



Ottawa County, OK

MOKAN Economic Partnership



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Report Parameters

1 County

40115 Ottawa County, OK

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

29,677

Population (2022)

Population **decreased by 1,730** over the last 5 years and is projected to **decrease by 2,339** over the next 5 years.

13,584

Total Regional Employment

Jobs **grew by 144** over the last 5 years and are projected to **grow by 1,035** over the next 5 years.

\$40.7K

Median Household Income (2020)

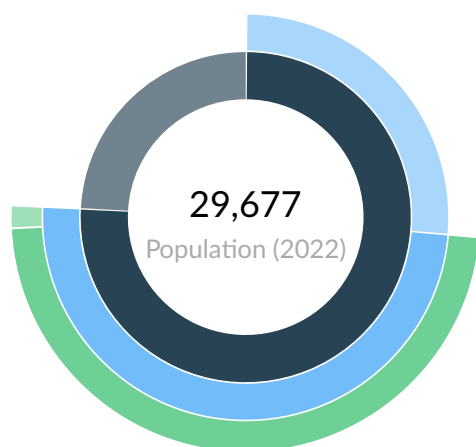
Median household income is **\$24.3K below** the national median household income of \$65.0K.

Takeaways

- As of 2022 the region's population **declined by 5.5%** since 2017, falling by 1,730. Population is expected to **decrease by 7.9%** between 2022 and 2027, losing 2,339.
- From 2017 to 2022, jobs **increased by 1.1%** in Ottawa County, OK from 13,440 to **13,584**. This change **fell short of the national growth rate of 2.4% by 1.3%**. As the number of jobs increased, the **labor force participation rate increased from 59.9% to 65.3% between 2017 and 2022**.
- Concerning educational attainment, **10.0% of Ottawa County, OK residents possess a Bachelor's Degree** (10.8% below the national average), and **10.5% hold an Associate's Degree** (1.7% above the national average).
- The top three industries in 2022 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

	Population (2022)	Labor Force (Sep 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	29,677	14,668	13,584	91.7	\$1.14B	\$2.14B	\$1.79B
7 counties	306,651	143,473	134,710	89.9	\$13.44B	\$18.41B	\$16.73B
State	3,990,886	1,874,852	1,844,451	93.3	\$226.39B	\$230.27B	\$289.88B

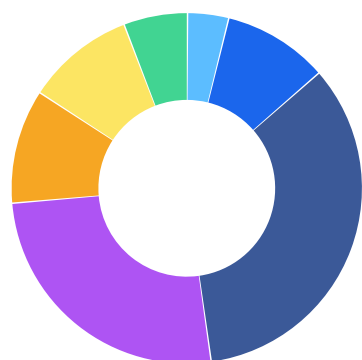
Sep 2022 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	22,475
Not in Labor Force (16+)	7,807
Labor Force	14,668
Employed	14,205
Unemployed	463
Under 16, Military, and institutionalized Population	7,203

Educational Attainment

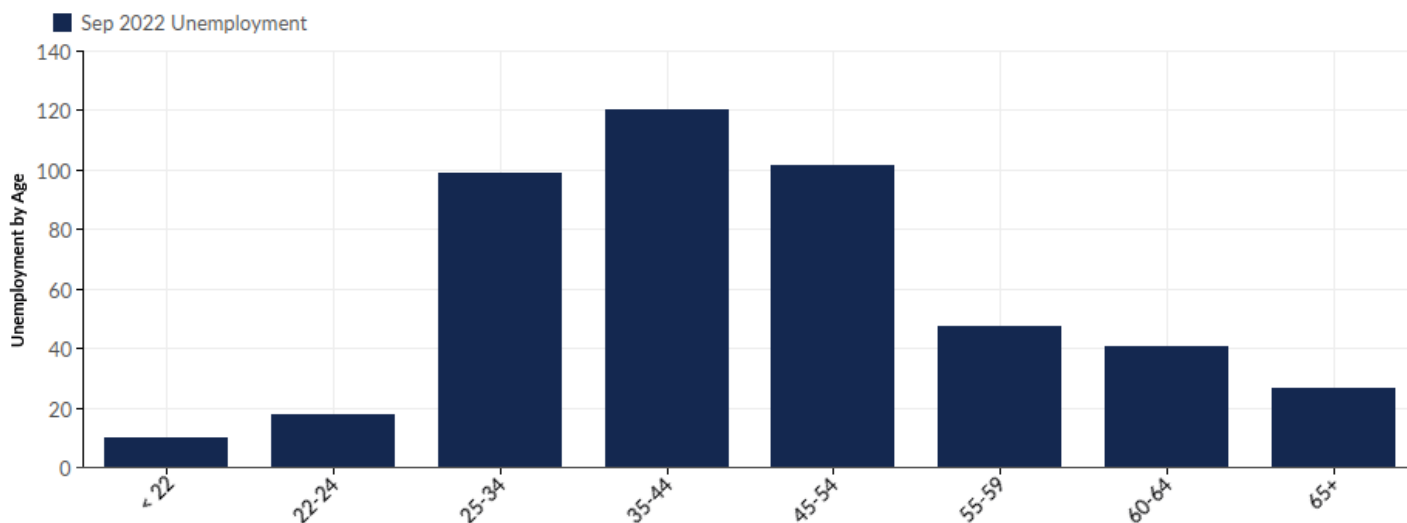
Concerning educational attainment, **10.0% of Ottawa County, OK residents possess a Bachelor's Degree** (10.8% below the national average), and **10.5% hold an Associate's Degree** (1.7% above the national average).



	% of Population	Population
Less Than 9th Grade	3.8%	729
9th Grade to 12th Grade	9.7%	1,872
High School Diploma	34.2%	6,580
Some College	25.9%	4,980
Associate's Degree	10.5%	2,029
Bachelor's Degree	10.0%	1,925
Graduate Degree and Higher	5.9%	1,134

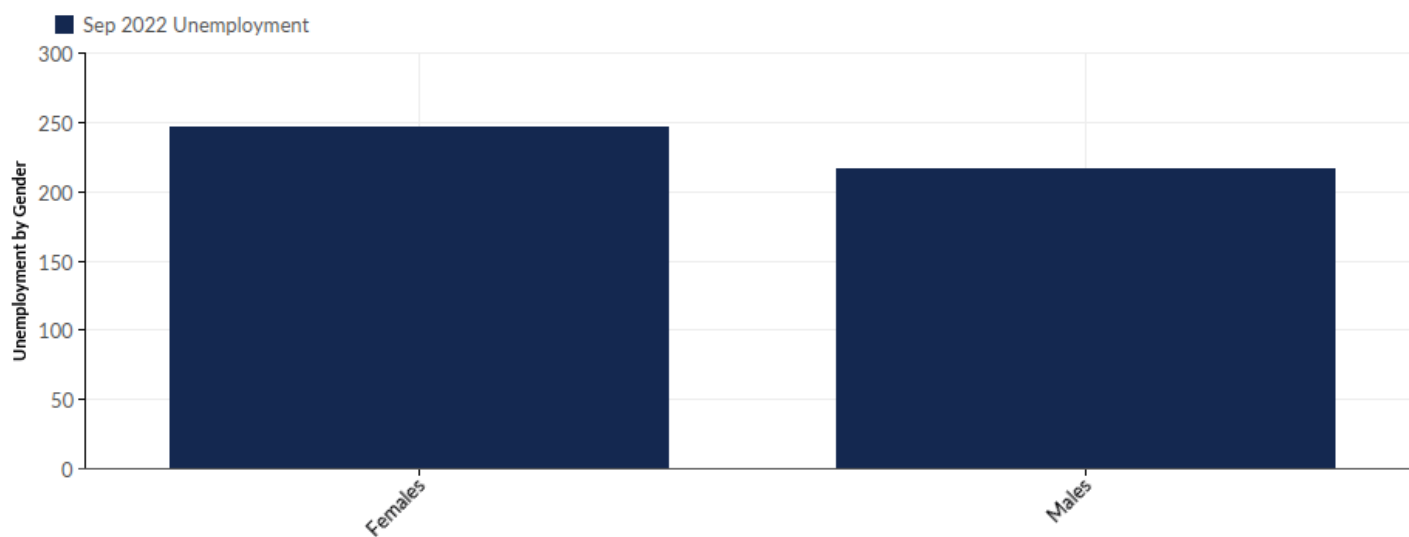
Unemployment by Demographics

Unemployment by Age



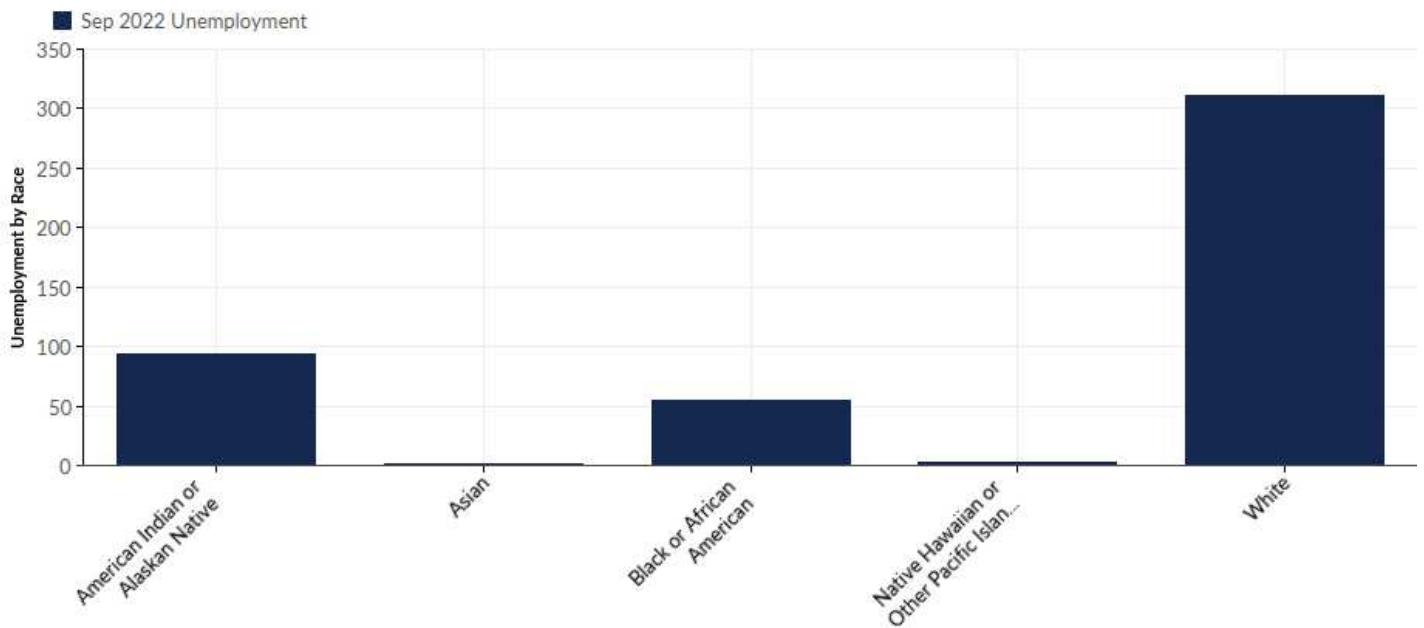
Age	Unemployment (Sep 2022)	% of Unemployed
< 22	10	2.16%
22-24	18	3.89%
25-34	99	21.38%
35-44	120	25.92%
45-54	102	22.03%
55-59	47	10.15%
60-64	41	8.86%
65+	27	5.83%
Total	463	100.00%

Unemployment by Gender



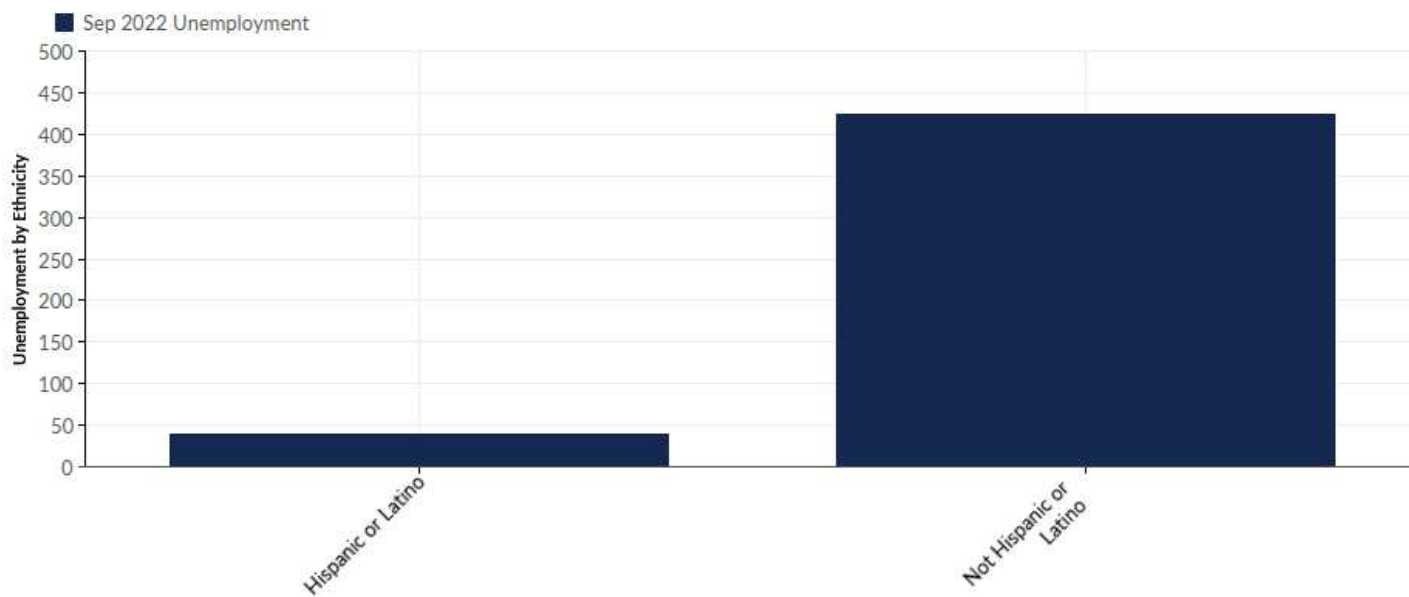
Gender	Unemployment (Sep 2022)	% of Unemployed
Females	246	53.13%
Males	217	46.87%
Total	463	100.00%

Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	93	20.09%
Asian	2	0.43%
Black or African American	55	11.88%
Native Hawaiian or Other Pacific Islander	2	0.43%
White	310	66.95%
Total	463	100.00%

Unemployment by Ethnicity

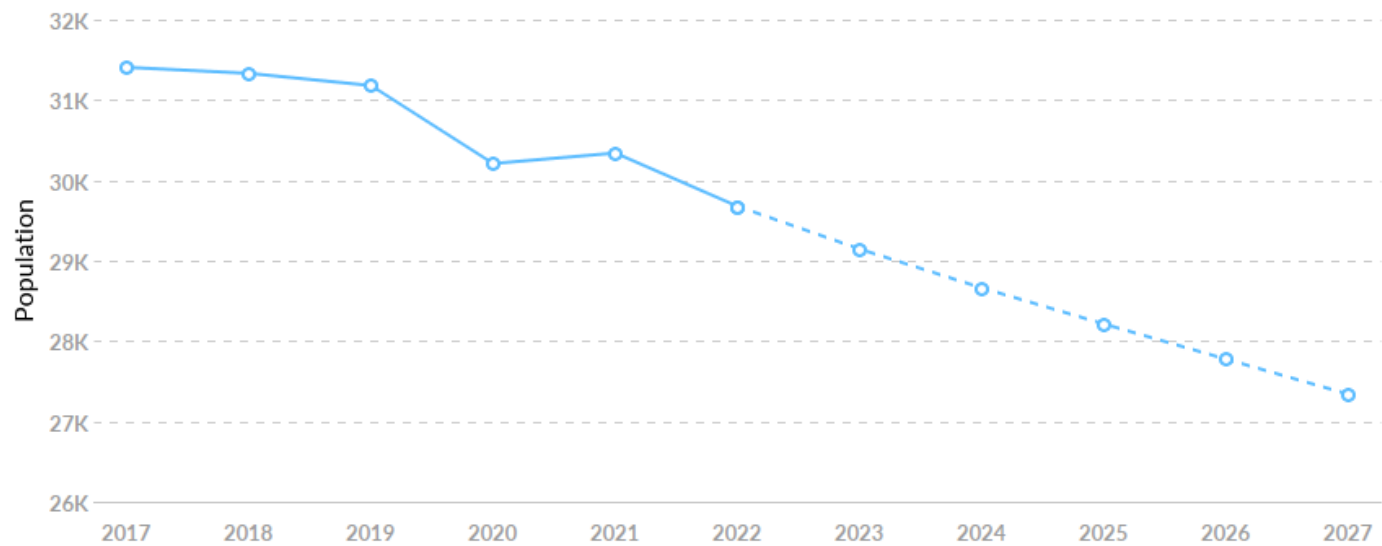


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	38	8.21%
Not Hispanic or Latino	425	91.79%
Total	463	100.00%

Historic & Projected Trends

Population Trends

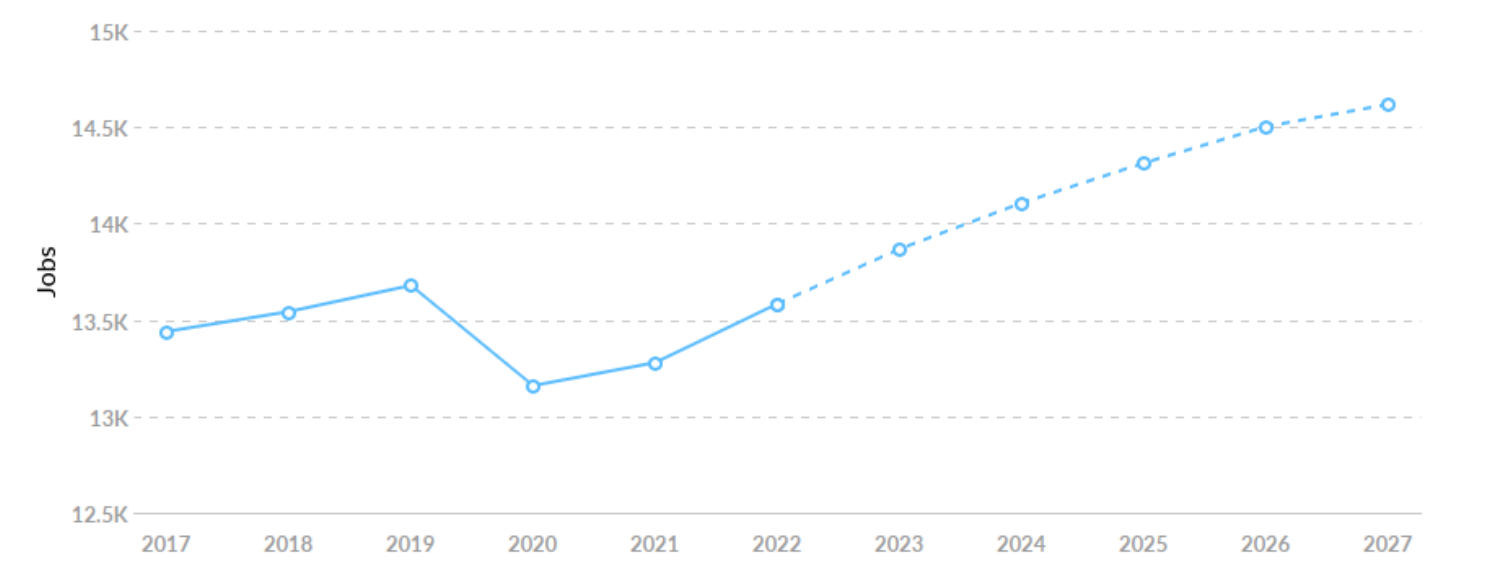
As of 2022 the region's population **declined by 5.5%** since 2017, falling by 1,730. Population is expected to **decrease by 7.9%** between 2022 and 2027, losing 2,339.



Timeframe	Population
2017	31,407
2018	31,332
2019	31,180
2020	30,209
2021	30,340
2022	29,677
2023	29,145
2024	28,661
2025	28,212
2026	27,774
2027	27,338

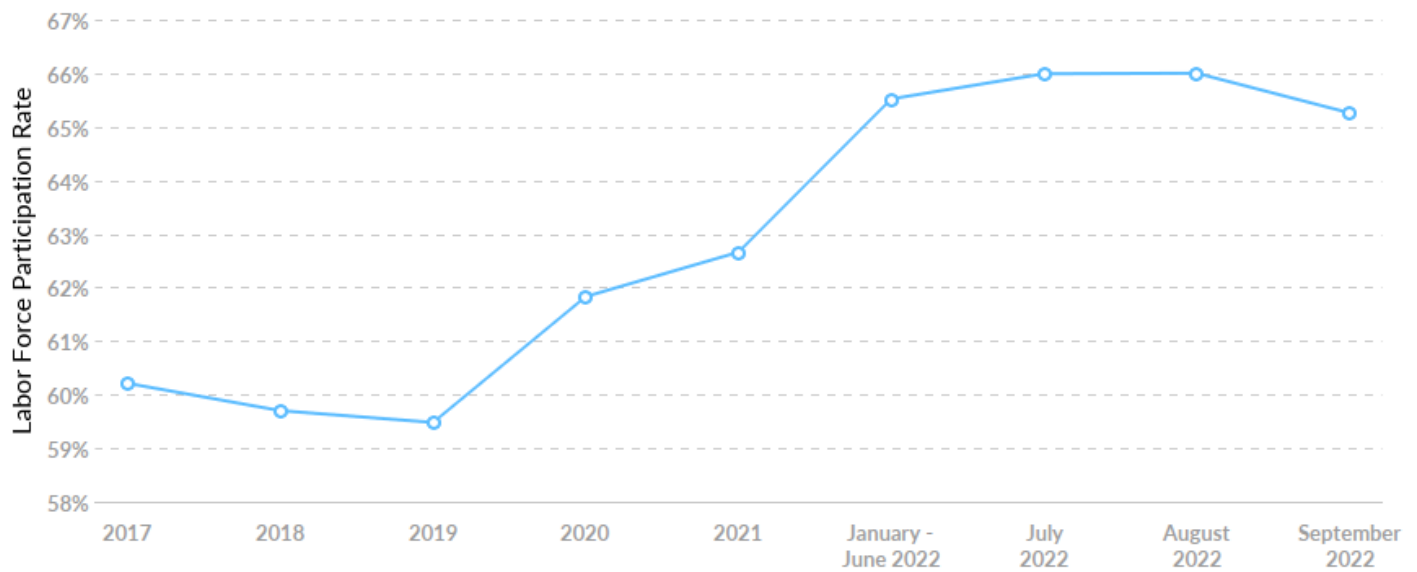
Job Trends

From 2017 to 2022, jobs increased by **1.1%** in Ottawa County, OK from 13,440 to **13,584**. This change **fell short of the national growth rate of 2.4% by 1.3%.**



Timeframe	Jobs
2017	13,440
2018	13,543
2019	13,679
2020	13,159
2021	13,279
2022	13,584
2023	13,868
2024	14,107
2025	14,314
2026	14,503
2027	14,618

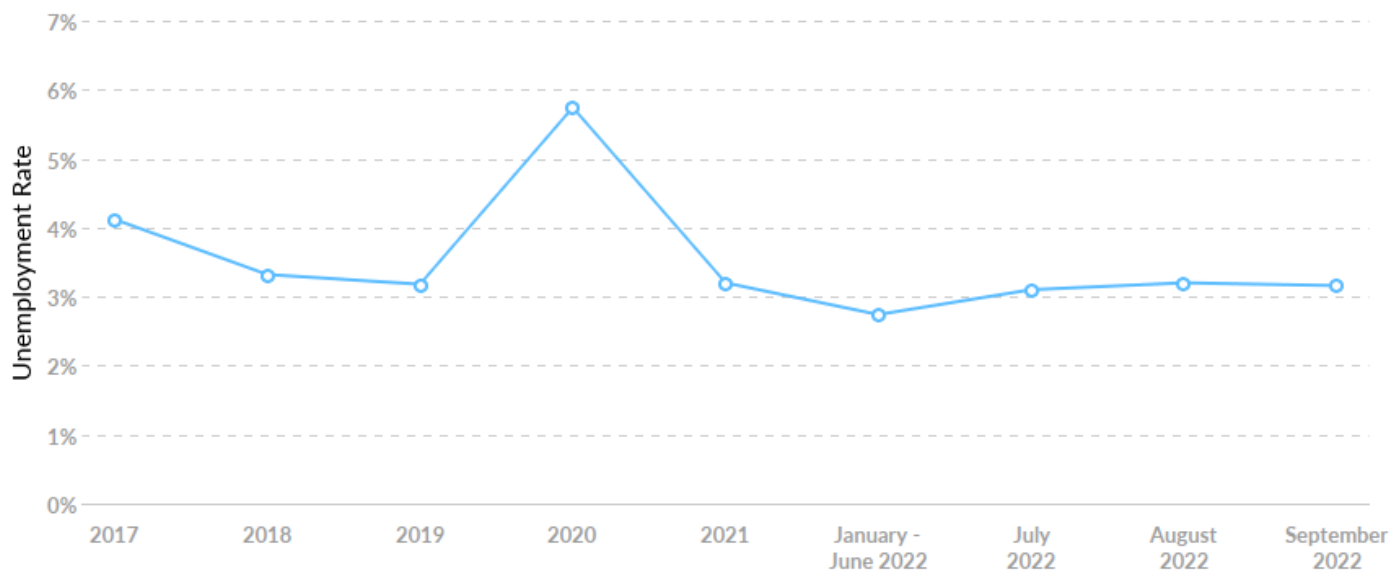
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	60.21%
2018	59.70%
2019	59.48%
2020	61.83%
2021	62.66%
January - June 2022	65.52%
July 2022	65.99%
August 2022	66.00%
September 2022	65.26%

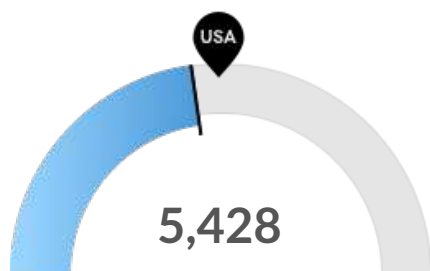
Unemployment Rate Trends

Ottawa County, OK had a September 2022 unemployment rate of 3.16%, **decreasing from 4.12%** 5 years before.



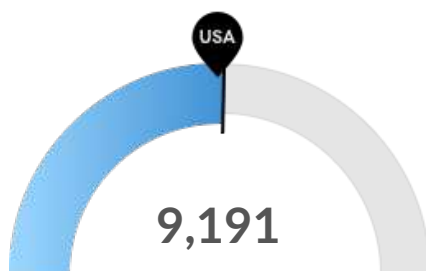
Timeframe	Unemployment Rate
2017	4.12%
2018	3.32%
2019	3.18%
2020	5.74%
2021	3.20%
January - June 2022	2.74%
July 2022	3.10%
August 2022	3.20%
September 2022	3.16%

Population Characteristics



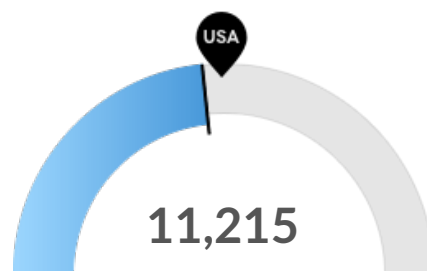
Millennials

Ottawa County, OK has 5,428 millennials (ages 25-39). The national average for an area this size is 6,197.



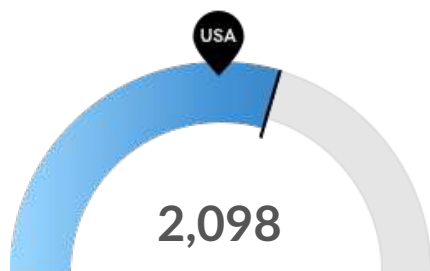
Retiring Soon

Retirement risk is about average in Ottawa County, OK. The national average for an area this size is 9,018 people 55 or older, while there are 9,191 here.



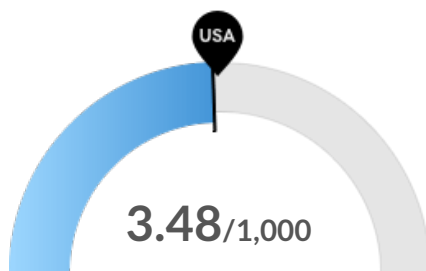
Racial Diversity

Racial diversity is about average in Ottawa County, OK. The national average for an area this size is 12,347 racially diverse people, while there are 11,215 here.



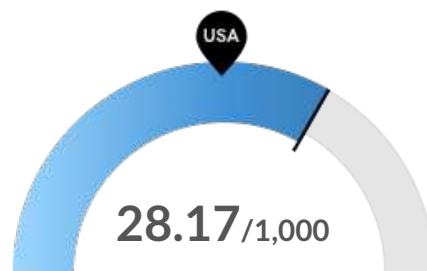
Veterans

Ottawa County, OK has 2,098 veterans. The national average for an area this size is 1,625.



Violent Crime

Ottawa County, OK has 3.48 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

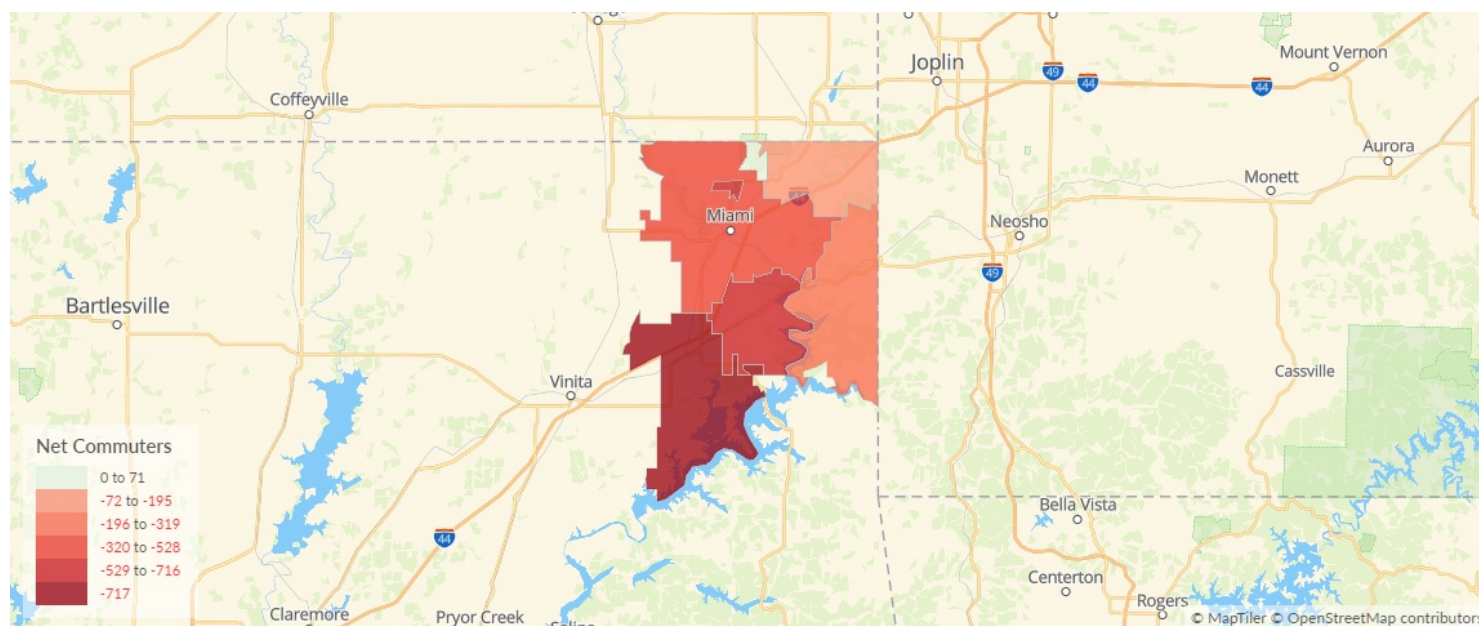


Property Crime

Ottawa County, OK has 28.17 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Ottawa County, OK currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2022 Employment
74354	Miami, OK (in Ottawa c...	7,617
74331	Afton, OK (in Ottawa co...	2,347
74370	Wyandotte, OK (in Otta...	1,329
74363	Quapaw, OK (in Ottawa...	889
74343	Fairland, OK (in Ottawa ...	682

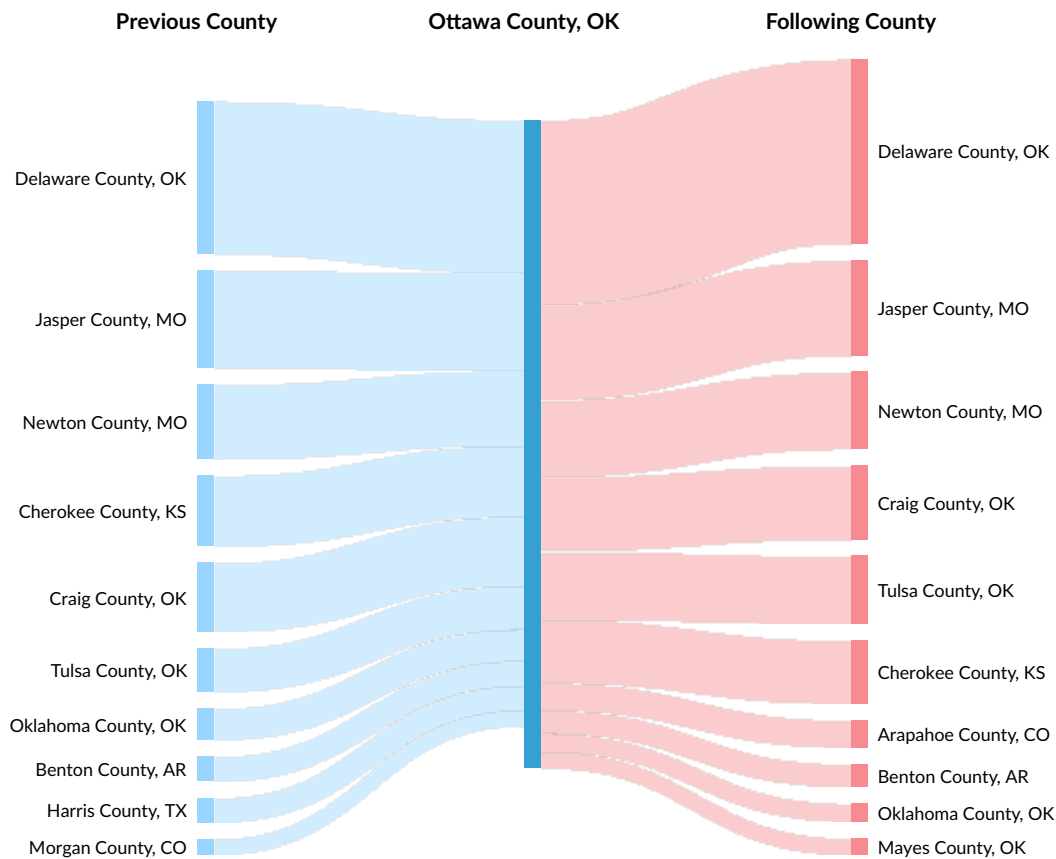
Where Talent Lives

ZIP	Name	2022 Workers
74354	Miami, OK (in Ottawa c...	7,937
74331	Afton, OK (in Ottawa co...	3,064
74370	Wyandotte, OK (in Otta...	1,525
74343	Fairland, OK (in Ottawa ...	1,300
74339	Commerce, OK (in Otta...	1,145

Inbound and Outbound Migration

The table below analyzes past and current residents of Ottawa County, OK. The left column shows residents of other counties migrating to Ottawa County, OK. The right column shows residents migrating from Ottawa County, OK to other counties.

As of 2020, 178 people have migrated from Delaware County, OK to Ottawa County, OK. In the same year, 214 people left Ottawa County, OK migrating to Delaware County, OK. The total Net Migration for Ottawa County, OK in 2020 was -131.

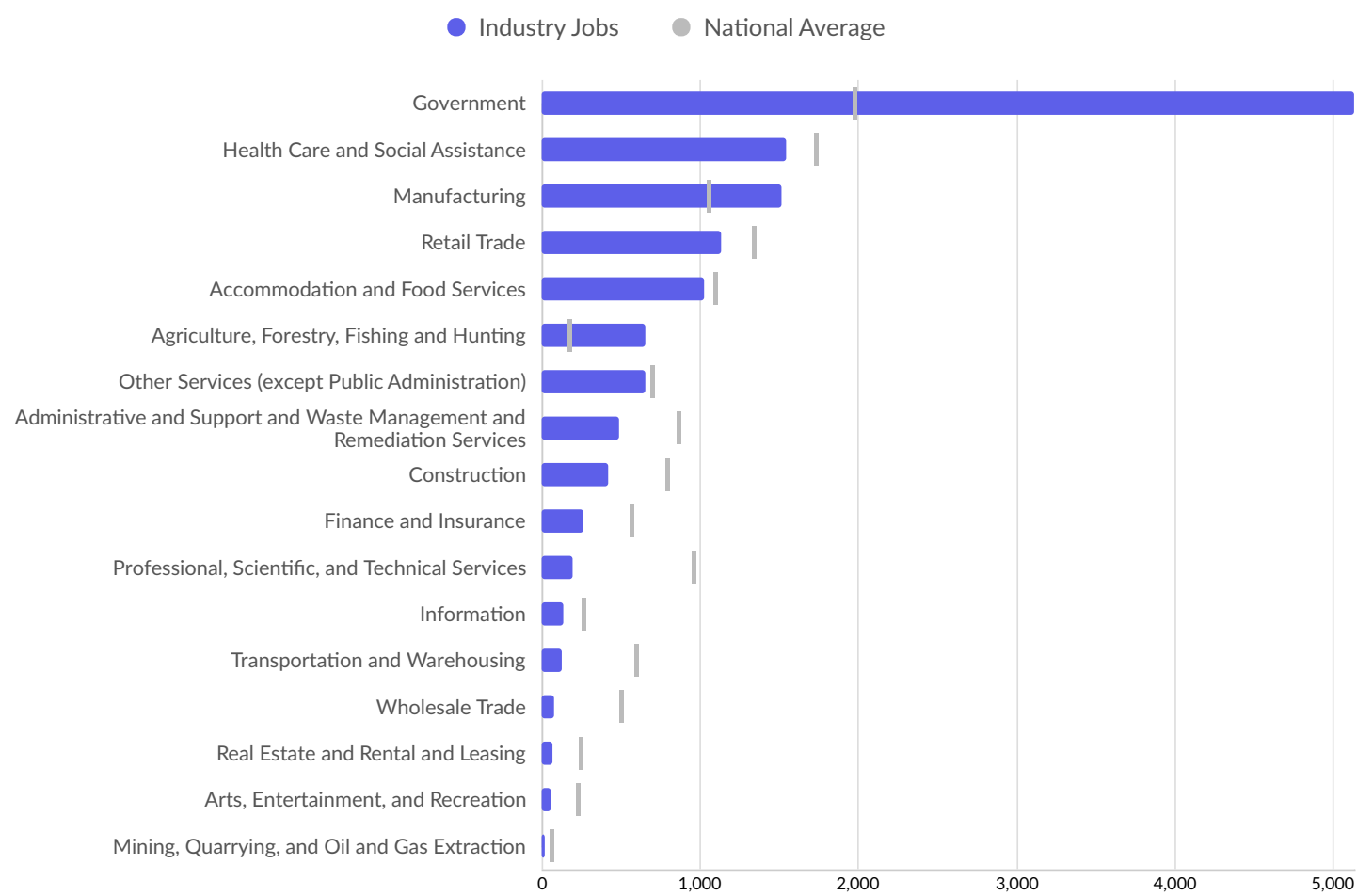


Top Previous Counties	Migrations
Delaware County, OK	178
Jasper County, MO	114
Newton County, MO	87
Cherokee County, KS	82
Craig County, OK	80
Tulsa County, OK	51

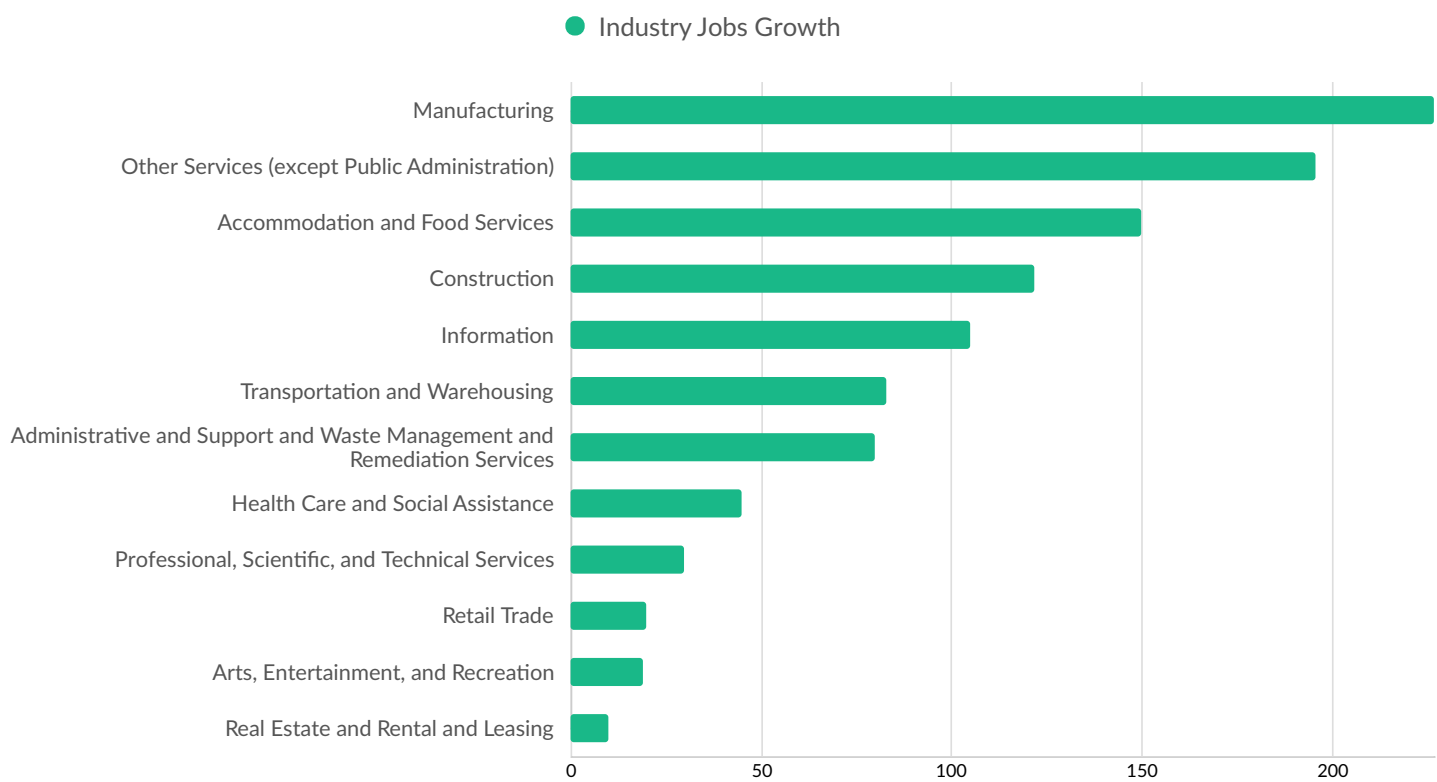
Top Previous Counties	Migrations
Oklahoma County, OK	37
Benton County, AR	29
Harris County, TX	28
Morgan County, CO	19
Washington County, AR	16
Cleveland County, OK	15
Clark County, WA	14
Spokane County, WA	12
Wagoner County, OK	11
Top Following Counties	Migrations
Delaware County, OK	214
Jasper County, MO	111
Newton County, MO	90
Craig County, OK	86
Tulsa County, OK	79
Cherokee County, KS	74
Arapahoe County, CO	32
Benton County, AR	27
Oklahoma County, OK	21
Mayes County, OK	19
Creek County, OK	18
Rogers County, OK	18
Bell County, TX	17
Fort Bend County, TX	14
Canadian County, OK	14

Industry Characteristics

Largest Industries



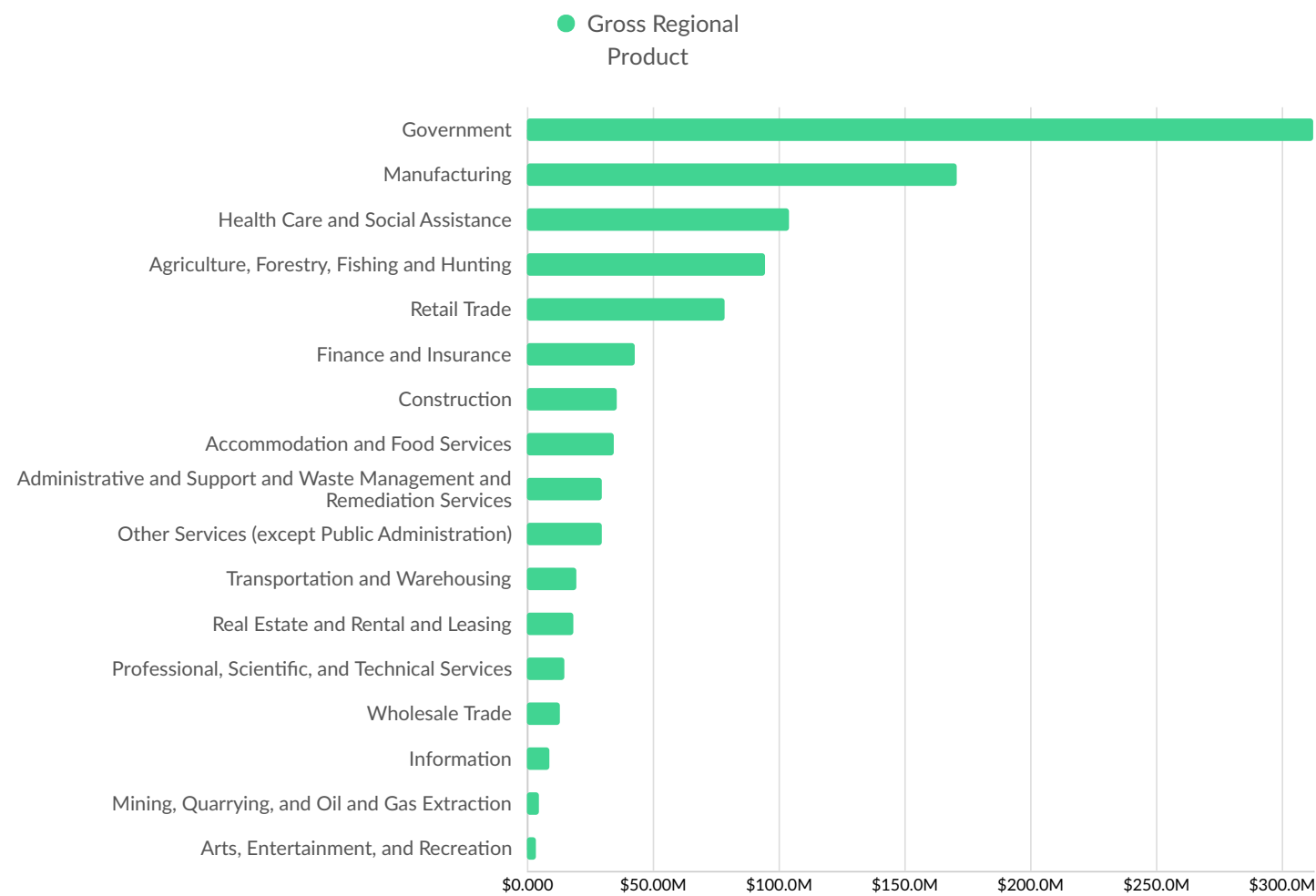
Top Growing Industries



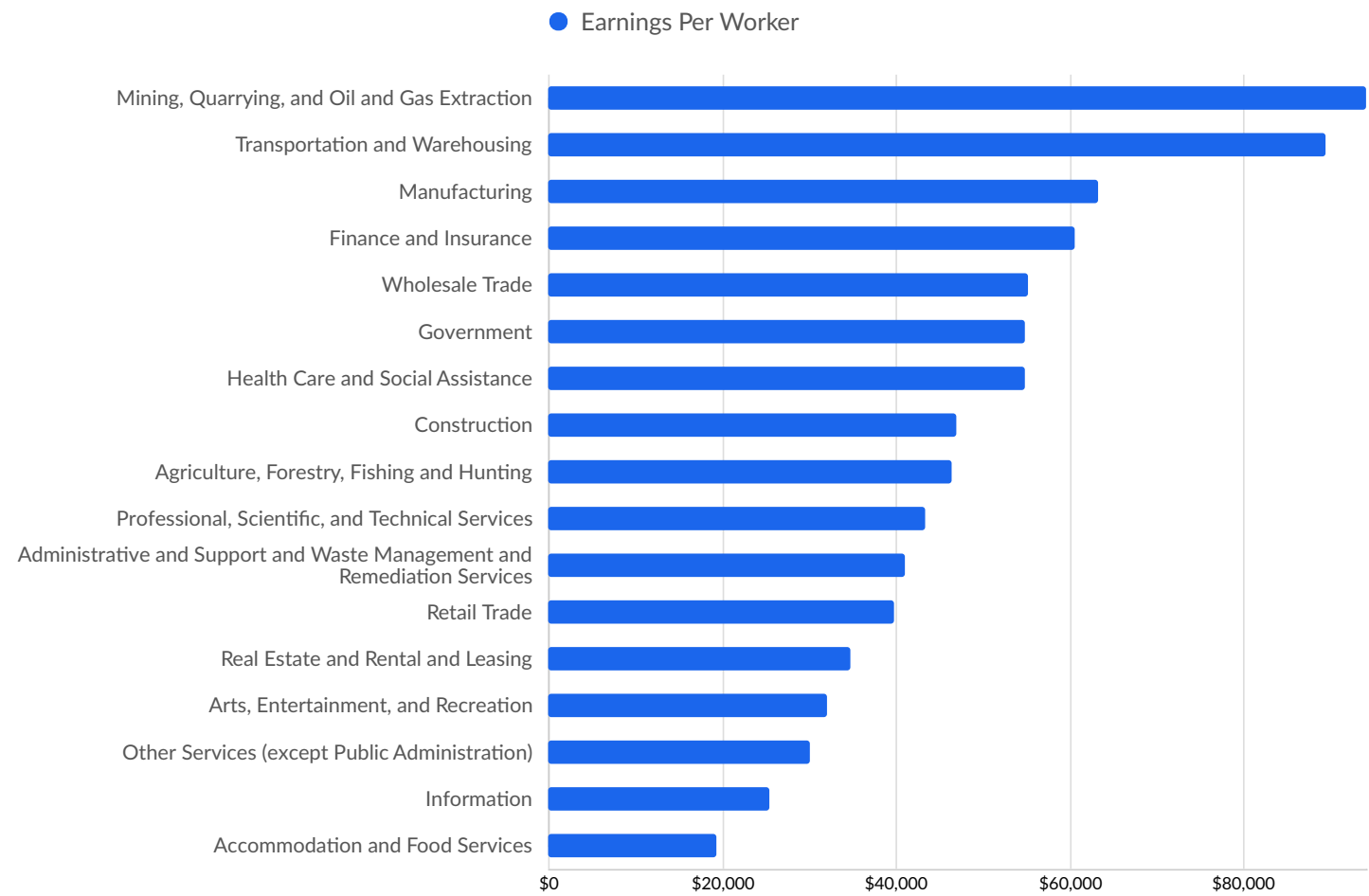
Top Industry Location Quotient



Top Industry GRP



Top Industry Earnings



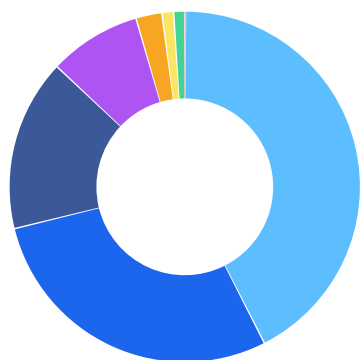
Business Characteristics

1,981 Companies Employ Your Workers

Online profiles for your workers mention 1,981 companies as employers, with the top 10 appearing below. In the last 12 months, 142 companies in Ottawa County, OK posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Northeastern Oklahoma A&M C...	139 	Integrity Home Care	501 
Integris Health	111 	Dollar General	62 
Downstream Casino Resort	79 	Walmart	55 
Walmart	67 	Pizza Hut	43 
Quapaw Tribe Of Oklahoma	54 	Red Collar Pet Foods	43 
Indigo Sky Casino	50 	Bass Pro Shops	32 
Miami Public Schools	46 	Integris Health	32 
Wyandotte Nation	44 	Driveline	31 
Freeman Health System	39 	Joplin Health And Rehab Center	31 
Cable One Incorporated	37 	Roehl Transport	24 

Business Size

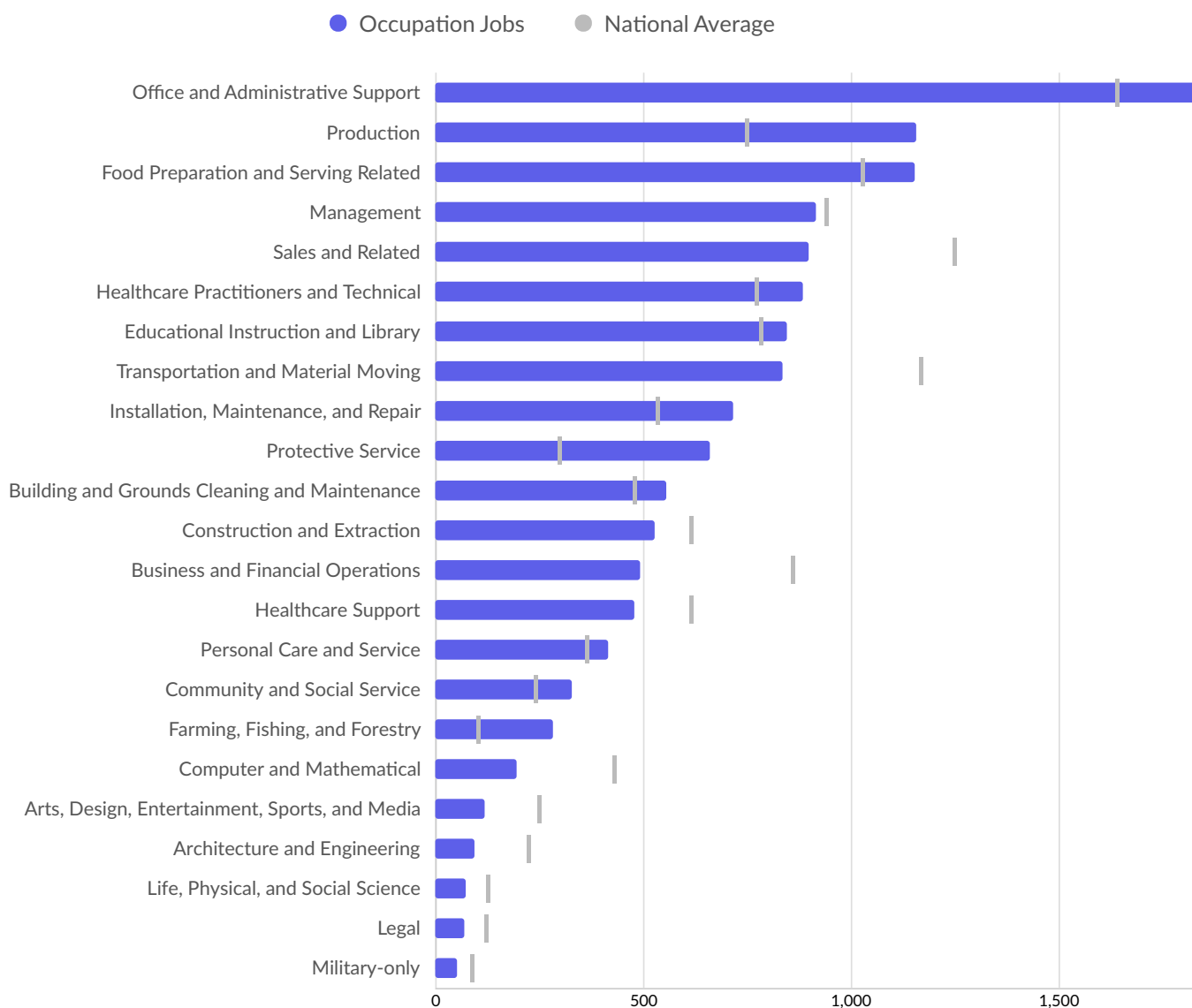


	Percentage	Business Count
1 to 4 employees	42.4%	549
5 to 9 employees	28.7%	371
10 to 19 employees	15.8%	205
20 to 49 employees	8.5%	110
50 to 99 employees	2.4%	31
100 to 249 employees	1.1%	14
250 to 499 employees	1.0%	13
500+ employees	0.1%	1

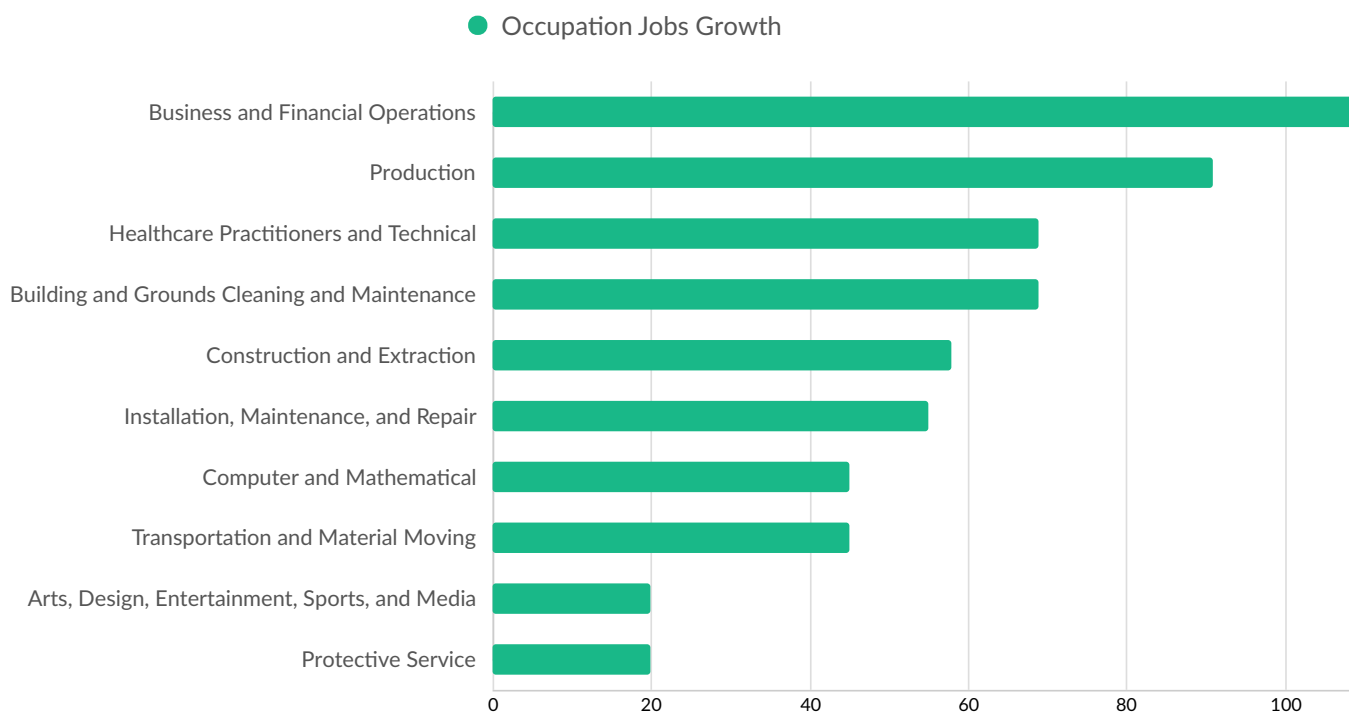
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

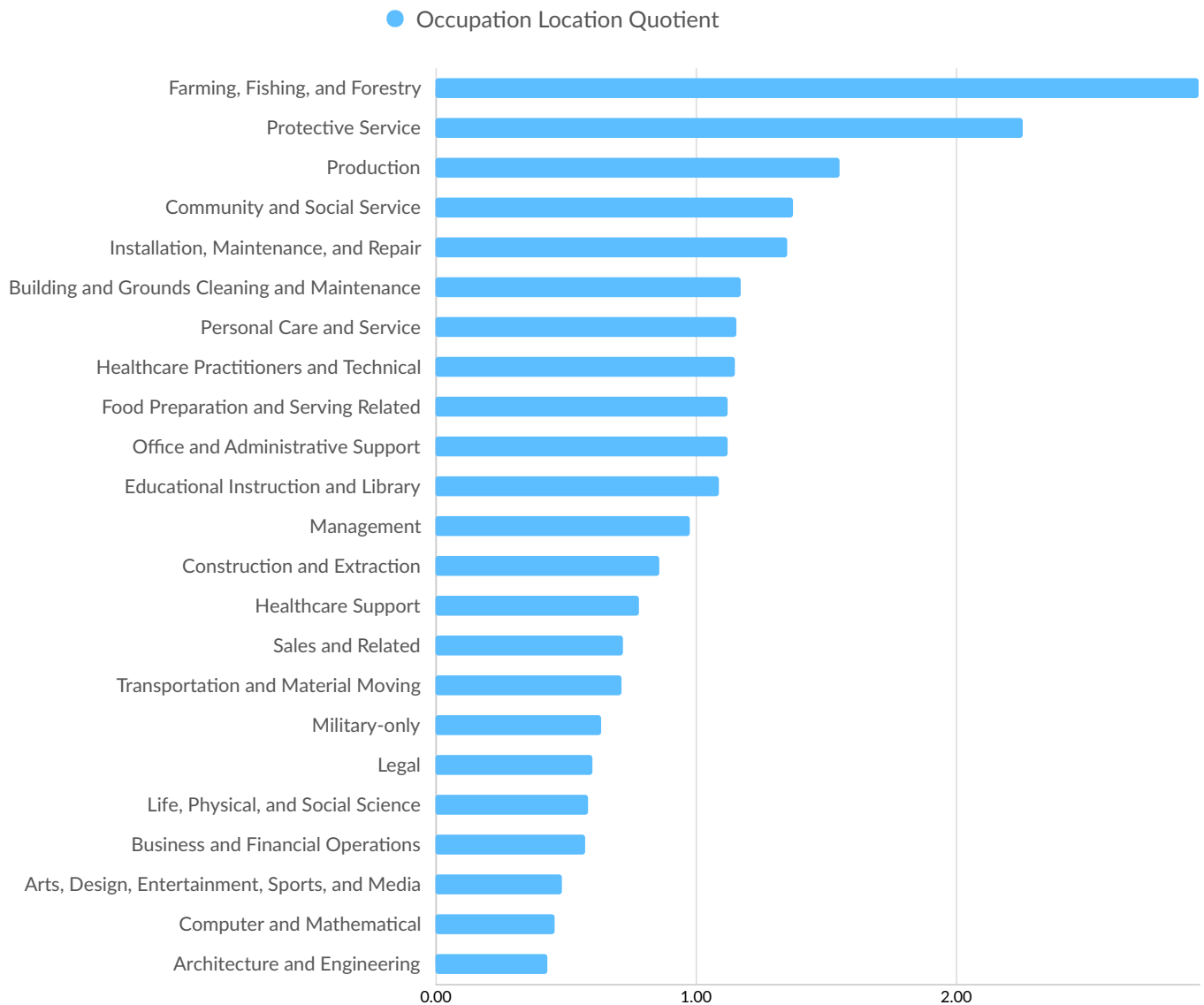
Largest Occupations



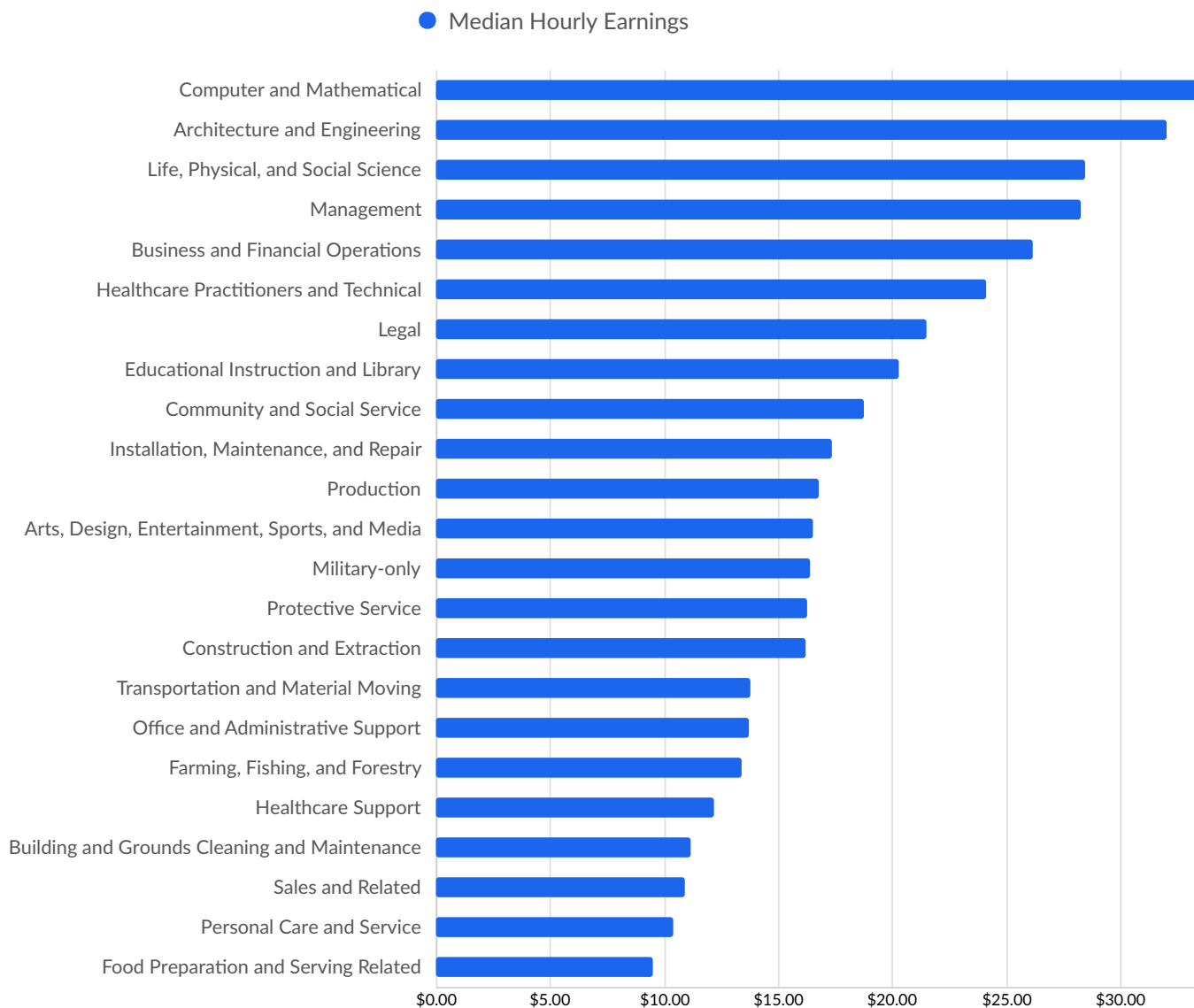
Top Growing Occupations



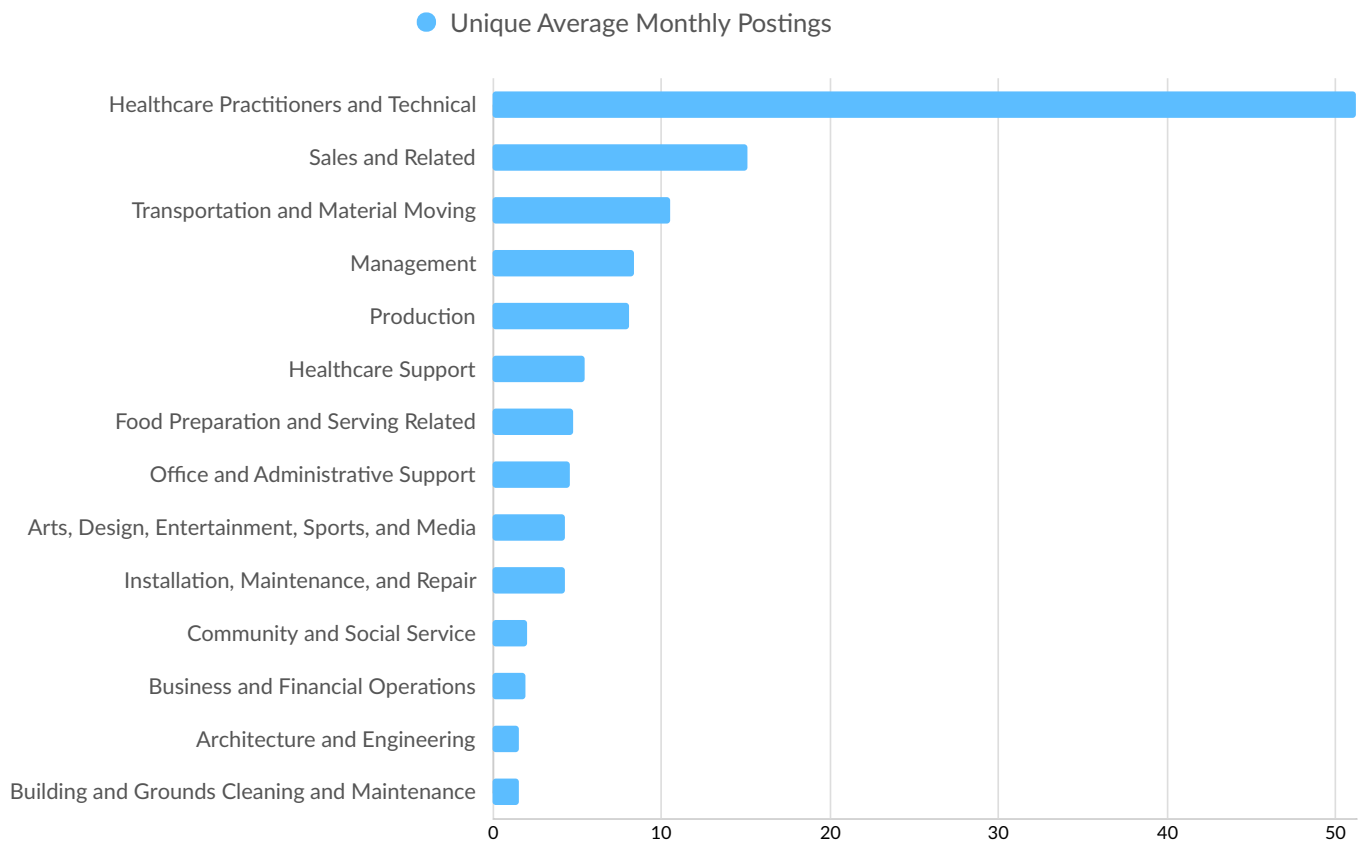
Top Occupation Location Quotient



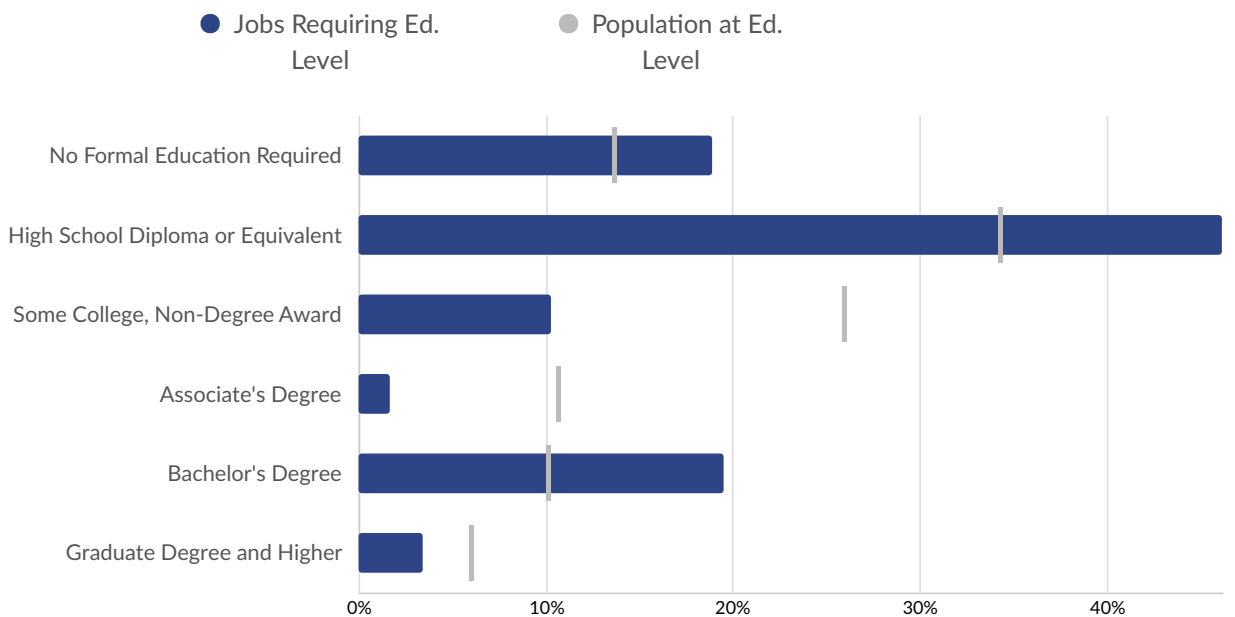
Top Occupation Earnings



Top Posted Occupations





Underemployment



Educational Pipeline

In 2021, there were 435 graduates in Ottawa County, OK. This pipeline has shrunk by 20% over the last 5 years. The highest share of these graduates come from "Registered Nursing/Registered Nurse" (Associate's), "General Studies" (Associate's), and "Agriculture, General" (Associate's).

School	Total Graduates (2021)	Graduate Trend (2017 - 2021)
Northeastern Oklahoma A&M College	435	
Northeast Technology Center-Afton	0	

- Certificate

Associate's

Bachelor's

Master's or Higher

In-Demand Skills

