



Barton County, MO

MOKAN Economic Partnership



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Report Parameters

1 County

29011 Barton County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

11,632

Population (2022)

Population **decreased by 166** over the last 5 years and is projected to **decrease by 47** over the next 5 years.

3,864

Total Regional Employment

Jobs **grew by 200** over the last 5 years and are projected to **grow by 426** over the next 5 years.

\$44.5K

Median Household Income (2020)

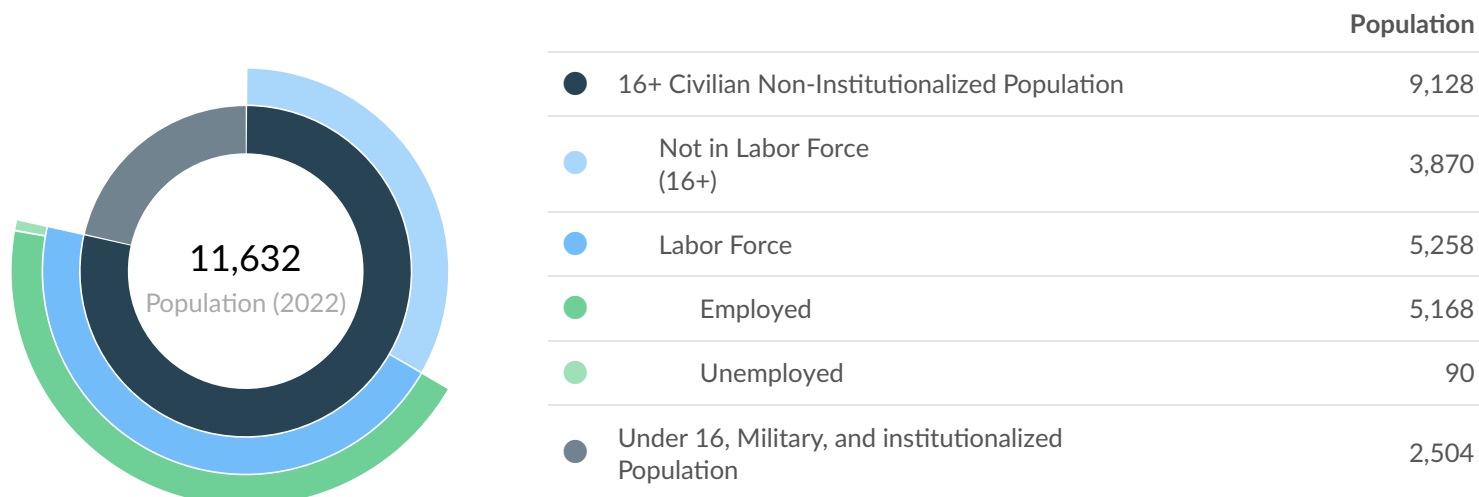
Median household income is **\$20.5K below** the national median household income of \$65.0K.

Takeaways

- As of 2022 the region's population **declined by 1.4%** since 2017, falling by 166. Population is expected to **decrease by 0.4%** between 2022 and 2027, losing 47.
- From 2017 to 2022, jobs **increased by 5.5%** in Barton County, MO from 3,664 to **3,864**. This change **outpaced the national growth rate of 2.4% by 3.1%**. As the number of jobs increased, the **labor force participation rate increased from 55.9% to 57.6% between 2017 and 2022**.
- Concerning educational attainment, **13.9% of Barton County, MO residents possess a Bachelor's Degree** (6.9% below the national average), and **7.4% hold an Associate's Degree** (1.4% below the national average).
- The top three industries in 2022 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Merchandise Stores, including Warehouse Clubs and Supercenters.

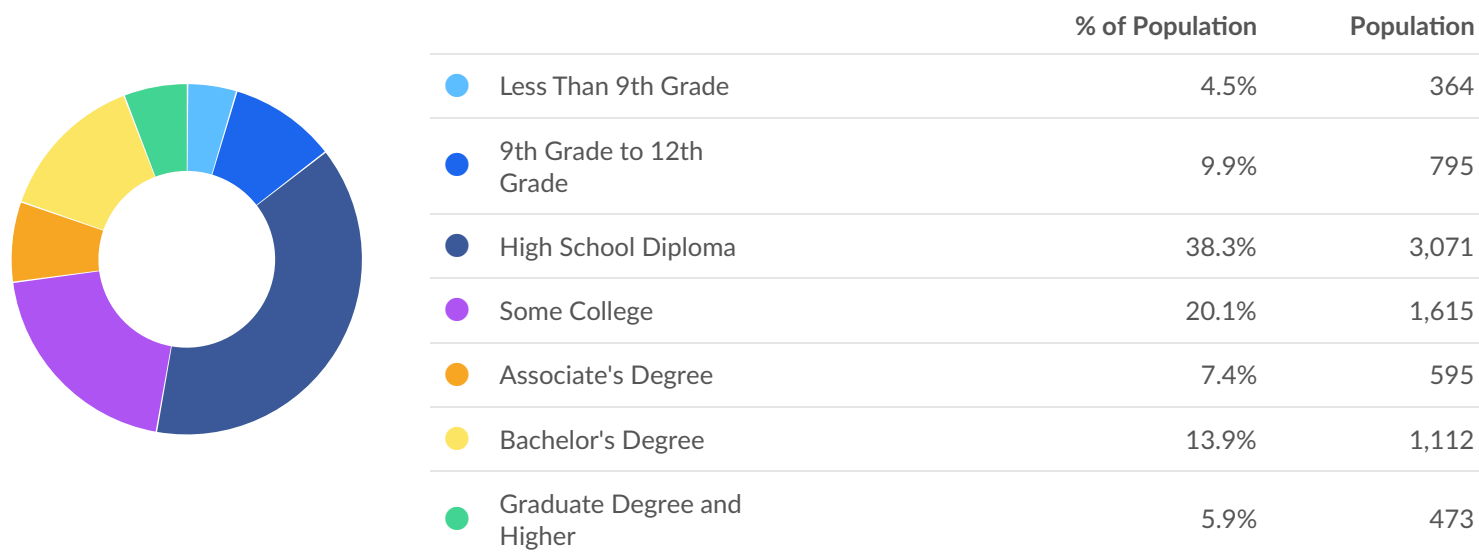
	Population (2022)	Labor Force (Sep 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	11,632	5,258	3,864	89.8	\$407.26M	\$737.91M	\$500.55M
7 counties	306,651	143,473	134,710	89.9	\$13.44B	\$18.41B	\$16.73B
State	6,179,323	3,058,186	3,161,114	90.5	\$379.95B	\$355.21B	\$419.74B

Sep 2022 Labor Force Breakdown



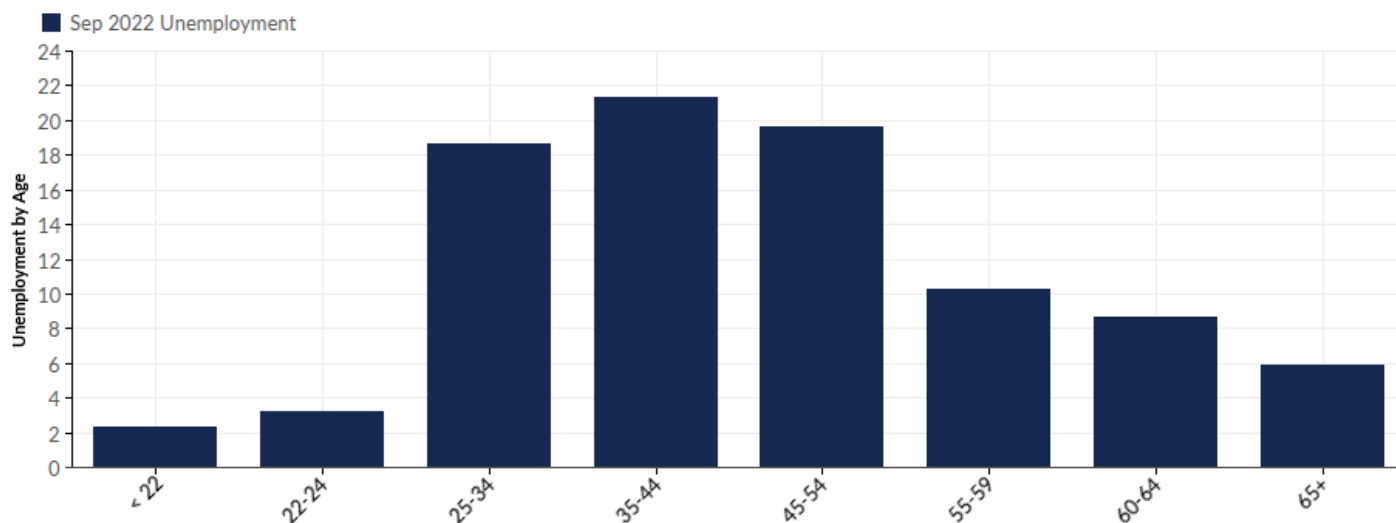
Educational Attainment

Concerning educational attainment, **13.9% of Barton County, MO residents possess a Bachelor's Degree** (6.9% below the national average), and **7.4% hold an Associate's Degree** (1.4% below the national average).



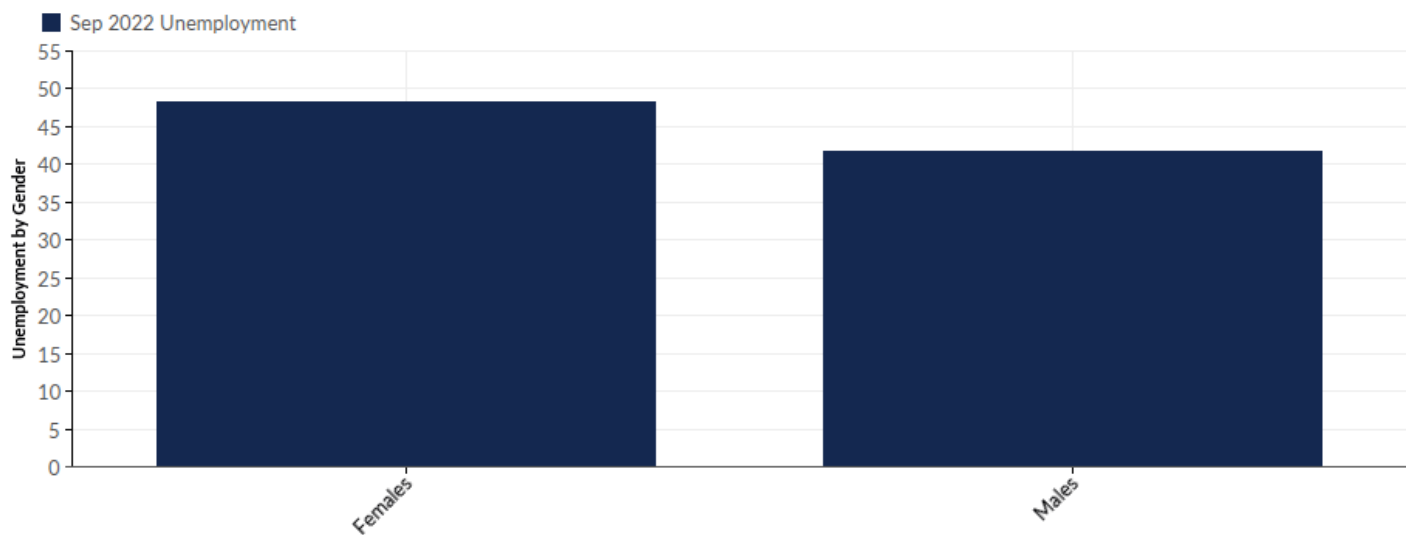
Unemployment by Demographics

Unemployment by Age



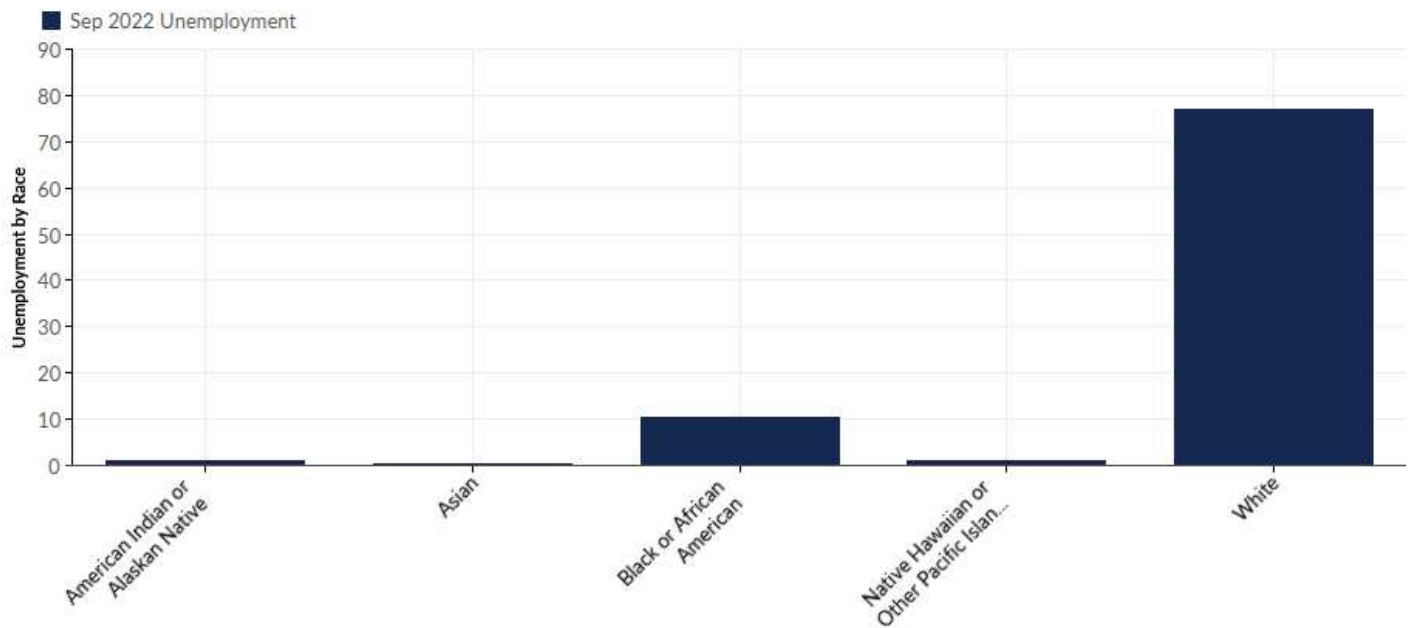
Age	Unemployment (Sep 2022)	% of Unemployed
< 22	2	2.22%
22-24	3	3.33%
25-34	19	21.11%
35-44	21	23.33%
45-54	20	22.22%
55-59	10	11.11%
60-64	9	10.00%
65+	6	6.67%
Total	90	100.00%

Unemployment by Gender



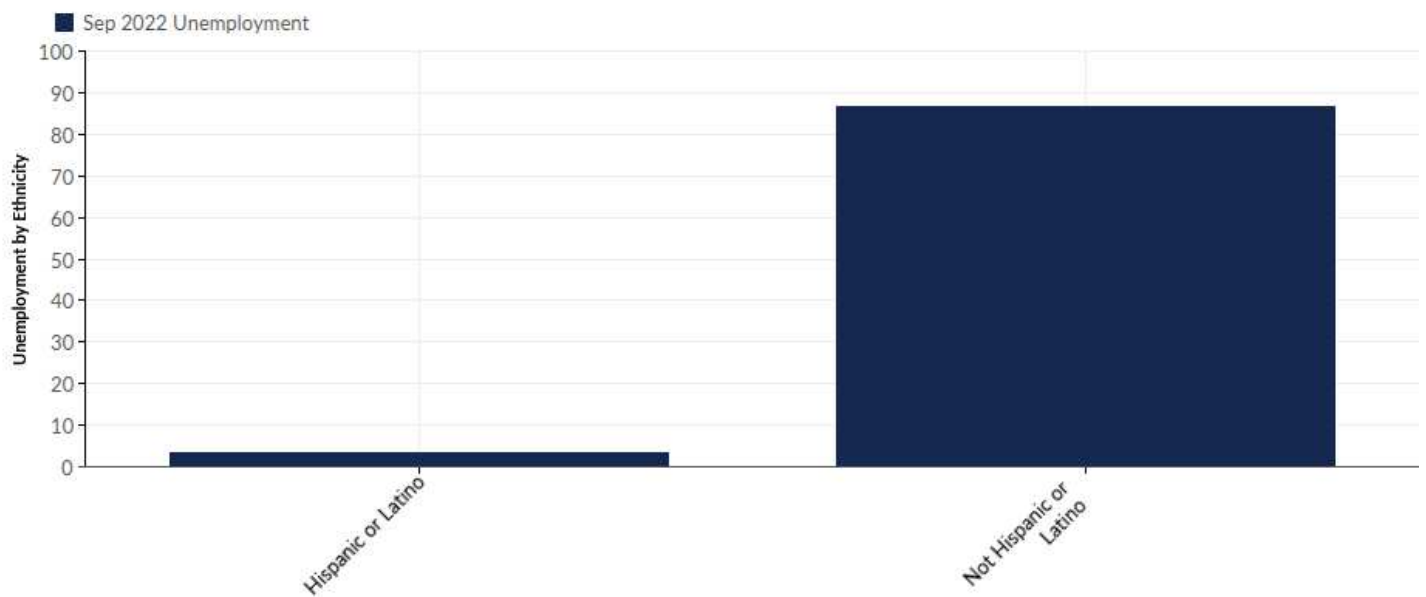
Gender	Unemployment (Sep 2022)	% of Unemployed
Females	48	53.33%
Males	42	46.67%
Total	90	100.00%

Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	1	1.11%
Asian	0	0.00%
Black or African American	11	12.22%
Native Hawaiian or Other Pacific Islander	1	1.11%
White	77	85.56%
Total	90	100.00%

Unemployment by Ethnicity

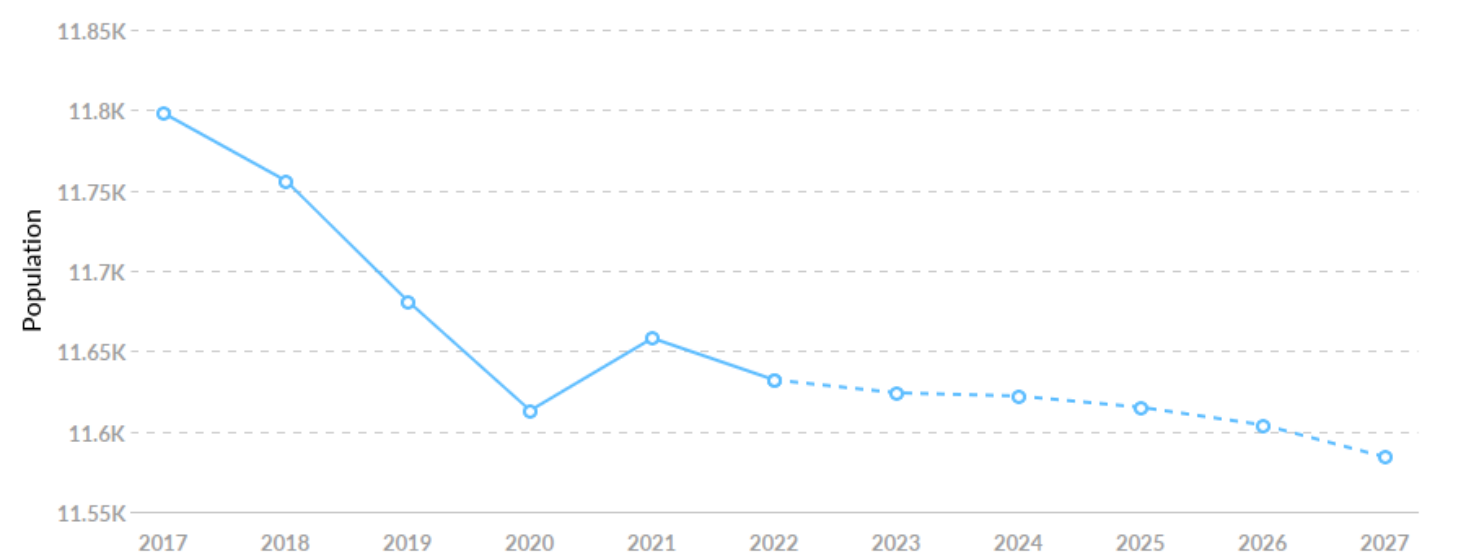


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	4	4.44%
Not Hispanic or Latino	86	95.56%
Total	90	100.00%

Historic & Projected Trends

Population Trends

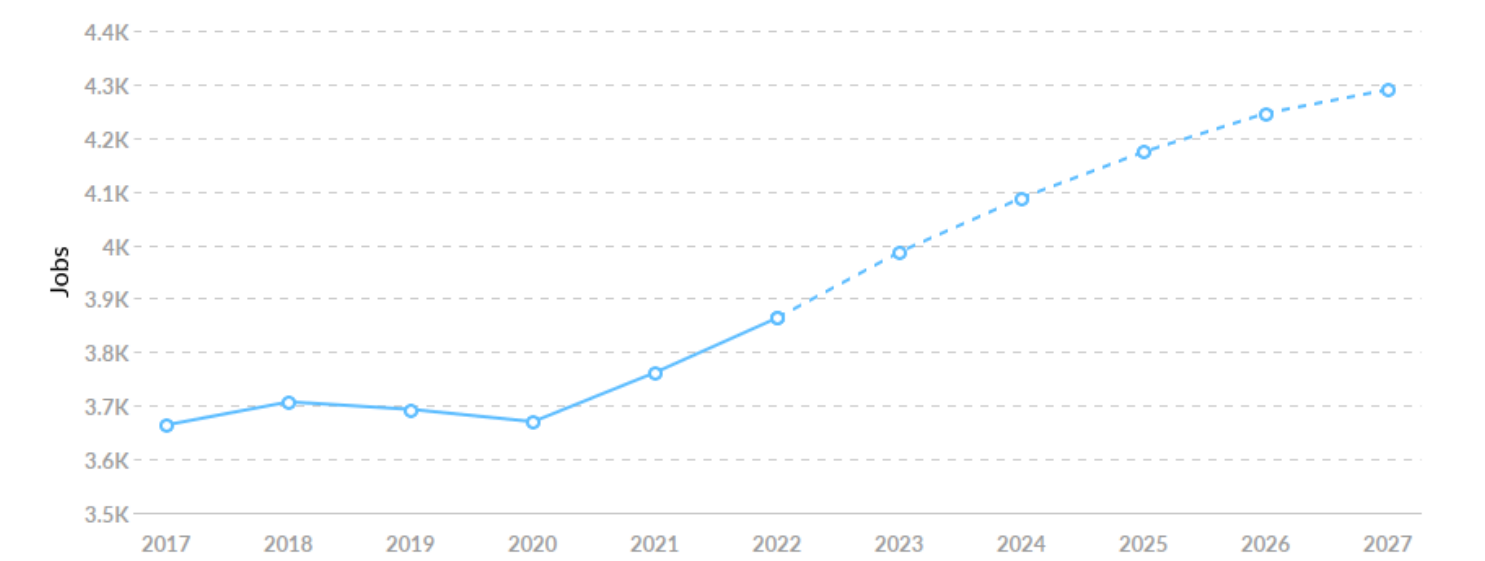
As of 2022 the region's population **declined by 1.4%** since 2017, falling by 166. Population is expected to **decrease by 0.4%** between 2022 and 2027, losing 47.



Timeframe	Population
2017	11,798
2018	11,756
2019	11,681
2020	11,613
2021	11,658
2022	11,632
2023	11,624
2024	11,622
2025	11,615
2026	11,604
2027	11,584

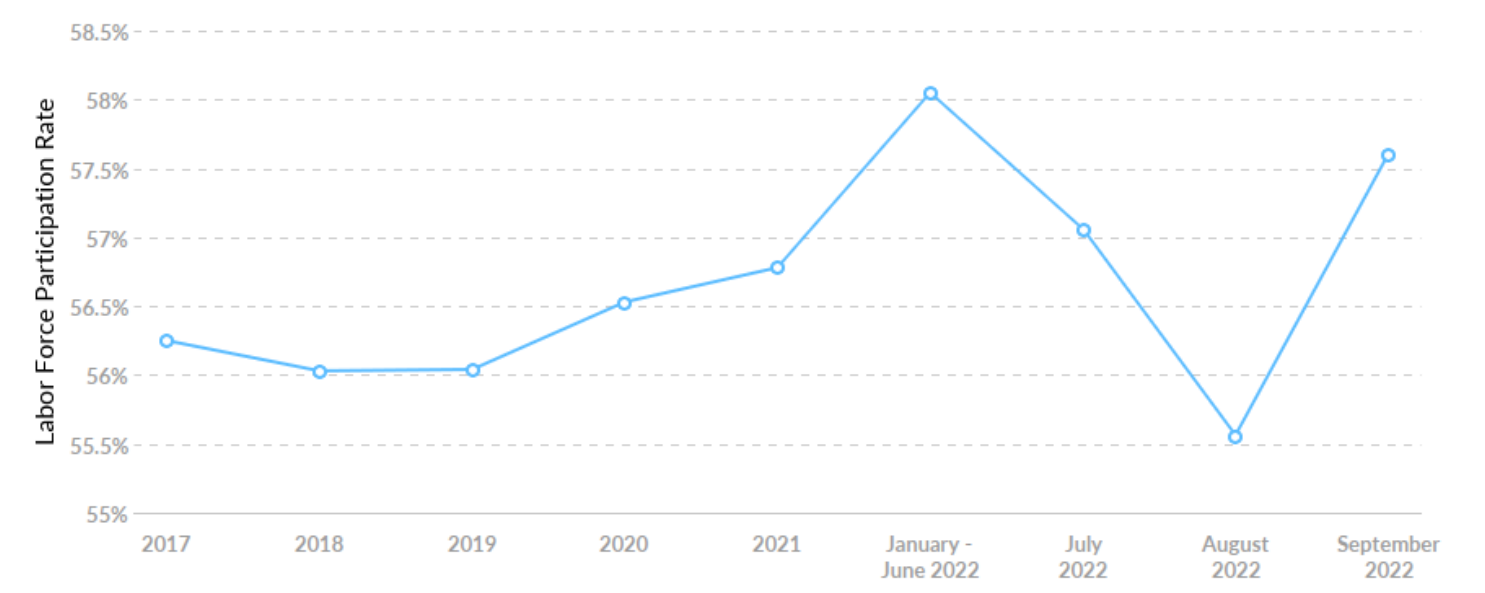
Job Trends

From 2017 to 2022, jobs increased by 5.5% in Barton County, MO from 3,664 to 3,864. This change outpaced the national growth rate of 2.4% by 3.1%.



Timeframe	Jobs
2017	3,664
2018	3,707
2019	3,693
2020	3,670
2021	3,762
2022	3,864
2023	3,987
2024	4,088
2025	4,174
2026	4,246
2027	4,290

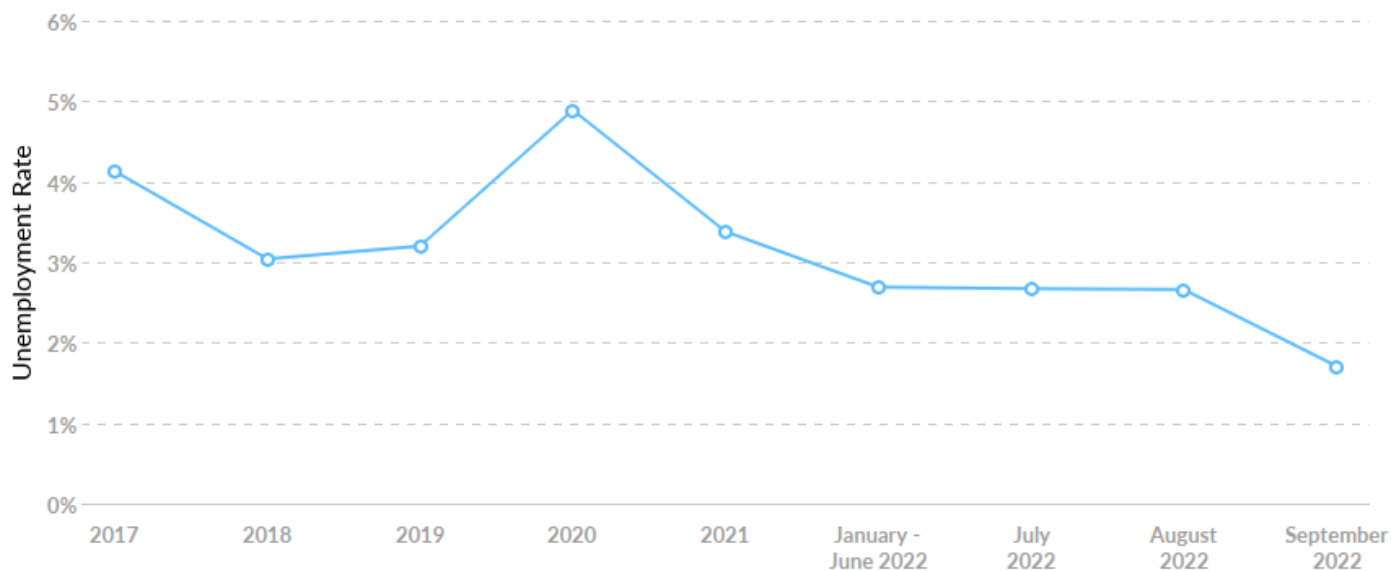
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	56.25%
2018	56.03%
2019	56.04%
2020	56.53%
2021	56.78%
January - June 2022	58.05%
July 2022	57.06%
August 2022	55.56%
September 2022	57.60%

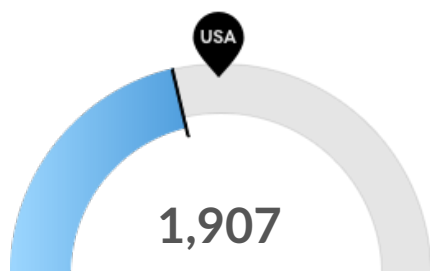
Unemployment Rate Trends

Barton County, MO had a September 2022 unemployment rate of 1.71%, **decreasing from 4.13%** 5 years before.



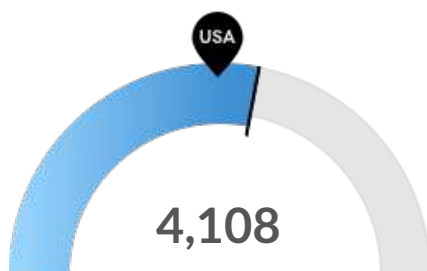
Timeframe	Unemployment Rate
2017	4.13%
2018	3.04%
2019	3.20%
2020	4.89%
2021	3.38%
January - June 2022	2.69%
July 2022	2.67%
August 2022	2.66%
September 2022	1.71%

Population Characteristics



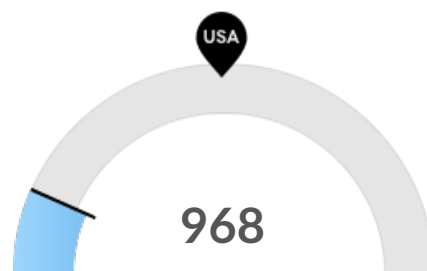
Millennials

Barton County, MO has 1,907 millennials (ages 25-39). The national average for an area this size is 2,381.



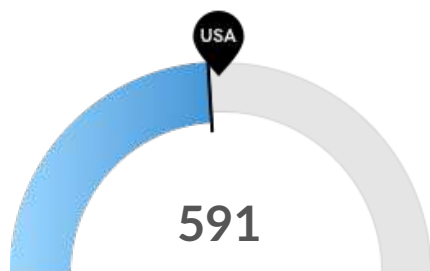
Retiring Soon

Retirement risk is high in Barton County, MO. The national average for an area this size is 3,465 people 55 or older, while there are 4,108 here.



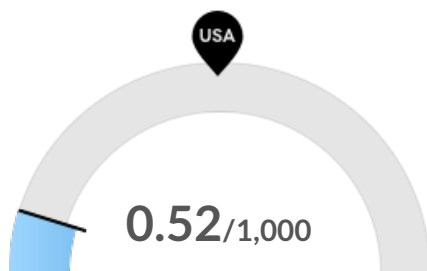
Racial Diversity

Racial diversity is low in Barton County, MO. The national average for an area this size is 4,744 racially diverse people, while there are 968 here.



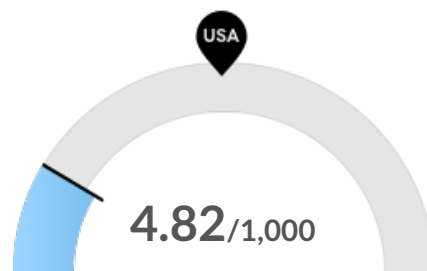
Veterans

Barton County, MO has 591 veterans. The national average for an area this size is 625.



Violent Crime

Barton County, MO has 0.52 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

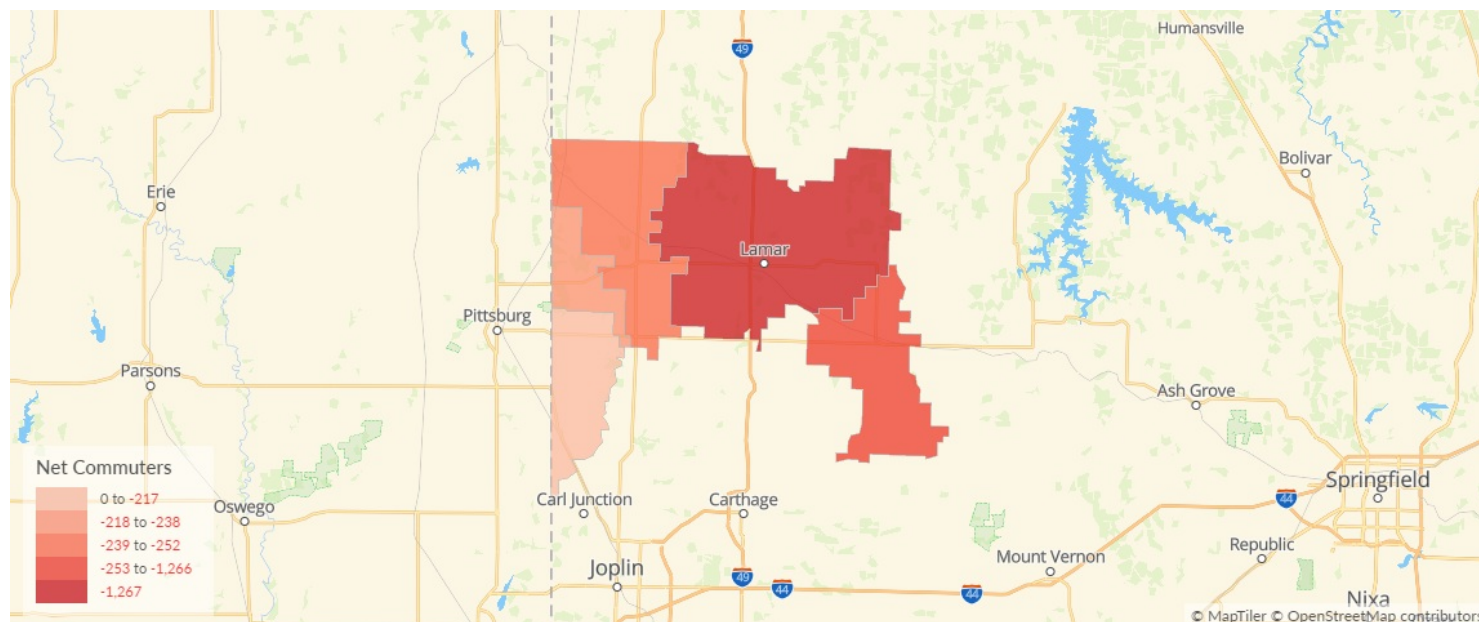


Property Crime

Barton County, MO has 4.82 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Barton County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2022 Employment
64759	Lamar, MO (in Barton c...	2,719
64762	Liberal, MO (in Barton c...	504
64748	Golden City, MO (in Bar...	416
64832	Asbury, MO (in Barton c...	163
64769	Mindenmines, MO (in B...	62

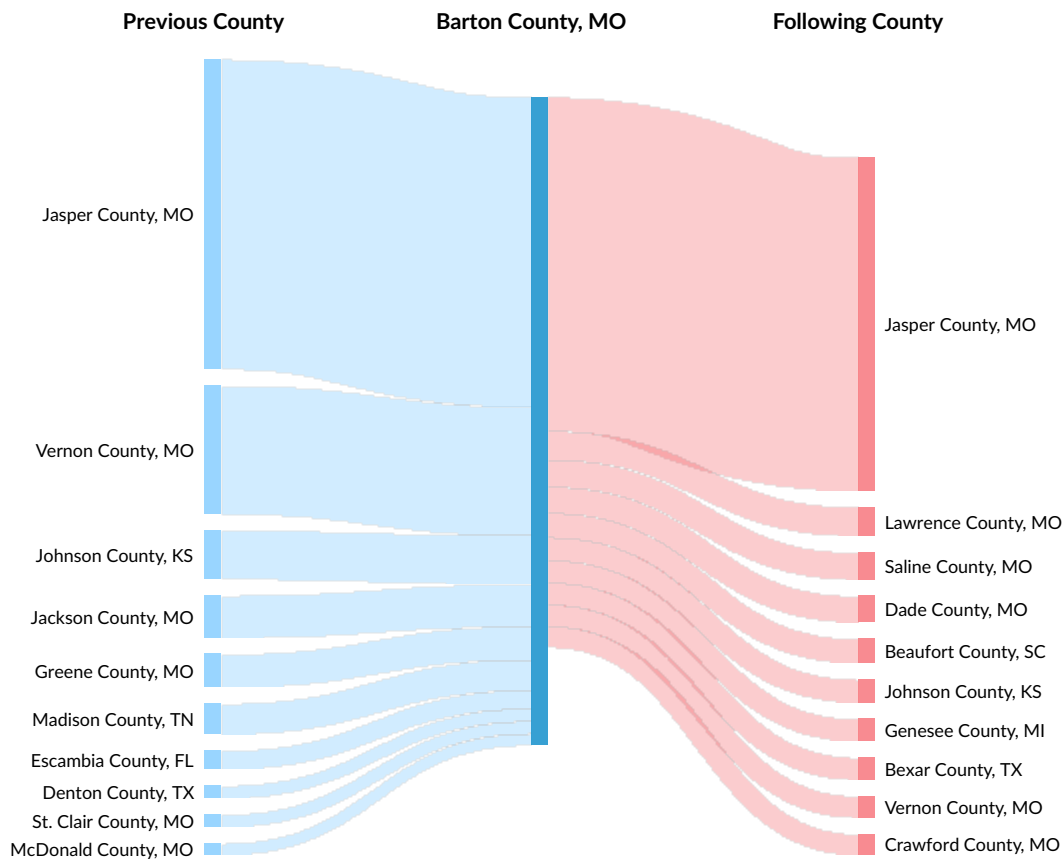
Where Talent Lives

ZIP	Name	2022 Workers
64759	Lamar, MO (in Barton c...	3,987
64762	Liberal, MO (in Barton c...	743
64748	Golden City, MO (in Bar...	669
64832	Asbury, MO (in Barton c...	347
64769	Mindenmines, MO (in B...	280

Inbound and Outbound Migration

The table below analyzes past and current residents of Barton County, MO. The left column shows residents of other counties migrating to Barton County, MO. The right column shows residents migrating from Barton County, MO to other counties.

As of 2020, 128 people have migrated from Jasper County, MO to Barton County, MO. In the same year, 138 people left Barton County, MO migrating to Jasper County, MO. The total Net Migration for Barton County, MO in 2020 was 91.

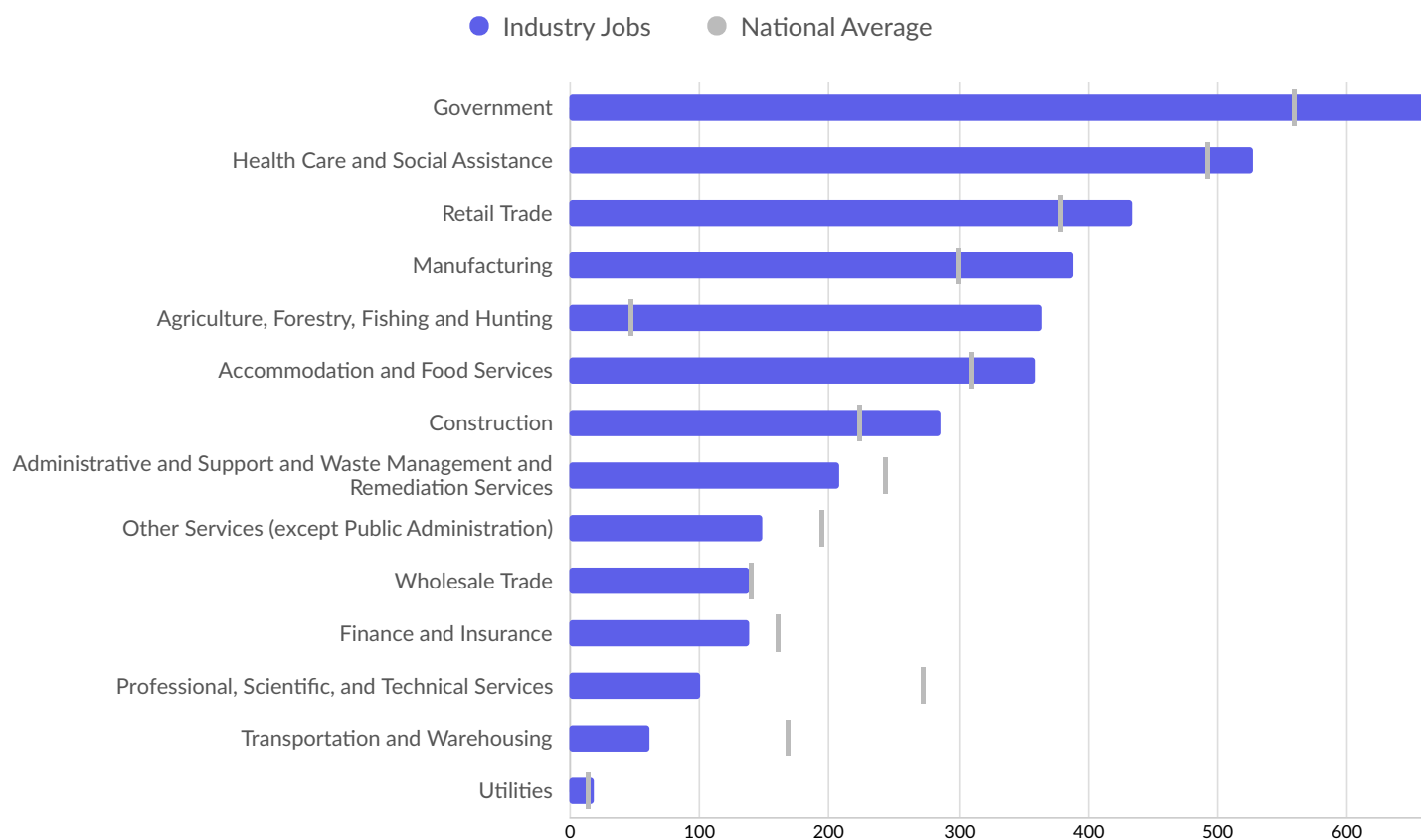


Top Previous Counties	Migrations
Jasper County, MO	128
Vernon County, MO	53
Johnson County, KS	20
Jackson County, MO	17
Greene County, MO	14
Madison County, TN	13

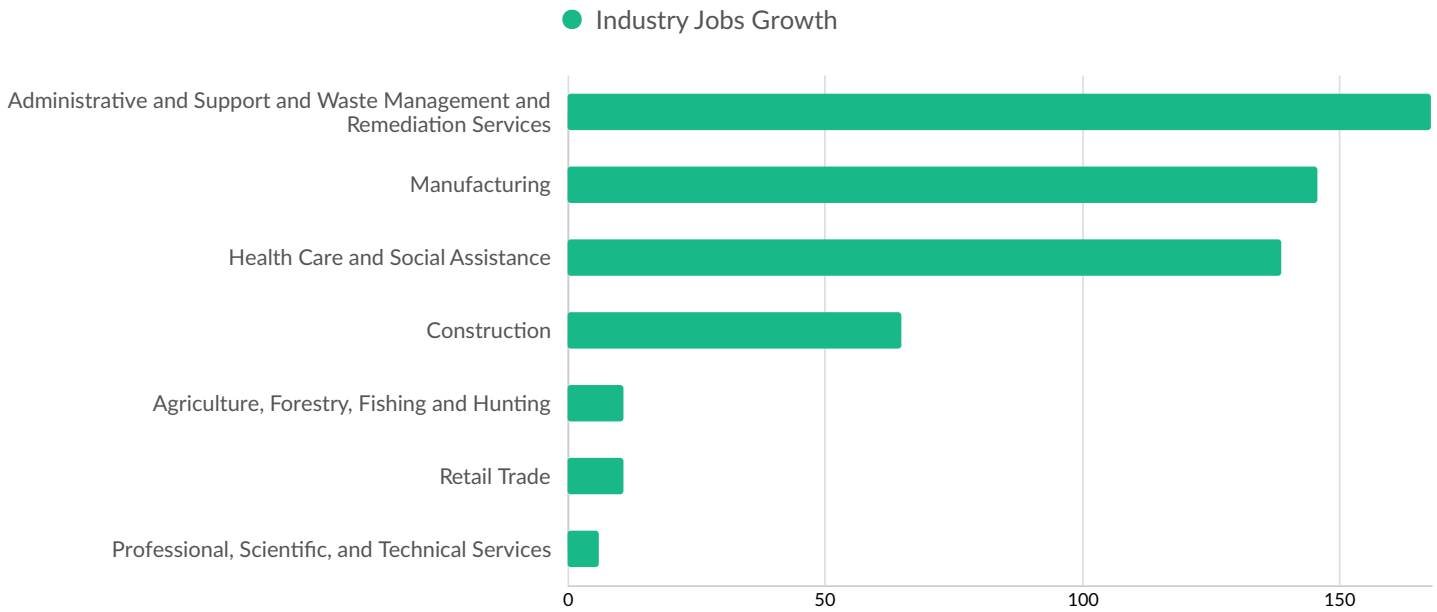
Top Previous Counties	Migrations
Escambia County, FL	8
Denton County, TX	5
St. Clair County, MO	5
McDonald County, MO	5
Newton County, MO	4
Pulaski County, MO	4
Stone County, MO	4
Taney County, MO	4
Clay County, MO	4
Top Following Counties	Migrations
Jasper County, MO	138
Lawrence County, MO	12
Saline County, MO	11
Dade County, MO	11
Beaufort County, SC	10
Johnson County, KS	10
Genesee County, MI	9
Bexar County, TX	9
Vernon County, MO	9
Crawford County, MO	9
Dent County, MO	8
Cuyahoga County, OH	8
Craig County, OK	8
St. Croix County, WI	7
Newton County, MO	6

Industry Characteristics

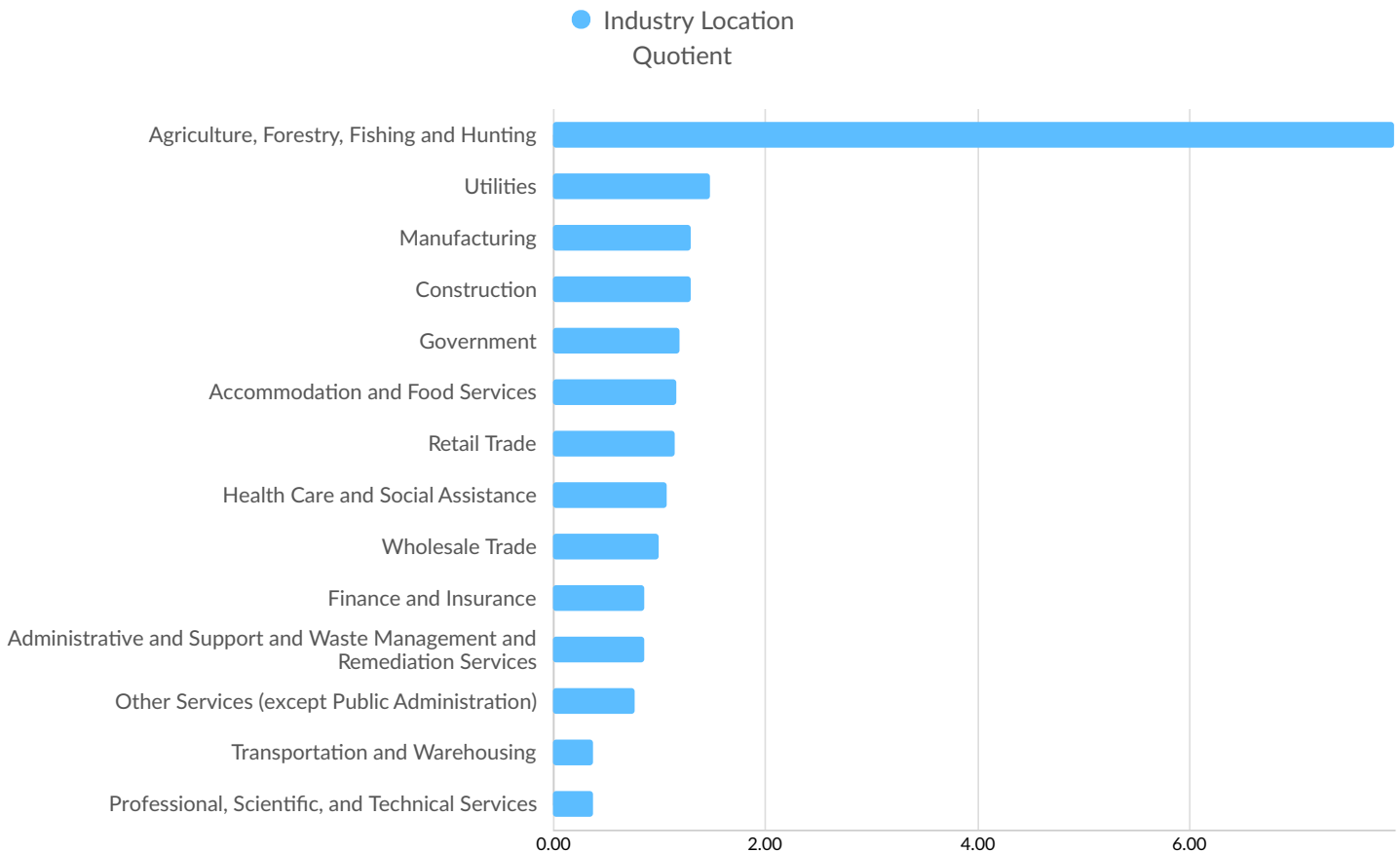
Largest Industries



Top Growing Industries

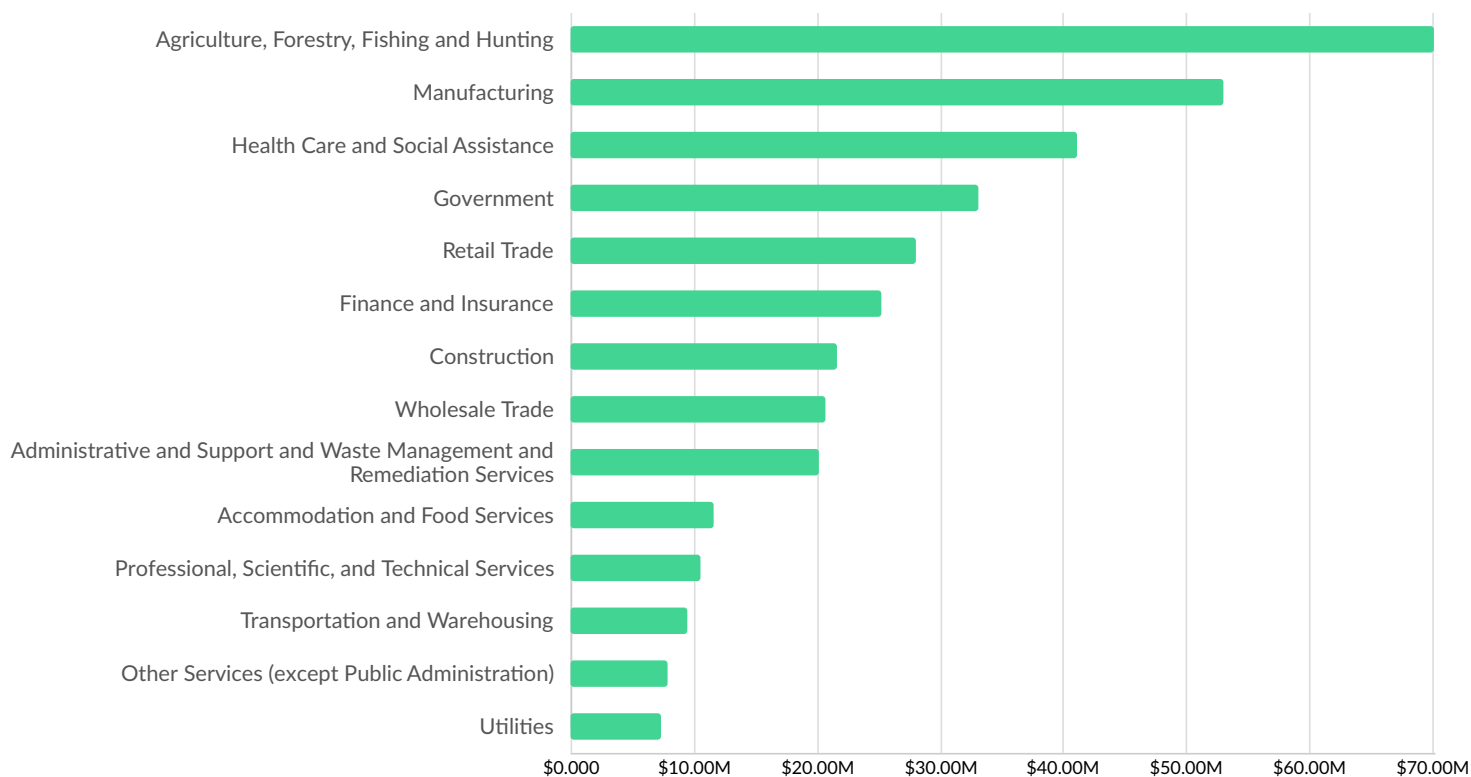


Top Industry Location Quotient

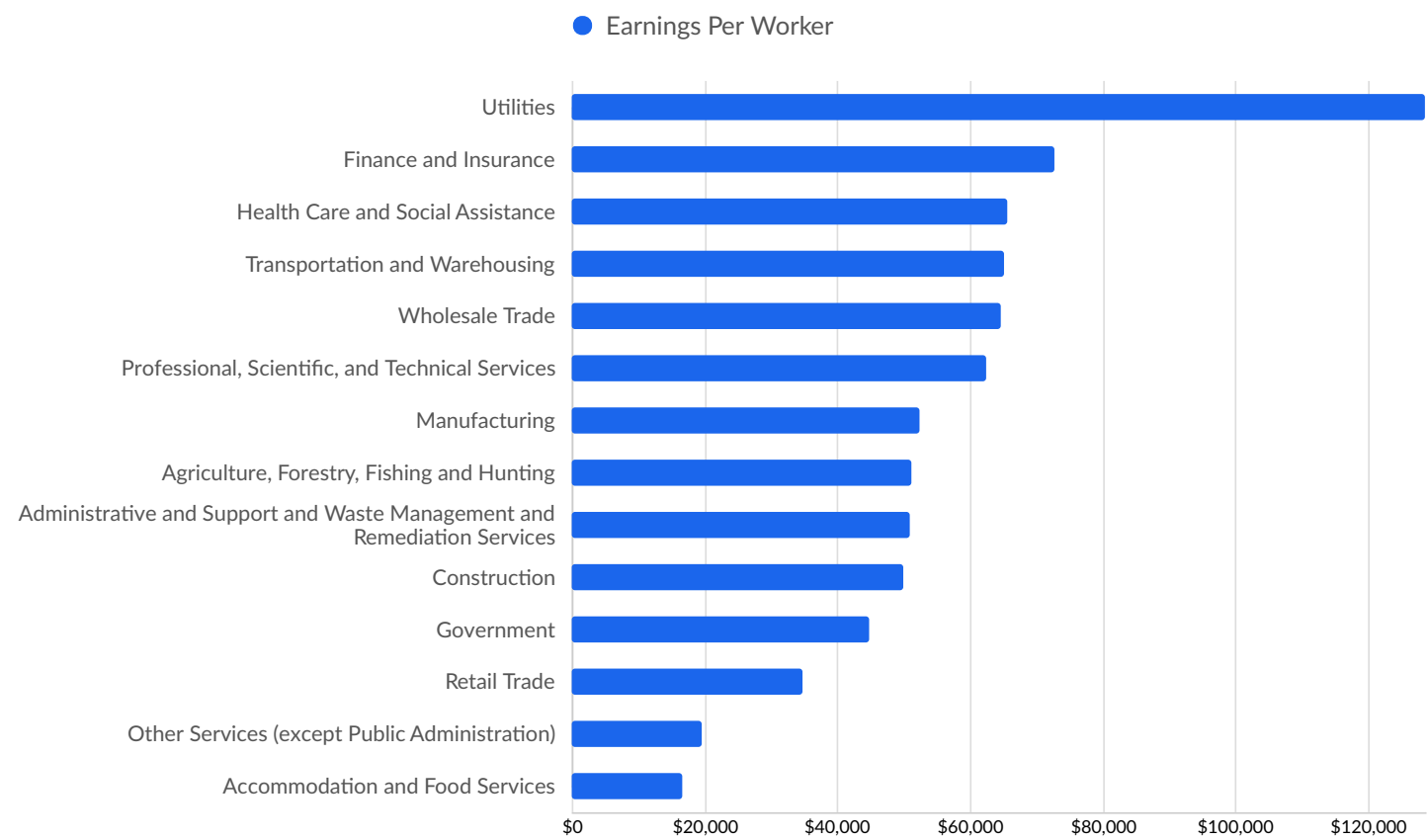


Top Industry GRP

● Gross Regional Product



Top Industry Earnings



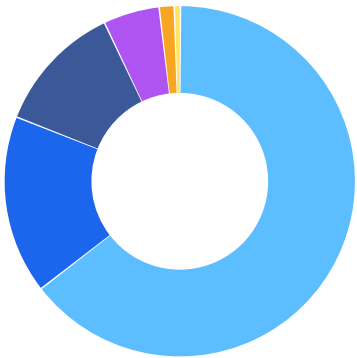
Business Characteristics

789 Companies Employ Your Workers

Online profiles for your workers mention 789 companies as employers, with the top 10 appearing below. In the last 12 months, 74 companies in Barton County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Finley Engineering Company	30 <div></div>	Walmart	49 <div></div>
Barton County Memorial Hospital	28 <div></div>	Dollar General	24 <div></div>
Walmart	22 <div></div>	Mfa	21 <div></div>
Barton Mutual Insurance Compa...	14 <div></div>	Taco Bell	16 <div></div>
Ark Ell Springs	13 <div></div>	Sonic Drive-In	15 <div></div>
Freeman Health System	13 <div></div>	Clinical Management Consultants	11 <div></div>
Legacy Farm And Lawn	12 <div></div>	State of Missouri	10 <div></div>
McDonald's	12 <div></div>	CoxHealth	8 <div></div>
Lamar Bank And Trust	11 <div></div>	Pizza Hut	8 <div></div>
Thorco Display	10 <div></div>	TruGreen	8 <div></div>

Business Size



	Percentage	Business Count
1 to 4 employees	64.4%	560
5 to 9 employees	16.5%	143
10 to 19 employees	12.0%	104
20 to 49 employees	5.2%	45
50 to 99 employees	1.4%	12
100 to 249 employees	0.6%	5

**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations

● Occupation Jobs ● National Average

Top Growing Occupations

● Occupation Jobs Growth

Top Occupation Location Quotient

● Occupation Location Quotient

Top Occupation Earnings

● Median Hourly Earnings

Top Posted Occupations

● Unique Average Monthly Postings

Underemployment

● Jobs Requiring Ed. Level ● Population at Ed. Level

Educational Pipeline

Over the last 5 years, no schools in Barton County, MO produced graduates.

In-Demand Skills

● Top Specialized Skills ● National Average