Press Release

Intuiface Receives ISO 27001 Certification

Intuiface is the first digital signage company to comply with the highest international information security standards.

CHICAGO AND TOULOUSE, FRANCE - APRIL 29, 2020

Intuiface puts a priority on protecting its customers' data. Over the past 18 months, the company has worked aggressively to meet the strictest security requirements in the industry. Those efforts have resulted in the company becoming ISO/IEC 27001:2013 certified, receiving accreditation for its Information Security Management System (ISMS). With certification, Intuiface has become the only company in the digital signage industry to guarantee the use of robust data security controls conforming with this internationally recognized standard.

International legislation and privacy laws like GDPR have highlighted the increasing attention paid to data protection. Companies using digital signage to collect and broadcast information need guarantees that this data will be secured using methods conforming to formal, globally recognized processes. Increasingly, certified approaches to data security are a prerequisite for solution and service adoption.

The global standard for information security is ISO/IEC 27001:2013. Published by the International Organization for Standardization (ISO) and the International Electrotechnical Commission (IEC), this standard sets more than 100 requirements for the creation of a comprehensive information security management system, or ISMS. These requirements are related to the physical security of facilities, software product security (from development to delivery environments and processes), financial information, intellectual property, HR processes and personnel, and management's commitment to security work.

Certification of the Intuiface ISMS means their customers can expect systematic and ongoing management of information security risks that can affect the confidentiality, integrity, and availability of corporate and personal information. Implemented controls include security-by-design product development, data encryption,

vulnerability management, business continuity and disaster recovery plans, and much more.

"The writing was on the wall when we started this process 18 months ago – customers were no longer willing to just trust in data security. They needed proof," said Vincent Encontre, Intuiface's COO. "Not only can we now offer proof thanks to certification, we can also say that product quality, service availability, and business continuity – especially important in the current COVID-19 era - have been strengthened as well."

Intuiface's certification was issued after the completion of a formal audit performed by AFAQ, an independent and accredited certification body based in France and part of AFNOR, the France representative at ISO. The official certificate can be found at https://certificats-attestations.afnor.org/certification=128395126778.

Questions about Intuiface's certification can be directed to their CISO, Christophe Mertz (trust@intuiface.com), who is responsible for governing implementation and oversight of all ISO controls.

About Intuiface

Intuiface is the market's only no-code platform dedicated to the creation, integration, deployment, and analysis of interactive digital experiences for physical spaces. Over 1,600 companies across 70+ countries are connecting people to place using interactive options such as touch, RFID/NFC, beacons, Web APIs, Internet of Things, and much more. For any industry – including retail, hospitality, real estate, tourism, education – and for any intent – from digital signs to self-service kiosks and assisted selling.

European Union Funding

A part of our R&D has been funded by a grant from the European Union and from France’s Occitanie region,home of Intuiface’s HQs.