

Press Release

Sharp/NEC, Intuiface and Nexmosphere partner to bring Entrance Flow Management solution to retail sector

Munich – [Sharp NEC Display Solutions Europe](#) is joining with [Intuiface](#) – the only no-code software platform dedicated to the delivery of interactive digital signage – and [Nexmosphere](#) – the market leader in interactive sensors and controls for retail – to deliver a new innovative digital signage solution.

The joint collaboration will bring Intuiface's Entrance Flow Management experience to integrators in the retail sector. The new solution combines Intuiface's underlying platform, Nexmosphere's technical excellence, and high-quality NEC displays that leverage the integrated HO523 OPS from [BrightSign](#), to deliver the best retailer and customer experience.

Entrance Flow Management is a dynamic customer counting and communication solution that enables retailers to keep customers safe and store capacity under control. It tracks visitor entry and exit counts, compares this to capacity, and provides guidance to customers via display screens on whether they should enter the store. The solution visuals can be entirely customised to adapt to any retail context.

"We are very proud to work alongside Sharp/NEC and Nexmosphere to tailor our Entrance Flow Management experience to the immediate needs of the market," said Vincent Encontre, Intuiface's COO. "The combination of our no-code content creation software with Nexmosphere sensors and NEC displays is so seamless that we expect integrators to deploy the solution in mere days."

The new solution replaces a manual entry monitor with the X-Eye Presence sensor from Nexmosphere. This is a narrow-beam IR sensor which can detect if a person is present, and their proximity to the sensor. When the X-Eye Presence sensor is placed at both the store entrance and exit, this data creates a solution that dynamically and accurately counts how

many visitors enter and exit a specific area.

Ivo Wouters, Nexmosphere's Product Manager, commented: "This solution is an excellent example of how sensors and interactive digital signage can be used to create meaningful experiences in retail environments. The combined solution of Intuiface software, NEC displays and Nexmosphere sensors provides a robust and ready-to-install solution while also offering the flexibility for system integrators to adapt to local needs."

The new solution is also enhanced by the inclusion of NEC's professional display technology with embedded computing options. This provides information to customers and retailers clearly, comprehensively and in a way that is easy to understand.

The integrated Entrance Flow Management solution is cost-effective and highly efficient, making it ideal for integrators working in the retail space to supply and install.

Nils Karsten, Strategic Alliance Manager at Sharp NEC Display Solutions Europe, concluded: "Just the effort of combining the expertise of four industry leaders in their unique areas of competence was a real pleasure. The circumstances of this collaboration are very unfortunate, given the persistence of COVID-19 and its effects on people and global economies. But this solution will give much needed help to retailers adapting to a new and challenging normal. Customer safety is the highest priority, and we're proud to be working together to deliver it."

For more information on the partnership or the Entrance Flow Management solution, visit dedicated [web pages](#).

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About Sharp NEC Display Solutions Europe GmbH

Sharp NEC Display Solutions Europe GmbH is the leading global provider of professional and commercial visual technology and digital signage solutions, owned jointly by [Sharp Corporation](#) and [NEC Corporation](#). Sharp NEC Display Solutions offers one of the broadest visual solutions portfolios in the industry, innovating in LCD displays, lamp and laser projectors, dvLED, 8K and 5G technology, collaboration solutions, calibration tools, IoT and AI driven analytics. Sharp NEC Display Solutions is a trusted name and a total solutions provider with strong ties to industry partners, and has a reputation for quality, reliability, and industry-leading customer support with a range of professional service offerings. Serving a wide variety of markets, the organisation's expertise spans retail, enterprise, education, entertainment, transportation, energy and utility, and more.

For more information, please visit www.sharpnecdisplays.eu.

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About Intuiface

Intuiface is the market's only no-code platform dedicated to the creation, integration, deployment, and analysis of interactive digital experiences for physical spaces. Over 1,600 companies across 70+ countries are connecting people to place using interactive options such as touch, RFID/NFC, computer vision, Web APIs, Internet of Things, and much more. It is an ISO 27001 Certified platform that can be used by any industry – including retail, hospitality, real estate, tourism, education – and for any intent – from digital signs to self-service kiosks and assisted selling.

Further information can be found online at: www.intuiface.com

About Nexmosphere

Nexmosphere develops and manufactures sensors and controls, offering a platform solution for interactive components in Digital Signage installations and POS. Nexmosphere's Xperience platform is valued for its robustness, cost-effectiveness, and plug-and-smile interfacing. It is utilized by some of the world's most established integrators and embedded in retail experiences of major A-Brands around the world.

Further information can be found online at: www.nexmosphere.com