

Newton County, MO

MOKAN Economic Partnership



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Report Parameters

1 County

29145 Newton County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

59,537

Population (2022)

Population **grew by 1,331** over the last 5 years and is projected to **grow by 1,356** over the next 5 years.

22,226

Total Regional Employment

Jobs **grew by 3,519** over the last 5 years and are projected to **grow by 2,236** over the next 5 years.

\$52.1K

Median Household Income (2020)

Median household income is **\$12.9K below** the national median household income of \$65.0K.

Takeaways

- As of 2022 the region's population **increased by 2.3%** since 2017, growing by 1,331. Population is expected to **increase by 2.3%** between 2022 and 2027, adding 1,356.
- From 2017 to 2022, jobs **increased by 18.8%** in Newton County, MO from 18,708 to **22,226**. This change **outpaced the national growth rate of 2.4% by 16.4%**. As the number of jobs increased, the **labor force participation rate decreased from 59.8% to 58.4% between 2017 and 2022**.
- Concerning educational attainment, **15.7% of Newton County, MO residents possess a Bachelor's Degree** (5.1% below the national average), and **9.0% hold an Associate's Degree** (0.1% above the national average).
- The top three industries in 2022 are General Medical and Surgical Hospitals, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

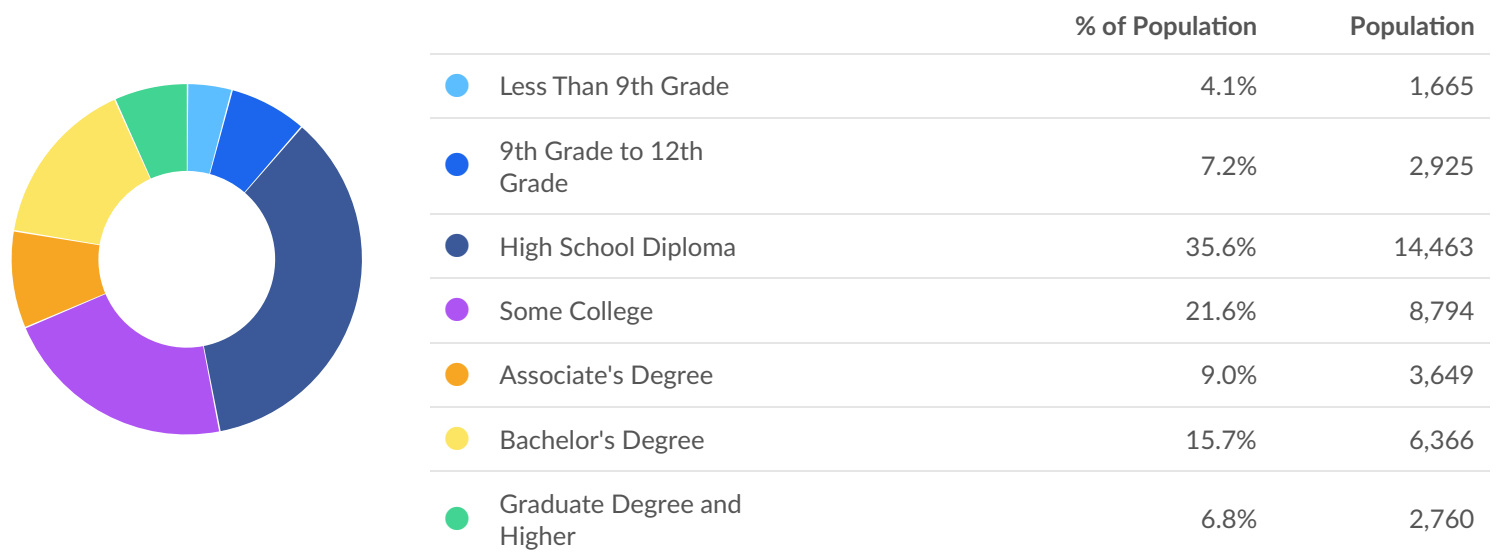
	Population (2022)	Labor Force (Sep 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	59,537	27,063	22,226	90.0	\$2.44B	\$3.75B	\$3.27B
7 counties	306,651	143,473	134,710	89.9	\$13.44B	\$18.41B	\$16.73B
State	6,179,323	3,058,186	3,161,114	90.5	\$379.95B	\$355.21B	\$419.74B

Sep 2022 Labor Force Breakdown



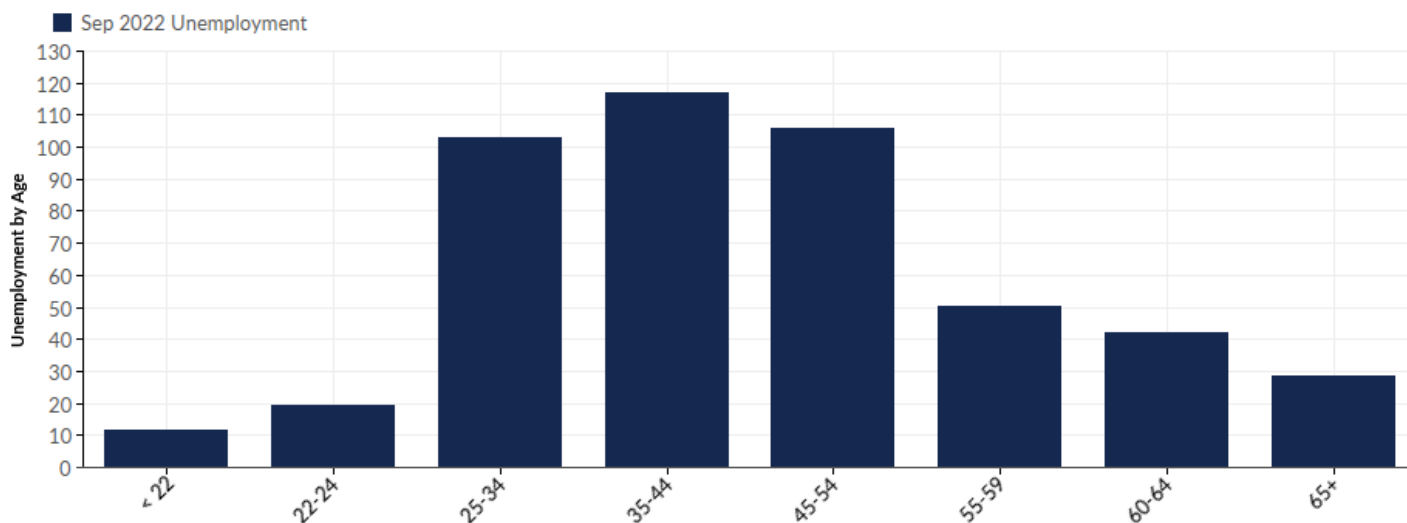
Educational Attainment

Concerning educational attainment, **15.7% of Newton County, MO residents possess a Bachelor's Degree** (5.1% below the national average), and **9.0% hold an Associate's Degree** (0.1% above the national average).



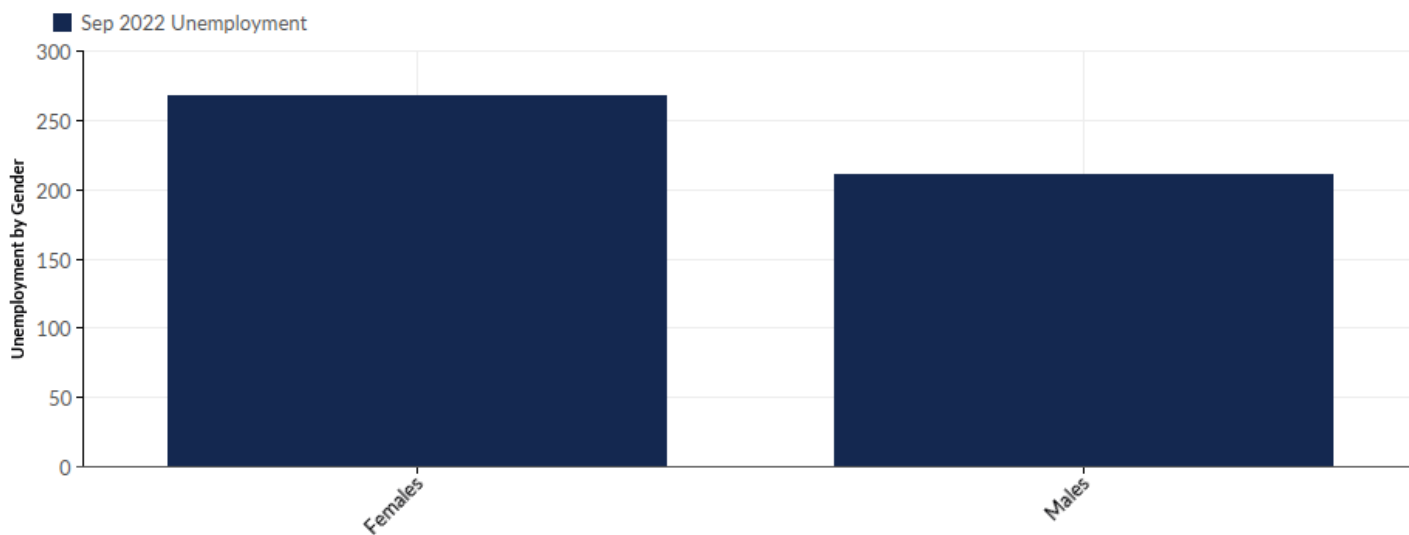
Unemployment by Demographics

Unemployment by Age



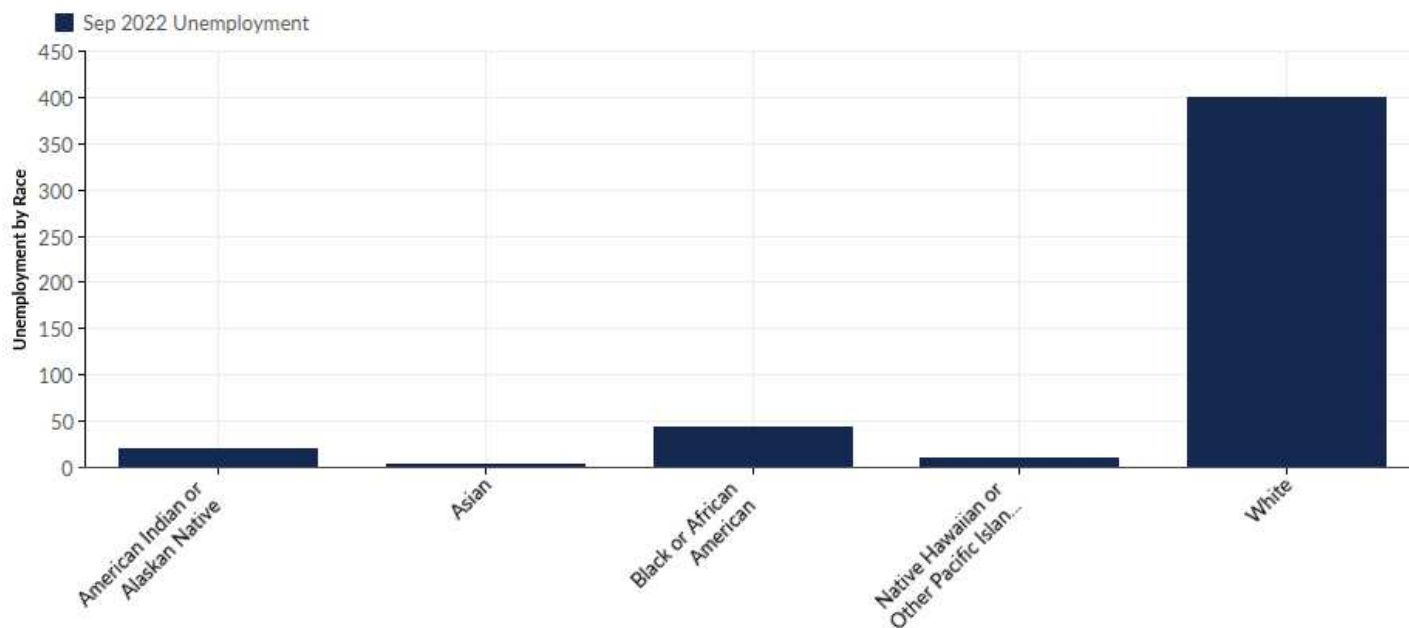
Age	Unemployment (Sep 2022)	% of Unemployed
< 22	12	2.51%
22-24	19	3.97%
25-34	103	21.55%
35-44	117	24.48%
45-54	106	22.18%
55-59	50	10.46%
60-64	42	8.79%
65+	29	6.07%
Total	478	100.00%

Unemployment by Gender



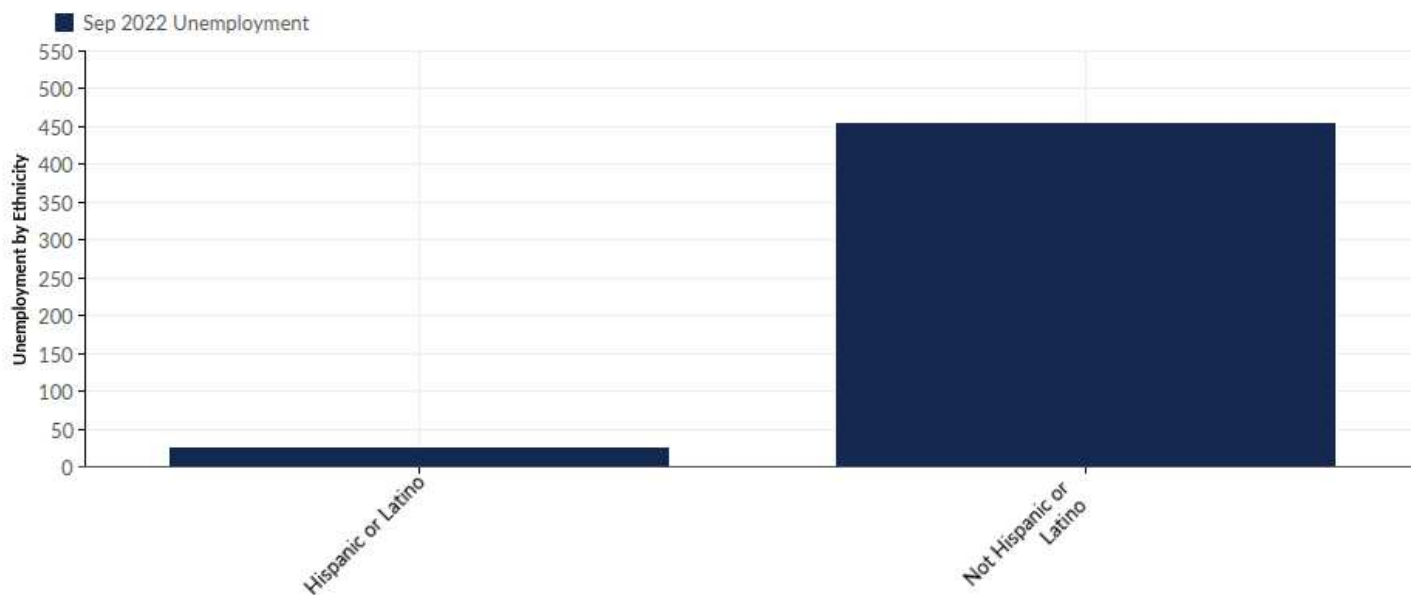
Gender	Unemployment (Sep 2022)	% of Unemployed
Females	268	56.07%
Males	210	43.93%
Total	478	100.00%

Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	20	4.18%
Asian	4	0.84%
Black or African American	44	9.21%
Native Hawaiian or Other Pacific Islander	10	2.09%
White	400	83.68%
Total	478	100.00%

Unemployment by Ethnicity

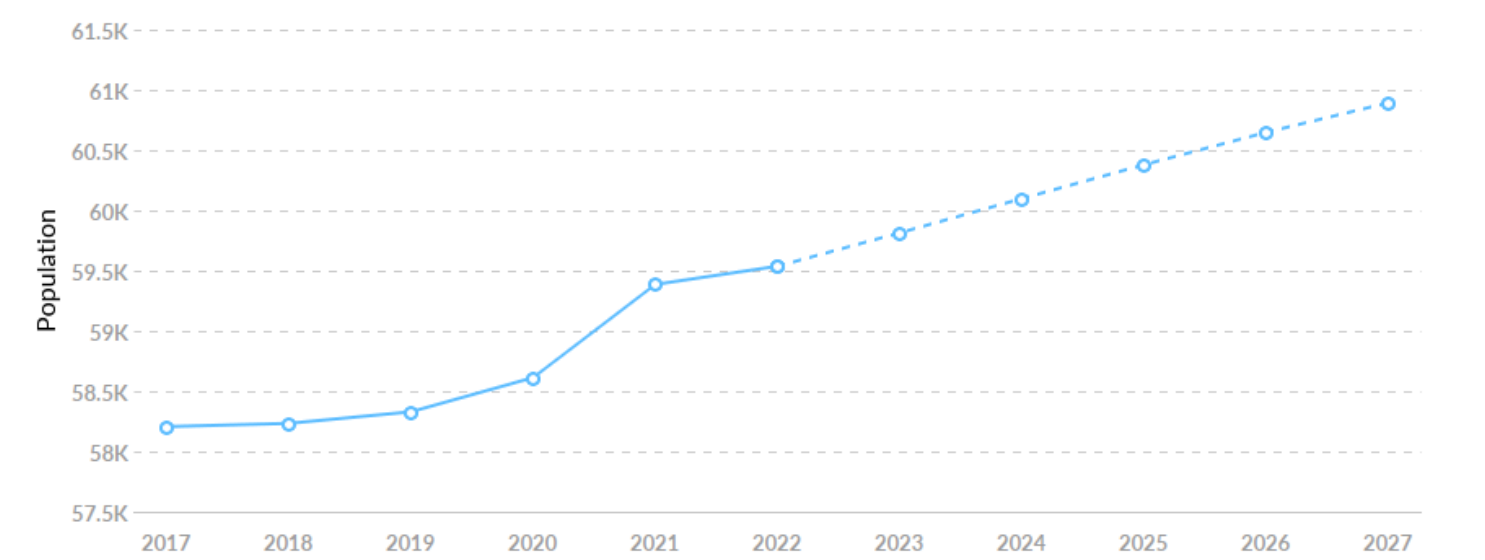


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	24	5.02%
Not Hispanic or Latino	454	94.98%
Total	478	100.00%

Historic & Projected Trends

Population Trends

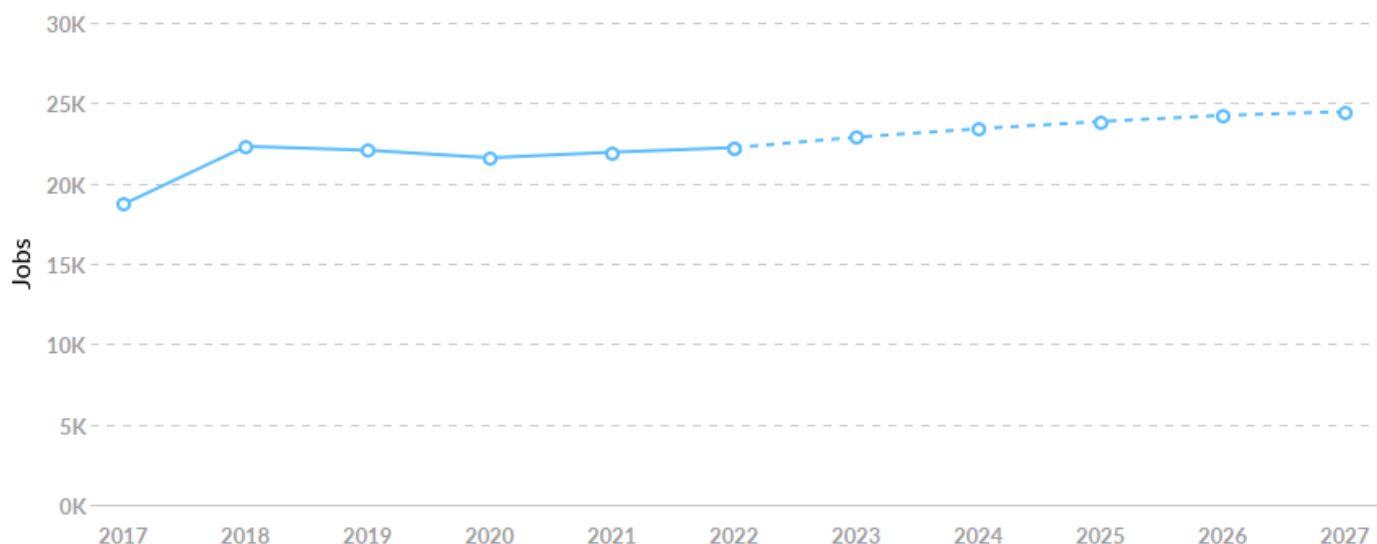
As of 2022 the region's population **increased by 2.3%** since 2017, growing by 1,331. Population is expected to **increase by 2.3%** between 2022 and 2027, adding 1,356.



Timeframe	Population
2017	58,206
2018	58,233
2019	58,329
2020	58,613
2021	59,386
2022	59,537
2023	59,814
2024	60,098
2025	60,379
2026	60,648
2027	60,893

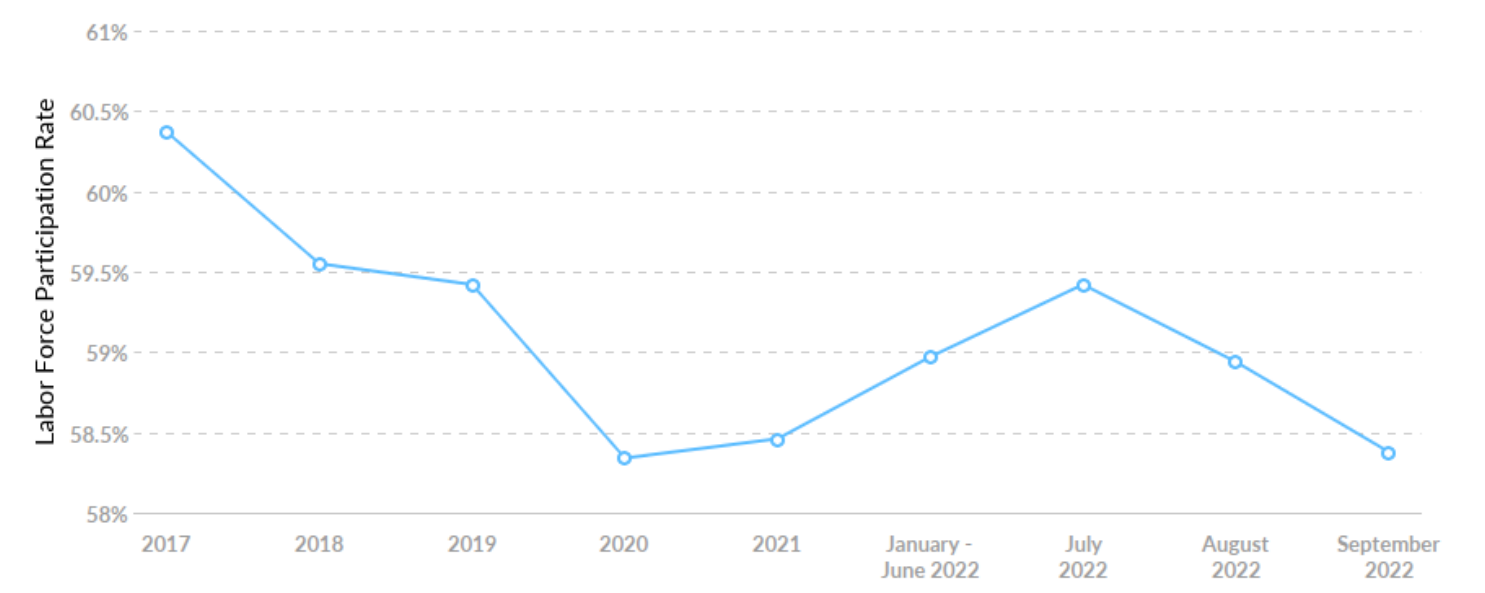
Job Trends

From 2017 to 2022, jobs **increased by 18.8%** in Newton County, MO from 18,708 to **22,226**. This change **outpaced the national growth rate of 2.4% by 16.4%**.



Timeframe	Jobs
2017	18,708
2018	22,303
2019	22,061
2020	21,592
2021	21,938
2022	22,226
2023	22,872
2024	23,402
2025	23,851
2026	24,232
2027	24,463

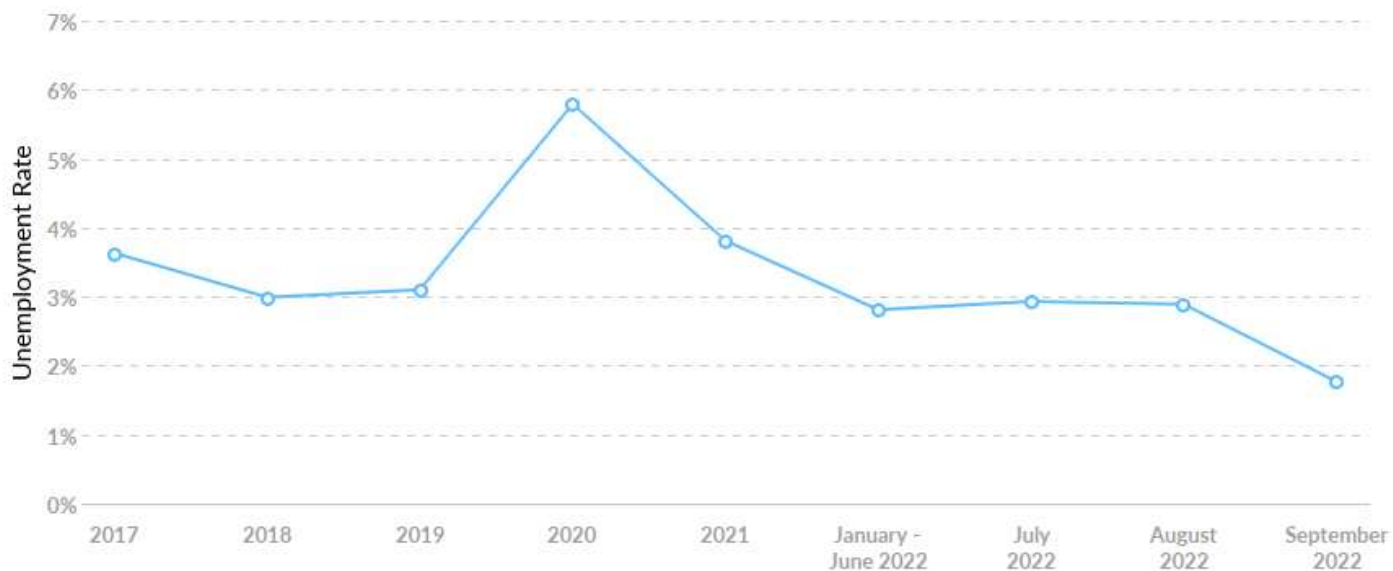
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	60.37%
2018	59.55%
2019	59.42%
2020	58.34%
2021	58.46%
January - June 2022	58.97%
July 2022	59.42%
August 2022	58.94%
September 2022	58.38%

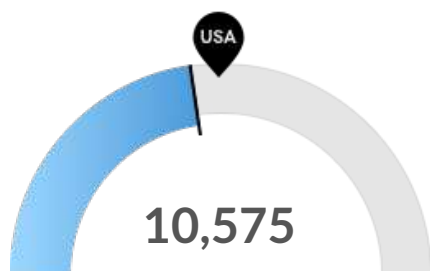
Unemployment Rate Trends

Newton County, MO had a September 2022 unemployment rate of 1.77%, **decreasing from 3.63%** 5 years before.



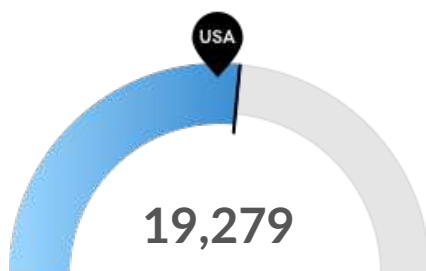
Timeframe	Unemployment Rate
2017	3.63%
2018	2.99%
2019	3.10%
2020	5.79%
2021	3.81%
January - June 2022	2.81%
July 2022	2.93%
August 2022	2.89%
September 2022	1.77%

Population Characteristics



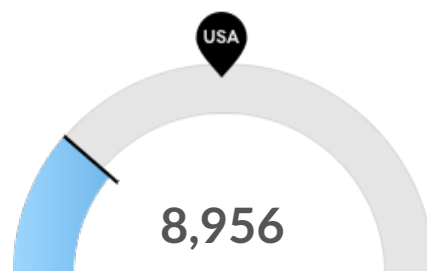
Millennials

Newton County, MO has 10,575 millennials (ages 25-39). The national average for an area this size is 12,131.



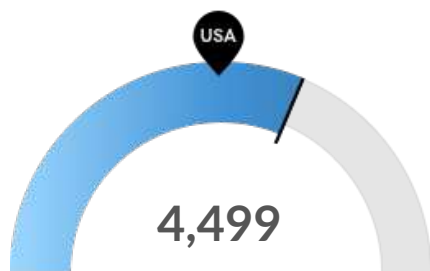
Retiring Soon

Retirement risk is about average in Newton County, MO. The national average for an area this size is 17,652 people 55 or older, while there are 19,279 here.



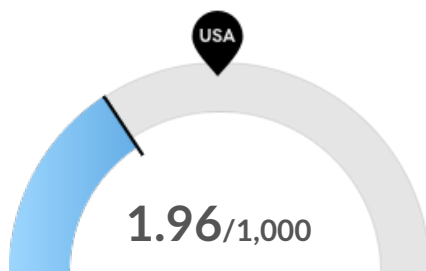
Racial Diversity

Racial diversity is low in Newton County, MO. The national average for an area this size is 24,166 racially diverse people, while there are 8,956 here.



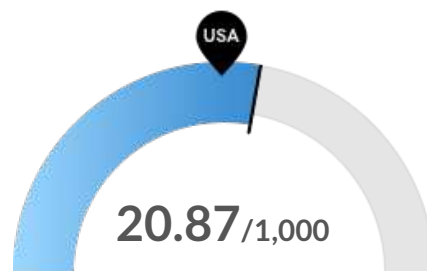
Veterans

Newton County, MO has 4,499 veterans. The national average for an area this size is 3,154.



Violent Crime

Newton County, MO has 1.96 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

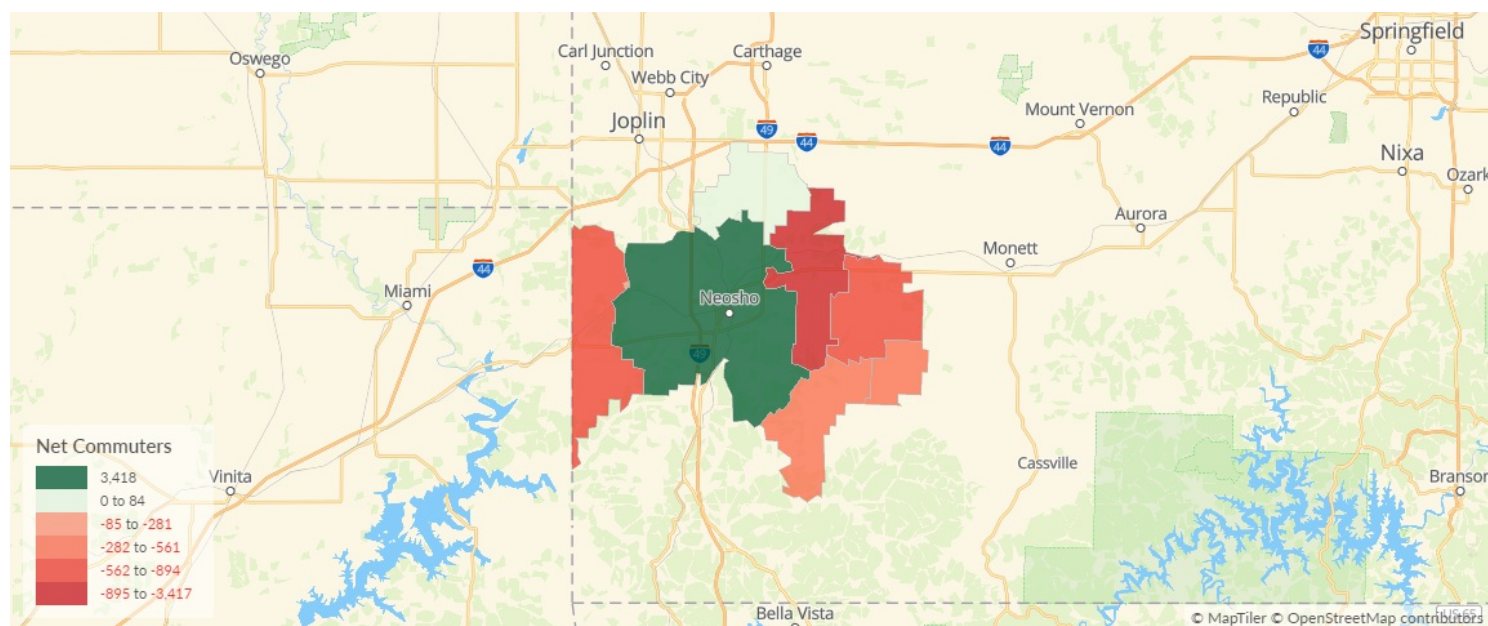


Property Crime

Newton County, MO has 20.87 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Newton County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2022 Employment
64850	Neosho, MO (in Newto...	16,496
64865	Seneca, MO (in Newton...	2,209
64844	Granby, MO (in Newton...	1,433
64840	Diamond, MO (in Newt...	1,382
64867	Stella, MO (in Newton c...	324

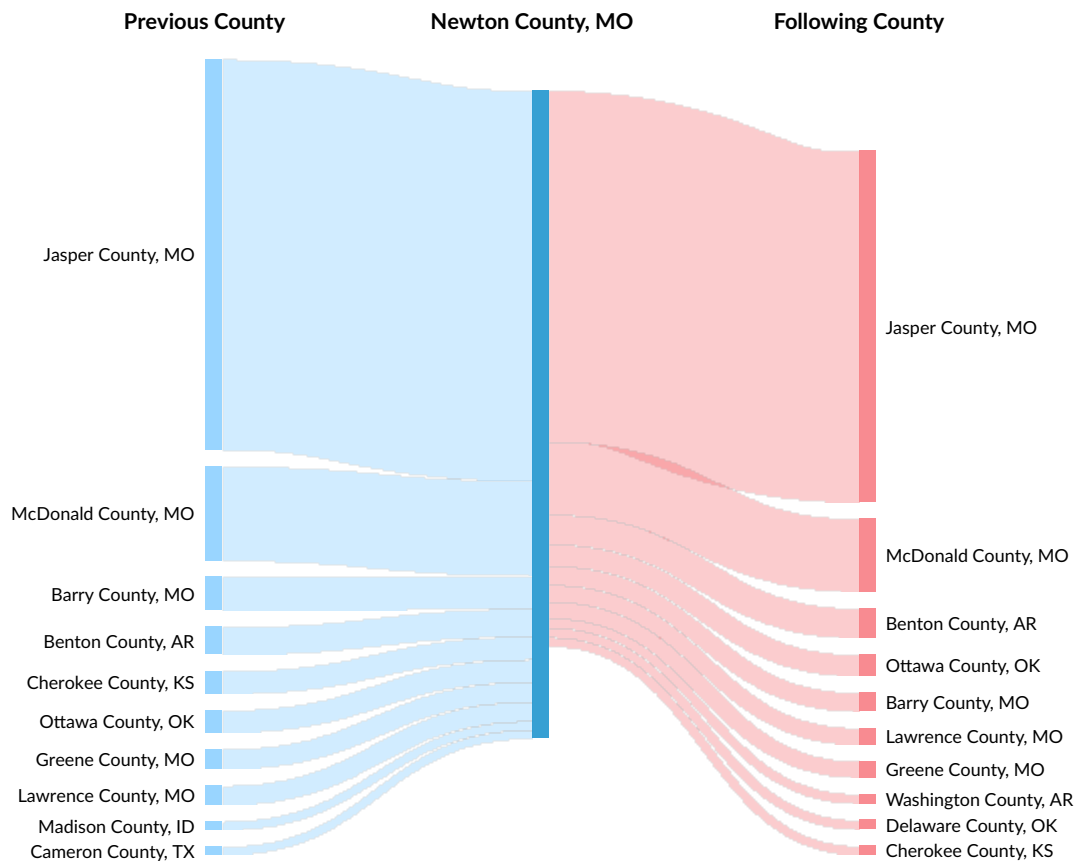
Where Talent Lives

ZIP	Name	2022 Workers
64850	Neosho, MO (in Newto...	13,078
64865	Seneca, MO (in Newton...	2,850
64844	Granby, MO (in Newton...	2,328
64840	Diamond, MO (in Newt...	1,375
64866	Stark City, MO (in Newt...	737

Inbound and Outbound Migration

The table below analyzes past and current residents of Newton County, MO. The left column shows residents of other counties migrating to Newton County, MO. The right column shows residents migrating from Newton County, MO to other counties.

As of 2020, 1,565 people have migrated from Jasper County, MO to Newton County, MO. In the same year, 1,407 people left Newton County, MO migrating to Jasper County, MO. The total Net Migration for Newton County, MO in 2020 was 634.

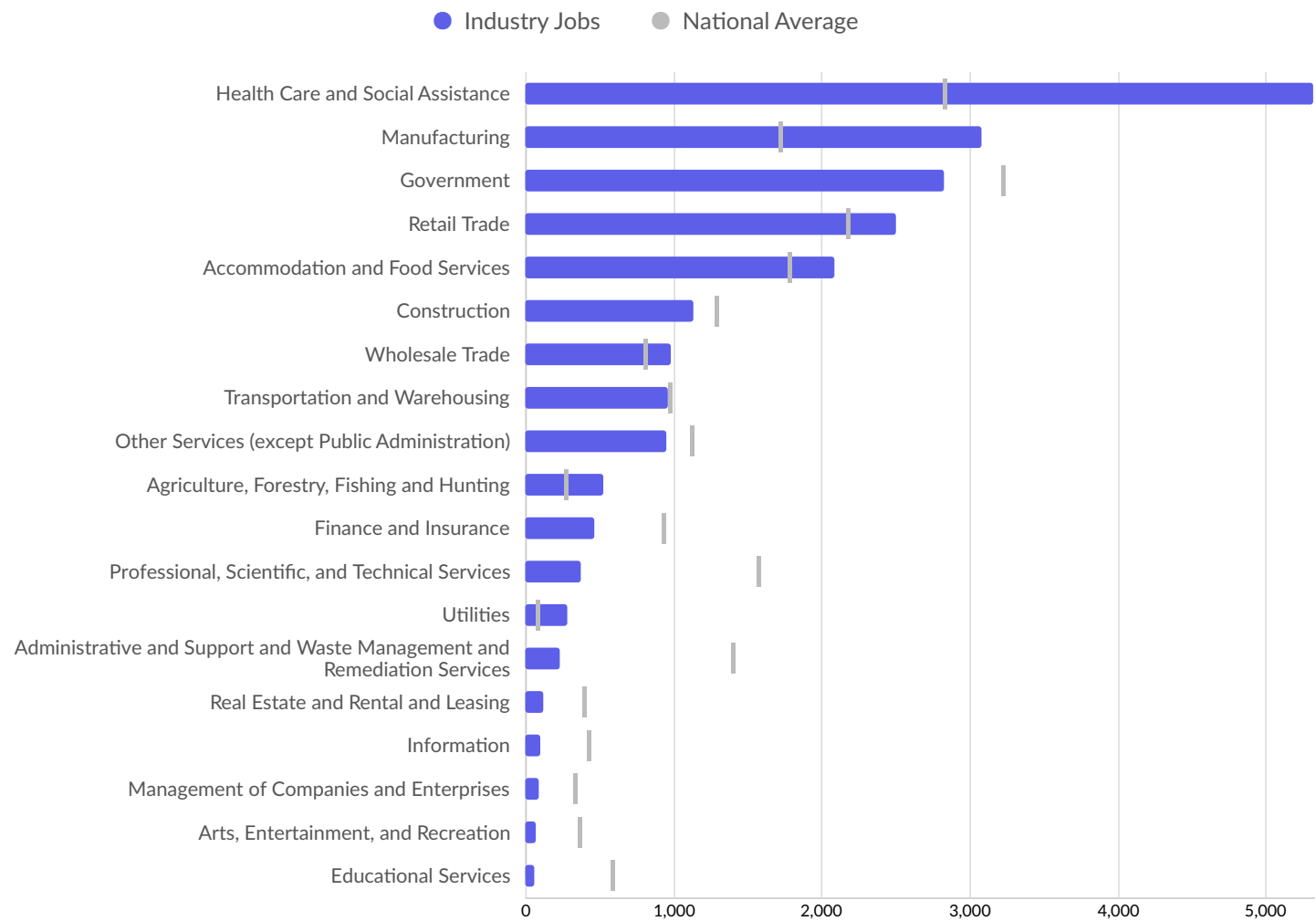


Top Previous Counties	Migrations
Jasper County, MO	1,565
McDonald County, MO	379
Barry County, MO	134
Benton County, AR	111
Cherokee County, KS	91
Ottawa County, OK	90

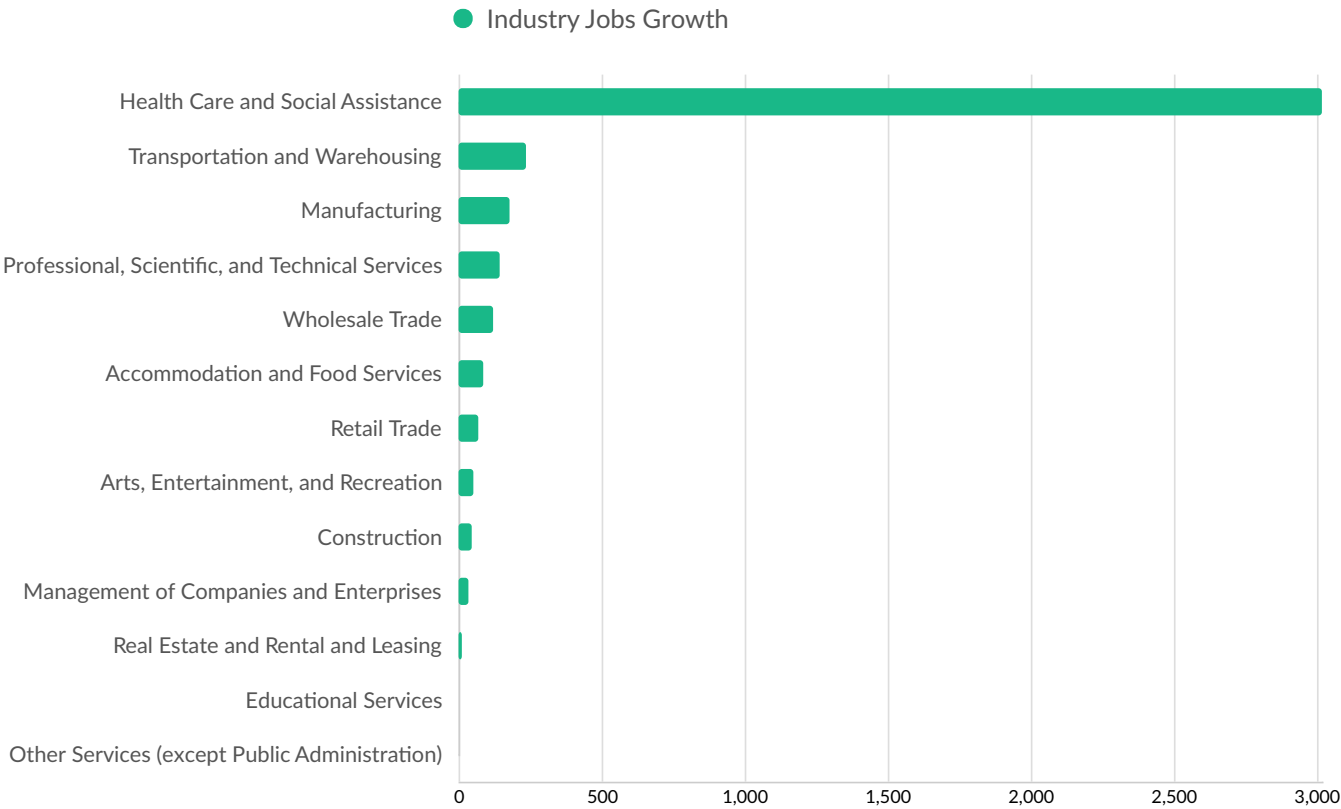
Top Previous Counties	Migrations
Greene County, MO	80
Lawrence County, MO	78
Madison County, ID	35
Cameron County, TX	34
Garfield County, OK	34
Johnson County, KS	33
Washington County, AR	33
Tulsa County, OK	32
Orange County, NY	31
Top Following Counties	Migrations
Jasper County, MO	1,407
McDonald County, MO	293
Benton County, AR	120
Ottawa County, OK	87
Barry County, MO	75
Lawrence County, MO	67
Greene County, MO	66
Washington County, AR	38
Delaware County, OK	38
Cherokee County, KS	36
Shelby County, TN	35
Santa Rosa County, FL	35
Johnson County, KS	35
Collin County, TX	35
Clark County, NV	34

Industry Characteristics

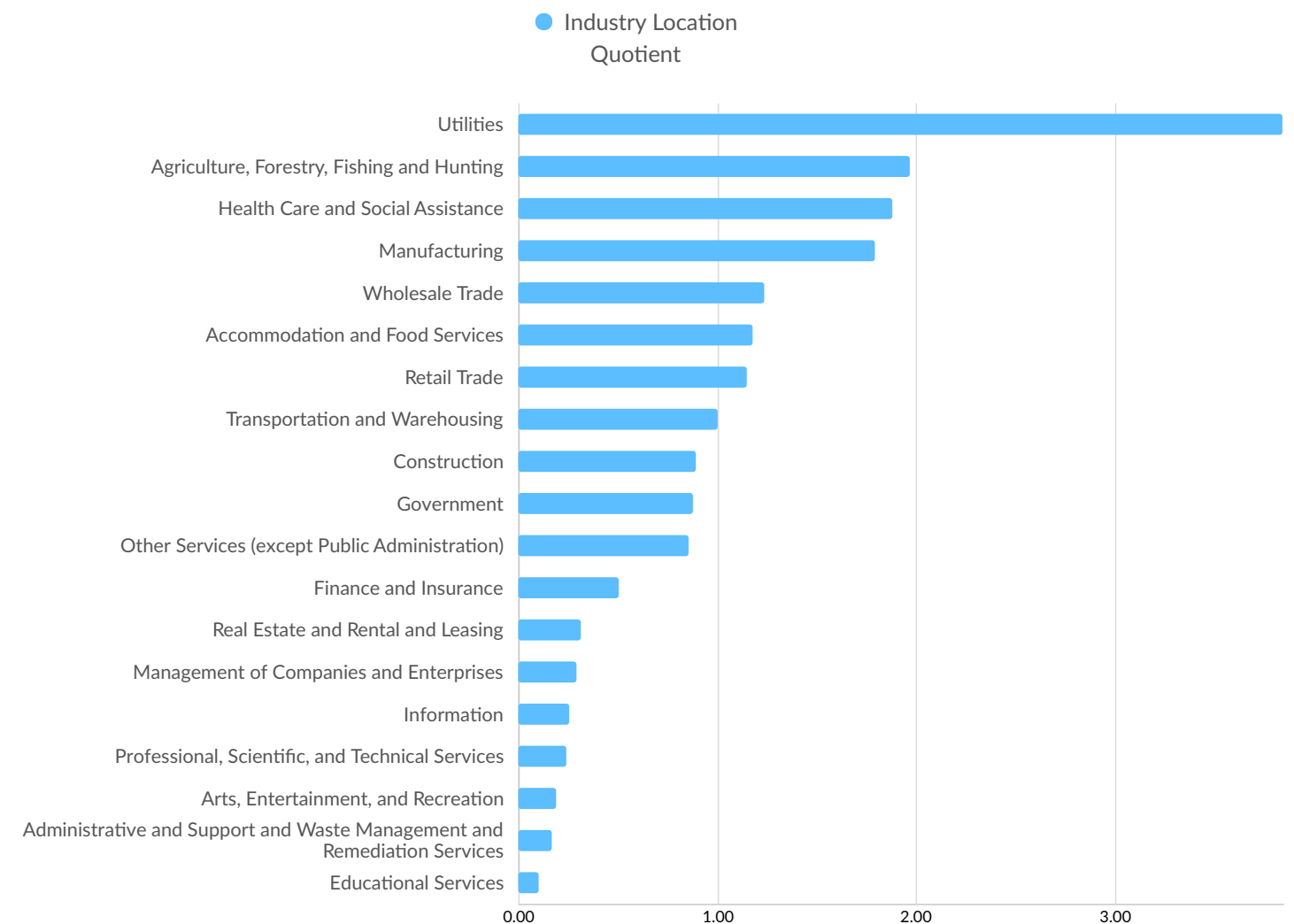
Largest Industries



Top Growing Industries

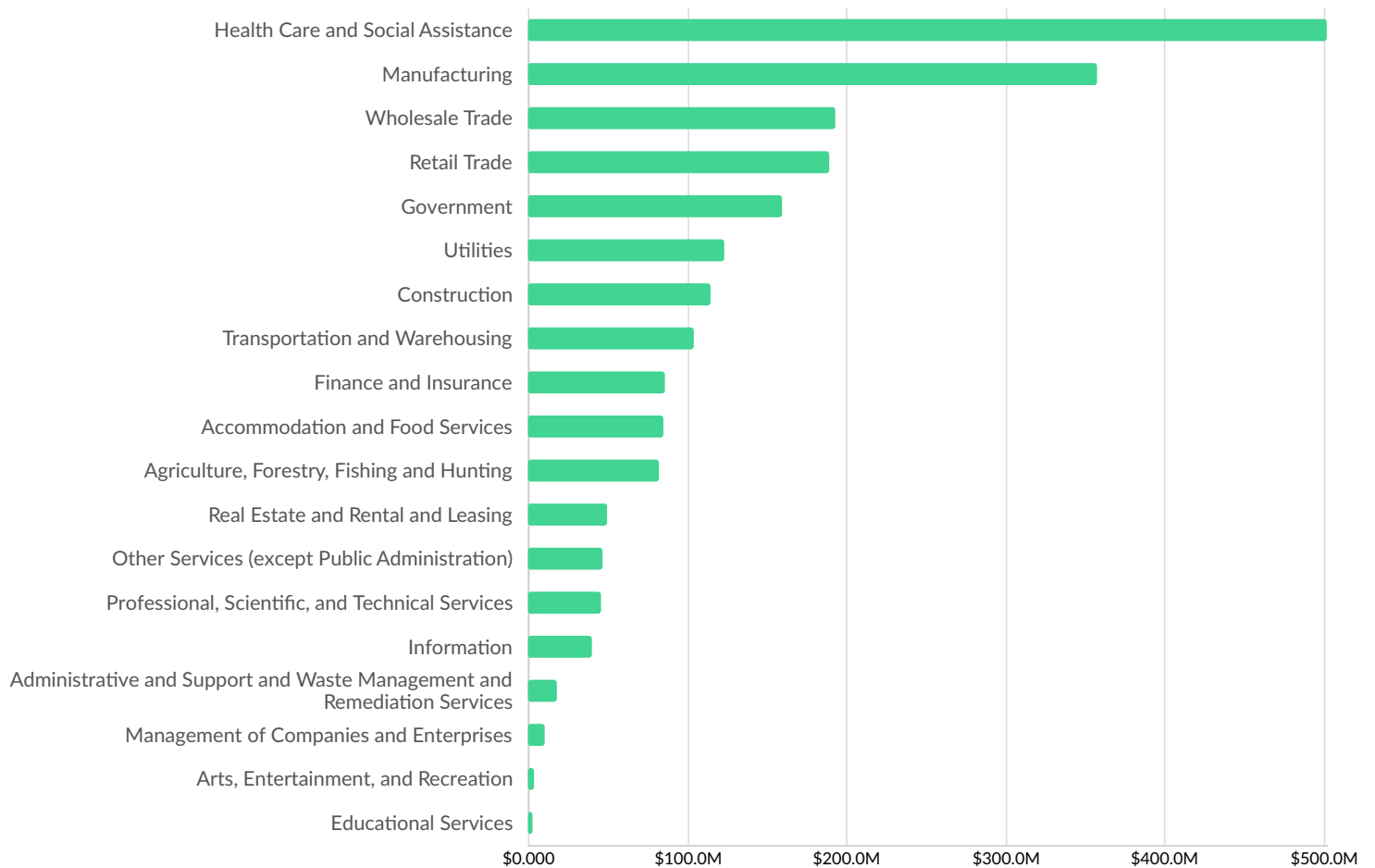


Top Industry Location Quotient

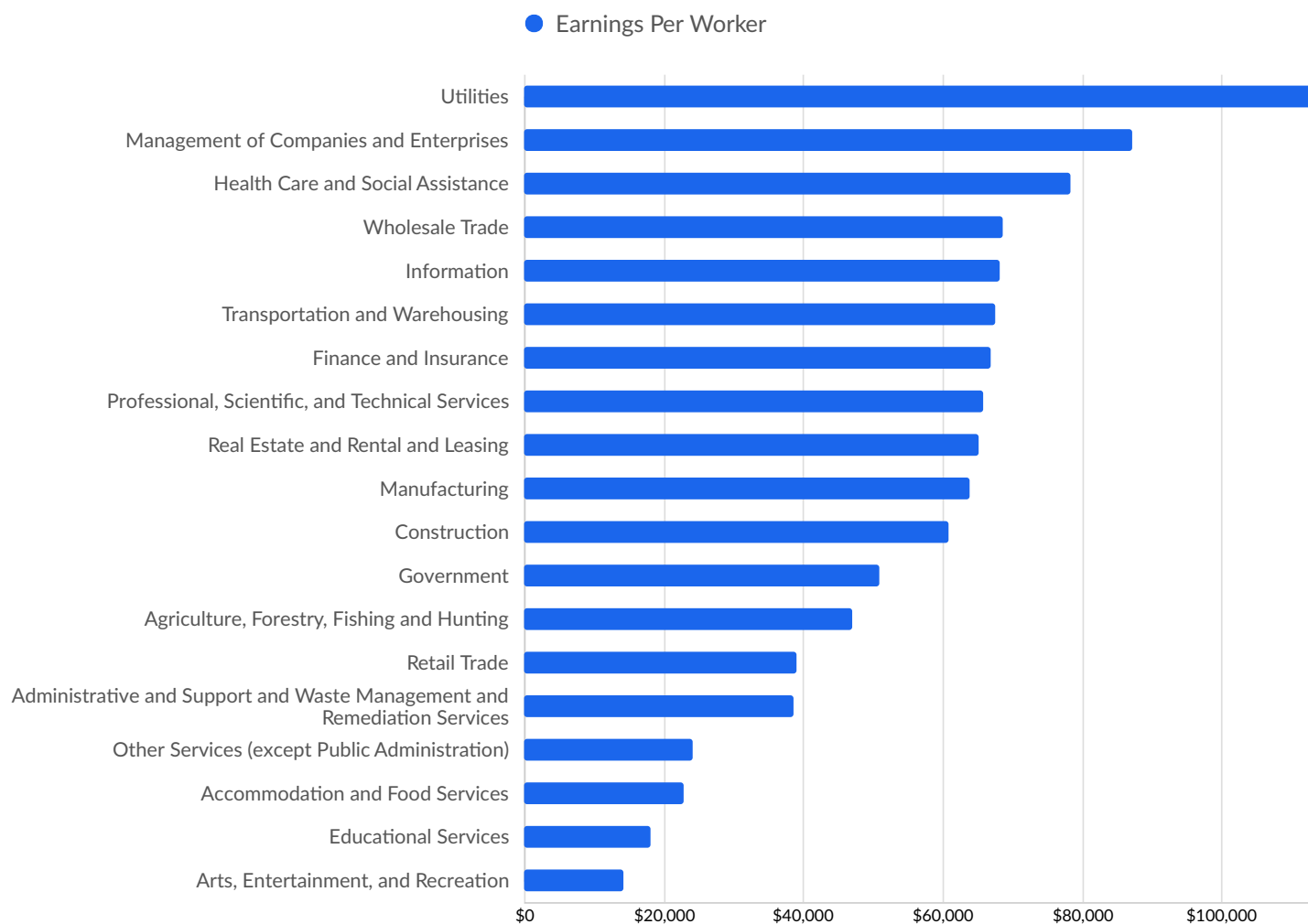


Top Industry GRP

● Gross Regional Product



Top Industry Earnings



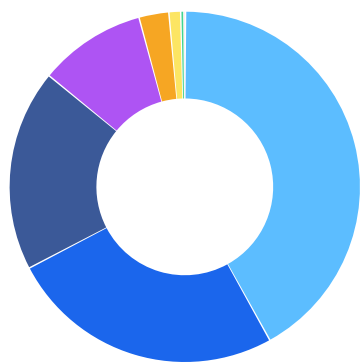
Business Characteristics

2,883 Companies Employ Your Workers

Online profiles for your workers mention 2,883 companies as employers, with the top 10 appearing below. In the last 12 months, 242 companies in Newton County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Crowder College	171 <div></div>	Land O'Lakes	123 <div></div>
Freeman Health System	133 <div></div>	Dollar General	64 <div></div>
Walmart	116 <div></div>	Walmart	54 <div></div>
Mercy Health	57 <div></div>	ManpowerGroup	47 <div></div>
Lowe's	45 <div></div>	Love's	45 <div></div>
Indigo Sky Casino	44 <div></div>	Om Intl Group	42 <div></div>
Jack Henry & Associates	40 <div></div>	Lowe's	36 <div></div>
Ark Ell Springs	38 <div></div>	Joplin Health And Rehab Center	28 <div></div>
La-Z-Boy	37 <div></div>	La-Z-Boy	22 <div></div>
Neosho High School	33 <div></div>	Newell Brands	20 <div></div>

Business Size

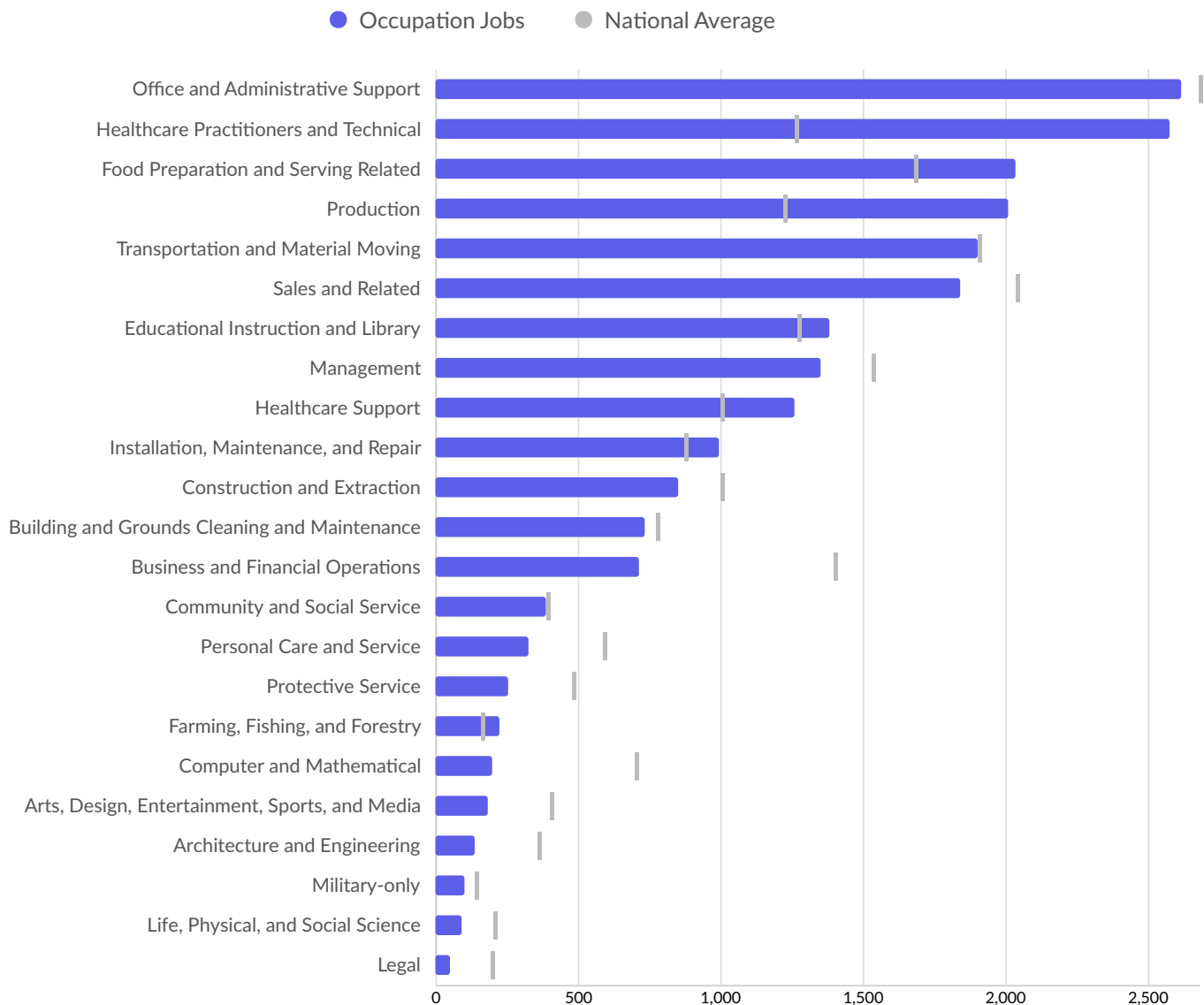


	Percentage	Business Count
1 to 4 employees	41.9%	852
5 to 9 employees	25.4%	517
10 to 19 employees	18.6%	378
20 to 49 employees	9.9%	201
50 to 99 employees	2.8%	56
100 to 249 employees	1.1%	22
250 to 499 employees	0.3%	6
500+ employees	0.1%	3

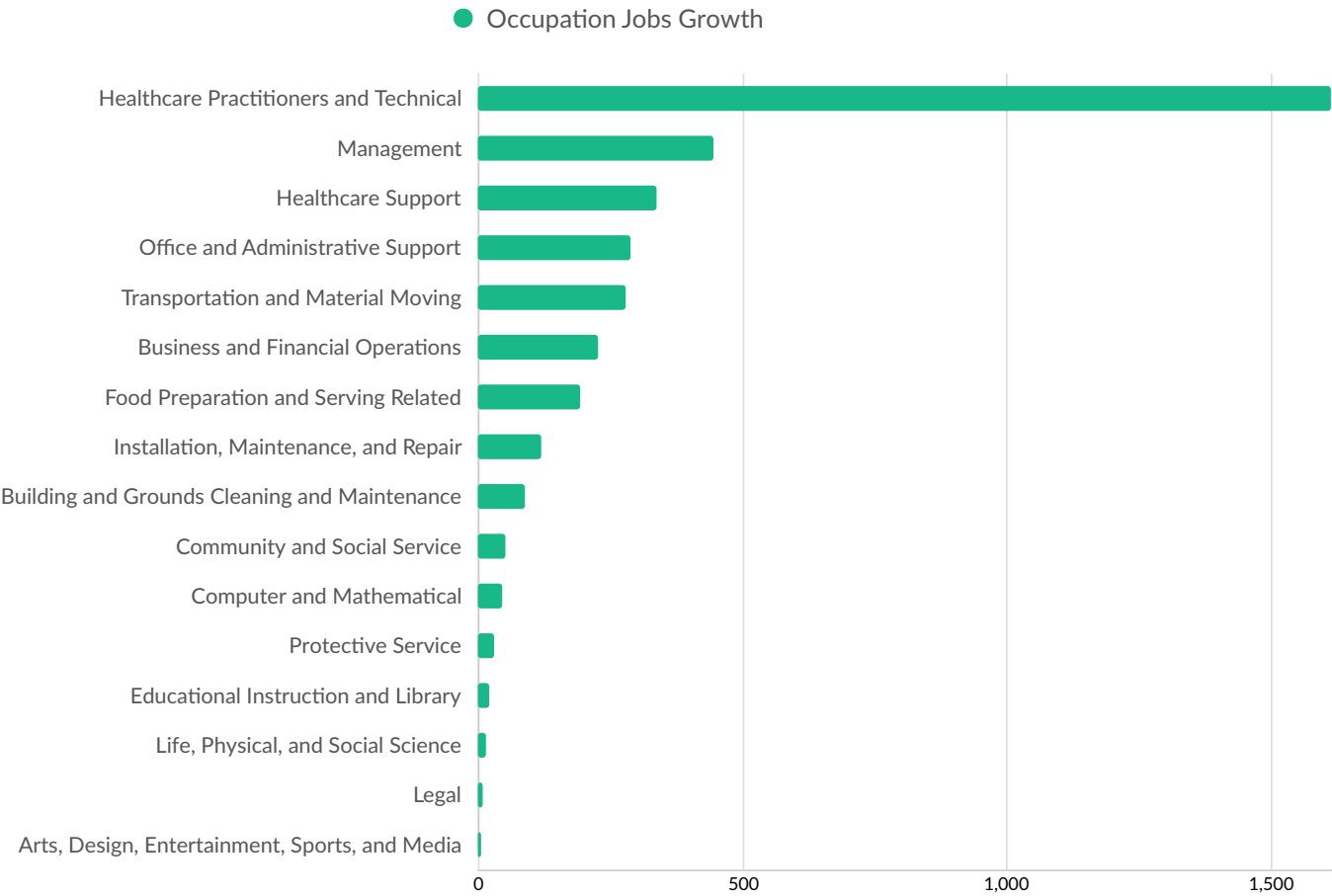
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

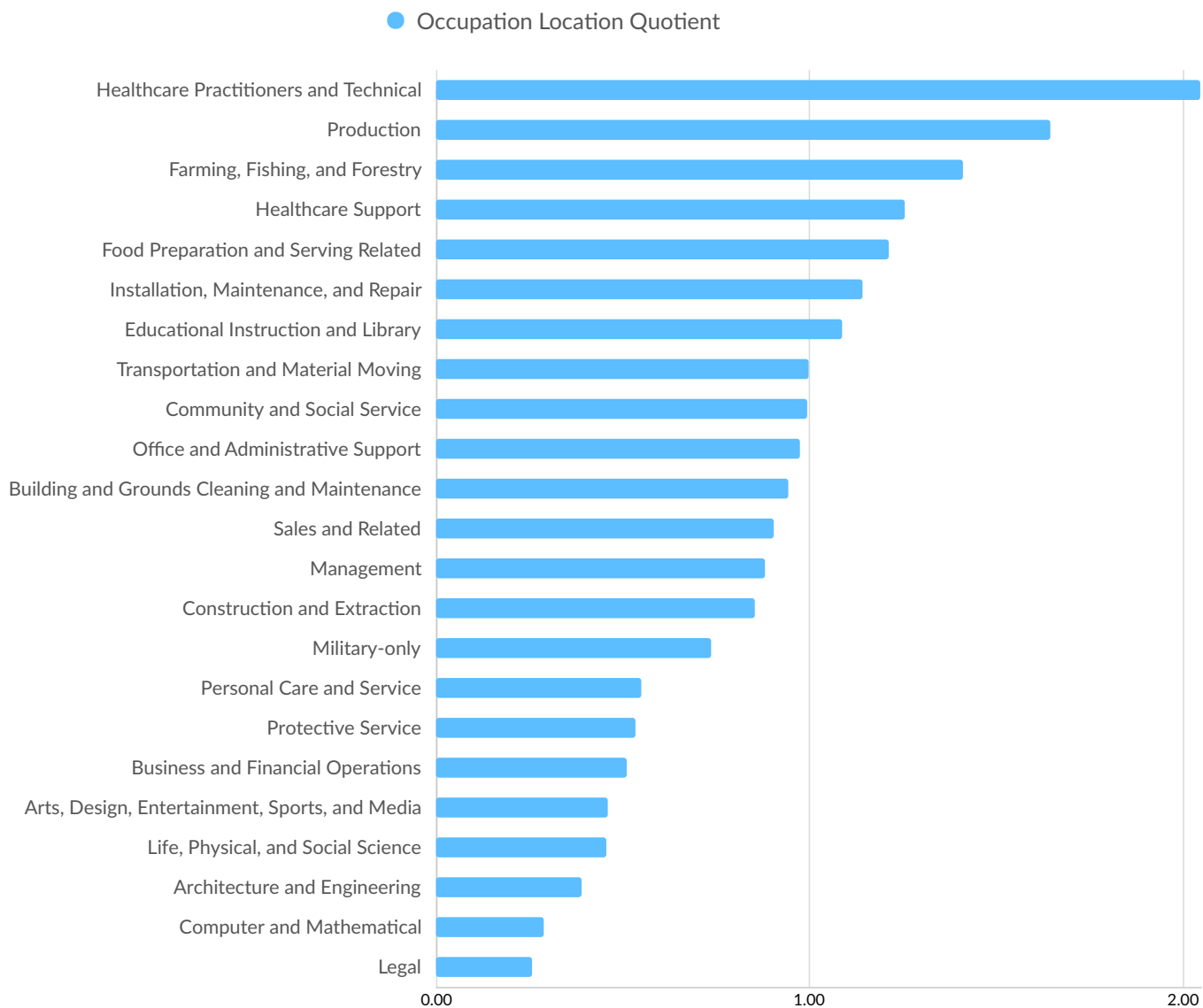
Largest Occupations



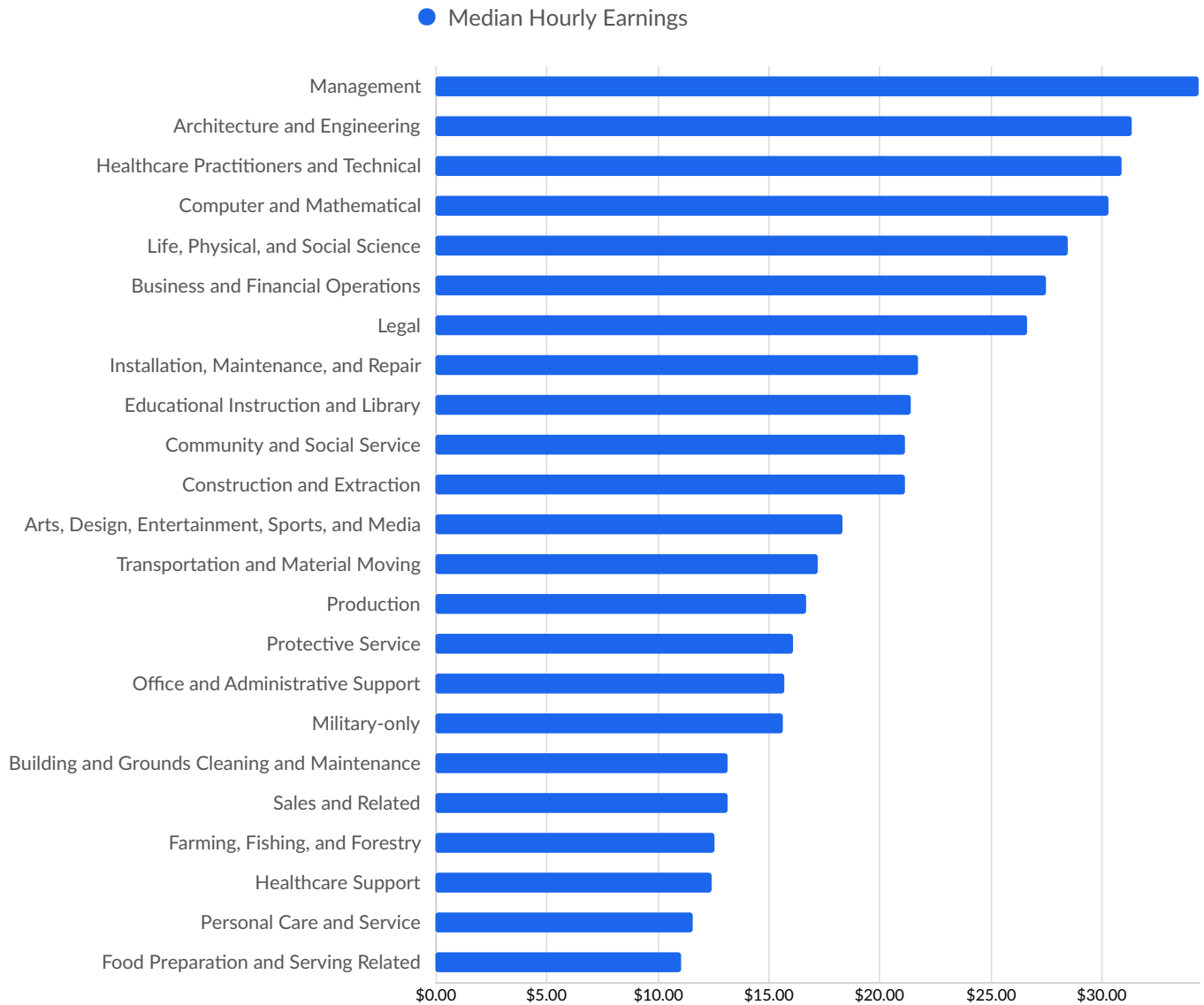
Top Growing Occupations



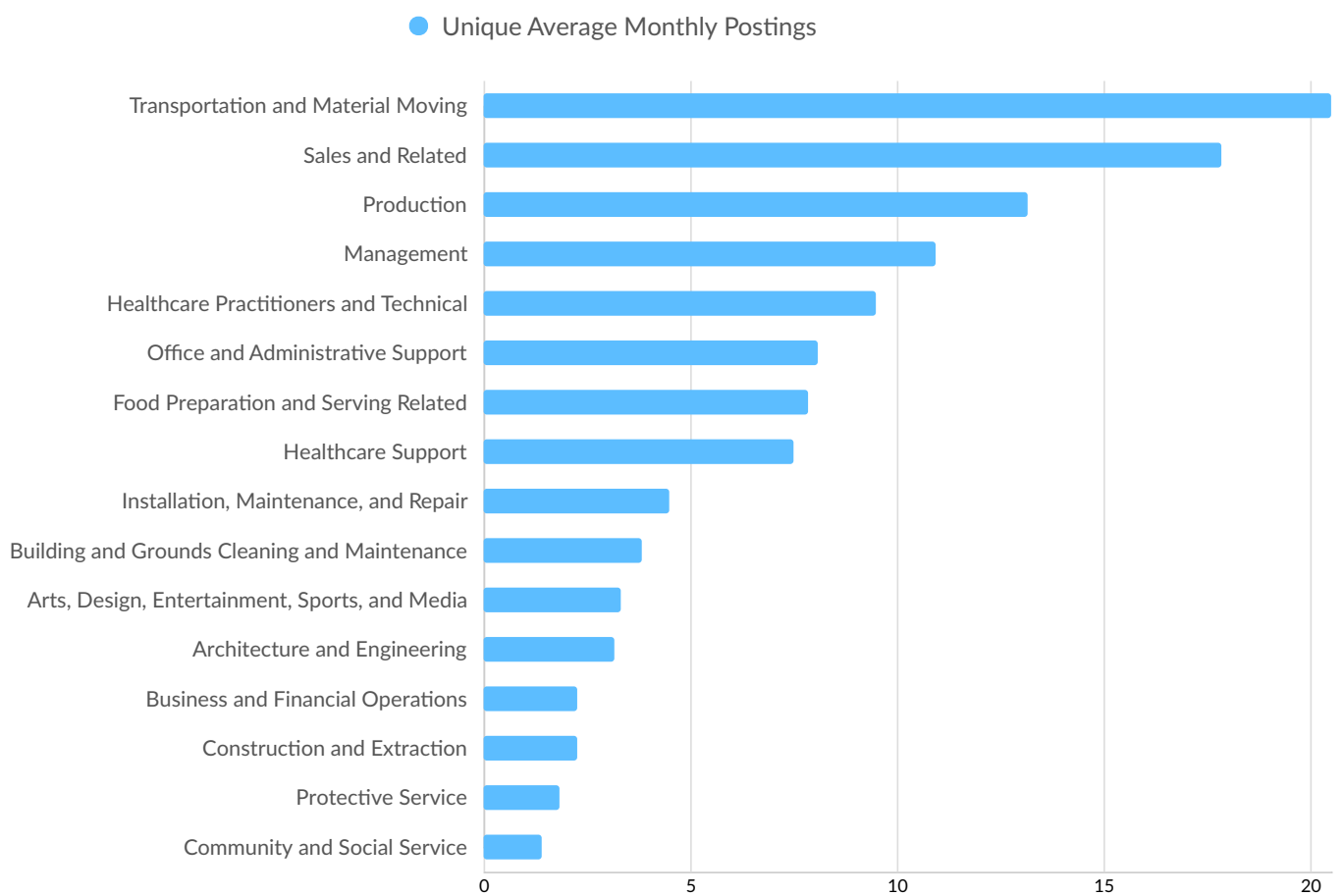
Top Occupation Location Quotient



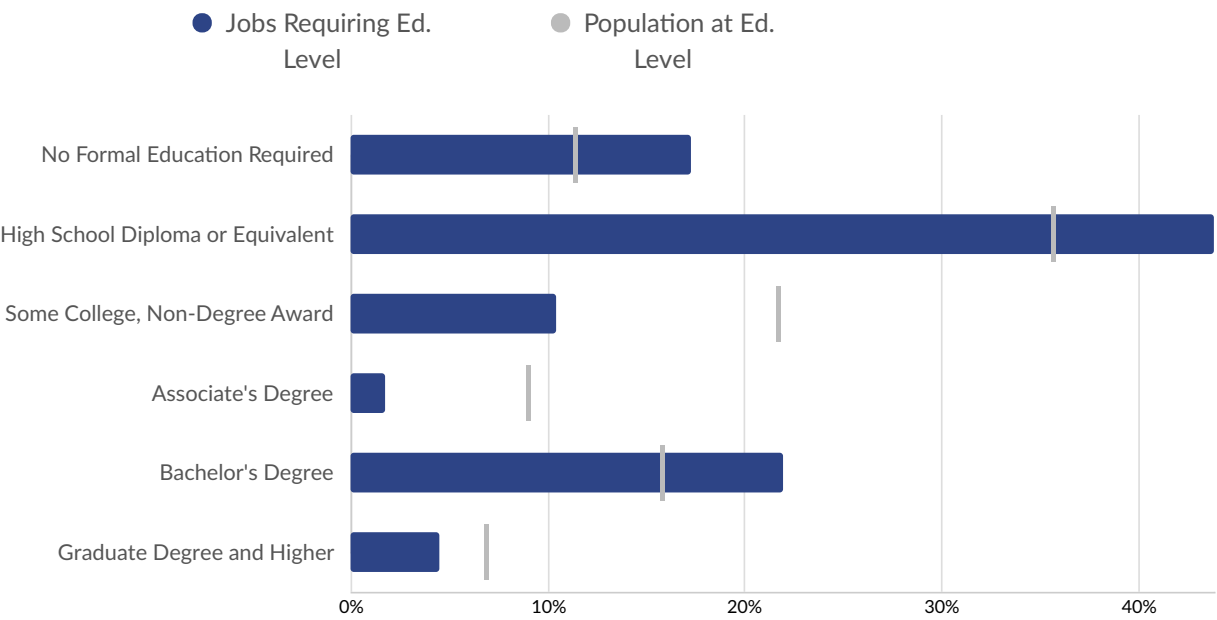
Top Occupation Earnings



Top Posted Occupations







Underemployment



Educational Pipeline

In 2021, there were 1,118 graduates in Newton County, MO. This pipeline has shrunk by 5% over the last 5 years. The highest share of these graduates come from "General Studies" (Associate's), "Truck and Bus Driver/Commercial Vehicle Operator and Instructor" (Certificate), and "Registered Nursing/Registered Nurse" (Associate's).

School	Total Graduates (2021)	Graduate Trend (2017 - 2021)
Crowder College	1,095 	
Neosho Beauty College	23 	

- Certificate

Associate's

Bachelor's

Master's or Higher

In-Demand Skills

