



7 counties

MOKAN Economic Partnership

MOKAN
partnership

Contents

| | |
|--------------------------------------|----|
| Report Parameters | 1 |
| Economy Overview | 2 |
| Unemployment by Demographics | 4 |
| Historic & Projected Trends | 8 |
| Population Characteristics | 12 |
| Inbound and Outbound Migration | 14 |
| Industry Characteristics | 16 |
| Business Characteristics | 21 |
| Workforce Characteristics | 23 |
| Educational Pipeline | 29 |
| In-Demand Skills | 30 |

Report Parameters

7 Counties

| | | | |
|-------|---------------------|-------|---------------------|
| 20021 | Cherokee County, KS | 29119 | McDonald County, MO |
| 20037 | Crawford County, KS | 29145 | Newton County, MO |
| 29011 | Barton County, MO | 40115 | Ottawa County, OK |
| 29097 | Jasper County, MO | | |

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

306,651

Population (2022)

Population **grew by 3,238** over the last 5 years and is projected to **grow by 5,987** over the next 5 years.

134,710

Total Regional Employment

Jobs **grew by 68** over the last 5 years and are projected to **grow by 6,864** over the next 5 years.

\$53.7K

Avg. Earnings Per Job (2022)

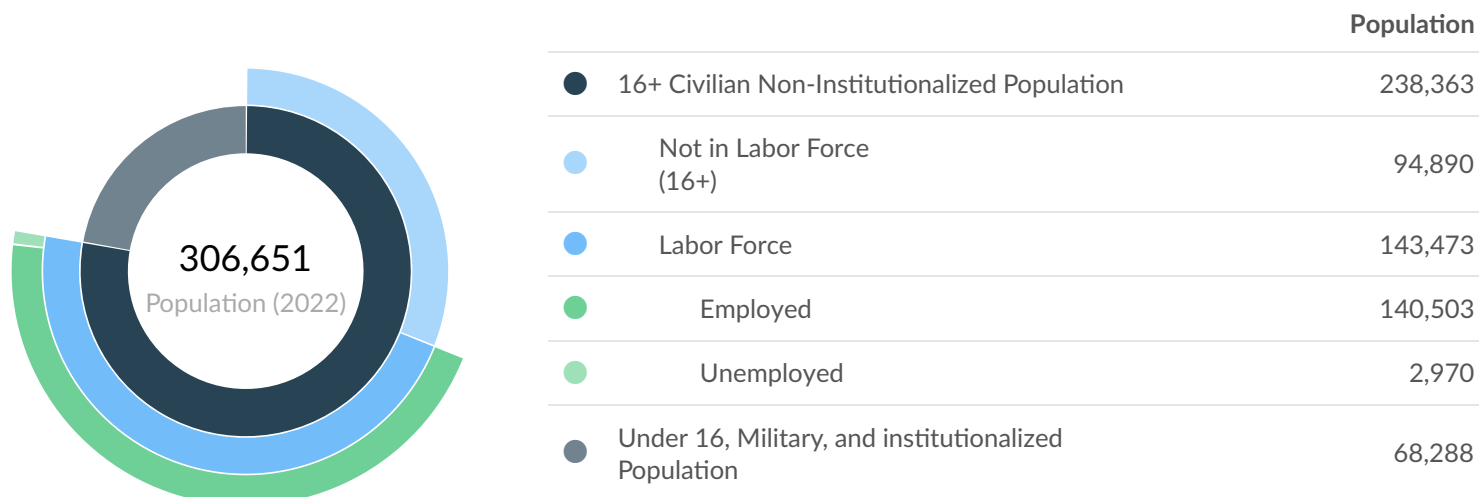
Regional average earnings per job are **\$26.1K below** the national average earnings of \$79.8K per job.

Takeaways

- As of 2022 the region's population **increased by 1.1%** since 2017, growing by 3,238. Population is expected to **increase by 2.0%** between 2022 and 2027, adding 5,987.
- From 2017 to 2022, jobs **increased by 0.1%** in 7 counties from 134,642 to **134,710**. This change **fell short of the national growth rate of 2.4% by 2.3%**. As the number of jobs increased, the **labor force participation rate decreased from 60.7% to 60.2% between 2017 and 2022**.
- Concerning educational attainment, **15.3% of the selected regions' residents possess a Bachelor's Degree** (5.4% below the national average), and **8.2% hold an Associate's Degree** (0.7% below the national average).
- The top three industries in 2022 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

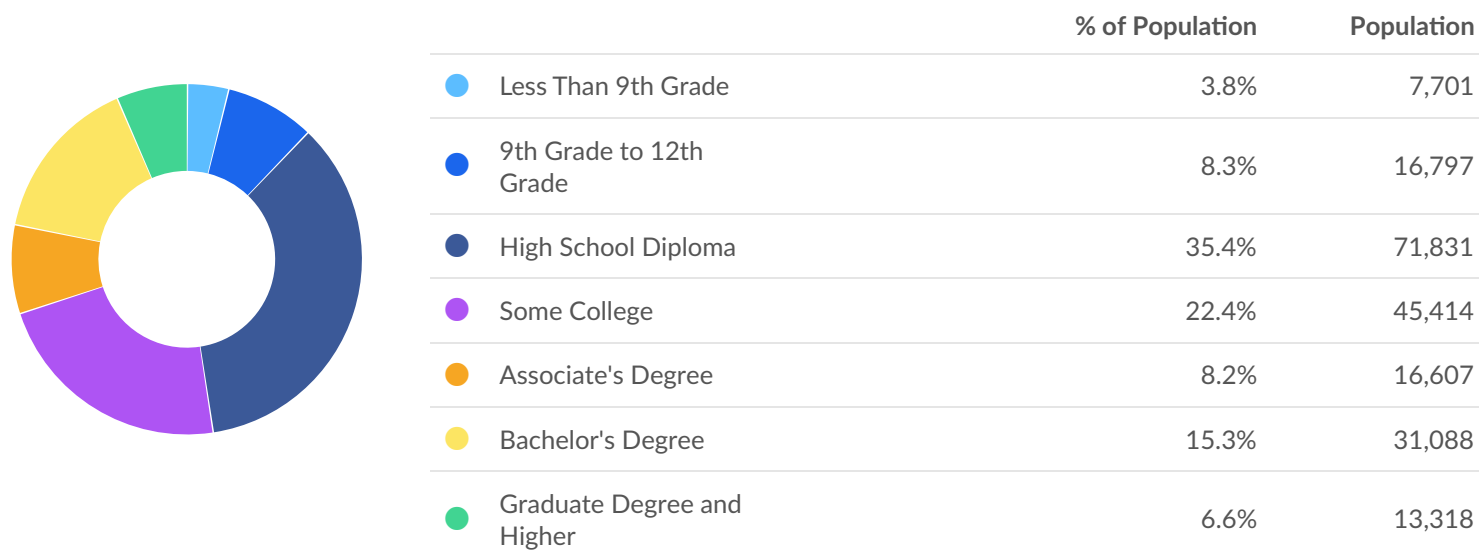
| | Population (2022) | Labor Force (Sep 2022) | Jobs (2022) | Cost of Living | GRP | Imports | Exports |
|--------|----------------------|---------------------------------|----------------|----------------------|-----------|-----------|-----------|
| Region | 306,651 | 143,473 | 134,710 | 89.9 | \$13.44B | \$18.41B | \$16.73B |
| State | 13,121,624 | 6,429,663 | 6,586,828 | 93.9 | \$806.25B | \$719.84B | \$883.53B |

Sep 2022 Labor Force Breakdown



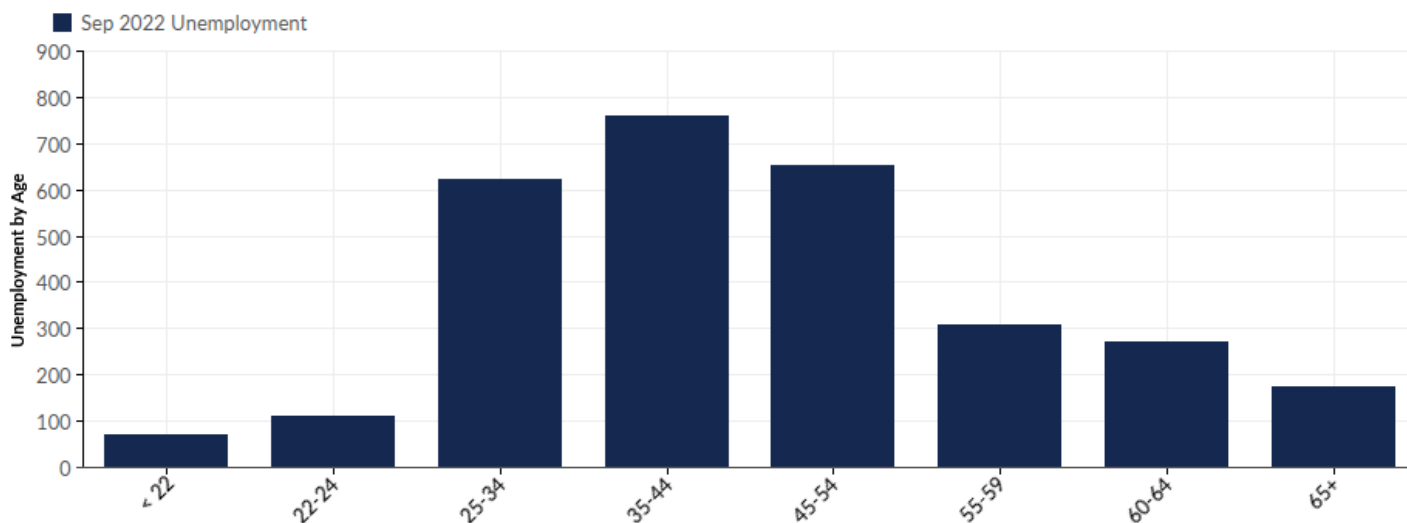
Educational Attainment

Concerning educational attainment, **15.3% of the selected regions' residents possess a Bachelor's Degree** (5.4% below the national average), and **8.2% hold an Associate's Degree** (0.7% below the national average).



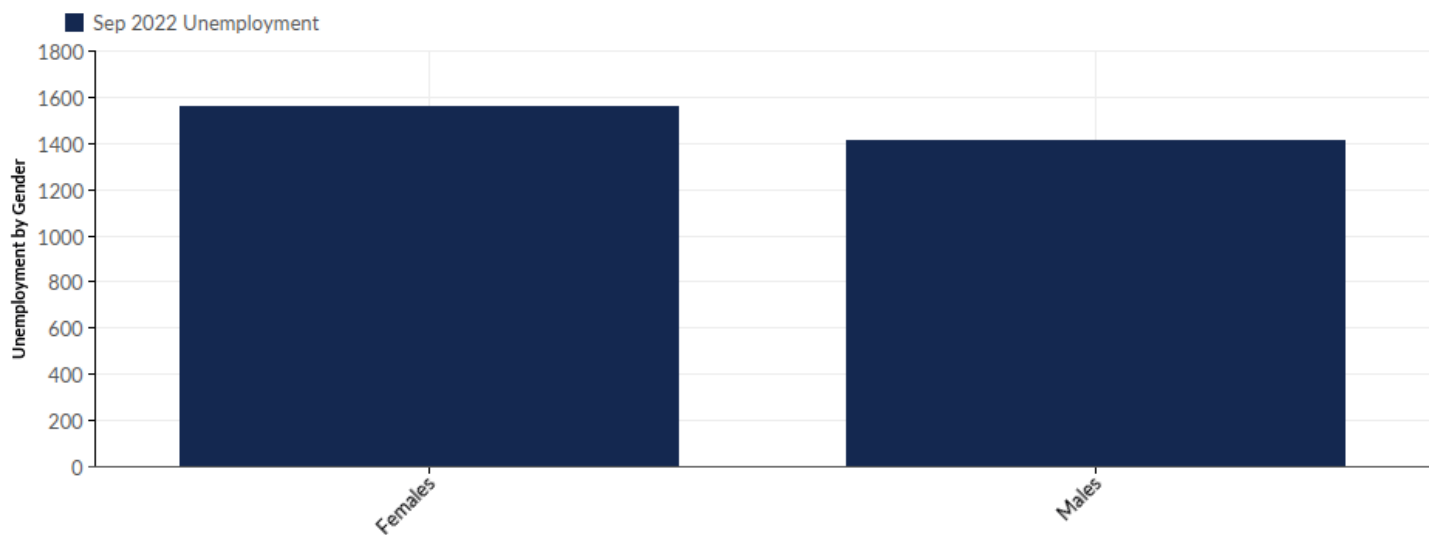
Unemployment by Demographics

Unemployment by Age



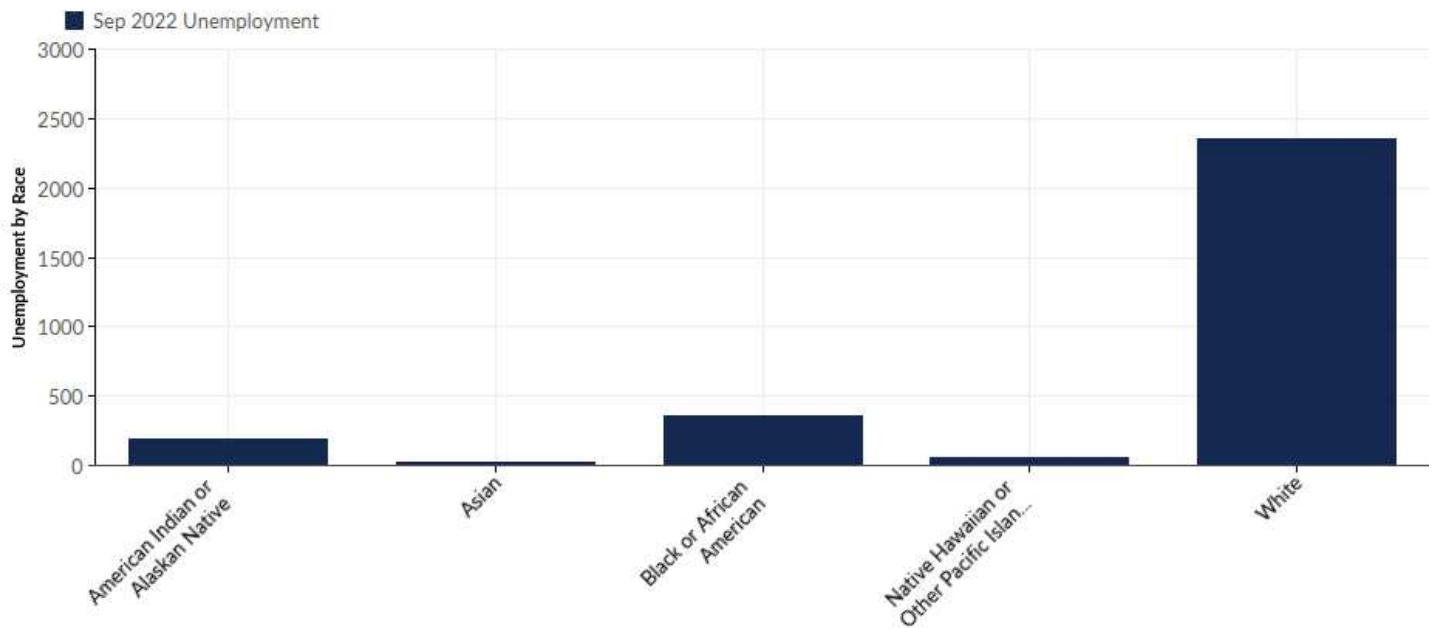
| Age | Unemployment (Sep 2022) | % of Unemployed |
|-------|-------------------------|-----------------|
| < 22 | 70 | 2.36% |
| 22-24 | 111 | 3.74% |
| 25-34 | 621 | 20.91% |
| 35-44 | 759 | 25.56% |
| 45-54 | 653 | 21.99% |
| 55-59 | 309 | 10.40% |
| 60-64 | 271 | 9.12% |
| 65+ | 176 | 5.93% |
| Total | 2,970 | 100.00% |

Unemployment by Gender



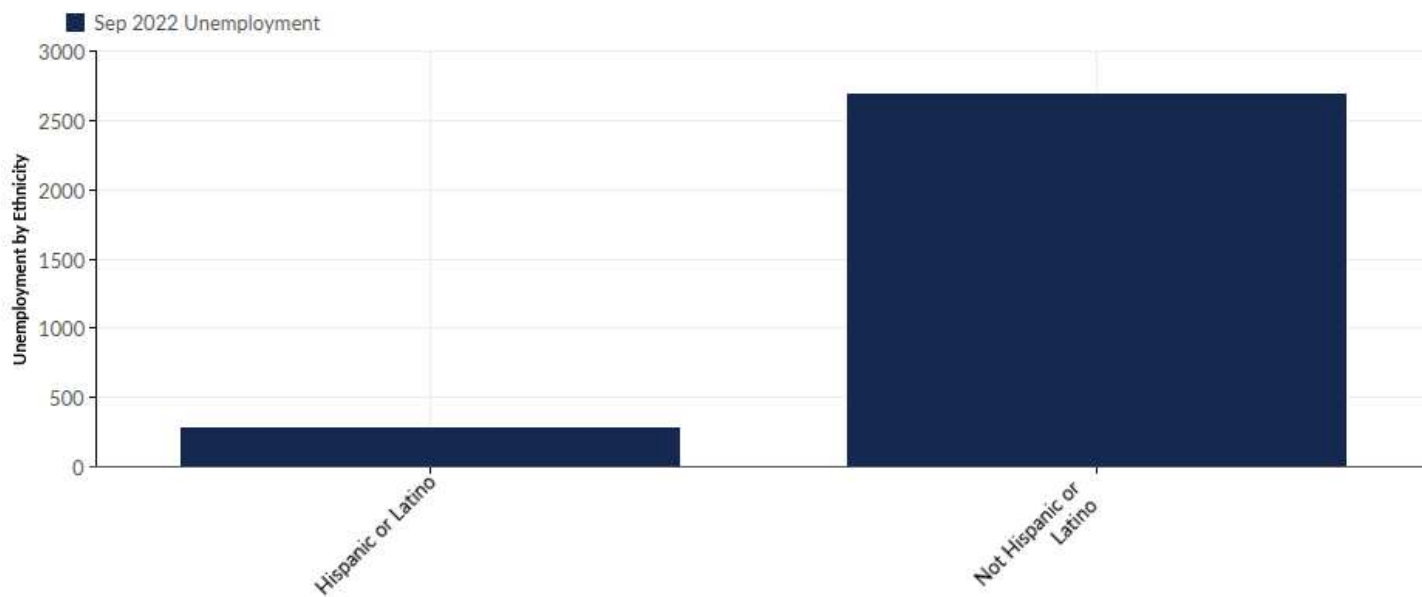
| Gender | Unemployment (Sep 2022) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 1,558 | 52.46% |
| Males | 1,412 | 47.54% |
| Total | 2,970 | 100.00% |

Unemployment by Race



| Race | Unemployment (Sep 2022) | % of Unemployed |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native | 187 | 6.30% |
| Asian | 24 | 0.81% |
| Black or African American | 353 | 11.89% |
| Native Hawaiian or Other Pacific Islander | 55 | 1.85% |
| White | 2,351 | 79.16% |
| Total | 2,970 | 100.00% |

Unemployment by Ethnicity

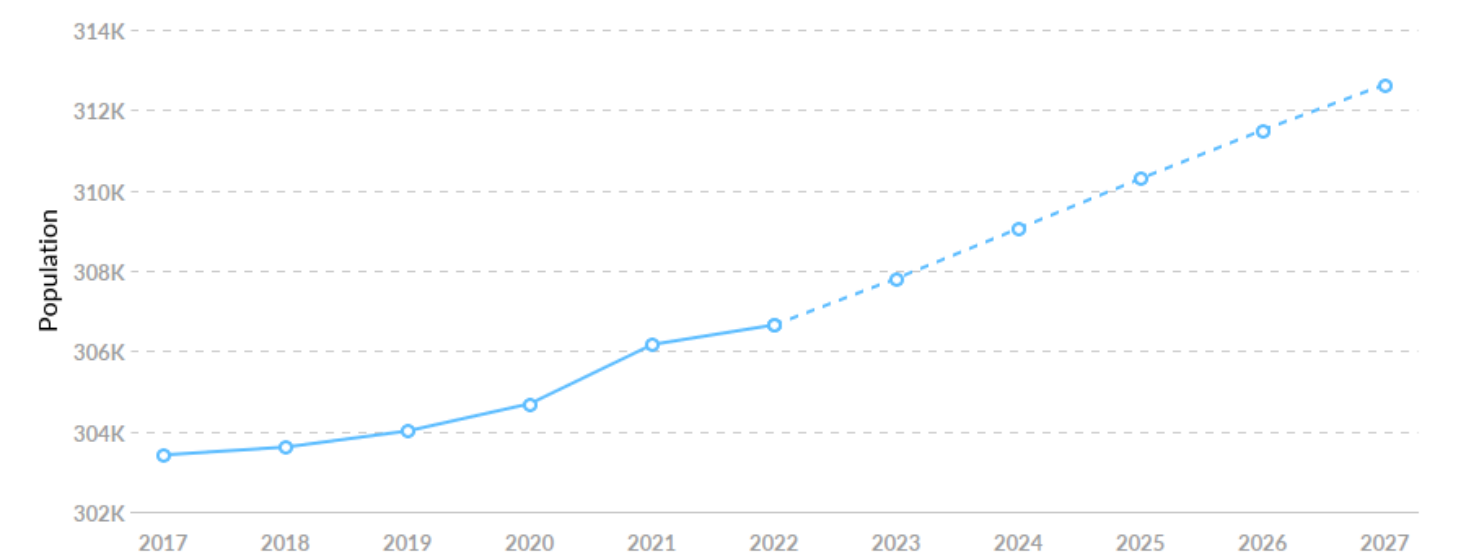


| Ethnicity | Unemployment (Sep 2022) | % of Unemployed |
|------------------------|-------------------------|-----------------|
| Hispanic or Latino | 281 | 9.46% |
| Not Hispanic or Latino | 2,689 | 90.54% |
| Total | 2,970 | 100.00% |

Historic & Projected Trends

Population Trends

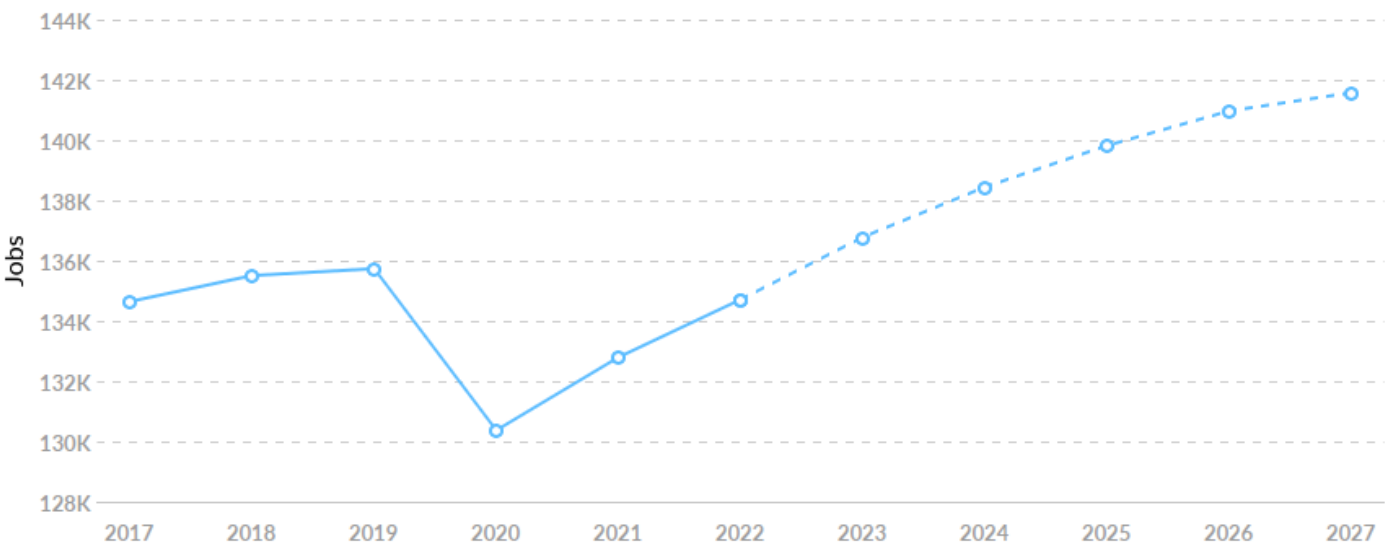
As of 2022 the region's population **increased by 1.1%** since 2017, growing by 3,238. Population is expected to **increase by 2.0%** between 2022 and 2027, adding 5,987.



| Timeframe | Population |
|-----------|------------|
| 2017 | 303,413 |
| 2018 | 303,609 |
| 2019 | 304,012 |
| 2020 | 304,691 |
| 2021 | 306,162 |
| 2022 | 306,651 |
| 2023 | 307,810 |
| 2024 | 309,053 |
| 2025 | 310,297 |
| 2026 | 311,505 |
| 2027 | 312,638 |

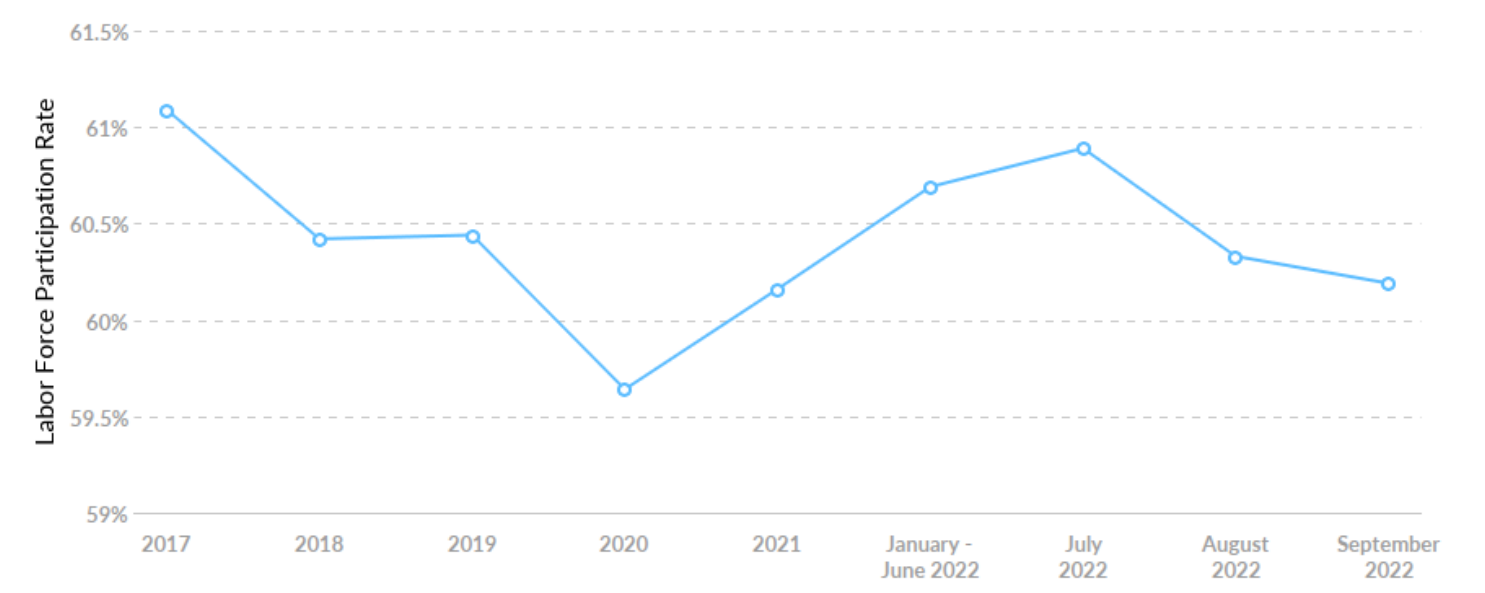
Job Trends

From 2017 to 2022, jobs increased by 0.1% in 7 counties from 134,642 to **134,710**. This change fell short of the national growth rate of 2.4% by 2.3%.



| Timeframe | Jobs |
|-----------|---------|
| 2017 | 134,642 |
| 2018 | 135,505 |
| 2019 | 135,734 |
| 2020 | 130,368 |
| 2021 | 132,793 |
| 2022 | 134,710 |
| 2023 | 136,780 |
| 2024 | 138,443 |
| 2025 | 139,821 |
| 2026 | 140,969 |
| 2027 | 141,575 |

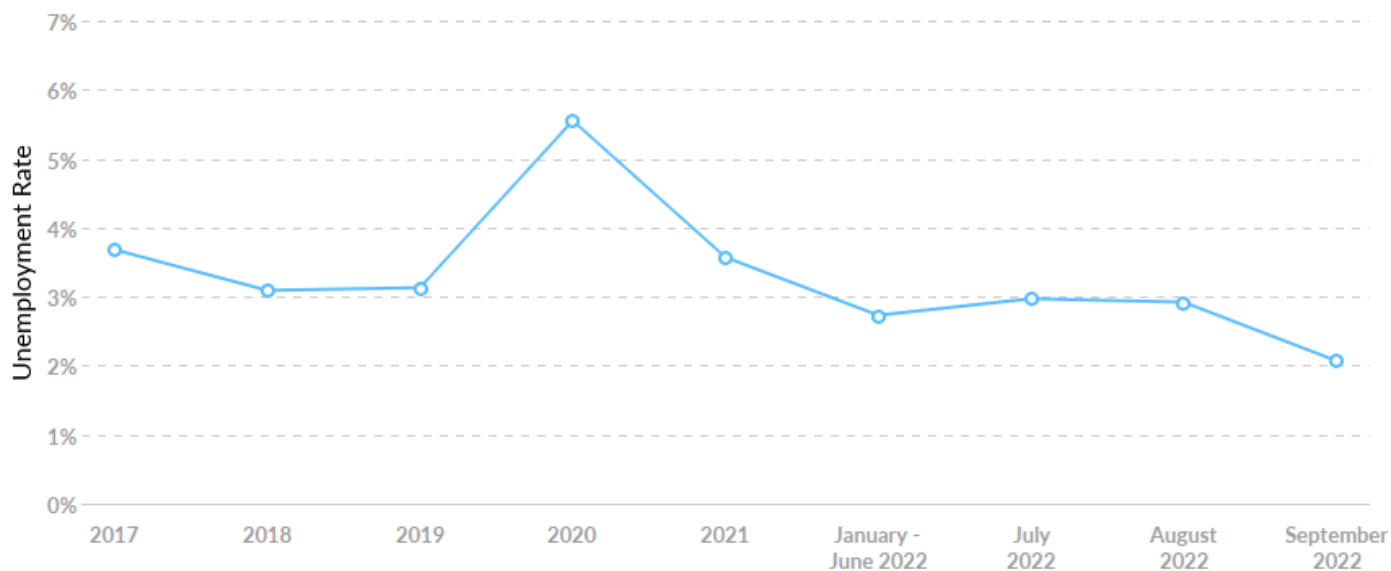
Labor Force Participation Rate Trends



| Timeframe | Labor Force Participation Rate |
|---------------------|--------------------------------|
| 2017 | 61.09% |
| 2018 | 60.42% |
| 2019 | 60.44% |
| 2020 | 59.64% |
| 2021 | 60.16% |
| January - June 2022 | 60.69% |
| July 2022 | 60.89% |
| August 2022 | 60.33% |
| September 2022 | 60.19% |

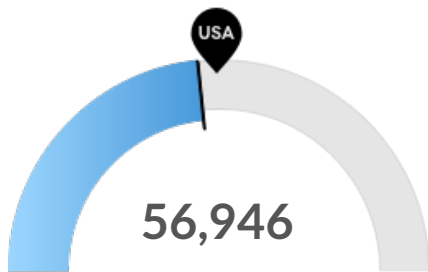
Unemployment Rate Trends

Your areas had a September 2022 unemployment rate of 2.07%, **decreasing from 3.68%** 5 years before.



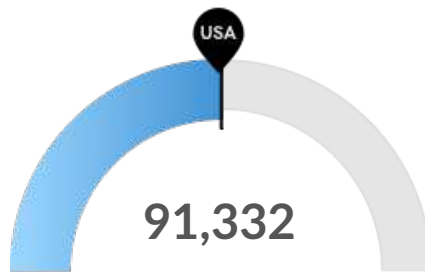
| Timeframe | Unemployment Rate |
|---------------------|-------------------|
| 2017 | 3.68% |
| 2018 | 3.09% |
| 2019 | 3.13% |
| 2020 | 5.55% |
| 2021 | 3.57% |
| January - June 2022 | 2.73% |
| July 2022 | 2.97% |
| August 2022 | 2.92% |
| September 2022 | 2.07% |

Population Characteristics



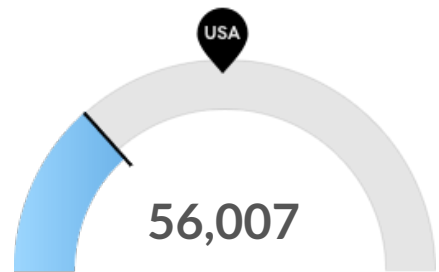
Millennials

Your area has 56,946 millennials (ages 25-39). The national average for an area this size is 62,538.



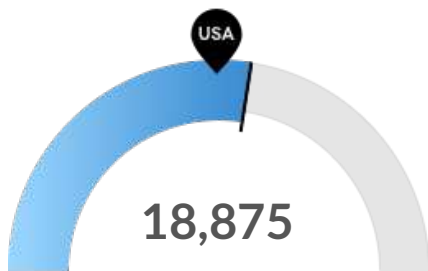
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 91,003 people 55 or older, while there are 91,332 here.



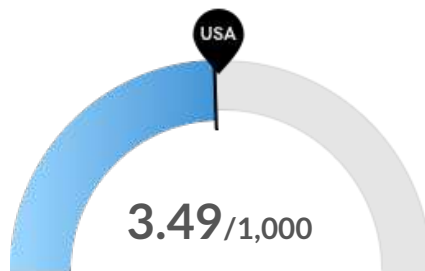
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 124,589 racially diverse people, while there are 56,007 here.



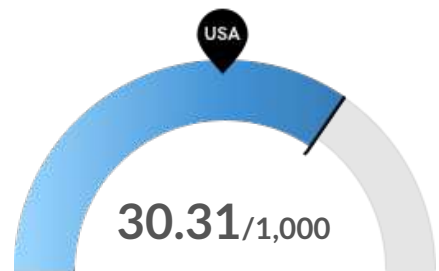
Veterans

Your area has 18,875 veterans. The national average for an area this size is 16,393.



Violent Crime

Your area has 3.49 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

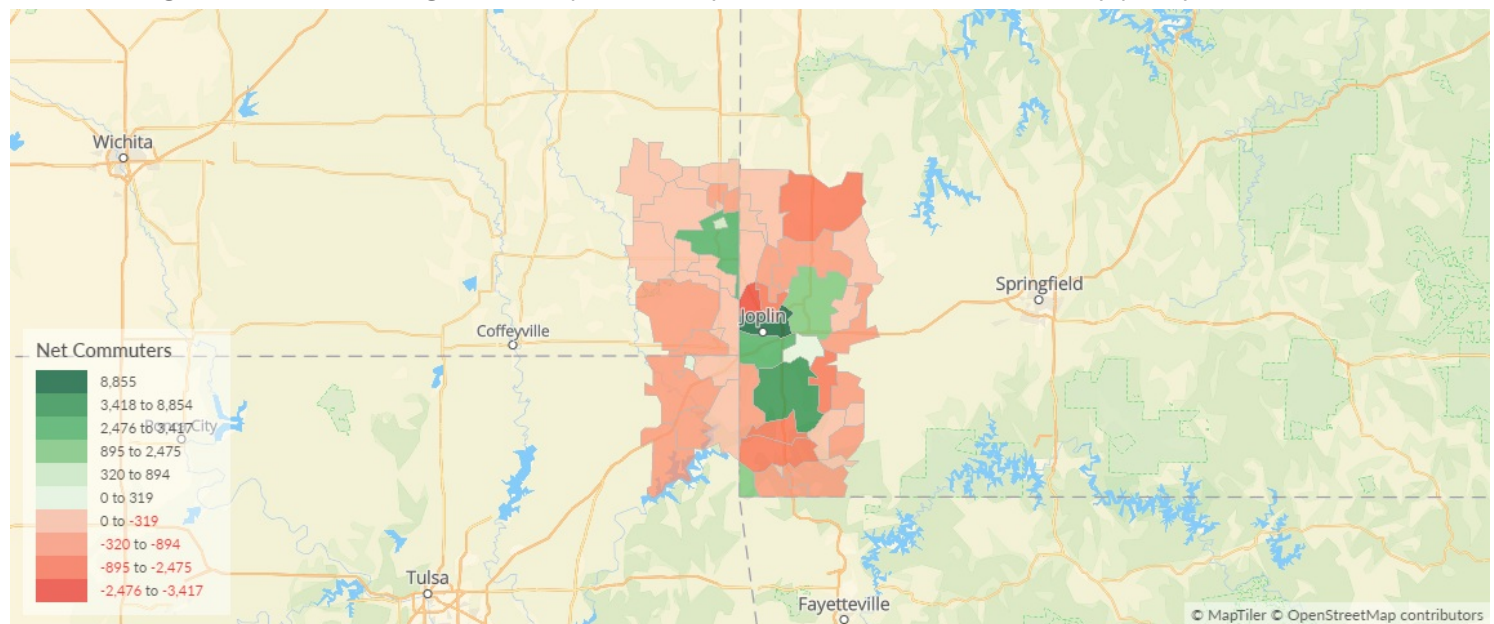


Property Crime

Your area has 30.31 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

| ZIP | Name | 2022 Employment |
|-------|-----------------------------|-----------------|
| 64801 | Joplin, MO (in Jasper co... | 24,057 |
| 64804 | Joplin, MO (in Jasper co... | 17,677 |
| 64850 | Neosho, MO (in Newto... | 16,496 |
| 66762 | Pittsburg, KS (in Crawfo... | 13,066 |
| 64836 | Carthage, MO (in Jasper... | 10,850 |

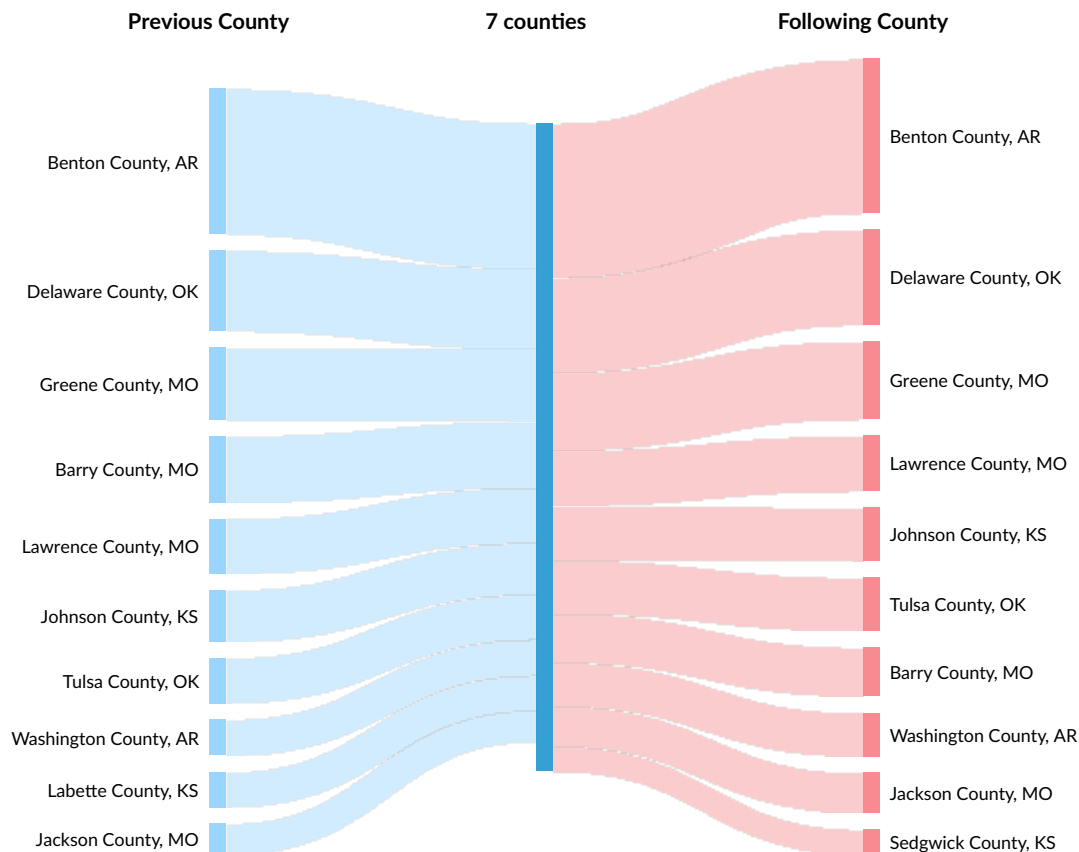
Where Talent Lives

| ZIP | Name | 2022 Workers |
|-------|-----------------------------|--------------|
| 64801 | Joplin, MO (in Jasper co... | 15,202 |
| 64804 | Joplin, MO (in Jasper co... | 15,201 |
| 64850 | Neosho, MO (in Newto... | 13,078 |
| 66762 | Pittsburg, KS (in Crawfo... | 10,542 |
| 64836 | Carthage, MO (in Jasper... | 9,820 |

Inbound and Outbound Migration

The table below analyzes past and current residents of 7 counties. The left column shows residents of other counties migrating to 7 counties. The right column shows residents migrating from 7 counties to other counties.

As of 2020, **616** people have migrated from Benton County, AR to 7 counties. In the same year, **652** people left 7 counties migrating to Benton County, AR. The total Net Migration for 7 counties in 2020 was **507**.

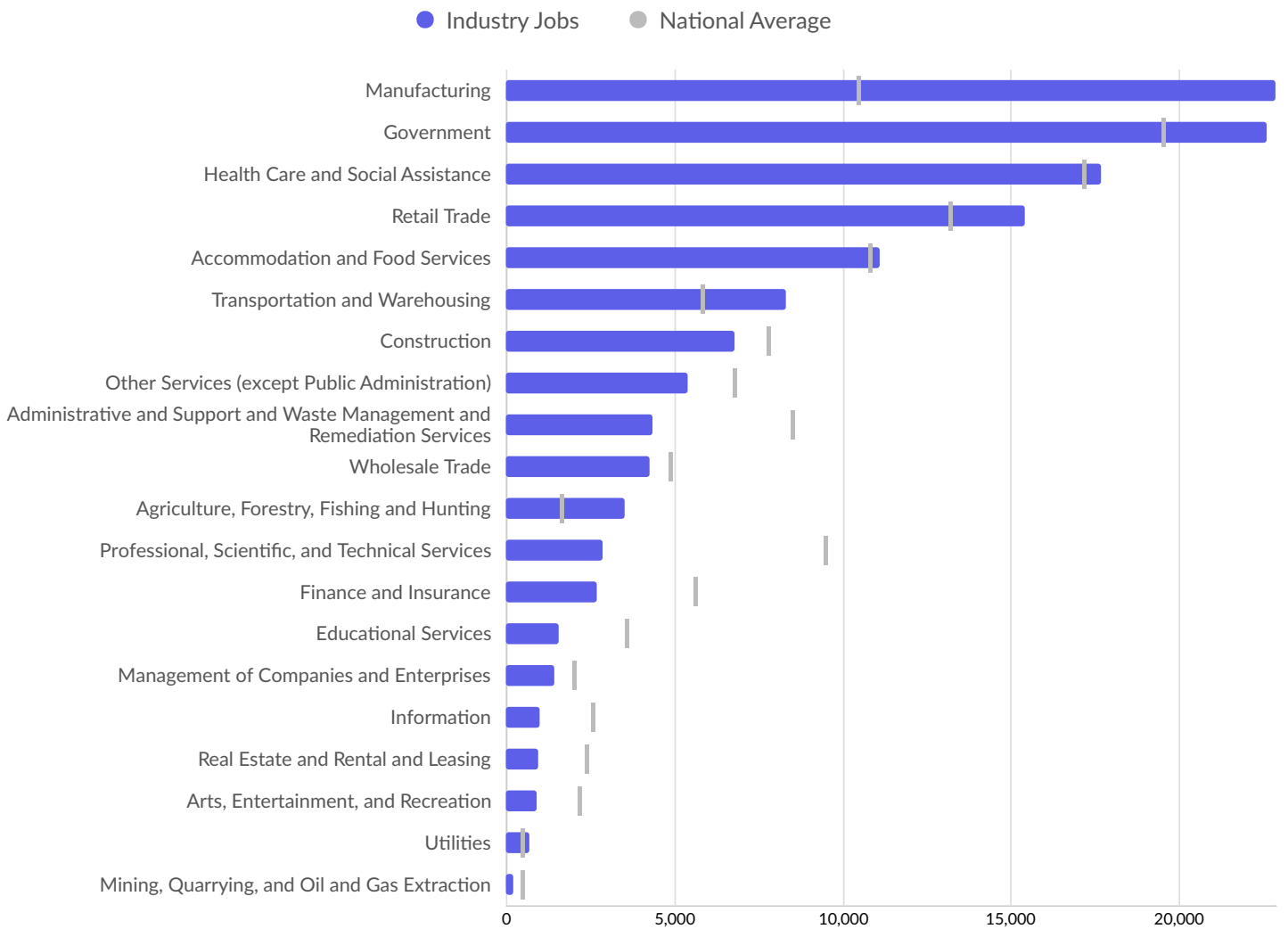


| Top Previous Counties | Migrations |
|-----------------------|------------|
| Benton County, AR | 616 |
| Delaware County, OK | 340 |
| Greene County, MO | 306 |
| Barry County, MO | 281 |
| Lawrence County, MO | 233 |
| Johnson County, KS | 218 |

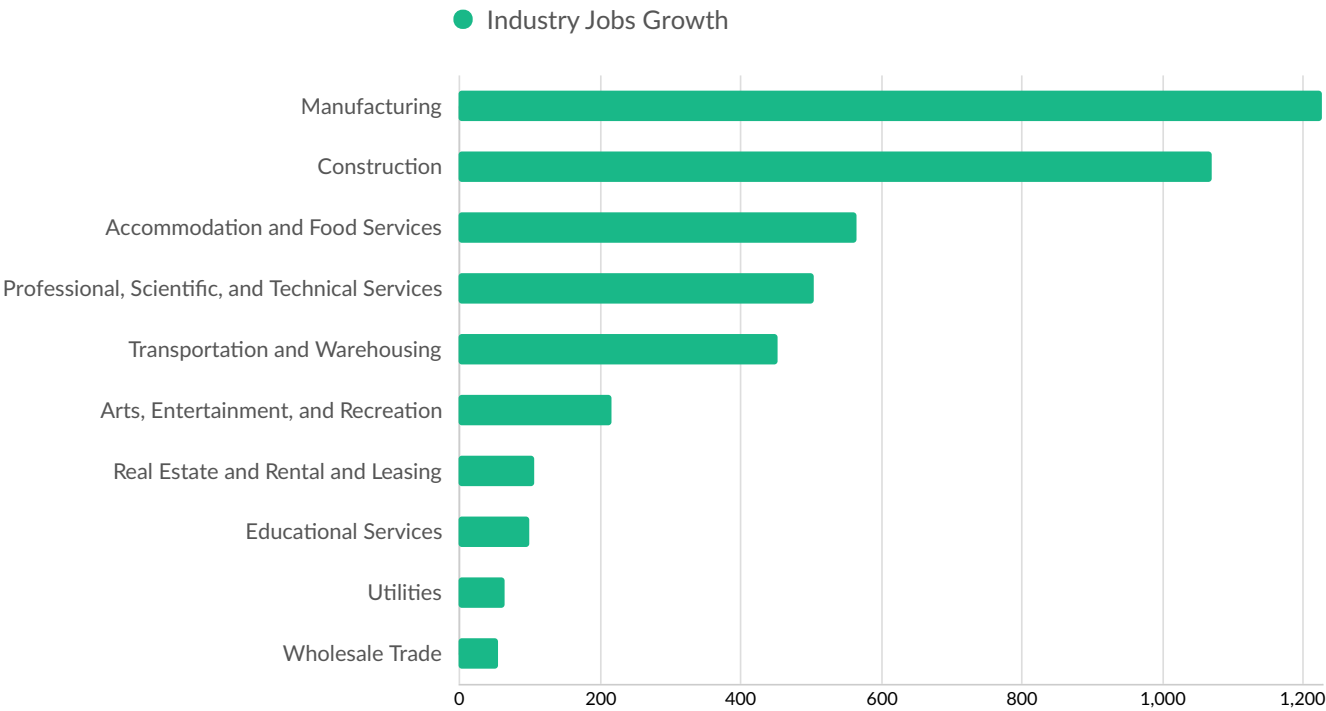
| Top Previous Counties | Migrations |
|------------------------|------------|
| Tulsa County, OK | 191 |
| Washington County, AR | 152 |
| Labette County, KS | 149 |
| Jackson County, MO | 132 |
| Vernon County, MO | 128 |
| Bourbon County, KS | 117 |
| St. Louis County, MO | 97 |
| Maricopa County, AZ | 93 |
| Craig County, OK | 91 |
| Top Following Counties | Migrations |
| Benton County, AR | 652 |
| Delaware County, OK | 403 |
| Greene County, MO | 330 |
| Lawrence County, MO | 235 |
| Johnson County, KS | 228 |
| Tulsa County, OK | 226 |
| Barry County, MO | 207 |
| Washington County, AR | 185 |
| Jackson County, MO | 170 |
| Sedgwick County, KS | 107 |
| Labette County, KS | 106 |
| Craig County, OK | 95 |
| Fresno County, CA | 85 |
| Collin County, TX | 79 |
| Oklahoma County, OK | 71 |

Industry Characteristics

Largest Industries

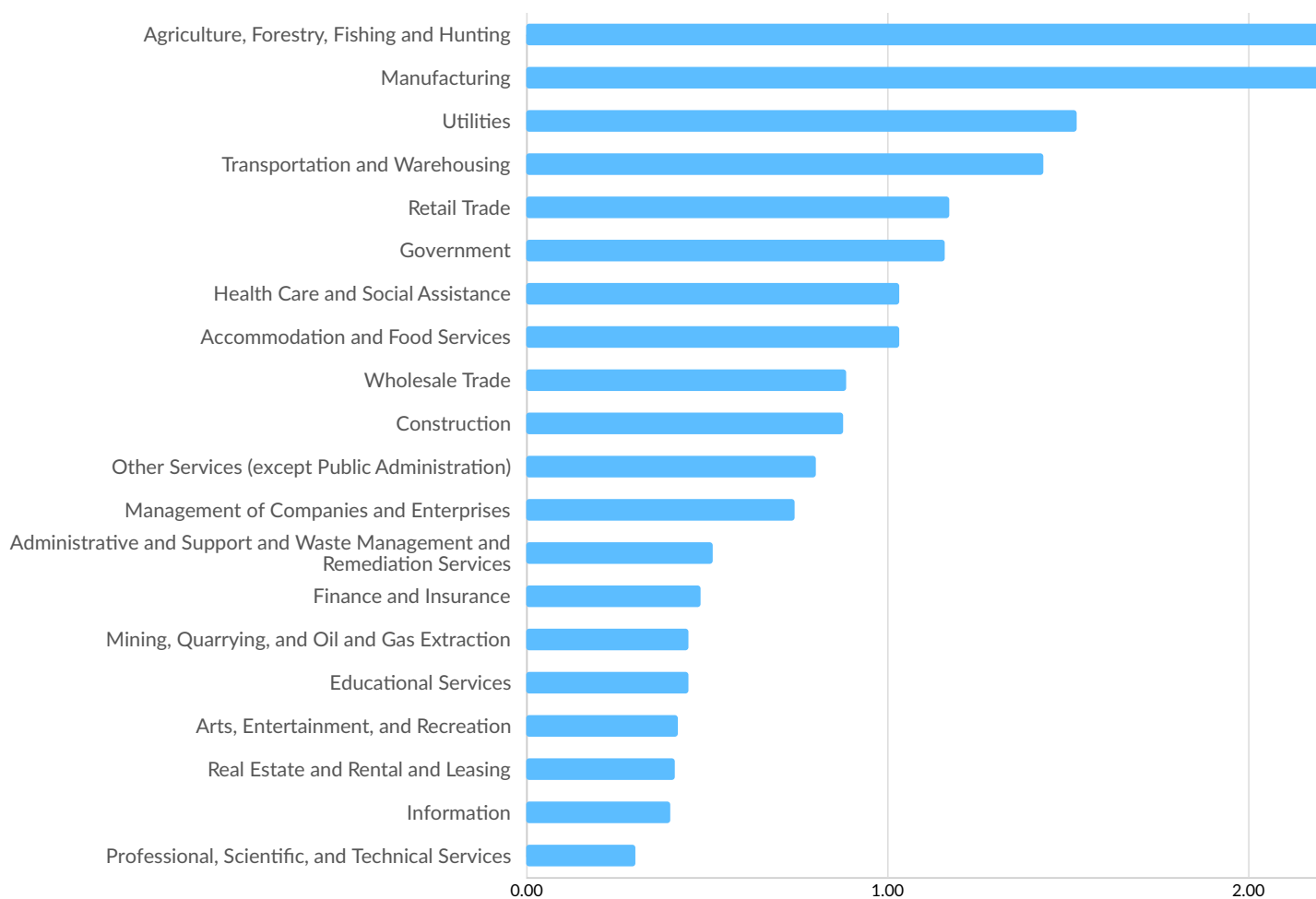


Top Growing Industries

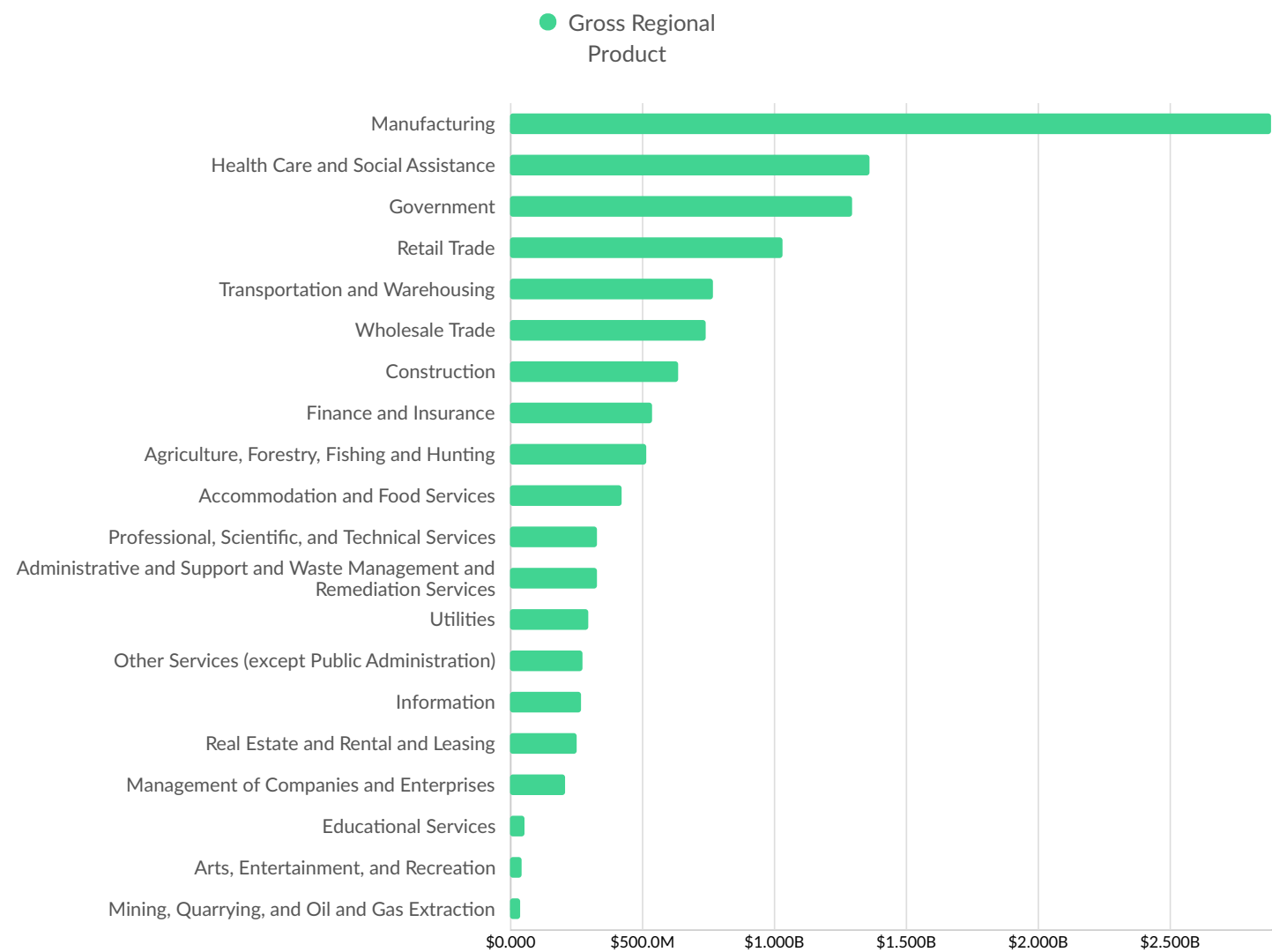


Top Industry Location Quotient

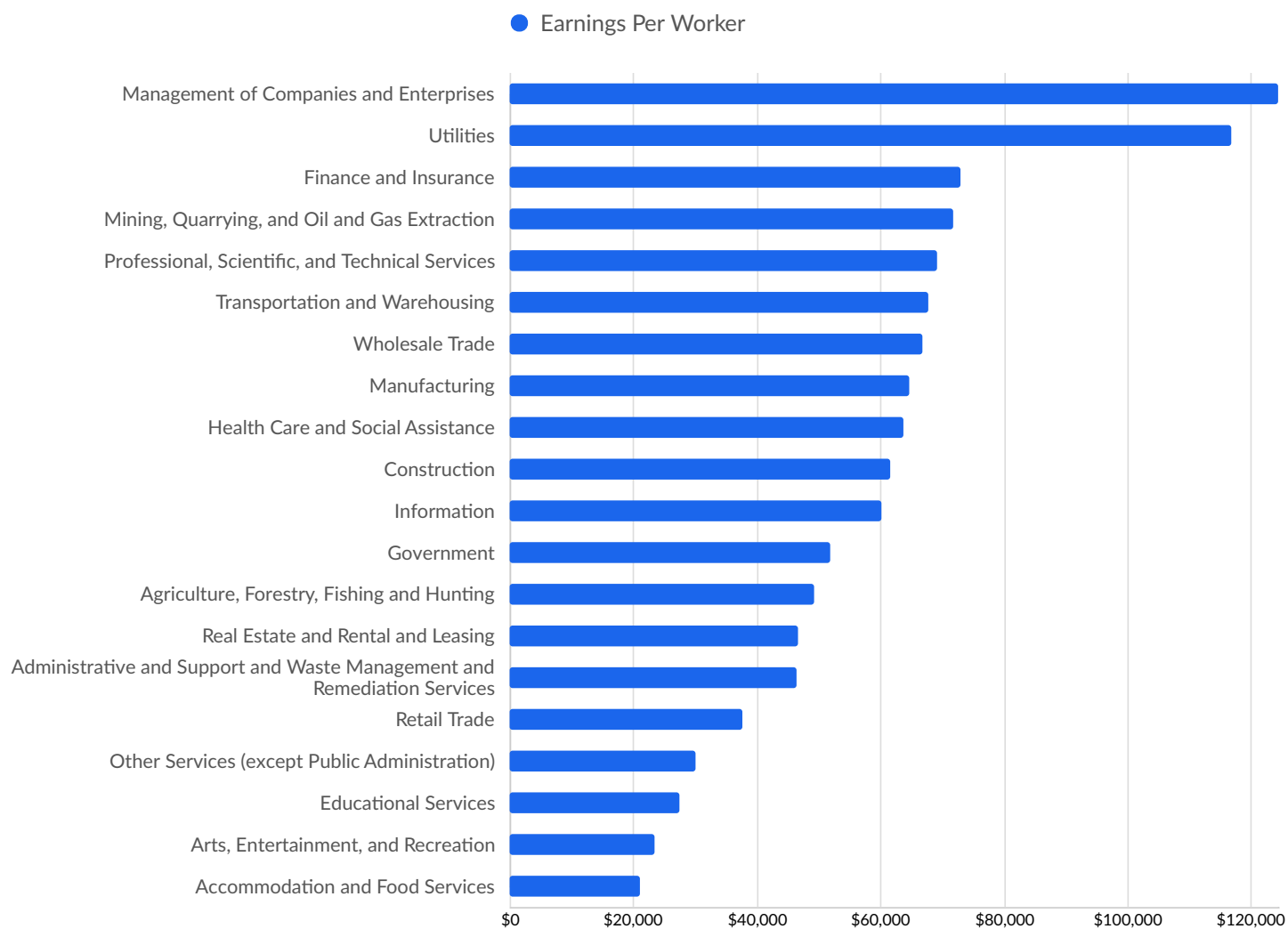
● Industry Location Quotient



Top Industry GRP



Top Industry Earnings



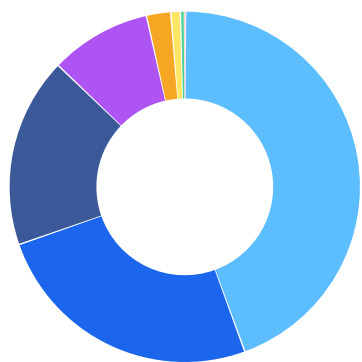
Business Characteristics

14,399 Companies Employ Your Workers

Online profiles for your workers mention 14,399 companies as employers, with the top 10 appearing below. In the last 12 months, 1,224 companies in your area posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|------------------------------------|-------------------|------------------------|-----------------|
| Freeman Health System | 1,014 <div></div> | Freeman Health System | 913 <div></div> |
| Pittsburg State University | 989 <div></div> | Mercy Health | 823 <div></div> |
| Walmart | 972 <div></div> | Integrity Home Care | 769 <div></div> |
| Ark Ell Springs | 736 <div></div> | Walmart | 586 <div></div> |
| Mercy Health | 625 <div></div> | Dollar General | 430 <div></div> |
| Missouri Southern State Univers... | 526 <div></div> | CommonSpirit Health | 329 <div></div> |
| Crowder College | 338 <div></div> | Ascension | 289 <div></div> |
| Downstream Casino Resort | 280 <div></div> | Pizza Hut | 252 <div></div> |
| Schreiber Foods | 268 <div></div> | Ark Ell Springs | 226 <div></div> |
| Om Intl Group | 264 <div></div> | Simmons Prepared Foods | 226 <div></div> |

Business Size

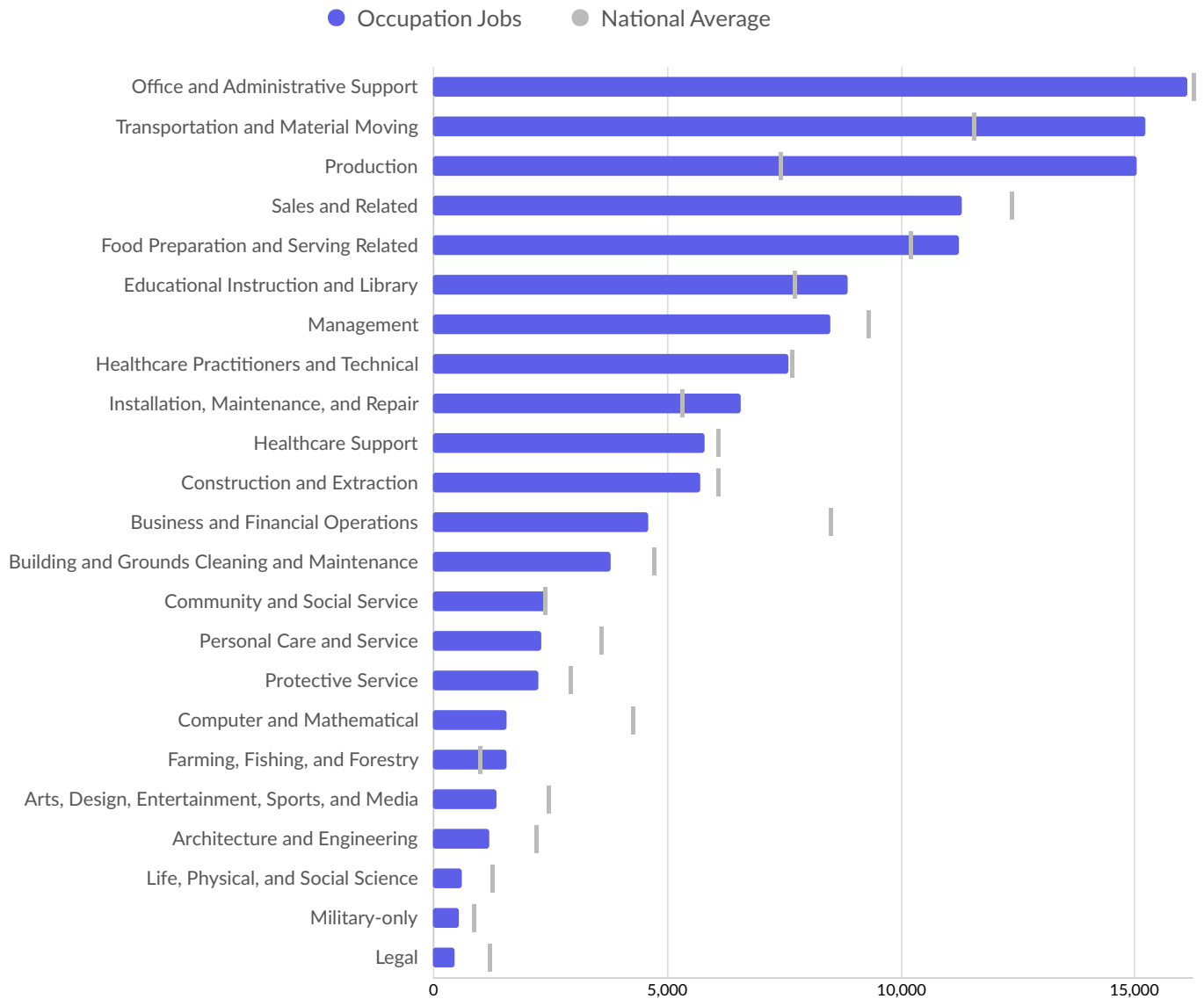


| | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees | 44.4% | 6,079 |
| 5 to 9 employees | 25.2% | 3,457 |
| 10 to 19 employees | 17.5% | 2,398 |
| 20 to 49 employees | 9.3% | 1,277 |
| 50 to 99 employees | 2.2% | 306 |
| 100 to 249 employees | 0.9% | 121 |
| 250 to 499 employees | 0.4% | 50 |
| 500+ employees | 0.1% | 14 |

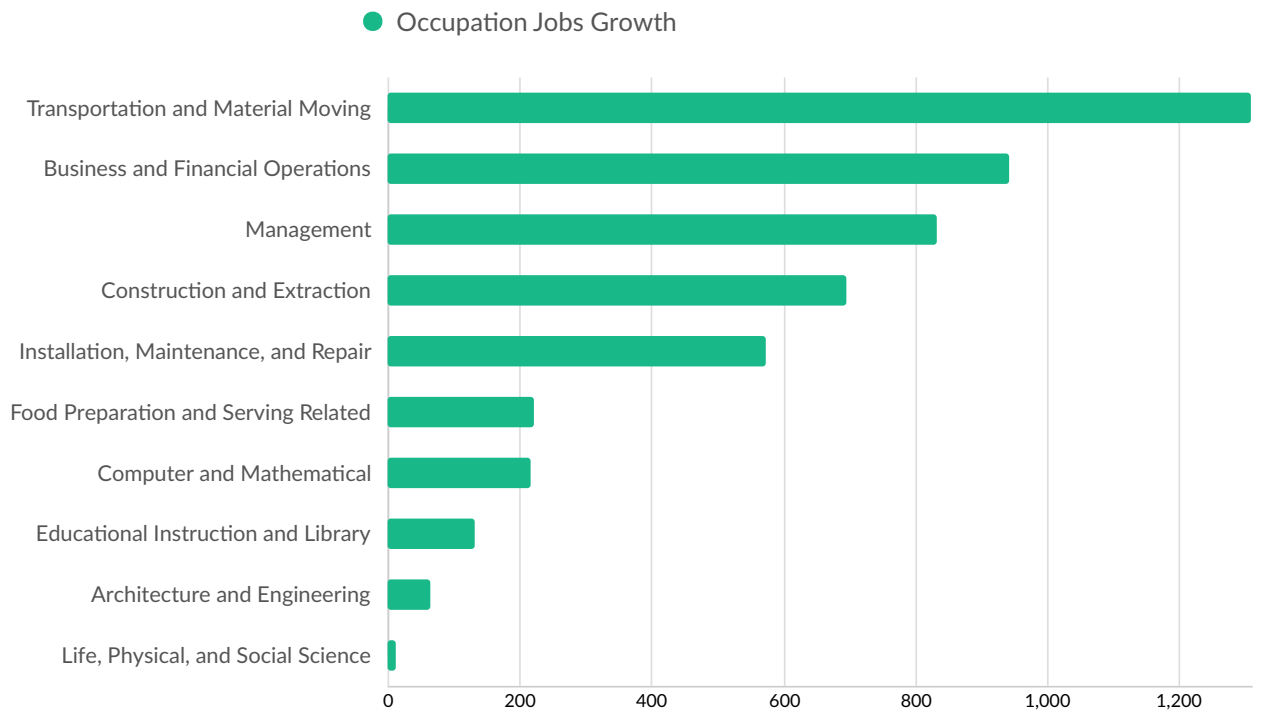
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

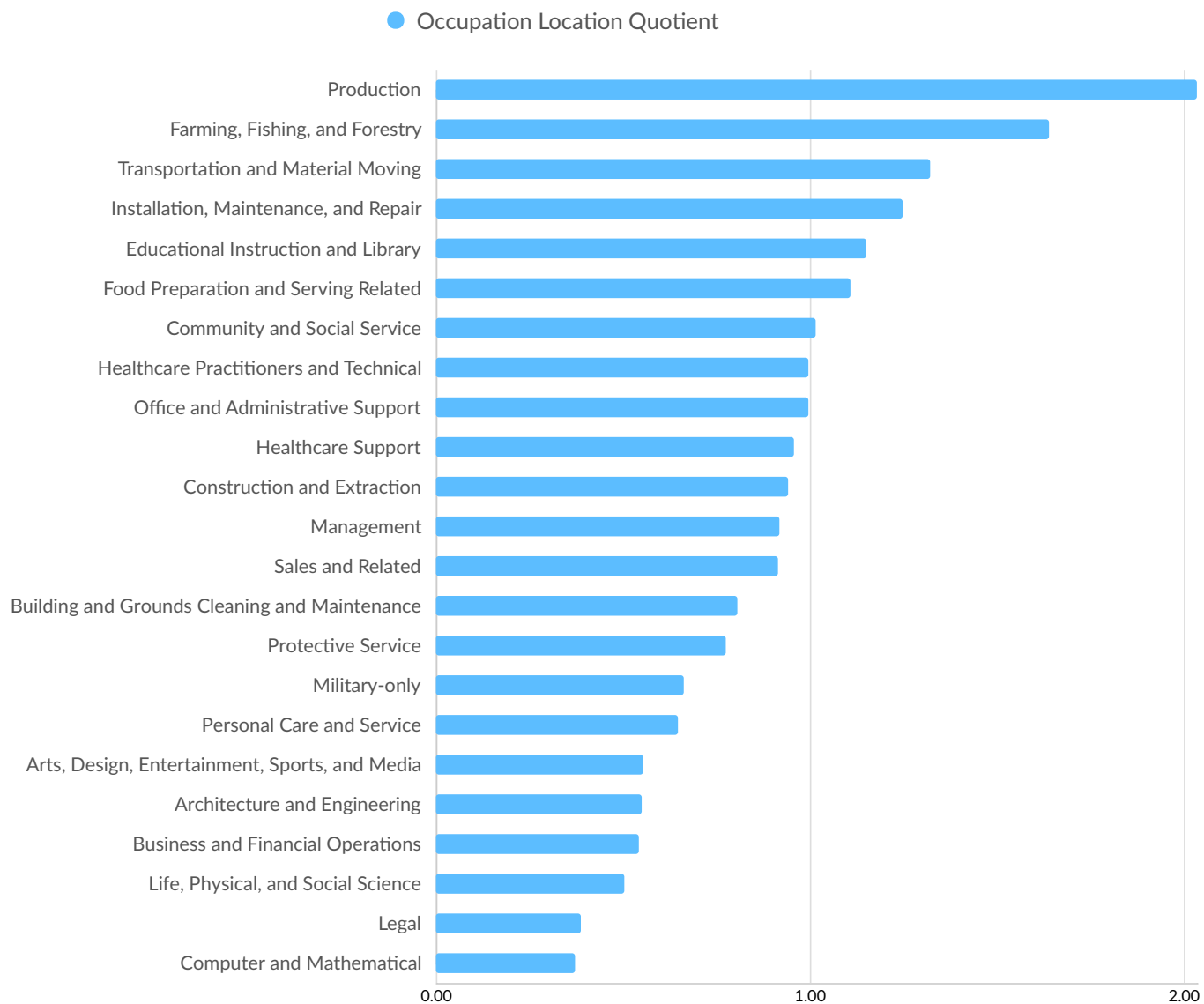
Largest Occupations



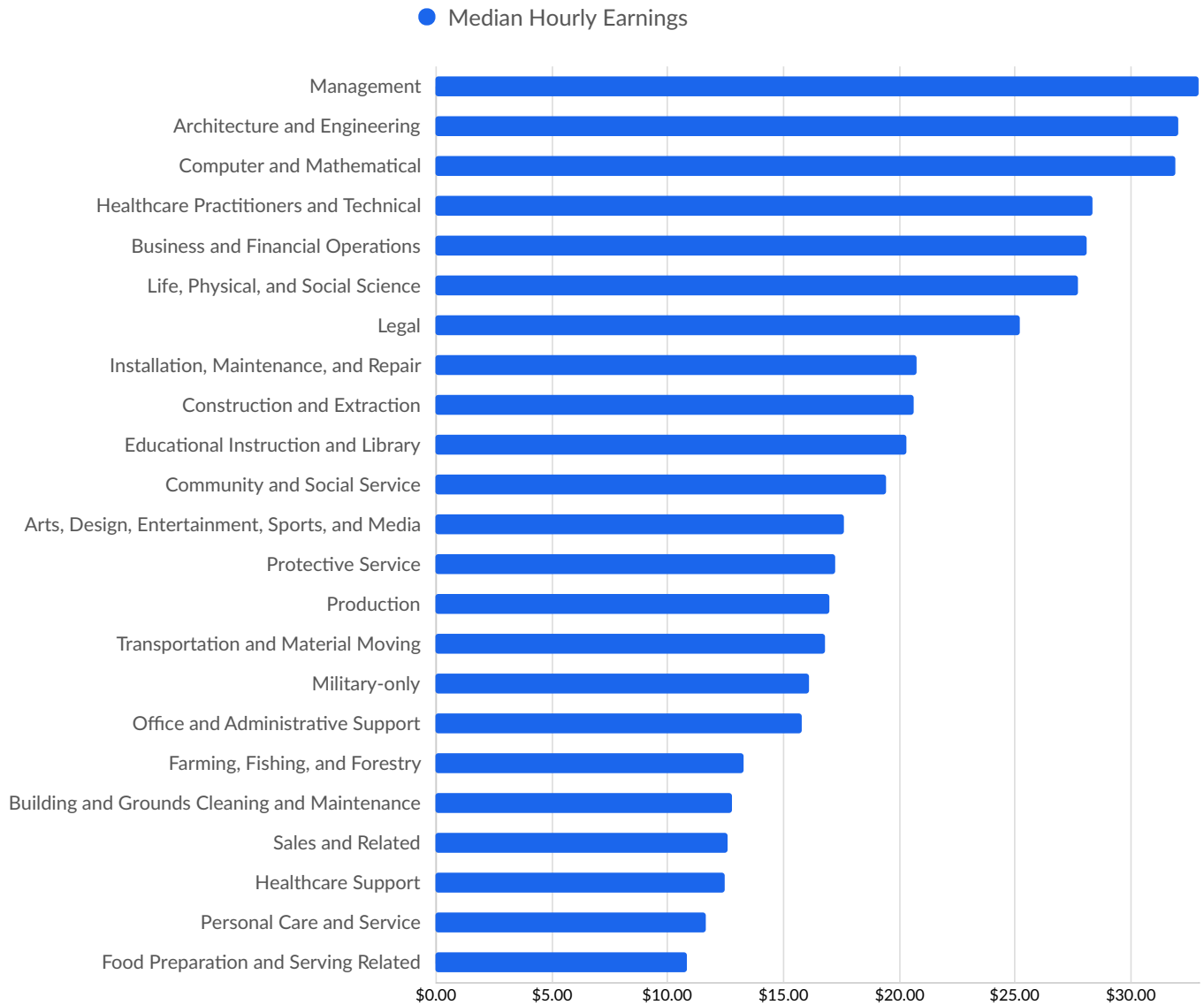
Top Growing Occupations



Top Occupation Location Quotient



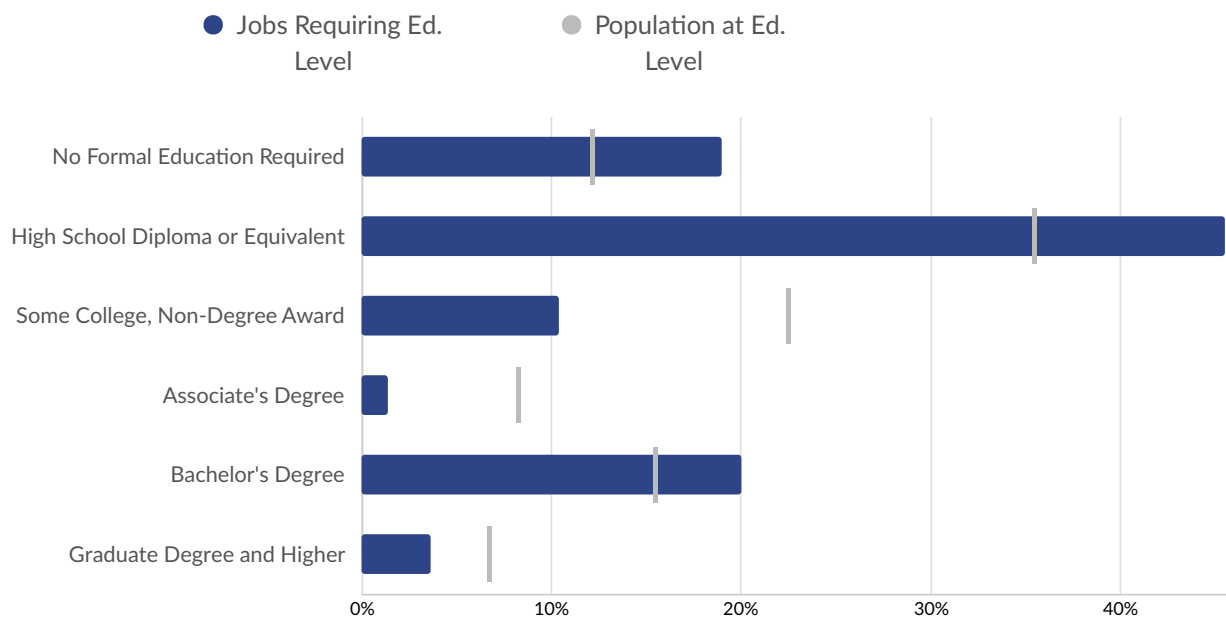
Top Occupation Earnings



Top Posted Occupations























Underemployment



Educational Pipeline

In 2021, there were 5,152 graduates in 7 counties. This pipeline has grown by 1% over the last 5 years. The highest share of these graduates come from "General Studies" (Associate's), "Truck and Bus Driver/Commercial Vehicle Operator and Instructor" (Certificate), and "Business/Commerce, General" (Bachelor's).

| School | Total Graduates (2021) | | Graduate Trend (2017 - 2021) |
|---|------------------------|---|---|
| Pittsburg State University | 1,731 |  |  |
| Missouri Southern State University | 1,422 |  |  |
| Crowder College | 1,095 |  |  |
| Northeastern Oklahoma A&M College | 435 |  |  |
| Ozark Christian College | 141 |  |  |
| Kansas City University of Medicine and Biosciences-Joplin | 135 |  |  |
| Franklin Technology Center Adult Education | 63 |  |  |
| City Pointe Beauty Academy | 62 |  |  |
| Carthage R9 School District-Carthage Technical Center | 25 |  |  |
| Neosho Beauty College | 23 |  |  |

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

