

# A Brighter Future Begins With Math



Your contribution leverages incredible investment in our communities

**SEE OUR IMPACT** 

**SERVE**  
MINNESOTA  
The power of AmeriCorps. The power of you.



## THE VALUE OF OUR IMPACT

This impact value map shows the average cost per student tutored by Math Corps and the estimated lifetime benefits generated from that tutoring.

SROI: **\$1 → \$3.83**

Return to State: **\$1 → \$3.97**

Return to Private Donors: **\$1 → \$7.19**

**\$34.5 million** in social returns per year when fully enrolled

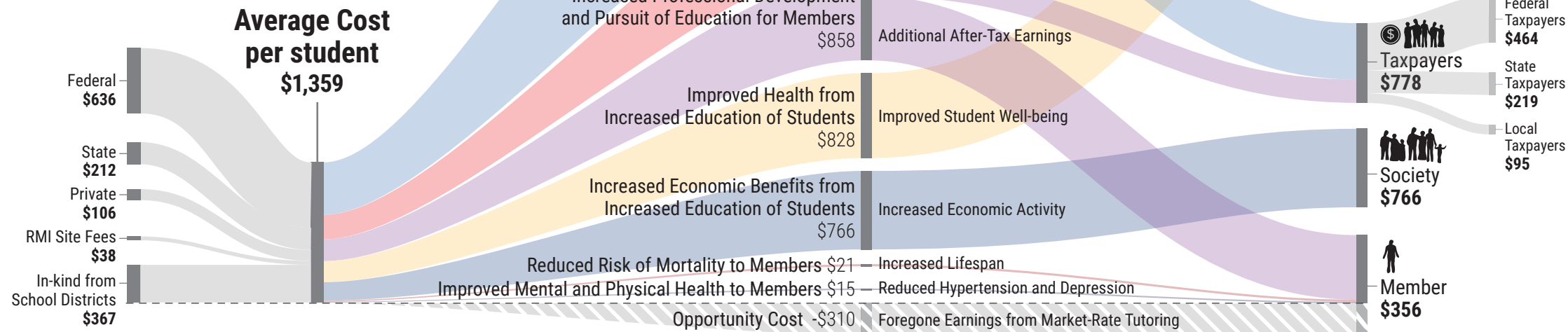
## Estimated Return on Investment

per student

**\$5,208**

## Who Benefits?

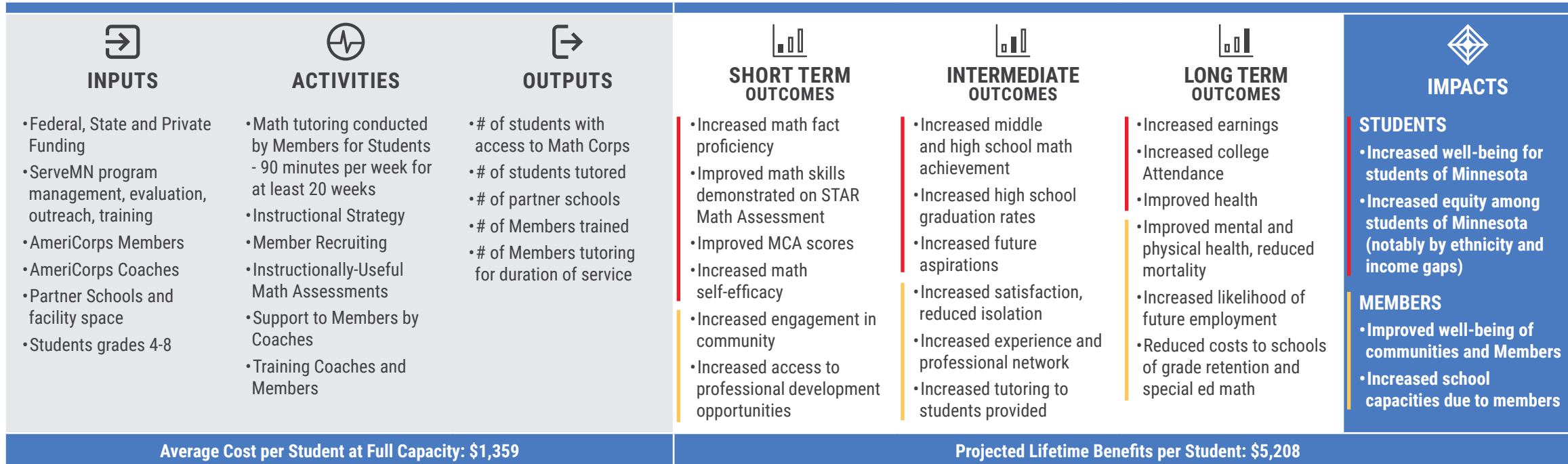
**\$5,208**



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## LOGIC MODEL/THEORY OF CHANGE



## Math Corps' FIVE DIMENSIONS OF IMPACT

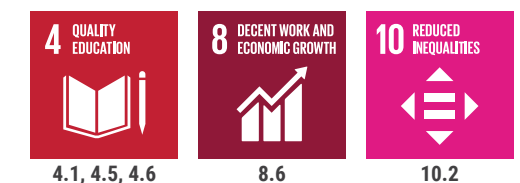


- WHAT:** Community supported delivery of math tutoring to improve student math outcomes and decrease the achievement gap among Minnesota students.
- WHO:** 4th-8th graders in Minnesota meeting eligibility for participation. Local AmeriCorps members seeking community involvement and/or professional development.
- HOW MUCH:** 2,000-3,000+ students each year are 2-3 times more likely to demonstrate proficient levels of math skills. 120+ AmeriCorps members each year with improved well-being and earnings growth.
- CONTRIBUTION:** Students in need of math tutoring are currently under-served. Evidence-based impact leads to projected social returns on investment of \$3.83 per dollar invested.
- IMPACT RISK MITIGATION:** Math Corps curricula is based on rigorous academic research and evidence and is supported by AmeriCorps members, minimizing risk to schools and students who participate.

## KEY PERFORMANCE INDICATORS

SCALE KPIs	CURRENT	TARGET
# of members	160	260
# of students	2800	4800
# of low income students	1500	3000
# of students of color	1400	2400
# of schools	136	200

## United Nations Sustainable Development Goals addressed with this program:



## LETTER FROM THE CEO



To our community,  
Here at ServeMinnesota, we activate the people power of AmeriCorps to solve complex challenges. We combine passionate, selfless AmeriCorps members with data-driven tools, and connect them to schools and communities across Minnesota and beyond, creating incredible results. **Math Corps, one of our hallmark initiatives, provides free, evidence-based interventions to keep all of our students on track in math and to success in college, careers, and beyond. Our work plays a vital role to close the achievement gap and strengthens our communities through service.** To all our supporters—thank you. Your gifts create incredible impact. All private and state contributions to ServeMinnesota are matched by no less than 100% by the federal government, driving powerful community investments. Over the past ten years, we have become a national leader in high-impact educational interventions, but there is still work to do. We continue to expand Math Corps, and won't rest until Math Corps is freely available to any student who needs it.

Finally, to the AmeriCorps members I'm humbled to work alongside—your remarkable talent and generosity is an inspiration to us all. None of this work would be possible without you.

**AUDREY SUKER, Chief Executive Officer**

## TESTIMONIALS

*"You're improving a child's ability to practice and maintain a skill that will help them later on in life that will eventually turn into helping society – that's a win-win."*

**SHAWN GOMBOS,**  
Principal, Discovery Elementary School,  
St. Cloud, Minnesota

*"Why I became a Math Corps member? One of the largest factors in the decision was that I wanted to do something that was bigger than myself. I wanted to contribute in a way that allowed me to feel like I mattered. There are few things bigger than helping children get ahead."*

**STEVE PINEX, Math Corps Member**

*"Math Corps helps students gain confidence. It helps raise their test scores. It helps them just become a better person."*

**CHERI HOHEISEL, Parent of 8th grade Math Corps participant whose scores went from deficient to college ready**



## MATH CORPS SUPPORTERS



- PNC Foundation
- Cargill Foundation
- 3M
- Boston Scientific Foundation
- Hardenbergh Foundation
- H.B. Fuller Foundation



- Richard M. Schulze Family Foundation
- Rochester Area Foundation
- United Way of Sherburne County
- Western Digital Foundation
- Generous Individual Donors



**Disclaimer:** This assessment addresses the impact measurement and management systems, practices, and metrics employed by the impact assessment consultants. It does not address financial performance and is not a recommendation to invest. Each investor must evaluate whether a contemplated investment meets the investor's specific goals and risk tolerance. Ecotone Analytics GBC (Ecotone), its staff, and Ecotone analysts are not liable for any decisions made by any recipient of this assessment.

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