EFEXCON Shortened its Sales Cycle from 4 Months to Just 4 Weeks with ShortPoint

EFEXCON provides a range of superpowers to its customers. They help customers succeed and grow by organizing, governing, and using their data in more valuable ways. However, communicating the benefits of intranet reinvention to customers was a constant challenge.

[Learn more](#) →



How a leading Television Network cut the cost of building a modern Intranet by 30%

For almost a decade, our client's Head of Corporate Collaboration had administered the intranet portal for the media giant. They created an intranet befitting of a modern brand, but were set back by limited tools and budget.

[Learn more](#) →



How DSOA saved 10 weeks and \$10k+ designing their Intranet

Dubai Silicon Oasis Authority (DSOA) needed an easy-to-navigate and interactive intranet to keep their staff informed and efficient—and the business productive and competitive. But their existing site was missing the mark.

[Learn more](#) →



How Knoll Inc. Developed their Intranet 4x Faster Thanks to ShortPoint

Knoll’s human resources team recognized that there had to be a better way to help associates get the information they needed, such as data on benefits, company policies, and human resources contacts.

[Learn more](#) →



How World Acceptance Corporation rebuilt their Intranet and saved \$100k

Determined to build a cost effective intranet internally, but lacking SharePoint expertise, World Acceptance Corporation was on a mission to push the boundaries of their business.

[Learn more](#) →



ShortPoint helps True Lane Projects build clients' Intranets 2x faster and skyrocket sales 100%+ YoY

As partners of ShortPoint, True Lane Projects was able to take on bigger intranet projects and build client intranets faster. This translated to quality results, satisfied clients, and higher revenues.

[Learn more](#) ➔



How ShortPoint helped CMI stand out in a crowded MSP market

Find out how CMI gained a competitive advantage by using ShortPoint. Through the use of ShortPoint, they were able to develop modern workplaces and deliver results with less effort, time, and cost compared to traditional intranet development.

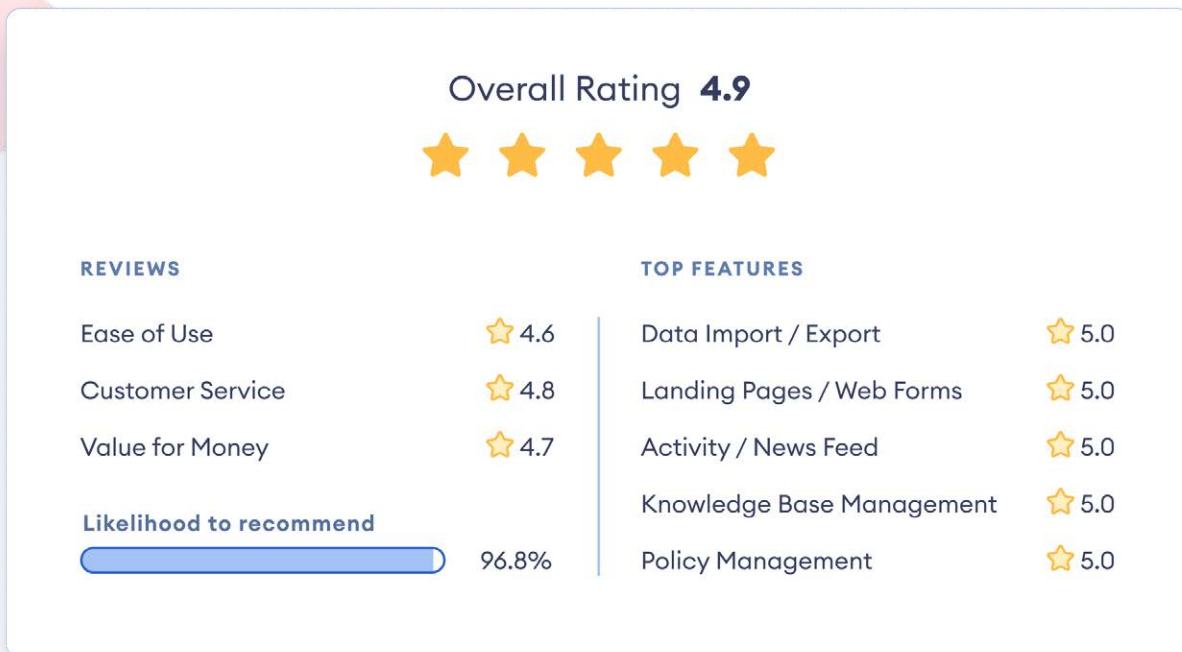
[Learn more](#) ➔

Section 5.2

Customer Reviews

Our ears are always on the ground, listening to what our customers have to say about their experience with ShortPoint. **We value customer feedback, celebrate rave reviews, and take action on areas to improve.**

Having a 98% customer satisfaction rating is a team effort. We have a phenomenal team of Customer Support Experts that take good care of our customers.



What Our Customers Are Saying About Us

“

Excellent - this product **allowed me to complete a very challenging rebranding exercise in a very short amount of time.** Without it, I wouldn't have been able to complete the project and would still be writing custom web parts using SharePoint framework. **Customer support was also excellent.** I logged an urgent ticket and had someone on a call within half an hour - and the support person really knew their stuff. Normal requests are answered within a few hours.

Alastair R.
Independent Consultant



I have worked with ShortPoint since the product was launched and I have met most of the people. They are very dedicated to ShortPoint. They are truly a marvelous group who stayed dedicated to their dream and made the DREAM real. I would recommend ShortPoint to any company to use - it is just an AMAZING product!!! **The BEST and EASIEST tool around for SharePoint designing and making SharePoint more AWESOME.**



Sharmaine M.
SharePoint Specialist

As a single SharePoint admin looking to roll out SharePoint Online to 11 worldwide offices of not so tech savvy users, I knew I had to make it easy to use & look good / branded. ShortPoint allowed me to do this faster and better than I could ever imagine. **It strikingly improved our users involvement and participation in our company's SharePoint portal.** Additionally, ShortPoint stays current with all the latest updates from Microsoft and listens to user feedback for new features.

Keith P.
Director of Technology and
Intelligence



“

Through simplified creation of SharePoint portals, sites and dashboards, ShortPoint has allowed my team to continually engage staff. **Dynamic tools, a large library of demos and templates allows for us to create captivating portals.** The technical and sales team have also been quite helpful, sometimes going beyond the call if i may add, as they assisted in the creation of an initial dashboard, which lead my team to educating themselves even more about REST api and other methods of pulling data.



Dwayne F.
IT Manager

The ease of use, and not needing to have a coding background to use this software is a godsend!! **I would have had to pay thousands of dollars to have my HomePage done the way I was able to do using ShortPoint.** It has already paid for itself in the first year. If you need to use code you can do this as well with the software. Brilliant!!

Darryl S.
Assistant Director, IT



Want to see for yourself how our clients are rating us?
Click the image below to see our reviews in Capterra.

[Read More Reviews](#)

Section 6

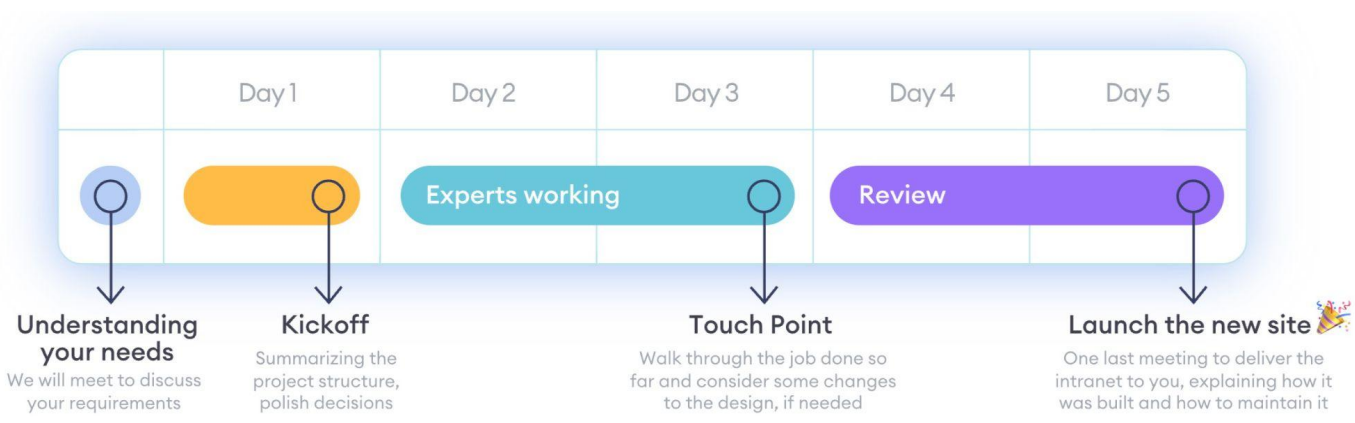
Professional Services

“ShortPoint has enabled us to easily manage our intranet. The ease of use is the most critical element.”

Jason Attana
Principal IT Architect, Probuild

ShortPoint is designed to be intuitive and easy to use especially for individuals who do not have a technical background or knowledge in coding to design SharePoint sites. However, organizations may prefer delegating the development and design work to professionals. **We have a team of intranet experts who are ready to work on building intranets from the ground up with you.**

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Our Professional Services team works with clients through the process of understanding needs, identifying project requirements, implementing design and structure using ShortPoint, and launching the intranet site. All these can be done in record time and with minimum investment.

What Else To Expect From Our Professional Services



Full Control

You get to decide from A to Z what your pages will contain. We will ensure to create your intranet based on your ideas and your whole team.



Up to speed

Thanks to our experience, we are in the know with the latest trends and happenings in the intranet world. Expect contemporary designs fit for your modern workspace.



Dynamic Designs

Our design will be created with as many dynamic elements as possible to reduce maintenance and ease onboarding for new comers.



Special Training

At the end of the project, we will record a personalized video for you, that explains how everything was done and how to maintain it.

Want to kickstart a Professional Services project today?

[Book a Meeting with Us](#)

Section 7

Global Partners

“I had no idea intranet consultancy would become so big for us! And none of it would have been possible without ShortPoint’s incredible software and support team.”

Johan Venables

Head of Modern Workplace, CMI

We have several partner companies around the world that leverage ShortPoint in providing intranet design and consultancy services. They are certified implementation specialists who are experts in solving their client’s intranet design needs using ShortPoint. We also have local resellers or distributors for your purchasing convenience.

Visit our [Partners Page](#) to connect with a partner, reseller, or distributor near you.



The business IT experts



BUSINESS VALUE FOCUSED



Connect With Us.

You have now reached the end of this guide. Thank you for your interest in ShortPoint.



If you want to connect with us or learn more about us, you may reach out to us through the following methods:

-  Tech Support - support@shortpoint.com
-  Knowledge Base - support.shortpoint.com
-  Website - shortpoint.com

Elegant Intranet sites
anyone can design.