



real.vue
advanced imaging for real estate

Real Estate Imaging

Prices effective June 23, 2022, subject to change without notice.
Travel fees may apply. See page 3 or contact us directly for more information.

My dedication to photography motivates me to meet or exceed your expectations on every project. I understand how important each photo and video is in representing your business, and I take my accountability seriously. Honesty, integrity, and excellence are key values ingrained in all aspects of my work, from start to finish. **Thank you for entrusting me with your vision.**

Jeff Williams
Jeff Williams, owner

real.vue Top Producer Package

Our **Top Producer Package** consists of 24 interior and exterior photos and up to 12 aerial photos, and is recommended for homes under 2500 square feet. Photo turnaround (unless specifically arranged) is one business day. Blue sky and green grass available for no extra charge. Don't need drone photos? Subtract \$75.00. Additional images are available for larger homes and commercial spaces. Vacant home? We offer high quality **Virtual Staging**, see prices on Page 3.

Top Producer	24 interior and exterior photos and up to 12 aerial photos Recommended for less than 2500 square foot homes or commercial spaces. Print and MLS ready. One business day service. Blue sky & green grass available for no additional charge.	\$250.00
Top Producer (+12 images)	36 interior and exterior photos and up to 12 aerial photos Recommended for 2500-3500 square foot homes or commercial spaces. Print and MLS ready. One business day service. Blue sky & green grass available for no additional charge.	add \$75
Top Producer (+24 images)	48 interior and exterior photos and up to 12 aerial photos Recommended for greater than 3500 square foot homes. Print and MLS ready. One business day service. Blue sky & green grass available for no additional charge.	add \$150
Top Producer (+SOCIAL)	Add a :15 second vertical video formatted for both Facebook and Instagram to any Top Producer package using drone footage and your pictures. You can also post these as Facebook/Instagram Stories, or timeline posts... or all three!	coming soon

Operational airspace and remote pilot certification are regulated under the FAA Small UAS Rule - Part 107. In adherence with Federal regulations and operating requirements, aerial operation may be postponed or cancelled due to weather issues, visibility issues and/or airspace restrictions.

real.vue Vacant Property Options

Undeveloped property? our **Vacant Property Options** offer high resolution still photos, wide-angle composite images, 360-degree panoramic images, and up to 5.1K HD video solutions. Apart from photography, I provide professional design services for your images, including infographics and property lines.

Vacant Property Photos	Up to 12 aerial photos. Print and MLS ready. One business day service. Free image markup for one photo included.	\$175.00
Vacant Property Video Clips	3-4 HD (4K) raw video clips, delivered as separate clips or one combined clip. (Purchased in conjunction with aerial photos.)	\$50.00
Vacant Property Video	2-4 Minute HD (4K) Produced Video (Purchased in conjunction with aerial photos.)	\$200.00
Spherical / 3D Panorama	Spherical/3D panoramic image for social media (Purchased in conjunction with aerial photos.)	\$50.00
Image Markup	Property lines, infographics, etc. Billed hourly with a one hour minimum, in which time multiple photos can be processed.	\$25.00

RealVue LLC harnesses cutting-edge drone technology to capture aerial images and data about land and property — including orthomosaic aerial pictures and other visualizations of information about land. RealVue LLC is not a surveying company, and we make no claim to that effect. Any callouts or property boundaries provided as map overlays are approximate in nature, are visual approximations, and are not intended to either represent or replace the work of a professional surveyor. All finished images will be clearly marked with a disclaimer to that effect.



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real.vue Social Media and Cinematic Video

Our clients are increasingly requesting vertical video for Facebook™, Instagram™, and TikTok™. To meet this demand, we've developed the **Social Media Video**. Choose from beautiful still photographs and video clips of your listing or, if you'd like to be the center of attention, narrate the footage yourself with our assistance. Build your brand! Say goodbye to amateur smartphone selfies and present yourself like a true professional.

Social Media Video (Standard)	Up to 2 minute vertical video for Facebook™, Instagram™, and TikTok™. Produced with professional royalty-free music using still photos and video clips of your listing. (Purchased in conjunction with a Top Producer package.)	coming soon
Social Media Video (Narrated)	Up to 2 minute vertical video for Facebook™, Instagram™, and TikTok™. Narrated for you... BY YOU. (Purchased in conjunction with a Top Producer package.)	coming soon

Our fully-produced **Cinematic Video** is a testament to quality and excellence. It features 2-5 minutes of seamless interior and exterior footage, still images from your photo shoot, and breathtaking aerial views — with stunning transitions and music curated specifically for your project that will leave a lasting impression on you and your potential buyers. The RealVue Cinematic™ is your ultimate listing video.

Cinematic Video	2-5 minutes of seamless interior and exterior footage, still images from your photo shoot, and breathtaking aerial views, with stunning transitions and curated music. (Purchased in conjunction with a Top Producer package.)	\$325.00
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real.vue Lower Thirds

Lower Thirds are the graphical overlays that appear on the bottom third of the screen. Take your videos to the next level with REUSEABLE graphics that rival any professional production you might see on broadcast TV. Build your professional brand for your website, YouTube or Vimeo channel, or social media platform.

Lower Thirds (Standard)	Lower thirds with unlimited use for your website, YouTube or Vimeo channel, or social media platform. Standard with any produced video service, including your photo, contact information, and logo if available.	FREE
Lower Thirds (Premium)	Premium Lower Thirds include advanced motion graphics, and a more customized look and feel. If you do not make major changes to these graphics, they can be recycled for future projects at no charge.	\$75.00
Lower Thirds (Elite)	Elite features even MORE advanced motion graphics, infographic panels, google earth animations, graphic callouts, and much more... we are CONSTANTLY developing new skills and techniques to make this branding INCREDIBLE.	\$150.00

real.vue B-Roll

Video B-Roll is secondary footage or cutaway shots that are used to supplement the main footage in your video production. This additional footage can be used to cover transitions, create visual interest, and add depth and texture to the finished product. Great for "lifestyle" themes filmed around the lake.

Video B-Roll (up to 60 minutes)	Up to 60 additional minutes of HD [4K] video recording.	\$125.00
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real.vue Virtual Staging

If you're worried about the added expense of professional staging, our **Virtual Staging** services provide realistic results that are hard to distinguish from the real thing... you'll be amazed by the transformation of your empty space! Check out our website for work samples, or contact us for a personal consultation.

Virtual Staging (up to 5 images)	Virtual staging for 1-5 finished images. Price is PER PHOTO. (Purchased in conjunction with a Top Producer package.)	\$20.00 ea.
Virtual Staging (5 to 10 images)	Virtual staging for 5-10 finished images. Price is PER PHOTO. (Purchased in conjunction with a Top Producer package.)	\$18.00 ea.
Virtual Staging (more than 10 images)	Virtual staging for 10+ finished images. Price is PER PHOTO. (Purchased in conjunction with a Top Producer package.)	\$16.00 ea.

Virtual Staging services are outsourced and require payment in advance. Your satisfaction is guaranteed.

real.vue Twilight

Twilight photography captures the beauty and ambience of a property during the magical transition from day to night. The soft, warm lighting and dramatic shadows create a stunning visual effect that can make even the most ordinary property look extraordinary. Please note: you **MUST** be flexible on scheduling a twilight shoot, since we cannot control the weather, and specific conditions are required for the best possible images.

Twilight Shoot	Goal depending on conditions: 1-6 processed images. (Purchased in conjunction with a Top Producer package.)	\$200.00
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Narration

Upgrade your videos with premium narration service for just \$65. We will work with you to develop a script, then have it narrated by a national voice artist.

Rush Fees

We complete photo assignments within one business day and video assignments within three days. Weekend service is available by appointment. Rush processing for videos is available at a fee of \$150 for 48-hour processing and \$300 for 24-36 hour processing, subject to workload.

Travel Fees

Real-vue includes travel expenses in our services, but due to rising fuel costs, a mileage surcharge may apply. Regional service incurs a fee of \$0.50 per mile, waived for purchases over \$500. Extended travel over 75 miles one way is charged at \$0.75 per mile. A minimum purchase of \$250 is required for photo assignments with travel fees.

Late Fees

Invoices that are not paid within 30 days will be subject to an 18% service fee. This fee will be applied every 30 days thereafter until the invoice is paid in full.



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