

Intel Named Platinum Sponsor of 2020 Intuiface User Conference

Intel will be the exclusive Platinum Sponsor of Interactive 2020, Intuiface's second annual User Conference

The Intuiface logo features the word "intuiface" in a bold, lowercase, sans-serif font. A blue triangle points upwards from the top of the letter 'i', and a purple triangle points downwards from the bottom of the letter 'a'.

Chicago, IL

Intuiface – the only no-code platform dedicated to the creation, deployment, and analysis of interactive digital experiences for the physical space – is pleased to announce that Intel will be the exclusive Platinum Sponsor of Interactive 2020, Intuiface's second annual User Conference. This conference will be held on February 11 in Amsterdam and will feature guest speakers, case studies, product demos, and technical discussions for hundreds of agency, integrator, and enterprise users of Intuiface invited from over 70 countries.

Intel's sponsorship highlights how their edge computing and open retail initiatives resonate with Intuiface customers pursuing the digital transformation of their physical spaces. More and more processing is moving to the "edge," defined as the devices with which the public directly interacts. This processing shift enables greater personalization of content and completes a 360-degree understanding of each individual's customer journey. With Intuiface, creative teams can innovate at the edge, turning any endpoint into a sensor, an information hub that both collects and broadcasts customized content in real-time.

"Intuiface is honored to receive Intel's support at what is our biggest event of the year," says Jacques Soumeillan, Intuiface's Executive President. "We are also excited by Intel's commitment to embrace the notion of edge computing and how solutions like Intuiface can make the physical space an equal player with mobile and Web environments."

In addition to the conference collaboration, Intel and Intuiface are partnering to further edge computing through the Open Retail Initiative and with innovations like Intel's distribution of the OpenVINO™ toolkit, transferring power and autonomy to devices in the store, museum, office, and more. For more about this partnership, or for details about Interactive 2020, please contact Geoff Bessin at bessin@intuiface.com.

Press Release

About Intuiface

Intuiface is the world's premier platform for creating, deploying, measuring, and managing deeply interactive digital experiences without writing code. Over 1500 companies across 70+ countries are connecting people to place using interactive options such as touch, RFID/NFC, beacons, Web APIs, Internet of Things, and much more. For any industry – including retail, hospitality, real estate, tourism, education – and for any intent – from digital signs to self-service kiosks and assisted selling.