



FISAYO ADEWUNMI

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INTERNSHIP EXPERIENCE

Web & UI Design Intern
Antts Consult Nigeria, Lagos, Nigeria

CERTIFICATIONS

Digital Skills: User Experience
Accenture (FutureLearn)

Visual Elements of UI Design
California Institute of Arts (Coursera)

User Experience Design
Butter Academy

SKILLS

Wireframing	Responsive Web Design
UI Design	Rapid Prototyping
UX Design	HTML
User Testing	CSS

TOOLS

Figma	Photoshop
Adobe XD	Illustrator
Sketch	UX Pin
Invision Studio	Premier Pro

EDUCATION

2009 - 2011 **UNIVERSITY OF EAST LONDON | LONDON, UK**
B.Sc in Business Information Systems

EXPERIENCE

OCT 2021 **BLULINK CONSULTING | TORONTO, ON**
PRESENT *Freelance Consultant*

Executed a usability analysis and defined information architecture improvements to enhance product experiences for DoorDash, Gartner and Nifty's Inc. Designed, prototyped and released design improvements for client apps and websites. Introduced and deployed new features from inception to completion. Liaised with stakeholders throughout the design process. Collaborated with front-end developers and product managers during design implementation. Mentored new and junior designers in bootcamp programs through DesignLab.

DEC 2019 **D2L | WINNIPEG, MB**
JUL 2021 *Product Designer, Portfolio*

Headed the redesign and prototyping of Brightspace Portfolio and Parent. Developed design improvements by utilizing both quantitative and qualitative data. Performed user research and generated a persona hypothesis for Brightspace Portfolio in collaboration with two research team members. Boosted portfolio user adoption by more than 300% as a result of UX improvements. Created and improved components in the design system.

MAR 2012 **DKK | LAGOS, NIGERIA**
JUN 2019 *Studio Head & UI Designer*

Developed and managed a wide variety of cross-media marketing projects by collaborating with four multidisciplinary designers. Utilized HTML and CSS for developing six websites. Planned and executed the entire branding for three NBA's Lawyer conferences in 2017, 2018 and 2019. Spearheaded the direction and edition of four TV commercials. Outlined, crafted and managed user experiences of both enterprise and consumer facing products across multiple industries.

FEB 2017 **C-LABS | LAGOS, NIGERIA**
MAR 2019 *Design Consultant*

Oversaw the management of the site in the WordPress backend. Administered all visual designs for social media and 150+ blog article posts. Generated 500+ unique visitors on a day-to-day basis by defining strategic and specific keywords. Managed the design, development, and launch of two podcast and blog sites by utilizing WordPress.

JAN 2017 **META MEDIA | LAGOS, NIGERIA**
MAR 2018 *Co-founder & Design Lead*

Developed all marketing designs for La Mode award show posted on three social media platforms. Headed a team of three multidisciplinary designers as a design lead. Designed userflows, wireframes and visual design that are effective and engaging while translating functional specifications to tangible UI designs.