

VISIT TRUCKEE TAHOE

501c6 Destination Marketing
& Management
Organization (DMMO)

2021/2022
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Visit Truckee-Tahoe Staff

Colleen Dalton, CEO

Siobhan Kenney, Director of
Sustainable Tourism

Jan. 28, 2022

Re: Nevada County Recreation and Resiliency Master Plan

Dear Sierra Nevada Conservancy,

We are writing with our strong support of Nevada County's proposal to the Sierra Nevada Conservancy Vibrant Recreation and Tourism program to develop a **county-wide Recreation and Resiliency Master Plan**.

We recognize this timely opportunity presented to develop a cohesive, county-wide plan to coordinate collaborative efforts to support community health, safety, economy, environment, and resilience.

The Master Plan will identify and advance key goals and objectives to address challenges and opportunities for Nevada County's open space, trails, and recreational amenities. The Master Plan will prioritize solutions that promote community health and safety, economic development, environmental sustainability, climate change adaptation, and resilience.

This project aligns with our organization's mission/priorities to protect and enhance Truckee as an authentic mountain town.

Partnerships and collaboration in the region have long supported the environment, economy, and communities. We look forward to active participation in this collaborative planning process.

Thank you for your consideration of investing in the resiliency of rural Nevada County.

Sincerely,

Colleen Dalton, CEO

Visit Truckee-Tahoe