

# Intuiface Launches Two Partner Programs With a Roster of 50+ Participating Companies

Freelancers, digital agencies, and systems integrators offer design, implementation, deployment, and management services to those choosing Intuiface for their interactive content needs.



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[Intuiface](#) - the company behind the market leading tool of choice for creating, deploying, measuring, and managing interactive, place-based digital content without writing code - is proud to expand their Creative Experts Program and introduce a new Value-Added Resellers Program. Collectively, these programs are represented by 50+ companies located across 26 countries, highlighting the successful penetration of Intuiface among agencies and integrators who wish to help their clients reinvent digital engagement for physical spaces.

Built from the ground-up with interactivity at its core, the Intuiface platform enables any business to connect people to place using approaches like touch, RFID/NFC, beacons, Web APIs, the Internet of Things, and much more – all without have to write a line of code. Even for those lacking development skills, interactive experiences can be deployed within minutes onto any Windows, iPad, Android, Chrome, Samsung SSP or LG webOS device. These experiences can incorporate a wide variety of media formats, an open connection to cloud-based data and APIs, and all of the core capabilities necessary for successful signage and kiosk deployments, including usage analytics.

Although Intuiface is a do-it-yourself platform, potential users may find themselves confronting limited time, graphic design skills or UX interaction best practice insights. Beyond that, there are also broader project delivery challenges like hardware acquisition & configuration, KPI identification & measurement, and ongoing maintenance. Thanks to

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members of Intuiface's two partner programs, these potential users can locate service professionals with Intuiface expertise, ensuring the use of Intuiface and the ability for client and service provider to collaborate as equal partners on a project.

The Creative Experts program is comprised of companies offering experience content design services. Here, clients are only in need of Intuiface implementations services; all other aspects of project delivery will be handled in-house or by other contractors. Participating freelancers and agencies benefit from discounted software for in-house use, social media promotion, and dedicated pages on the Intuiface website.

The Value-Added Resellers program is comprised of companies offering services for any one or more phases of the project delivery lifecycle aside from design services. Here, clients need assistance with more than just experience implementation. Participating agencies and systems integrators benefit from reseller discounts, social media promotion, and dedicated pages on the Intuiface website.

"We are so pleased with the response we've received from agencies and integrators throughout the world," says Jacques Soumeillan, Executive President, Intuiface. "It's the best validation there is of how uniquely capable and differentiating Intuiface has become in the world of interactive content delivery. Service providers are choosing Intuiface over bespoke software development or over traditional digital signage CMSs with limited capabilities, a testament to the power of Intuiface and to the value of collaborative relationships between these providers and their clients."

The IntuiFace Partner Programs website can be found at <https://www.intuiface.com/intuiface-partners>. From there, selection of the desired program leads to a global directory of participating companies, filterable by country.