

# Intuiface Welcomes Diversified as New Value Added Reseller

Diversified partners with Intuiface for the delivery of interactivity-centric digital signage projects to their clients



**CHICAGO, AND TOULOUSE, FRANCE, AND TAIPEI, TAIWAN AUGUST 09, 2019**

[Intuiface](#) – the company behind the market-leading tool of choice for creating, deploying, measuring and managing interactive, place-based digital content without writing code – is pleased to introduce Diversified, a leading global technology solutions provider, as the latest member of Intuiface’s Value Added Reseller program. This relationship will enable Diversified to streamline a content delivery process formerly dependent upon custom coding. Clients benefit by having timely, low-cost access to a wide range of interactivity options coupled with Diversified’s expertise in all aspects of the project delivery lifecycle.

Diversified’s Digital Media Group, a specialized team that focuses on digital signage solutions and managed services, wanted to find a more effective means for tackling interactivity-centric projects. The majority of their clients either had no CMS at all or had a CMS with no support for interactive content delivery. As a result, custom coding was required, reducing the competitive cost and timing of Diversified’s offerings.

Intuiface, by reducing the time and effort for delivering complex, data-driven, interactive experiences, will enable Diversified to pursue opportunities across markets with a compellingly competitive price and timeline. The end product will incorporate the latest in interactive technology, integrations with third-party cloud services, and deployments across widely dispersed environments, all in a time and at a cost that bespoke development cannot match. And for those projects necessitating custom coding, Intuiface would be used as a

## Press Release

presales tool for rapid application creation to reach consensus and accelerate a mutual commitment with clients to work together.

“The major benefits we see with Intuiface is completing complex interactive and dynamic projects quicker without leveraging custom programming,” said TJ DiQuollo, Director of Creative Services at Diversified. “Saving time allows us to offer better pricing in addition to less expensive prototypes for more advanced projects that may require a custom application.”

The Intuiface Value Added Reseller Program empowers system integrators by providing personalized 1:1 support, accelerated discounts, and a direct line to engineering. Open communication and rapid response for everything from consultation assistance to issue resolution assure partners they can depend upon Intuiface to help them close deals and exceed expectations.

“Bringing a company with Diversified’s stature into our VAR program says quite a bit about Intuiface,” says Jacques Sommeillan, Intuiface’s Executive President. “We’ve worked hard to build a compelling software platform and partner program for system integrators tackling complex, dynamic interactive projects. We’re thrilled to have Diversified’s stamp of approval.”

For more information and to contact Diversified, visit [their company page on the Intuiface website](#). If you’re interested in becoming an Intuiface partner, start [here](#).

### About Intuiface

[Intuiface](#) is the world’s premier platform for creating, deploying, measuring, and managing deeply interactive digital experiences without writing code. Over 1500 companies across 70+ countries are connecting people to place using interactive options such as touch, RFID/NFC, beacons, Web APIs, Internet of Things, and much more. For any industry – including retail, hospitality, real estate, tourism, education – and for any intent – from digital signs to self-service kiosks and assisted selling.

### About Diversified

Diversified is a leading global technology solutions provider delivering a comprehensive suite of solutions designed to connect today’s leading enterprises to the global marketplace. Our expansive yet unique team of industry experts partners with clients from a wide array of markets to help them achieve the highest performance levels, enhance their operations, increase productivity, and drive ROI. Explore more at <http://www.diversifiedus.com>.