

Intuiface Releases Reference Designs For COVID-19-Influenced Digital Signage Needs

Free implementation examples and guidance enable creative teams to deliver entrance flow management and touch-alternative kiosks

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To help organizations adapt to the new normal of social distancing and touch sensitivity, Intuiface is releasing reference designs for the two most common on-premise challenges. The first design focuses on entrance flow management, visually communicating store capacity and enter/wait messaging. The other design concerns the introduction of touch alternatives for kiosks dependent on human-machine interaction. Collectively, these reference designs enable creative teams of any size and budget to create custom, fit-for-purpose solutions addressing today's most pressing digital requirements for physical places.

The global pandemic has forced organizations of all sizes to reassess how best to adopt and use on-premise digital content. From retailers to cultural institutions to schools, gathering places for large numbers of health-conscious visitors need to adapt and to do so quickly. Two priorities have risen to the top. The first is managing the flow of visitors into an establishment, ensuring acceptable distancing is maintained through clear communication and without error. The second is to address the inevitable concerns about touchscreen safety by offering touch alternatives, like speech or use of a personal mobile device as a remote control.

Dedicated third-party solutions address these issues but typically at a high cost and with low flexibility and high rigidity that prevents full customization and repurposing for other future uses. By contrast, with Intuiface and their new reference designs, users are given the tools, knowledge, and templates necessary to create fully personalized digital solutions that can fit any budget and requirement, even as needs inevitably change over time.

Each reference design is comprised of a fully operational project sample, process workflows, detailed guidance, supporting videos, and access to Intuiface support. Project samples can be used as-is, but expectations are agencies, integrators, and in-house creative teams will use these samples as a starting point for creating custom solutions running on the hardware of their choice.

"We have run into a significant demand for COVID-influenced usages," said Sébastien Meunier, Intuiface's Head of Customer Success. "Our goal is to lower cost and remove any skills barrier standing between companies and their ability to serve their customers in as safe and sensitive a manner as possible while doing it as fast as possible."

The two reference designs, "Entrance Flow Management" and "Multi-Mode Interaction" are freely accessible on Intuiface's new Reference Design website,

<http://www.intuiface.com/reference-designs>. They can be used immediately and without attribution to Intuiface. Future reference designs are planned, addressing other common on-premise digital content themes, including many not directly related to the pandemic.

About Intuiface

[Intuiface](#) is the market's only no-code platform dedicated to the creation, integration, deployment, and analysis of interactive digital experiences for physical spaces. Over 1,600 companies across 70+ countries are connecting people to place using interactive options such as touch, RFID/NFC, beacons, Web APIs, Internet of Things, and much more. It is an ISO 27001 Certified platform that can be used by any industry – including retail, hospitality, real estate, tourism, education – and for any intent – from digital signs to self-service kiosks and assisted selling.