

# KICK OFF YOUR HEELS AND TAP INTO YOUR STEELCAPS. KICKSTART YOUR CAREER... BECOME A GLO GETTER!



Have you ever wanted to try something completely different, let's say - work in the Rail, Mining, Resources, STEM or Construction Industries but were too scared to take the plunge?

## 8 Steps to Kickstart your Kickass Career Success

by Jo Sainsbury

### 1 CLUELESS

Start with the Why - You've got to get clear on the why before you just start accelerating toward something new.

Think about these questions: Why do I want this? Why do I think this new career will make my life better? What might the downsides or risks be?



### 2 GLO'TURE

Get Clear on the What - What does this new job or career look like? What does it not look like? What's it called?

Also, a very important question to consider: Do I have any career capital in this? In other words, are you going to be able to leverage your skills, your contacts and your personal brand to make a successful transition?



### 3 MAKEOVER

Figure out the What's it going to take! Are you lacking certain skills that you need to be a kickass candidate for this new type of role? Do you need certifications? Competencies? Classes? Licences? Sometimes, even if you do, it's entirely within reach. It could be as simple as taking an online course and gaining some baseline proficiency or sometimes, you need more extensive upskilling. You need to sleuth this out and make the decision whether your willing to make the front-end investment this transition requires or not.



### 4 ROADMAP

Create your roadmap (action plan) - begin with the end in mind with your roadmap. What's your primary goal and ideal timeline? Once you've got that nailed, break it down into little chunks or journey's and assign yourself daily or weekly tasks so that you know what, exactly, you'll be doing when you sit down in front of your computer in the name of "Kickass Kickstart". You don't want to freewheel this.



### 5 PMP (PREVENTATIVE MAINTENANCE PLAN)

Respect yourself enough to track your efforts. Monitor how you're doing and what you need to be doing next. Setup reminders so you followup on things when you need to. If you're going to invest time and energy to make this happen, invest the time and energy to track your progress.



### 6 B-YOU

Shift & define your brand. You will need to shift your professional brand so that you make sense to your new target audience. Simple rule: the easier you make it for them to "get" you, the better the odds that they'll want to know more! You have to make it "smack in the forehead obvious" on your resume, your LinkedIn profile, your cover letter - why you make perfect sense for the roles you're applying for.



### 7 DOWN N DIRTY

Gather your Tribe - get your people on board, especially the ones you know will always have your back. Yes, you might need to be a bit covert about your intentions if you're still employed elsewhere, but this is no time to operate completely under the radar. Pick your most trusted contacts and enlist their help.



### 8 GOAL DIGGERS

Get in cahoots with the right people - you absolutely must get to know passionate and successful people working within that new industry and field of interest. Don't stress about this. People are more generous with their time and input than you think, especially when you show interest in them and acknowledge or validate something they're doing professionally.



The reason so many women stop short of ever make career transitions is because they're scared. Terrified. Change is terrifying. Fear of the unknown is terrifying. Fear of failure? The worst. So what is the secret of those of us who have made it to the other side? In most cases it's quite simple: We took one small, deliberate and brave step out of our comfort zones toward our goal every single day, even when it was inconvenient and uncomfortable. Even when it was terrifying. We weighed things out and decided to take the plunge and kickass at it. Now it's your turn!