



3 MSAs

MOKAN Economic Partnership

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partnership

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Report Parameters

3 MSAs

27900	Joplin, MO	38260	Pittsburg, KS
33060	Miami, OK		

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

253,894

Population (2022)

Population **grew by 5,226** over the last 5 years and is projected to **grow by 7,844** over the next 5 years.

117,321

Total Regional Employment

Jobs **grew by 719** over the last 5 years and are projected to **grow by 6,182** over the next 5 years.

\$53.8K

Avg. Earnings Per Job (2022)

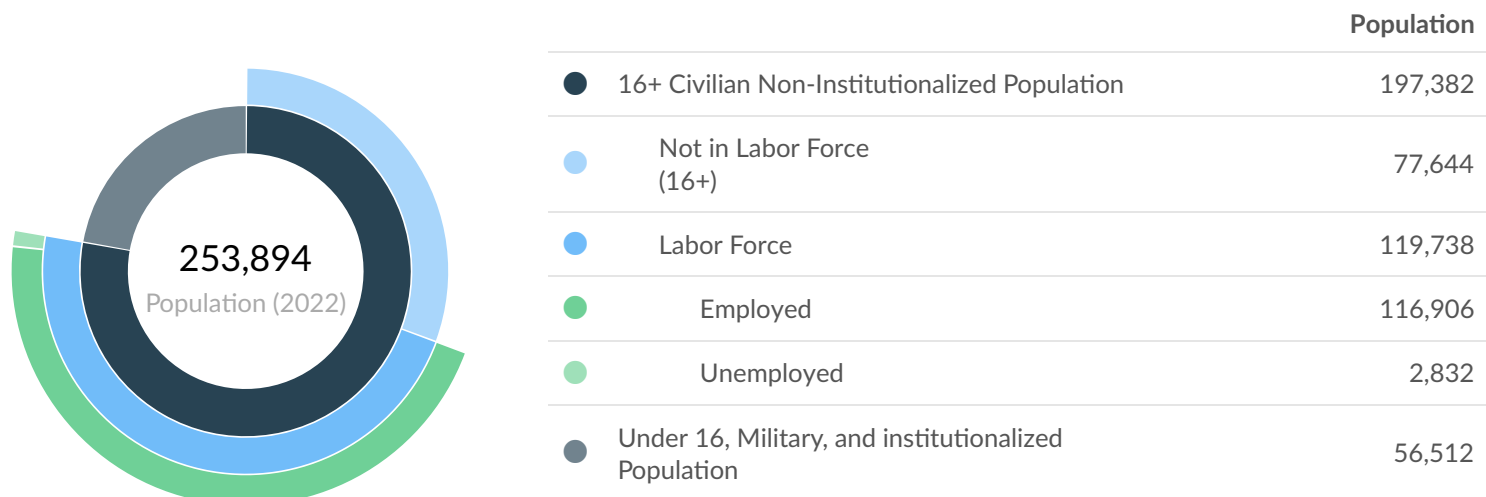
Regional average earnings per job are **\$26.0K below** the national average earnings of \$79.8K per job.

Takeaways

- As of 2022 the region's population **increased by 2.1%** since 2017, growing by 5,226. Population is expected to **increase by 3.1%** between 2022 and 2027, adding 7,844.
- From 2017 to 2022, jobs **increased by 0.6%** in 3 MSAs from 116,603 to **117,321**. This change **fell short of the national growth rate of 2.4% by 1.8%**. As the number of jobs increased, the **labor force participation rate decreased from 60.8% to 60.7% between 2017 and 2022**.
- Concerning educational attainment, **16.3% of the selected regions' residents possess a Bachelor's Degree** (4.6% below the national average), and **8.3% hold an Associate's Degree** (0.5% below the national average).
- The top three industries in 2022 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

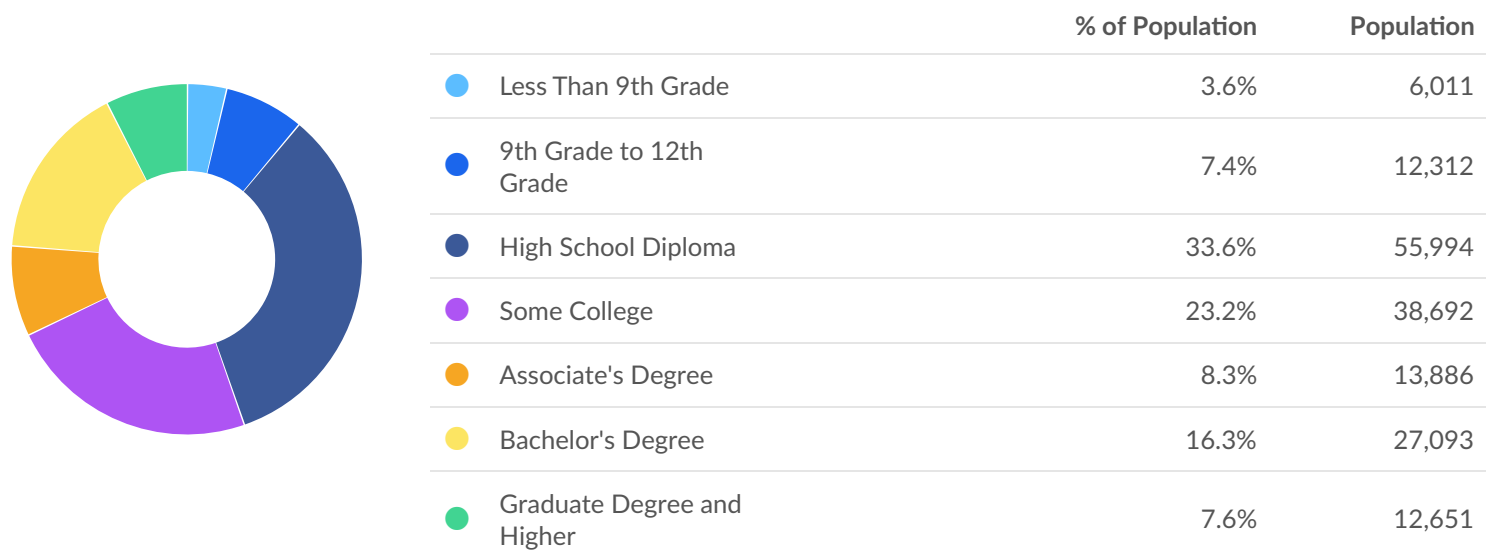
	Population (2022)	Labor Force (Nov 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	253,894	119,738	117,321	89.9	\$11.37B	\$14.95B	\$13.84B
7 counties	308,098	145,804	134,710	89.9	\$13.44B	\$18.41B	\$16.73B
State	13,161,533	6,465,186	6,586,828	93.9	\$806.25B	\$719.84B	\$883.53B

Nov 2022 Labor Force Breakdown



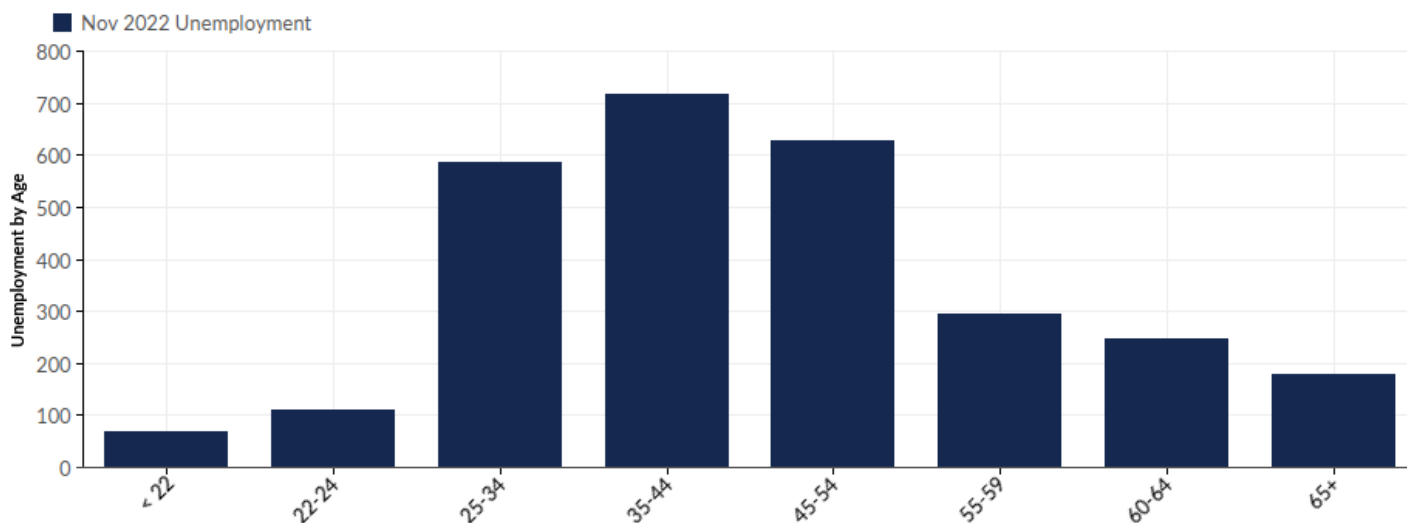
Educational Attainment

Concerning educational attainment, **16.3% of the selected regions' residents possess a Bachelor's Degree** (4.6% below the national average), and **8.3% hold an Associate's Degree** (0.5% below the national average).



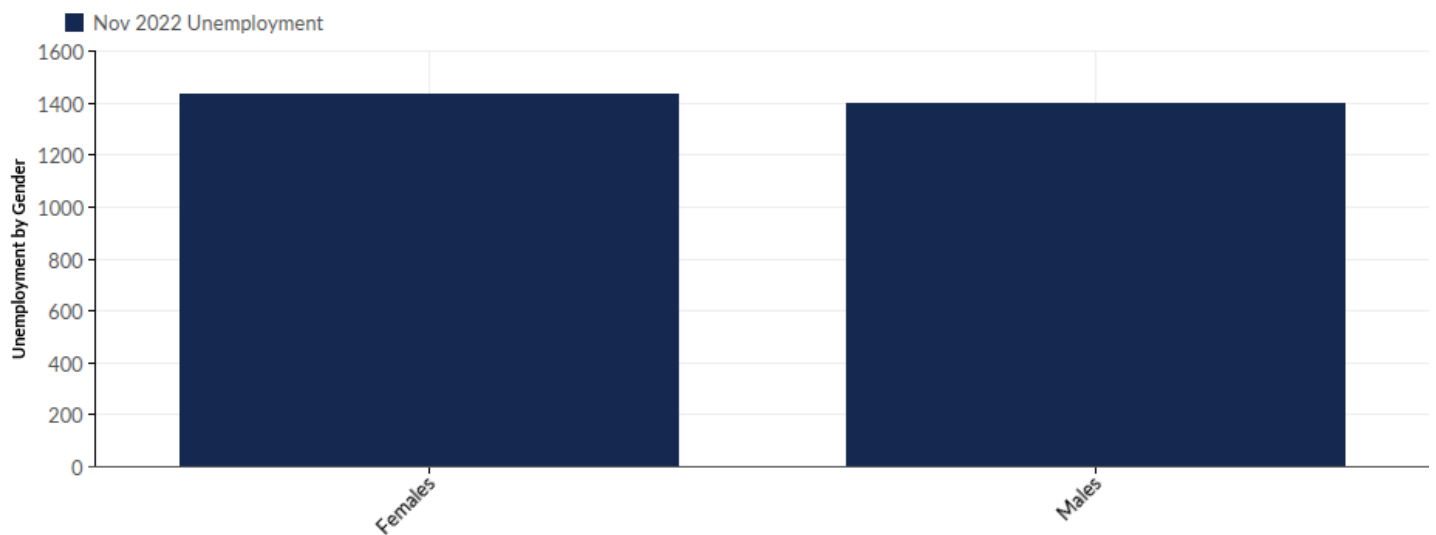
Unemployment by Demographics

Unemployment by Age



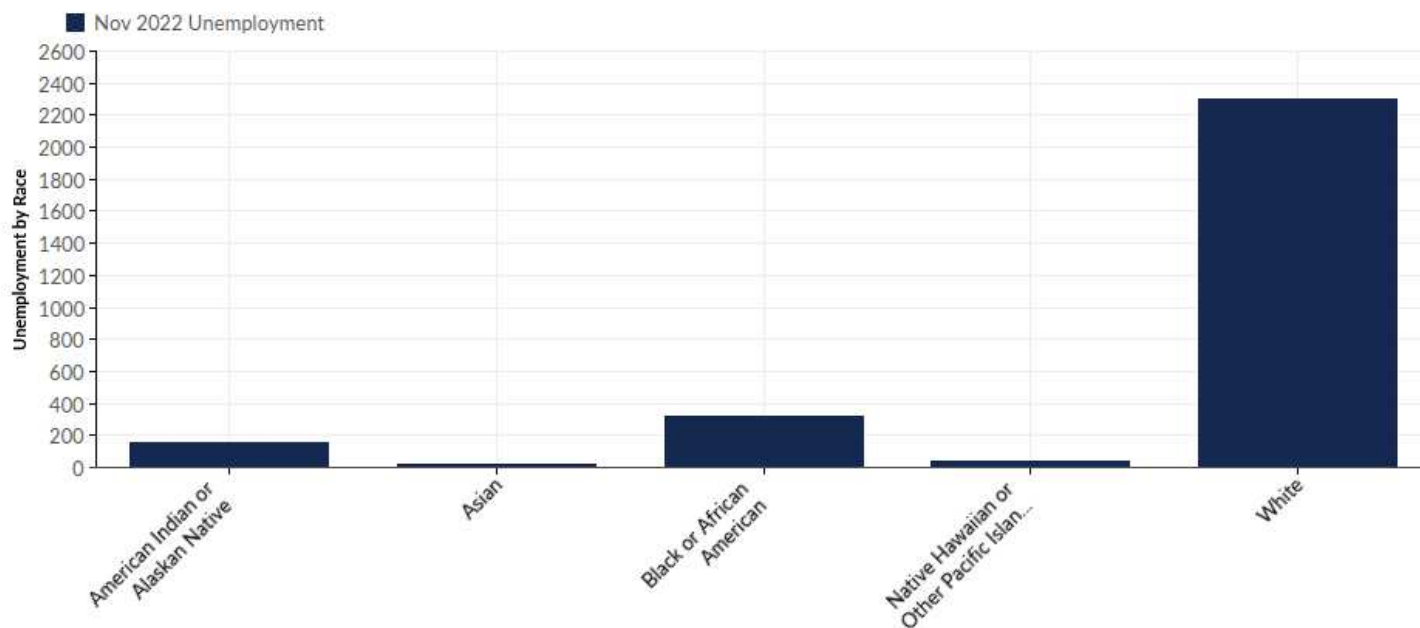
Age	Unemployment (Nov 2022)	% of Unemployed
< 22	68	2.40%
22-24	111	3.92%
25-34	585	20.66%
35-44	718	25.35%
45-54	629	22.21%
55-59	295	10.42%
60-64	247	8.72%
65+	178	6.29%
Total	2,832	100.00%

Unemployment by Gender



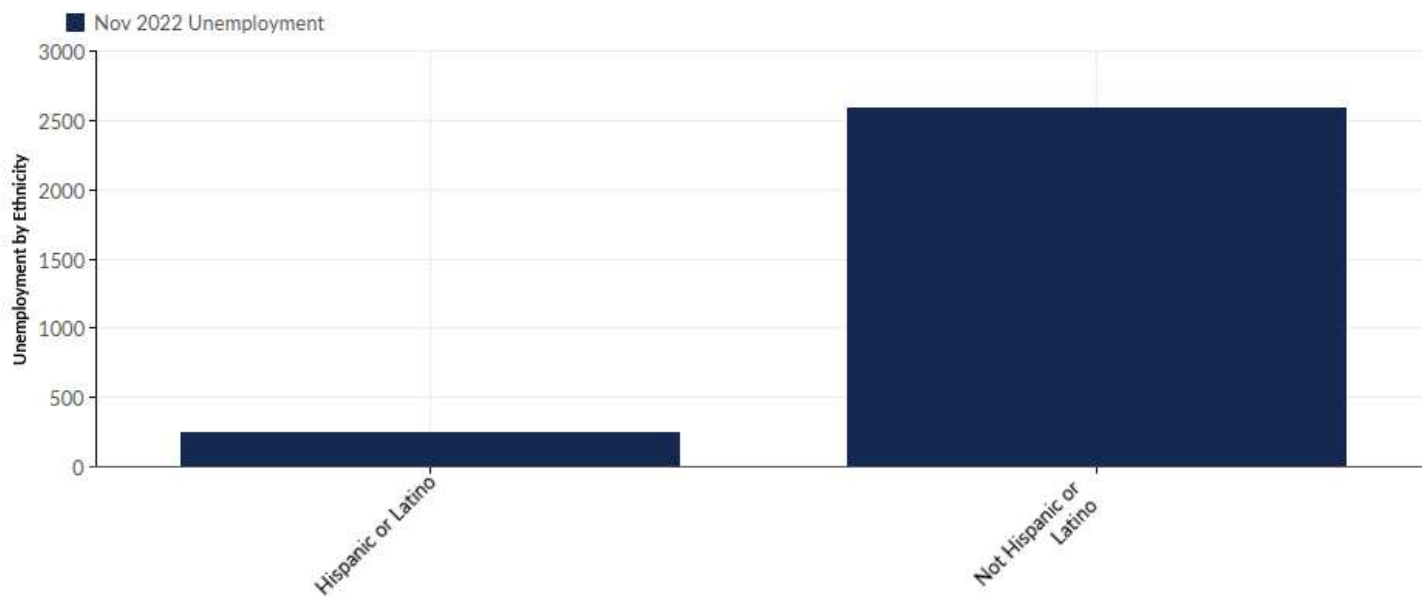
Gender	Unemployment (Nov 2022)	% of Unemployed
Females	1,432	50.56%
Males	1,400	49.44%
Total	2,832	100.00%

Unemployment by Race



Race	Unemployment (Nov 2022)	% of Unemployed
American Indian or Alaskan Native	156	5.51%
Asian	23	0.81%
Black or African American	318	11.23%
Native Hawaiian or Other Pacific Islander	38	1.34%
White	2,297	81.11%
Total	2,832	100.00%

Unemployment by Ethnicity

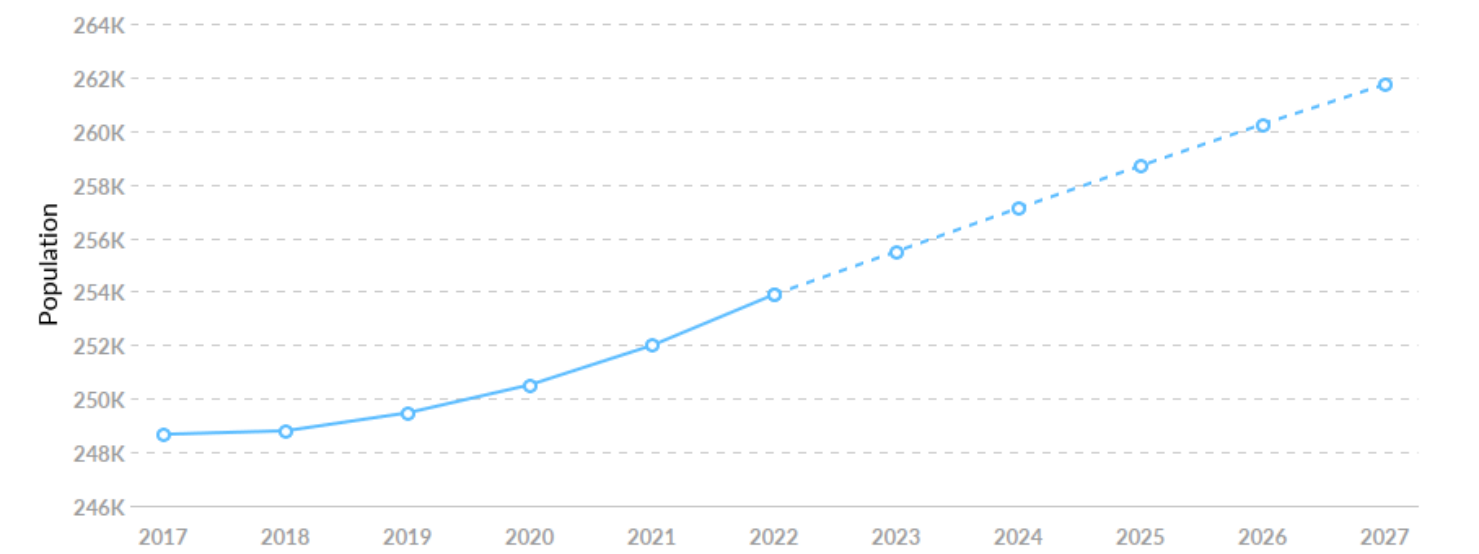


Ethnicity	Unemployment (Nov 2022)	% of Unemployed
Hispanic or Latino	241	8.51%
Not Hispanic or Latino	2,591	91.49%
Total	2,832	100.00%

Historic & Projected Trends

Population Trends

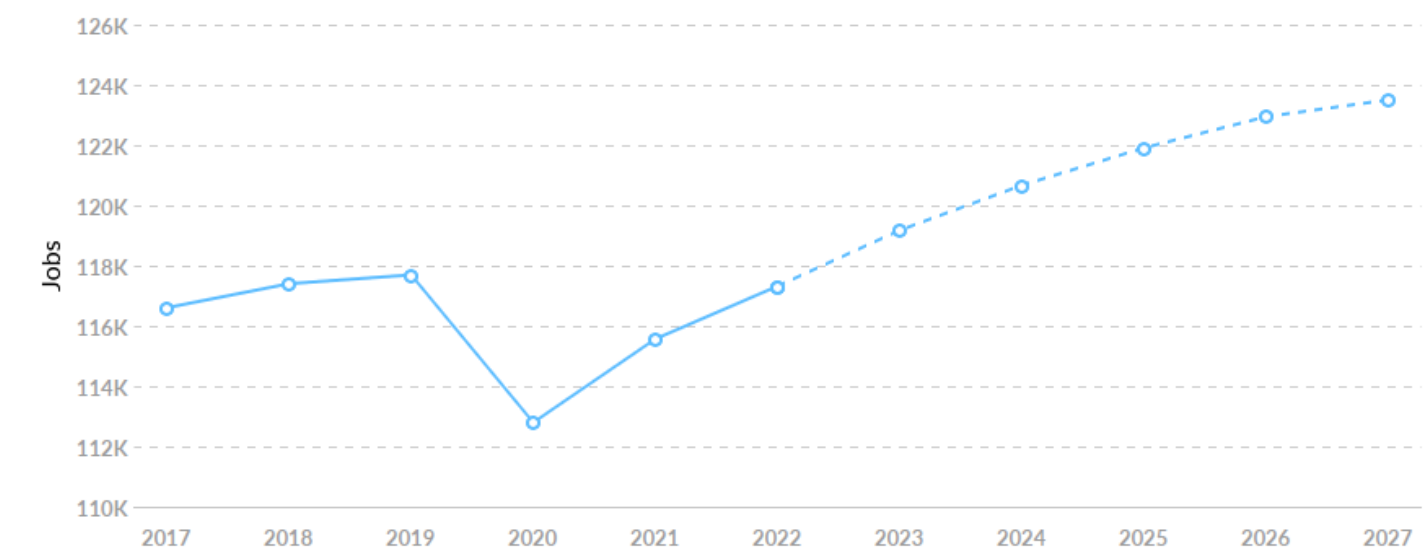
As of 2022 the region's population **increased by 2.1%** since 2017, growing by 5,226. Population is expected to **increase by 3.1%** between 2022 and 2027, adding 7,844.



Timeframe	Population
2017	248,668
2018	248,798
2019	249,471
2020	250,518
2021	251,991
2022	253,894
2023	255,501
2024	257,117
2025	258,700
2026	260,255
2027	261,738

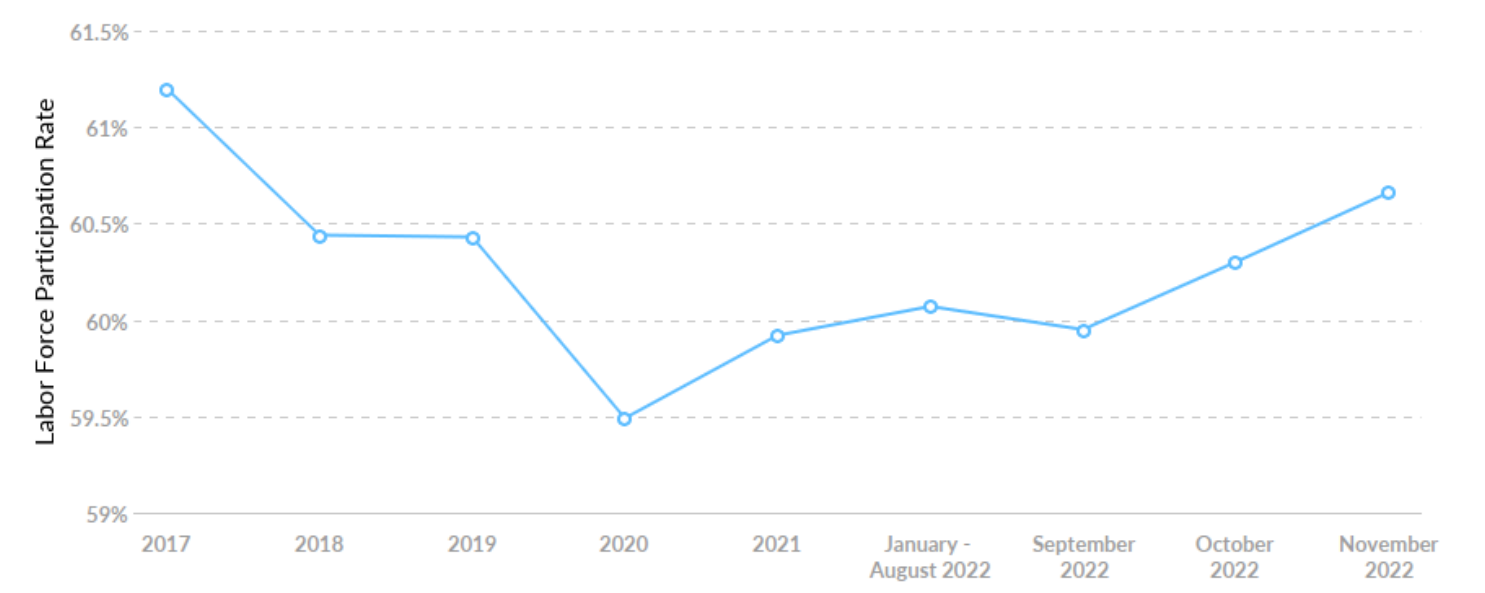
Job Trends

From 2017 to 2022, jobs increased by 0.6% in 3 MSAs from 116,603 to **117,321**. This change fell short of the national growth rate of 2.4% by 1.8%.



Timeframe	Jobs
2017	116,603
2018	117,401
2019	117,694
2020	112,794
2021	115,567
2022	117,321
2023	119,175
2024	120,669
2025	121,909
2026	122,946
2027	123,503

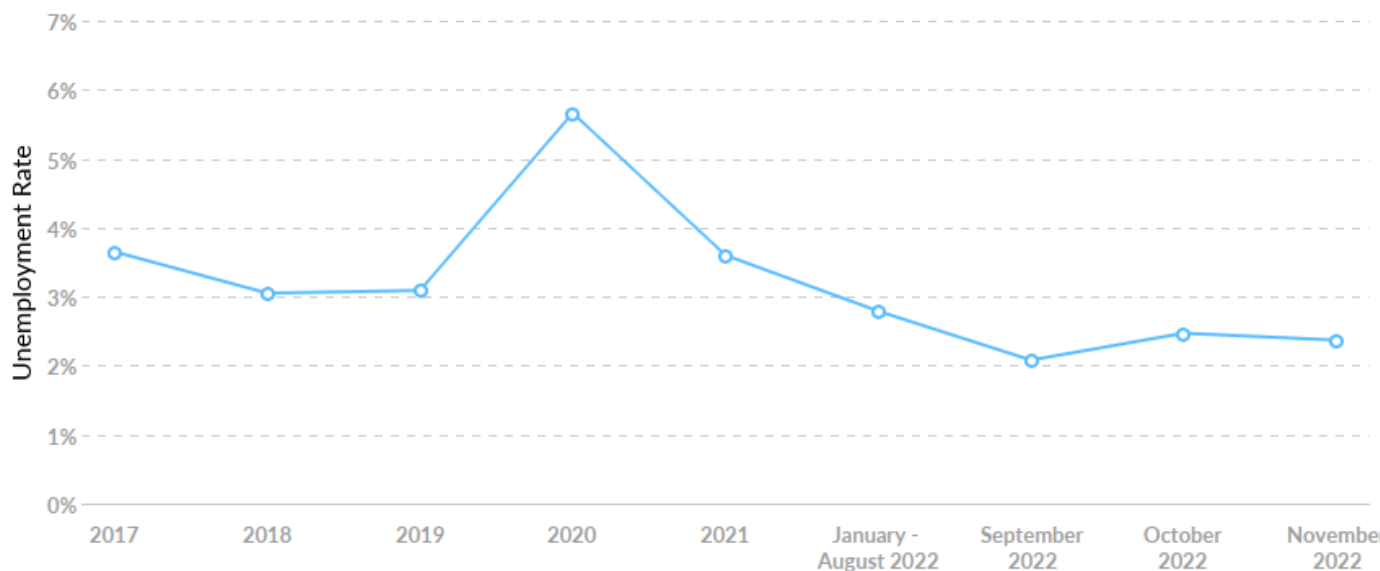
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	61.20%
2018	60.44%
2019	60.43%
2020	59.49%
2021	59.92%
January - August 2022	60.07%
September 2022	59.95%
October 2022	60.30%
November 2022	60.66%

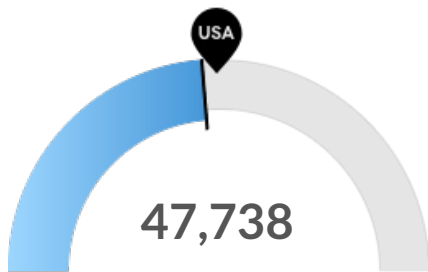
Unemployment Rate Trends

Your areas had a November 2022 unemployment rate of 2.37%, **decreasing from 3.65%** 5 years before.



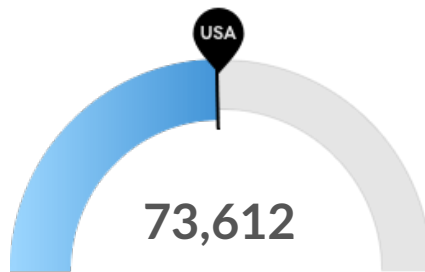
Timeframe	Unemployment Rate
2017	3.65%
2018	3.05%
2019	3.09%
2020	5.66%
2021	3.60%
January - August 2022	2.79%
September 2022	2.08%
October 2022	2.47%
November 2022	2.37%

Population Characteristics



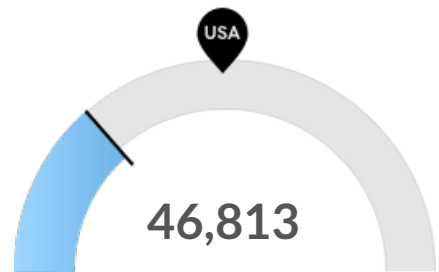
Millennials

Your area has 47,738 millennials (ages 25-39). The national average for an area this size is 51,473.



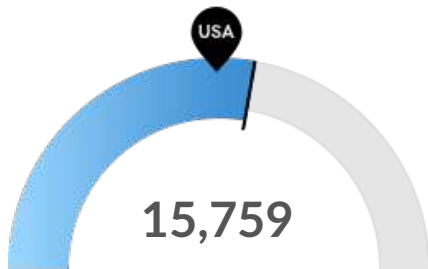
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 74,901 people 55 or older, while there are 73,612 here.



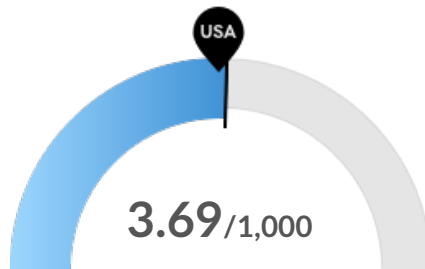
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 102,545 racially diverse people, while there are 46,813 here.



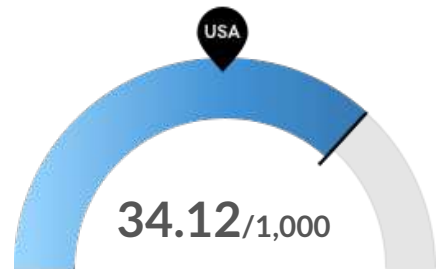
Veterans

Your area has 15,759 veterans. The national average for an area this size is 13,478.



Violent Crime

Your area has 3.69 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

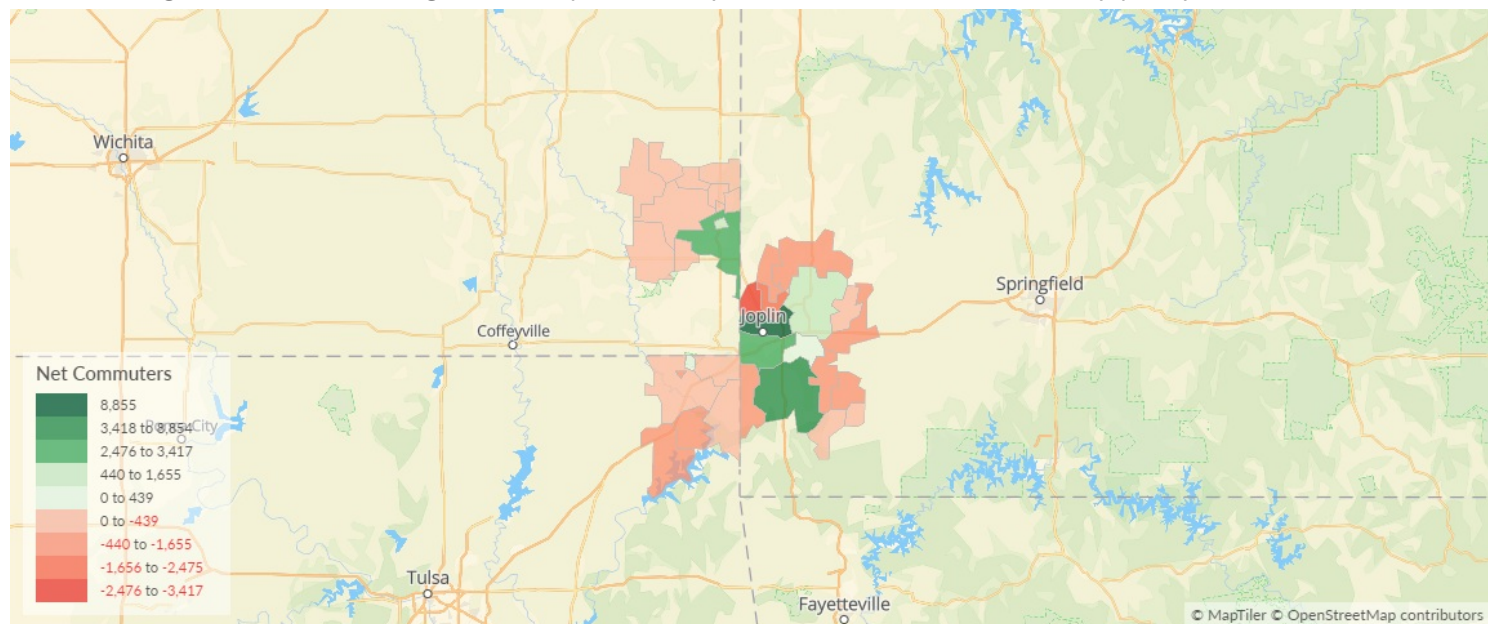


Property Crime

Your area has 34.12 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.

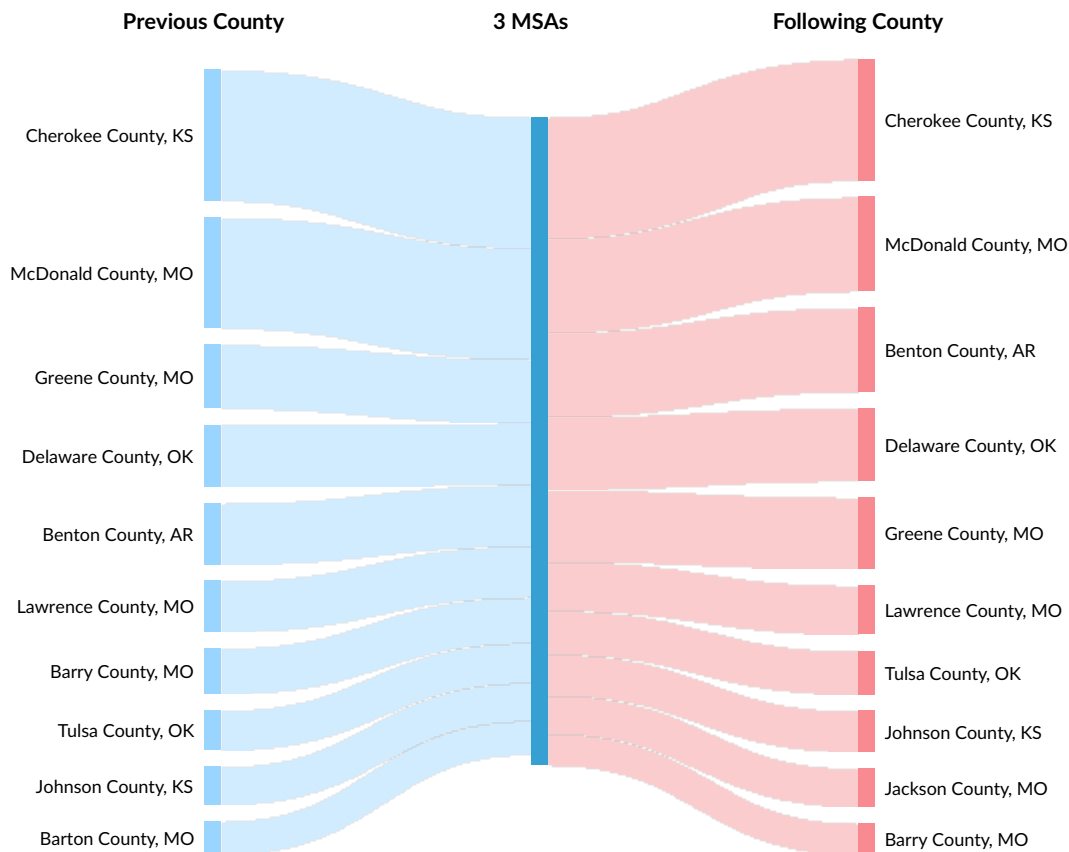


Where Talent Works			Where Talent Lives		
ZIP	Name	2022 Employment	ZIP	Name	2022 Workers
64801	Joplin, MO (in Jasper co...	24,057	64801	Joplin, MO (in Jasper co...	15,202
64804	Joplin, MO (in Jasper co...	17,677	64804	Joplin, MO (in Jasper co...	15,201
64850	Neosho, MO (in Newto...	16,496	64850	Neosho, MO (in Newto...	13,078
66762	Pittsburg, KS (in Crawfo...	13,066	66762	Pittsburg, KS (in Crawfo...	10,542
64836	Carthage, MO (in Jasper...	10,850	64836	Carthage, MO (in Jasper...	9,820

Inbound and Outbound Migration

The table below analyzes past and current residents of 3 MSAs. The left column shows residents of other counties migrating to 3 MSAs. The right column shows residents migrating from 3 MSAs to other counties.

As of 2020, **572** people have migrated from Cherokee County, KS to 3 MSAs. In the same year, **530** people left 3 MSAs migrating to Cherokee County, KS. The total Net Migration for 3 MSAs in 2020 was **325**.

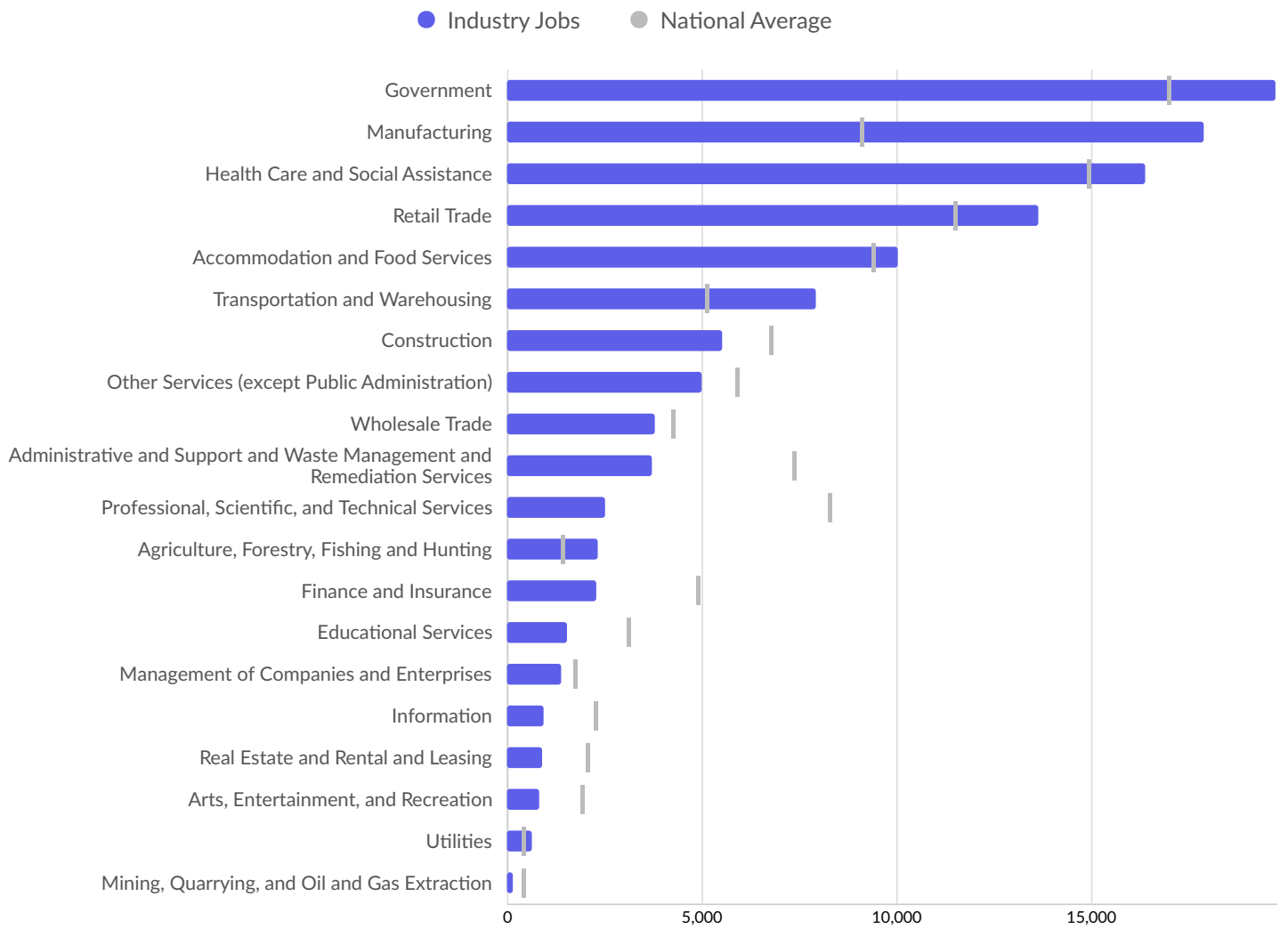


Top Previous Counties	Migrations
Cherokee County, KS	572
McDonald County, MO	484
Greene County, MO	278
Delaware County, OK	270
Benton County, AR	267
Lawrence County, MO	223

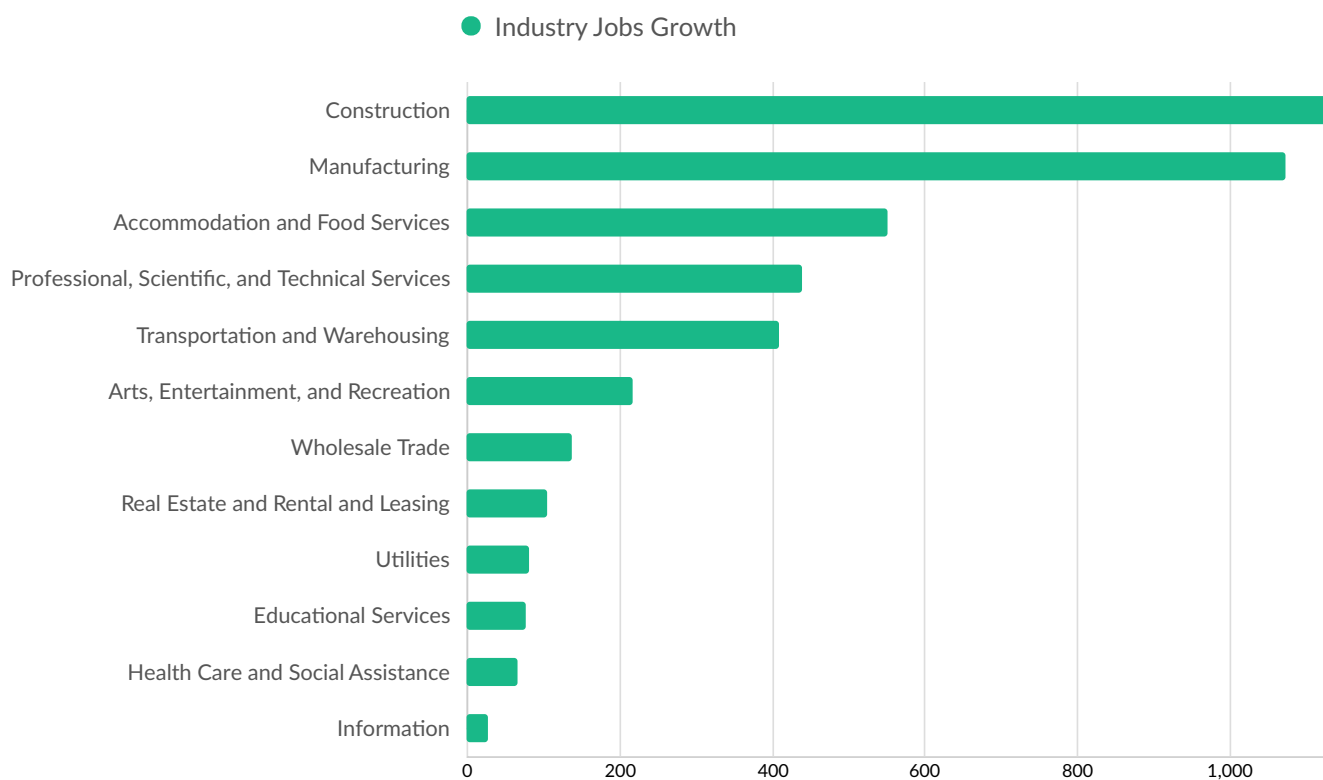
Top Previous Counties	Migrations
Barry County, MO	199
Tulsa County, OK	174
Johnson County, KS	166
Barton County, MO	147
Bourbon County, KS	117
Jackson County, MO	109
Washington County, AR	98
Labette County, KS	96
Craig County, OK	90
Top Following Counties	Migrations
Cherokee County, KS	530
McDonald County, MO	411
Benton County, AR	367
Delaware County, OK	317
Greene County, MO	313
Lawrence County, MO	213
Tulsa County, OK	191
Johnson County, KS	179
Jackson County, MO	167
Barry County, MO	138
Barton County, MO	134
Washington County, AR	117
Sedgwick County, KS	107
Craig County, OK	87
Collin County, TX	78

Industry Characteristics

Largest Industries

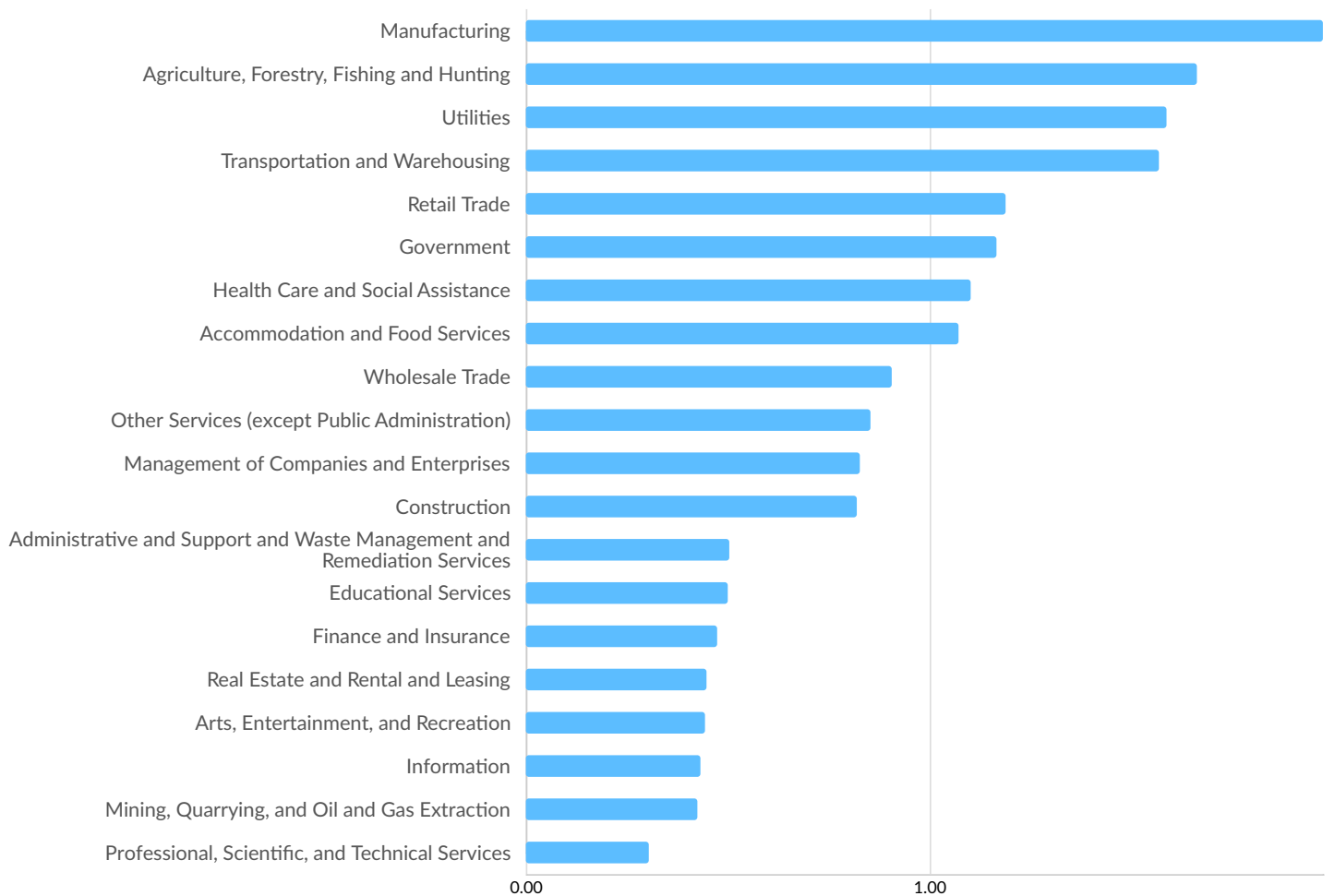


Top Growing Industries



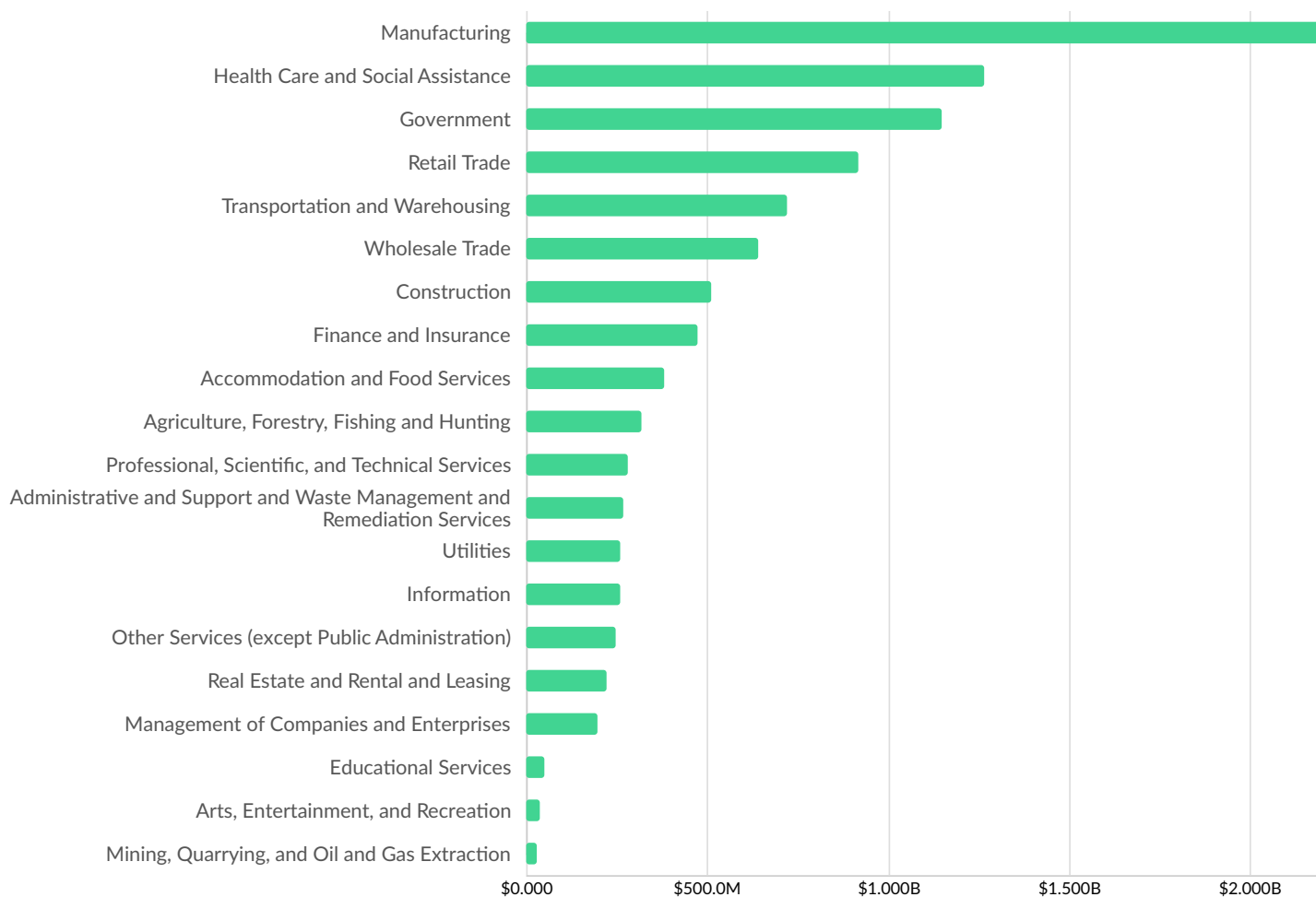
Top Industry Location Quotient

● Industry Location Quotient

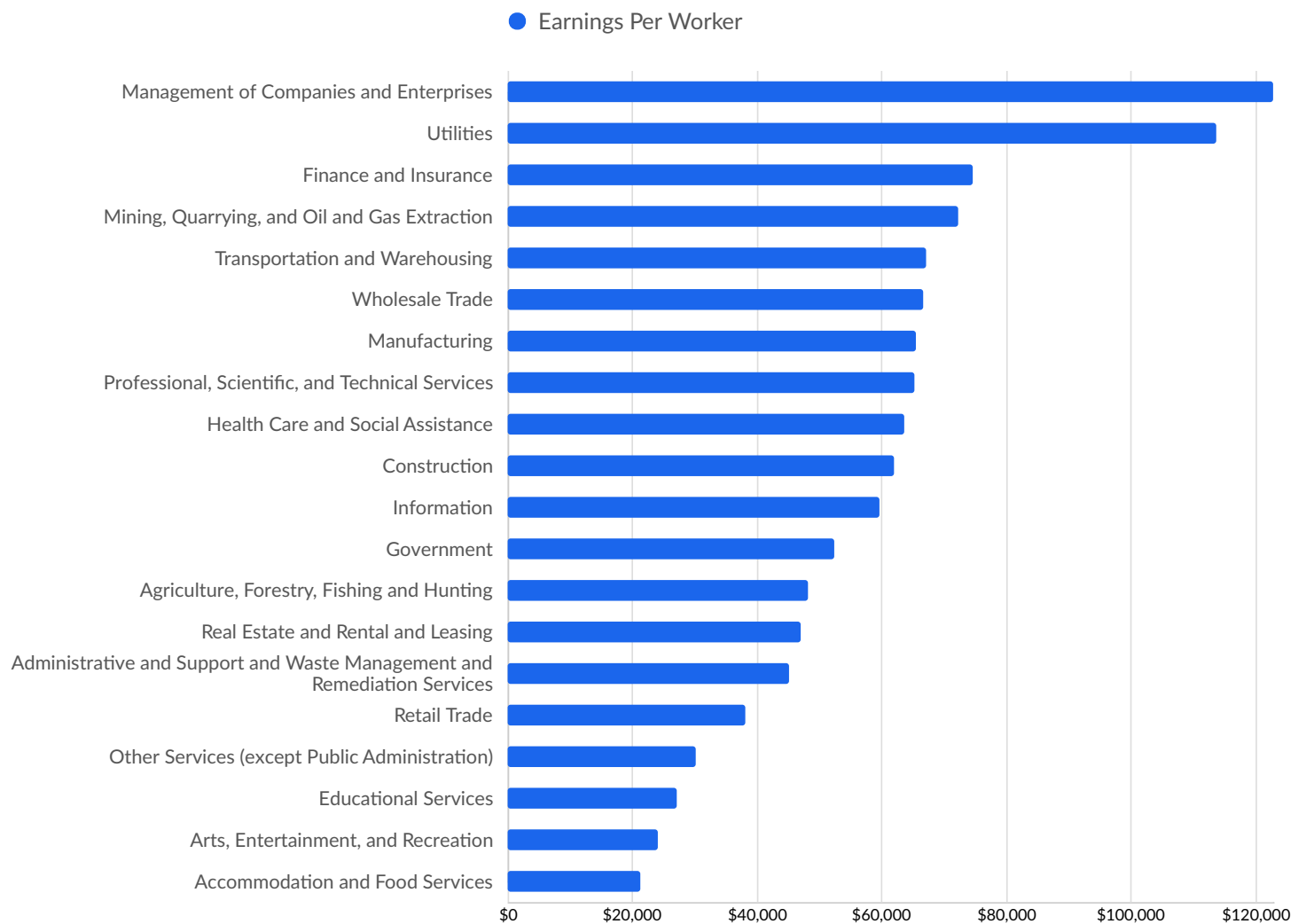


Top Industry GRP

● Gross Regional Product



Top Industry Earnings



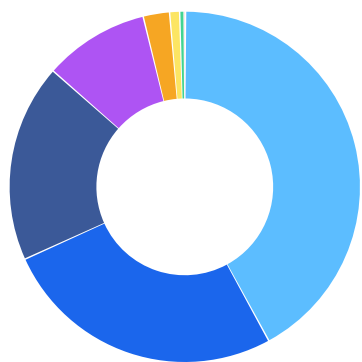
Business Characteristics

13,655 Companies Employ Your Workers

Online profiles for your workers mention 13,655 companies as employers, with the top 10 appearing below. In the last 12 months, 1,220 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Pittsburg State University	957 <div></div>	Freeman Health System	912 <div></div>
Freeman Health System	939 <div></div>	Mercy Health	733 <div></div>
Walmart	763 <div></div>	Integrity Home Care	613 <div></div>
Ark Ell Springs	715 <div></div>	Walmart	436 <div></div>
Mercy Health	557 <div></div>	Dollar General	325 <div></div>
Missouri Southern State Univers...	516 <div></div>	CommonSpirit Health	295 <div></div>
Crowder College	306 <div></div>	Ascension	284 <div></div>
Schreiber Foods	262 <div></div>	Ark Ell Springs	226 <div></div>
Downstream Casino Resort	253 <div></div>	Land O'Lakes	219 <div></div>
Om Intl Group	238 <div></div>	Missouri Southern State Univers...	211 <div></div>

Business Size



	Percentage	Business Count
1 to 4 employees	42.0%	4,610
5 to 9 employees	26.2%	2,877
10 to 19 employees	18.2%	2,004
20 to 49 employees	9.7%	1,065
50 to 99 employees	2.4%	267
100 to 249 employees	0.9%	101
250 to 499 employees	0.4%	45
500+ employees	0.1%	14

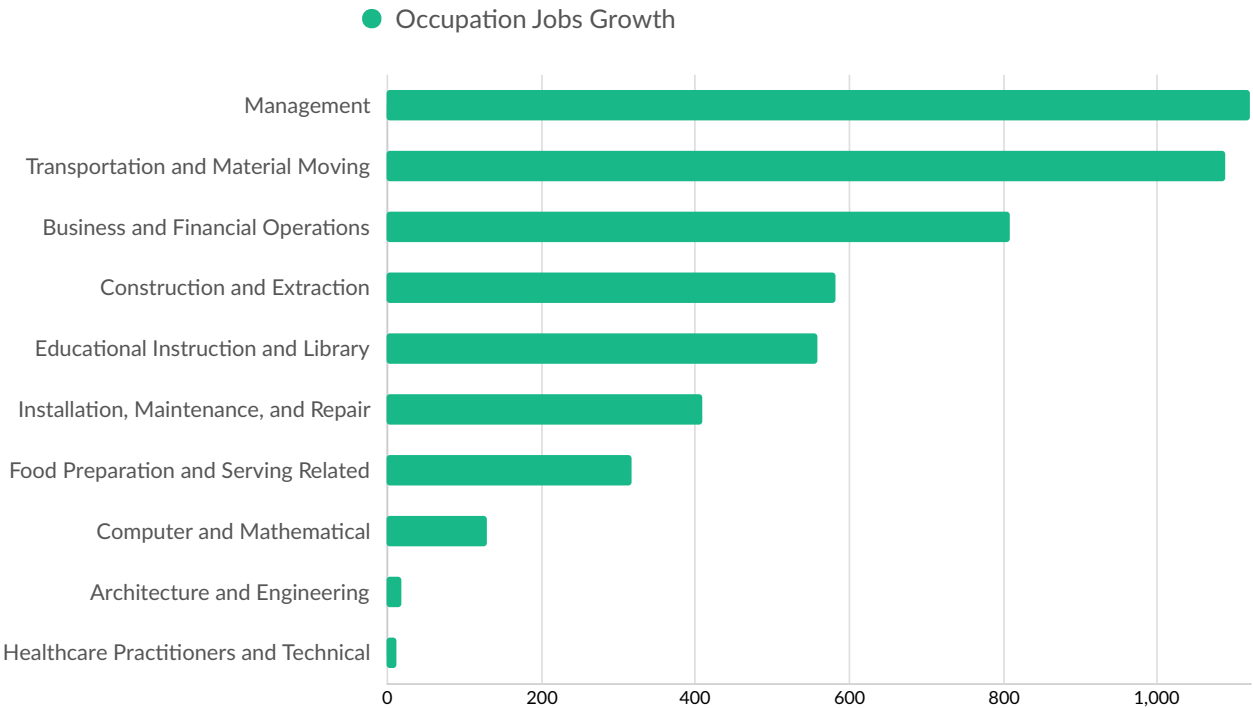
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations

● Occupation Jobs ● National Average

Top Growing Occupations



Top Occupation Location Quotient

● Occupation Location Quotient

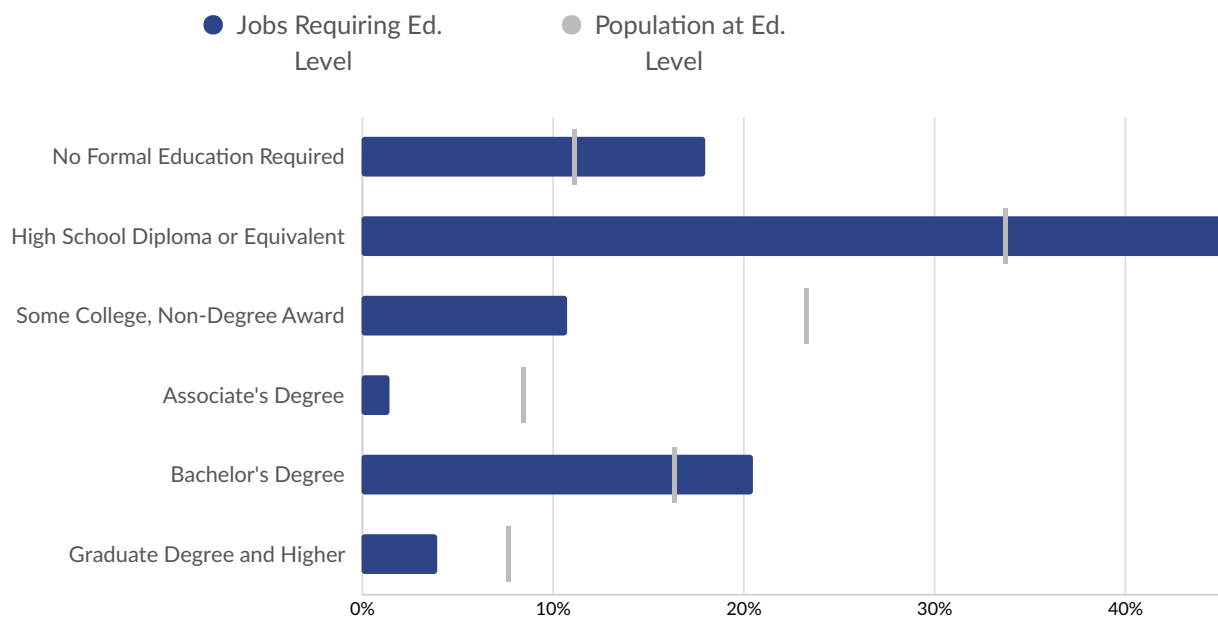
Top Occupation Earnings

● Median Hourly Earnings

Top Posted Occupations



























Underemployment



Educational Pipeline

In 2021, there were 5,152 graduates in 3 MSAs. This pipeline has grown by 1% over the last 5 years. The highest share of these graduates come from "General Studies" (Associate's), "Truck and Bus Driver/Commercial Vehicle Operator and Instructor" (Certificate), and "Business/Commerce, General" (Bachelor's).

School	Total Graduates (2021)	Graduate Trend (2017 - 2021)
Pittsburg State University	1,731 	
Missouri Southern State University	1,422 	
Crowder College	1,095 	
Northeastern Oklahoma A&M College	435 	
Ozark Christian College	141 	
Kansas City University of Medicine and Biosciences-Joplin	135 	
Franklin Technology Center Adult Education	63 	
City Pointe Beauty Academy	62 	
Carthage R9 School District-Carthage Technical Center	25 	
Neosho Beauty College	23 	

 Certificate
  Associate's
  Bachelor's
  Master's or Higher

In-Demand Skills

