





- 1. Never change the logo propotion.
- 2. Never change the logo's spacing.
- 3. Never change the logo's colors.
- 4. Never add a bounding box that doesn't have margins as described in the brand guidelines.
- 5. Never use effects on the logo.
- 6. Never add lines to the logo.
- 7. Never change logo hierarchy
- 8. Never change the logo's orientation.

