Huami Announces Launch of New Amazfit Verge Smart Watch Advanced, Customizable Features Provide a Unique User Experience

BEIJING, Sept. 17, 2018 /PRNewswire/ -- Huami Corporation ("Huami" or the "Company") (NYSE:HMI), a biometric and activity data-driven company with significant expertise in smart wearable technology, today announced the launch of the Amazfit Verge - the Amazfit smart watch, that brings new, customizable features to the smart wearables industry. The Verge is the first watch of the new Amazfit smart watch product line in addition to the existing smart sports watch product line.

The Verge offers many new and improved features to enrich the user experience including a 1.2G dual core processor, running Huami Watch OS (WOS) based on the Android infrastructure with remarkable extensibility that allows downloads and operation of third-party Apps. The Verge also comes with a 1.3-inch full color AMOLED round screen as well as optimized power consumption that provides an industry-leading five days of battery life on a single charge. More importantly, the Verge is capable of making and receiving phone calls directly via blue-tooth connected mobile phones and displaying real time messages, including WeChat and incoming phone call alerts, all of which allow users to more conveniently stay connected with their friends, family and business associates.

Xiaomi's intelligent voice assistant (Xiao'ai) is built in to the Verge watch and allows users to interact with Xiaomi's ecosystem IoT home devices, such as controlling Xiaomi TV, Mi Robot Vacuum, Xiaomi Air Purifier and others by voice control or simple screen touch, as well as getting more information from the IoT devices (fire alert, security alert and others). Furthermore, digital wallet functionality in conjunction with Union Pay and Alipay, combined with integrated one-touch public transportation payment in over 160 cities in China, help users capture the convenience of full digital transactions (through NFC and QR codes). The Verge can be also used as entrance access device utilizing NFC technology.

Moreover, enriched sports functionality, including advanced route tracking driven by GPS +GLONASS system supports 11 sport modes. Full-day heart rate recording makes the Verge a valuable training and performance-tracking tool. Additionally, the new self-developed heart rate sensor and powerful algorithms deliver enhanced heart rate monitoring accuracy as well as reduced power consumption. When an irregular heart rate is detected, the Verge will automatically send an alert to the user.

"The Verge represents a brand new product line for Amazfit and ideally supplements our successful and industry leading smart sport watch product line. The attractive price of 799RMB allows a large number of users to quickly enjoy the full-featured smart sport watch. More importantly, the watch can serve as a revolutionary game-changer in driving customers' IoT smart home usage. This is the first time IoT device controller and major cities' public transportation payment functionalities can be widely adopted in a wearable device," said Wang Huang, Chairman and CEO of Huami Corporation. "This latest generation in the Amazfit product line provides users all the expected benefits and features of an advanced smart watch while also integrating intelligent assistant and payment technology that will simplify users' everyday lives. We are excited to further build the Amazfit brand with continued technological innovation that will drive sales and deliver long-term shareholder value."

The Amazfit Verge is available online at Tmall, JD and Pinduoduo, and starts pre-order on

September 17, 2018 with a suggested retail price of 799RMB.

About Huami Corporation

Huami is a biometric and activity data-driven company with significant expertise in smart wearable technology. Since its inception in 2013, Huami has quickly established its global market leadership and recognition by shipping millions of units of smart wearable devices. In 2017, Huami shipped 18.1 million units of smart wearable devices. Huami has one of the largest biometric and activity databases in the global smart wearables industry. Huami's mobile apps work hand in hand with its smart wearable devices and provide users with a comprehensive view and analysis of their biometric and activity data. In addition to designing, manufacturing and selling smart bands and watches under its own Amazfit brand, Huami is the sole partner of Xiaomi, a leading mobile internet company and global consumer electronics brand, to design and manufacture Xiaomi-branded smart bands, watches (excluding children watches and quartz watches), scales and associated accessories.

For more information, please visit http://ir.huami.com.

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Statements that are not historical facts, including statements about the Company's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: the cooperation with Xiaomi, the recognition of the Company's self-branded products; the Company's growth strategies; trends and competition in global wearable technology market; changes in the Company's revenues and certain cost or expense accounting policies; governmental policies relating to the Company's industry and general economic conditions in China and the global. Further information regarding these and other risks is included in the Company's filings with the SEC. All information provided in this press release and in the attachments is as of the date of this press release, and the Company undertakes no obligation to update any forward-looking statement, except as required under applicable law.

For investor and media inquiries, please contact:

In China:

Huami Corporation Grace Yujia Zhang Tel: +86-10-5940-3255

E-mail: <u>ir@huami.com</u>

The Piacente Group, Inc.

Ross Warner

Tel: +86-10-5730-6201 E-mail: <u>huami@tpg-ir.com</u>

In the United States:

The Piacente Group, Inc.

Brandi Piacente

Tel: +1-212-481-2050

E-mail: huami@tpg-ir.com

SOURCE Huami Corporation

https://huami.investorroom.com/2018-09-17-Huami-Announces-Launch-of-New-Amazfit-Verge-Smart-Watch?pagetemplate=widgetpopup