



Indiana Statewide
October 18-21, 2020
n=629 Likely Voters
MoE=±4%

Methodology & Demography

Methodology

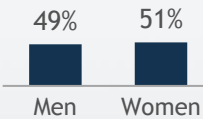
Interviews were conducted October 18 through October 21, 2020 by live telephone operators, including landlines (26%) and cell phones (74%). Interviews include 629 Likely Voters (LVs) across Indiana Statewide. Quotas on age, gender, ethnicity, education, and region were used to ensure a representative distribution. The study's margin of error is ±4%.

Key Metrics

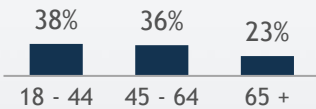
- Ballot for President and Governor
- Energy Issues

Demography

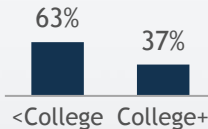
Gender



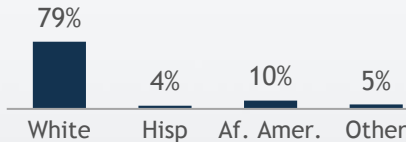
Age



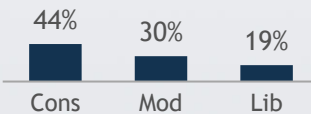
Education



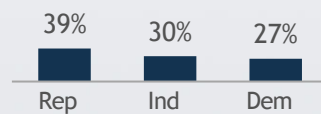
Ethnicity



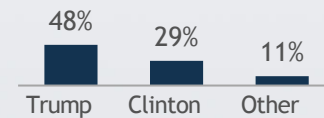
Ideology



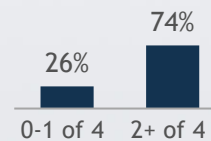
Stated Party ID



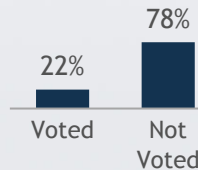
Presidential Election 2016



Vote History

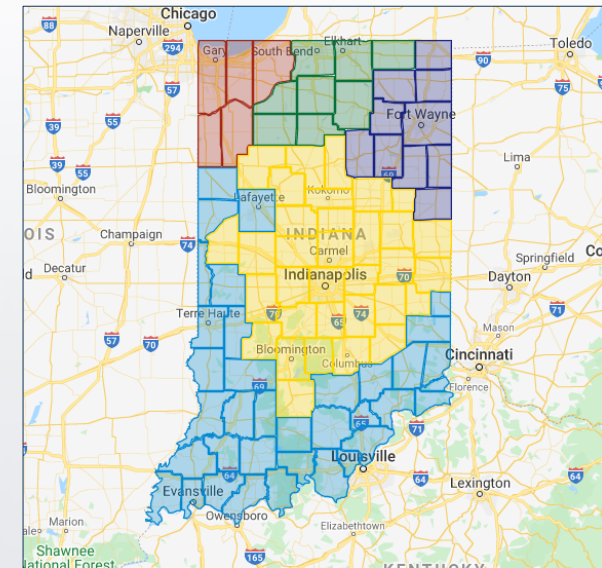


Early Vote



Region

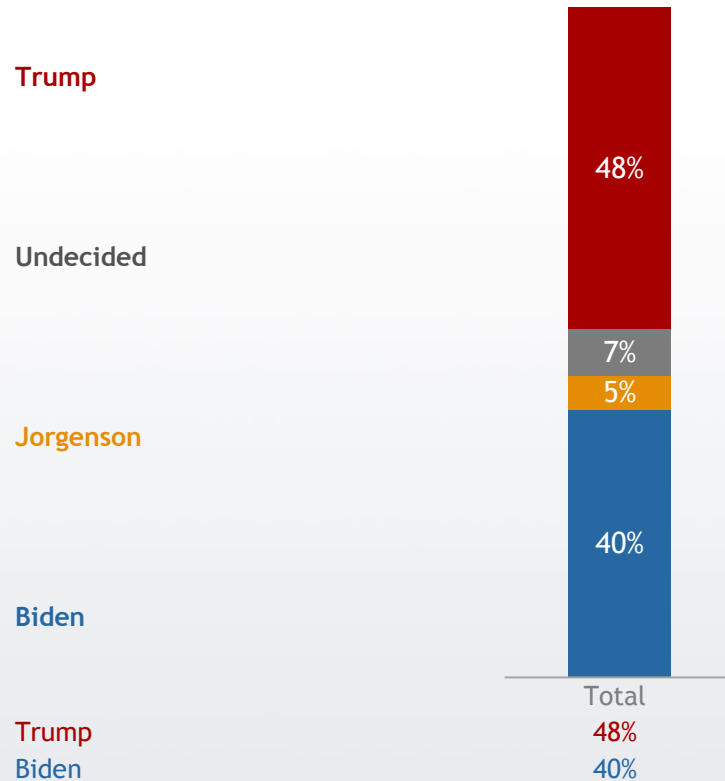
- Chicago (13%)
- Indianapolis (45%)
- Ft. Wayne (11%)
- South Bend (10%)
- Other (21%)



The Political Environment

Incumbents are favored in top of ticket races.

President



Total

48%

40%

Already Voted (22%)

IN STW		Percentage
	Trump	37%
	Biden	54%
	Jorgenson	2%
	Undecided	7%

Ballots

Holcomb

Undecided

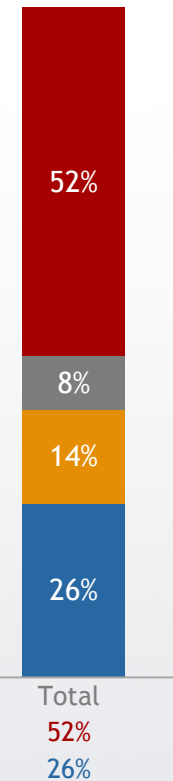
Rainwater

Myers

Holcomb

Myers

Governor



Total

52%

26%

Already Voted (22%)

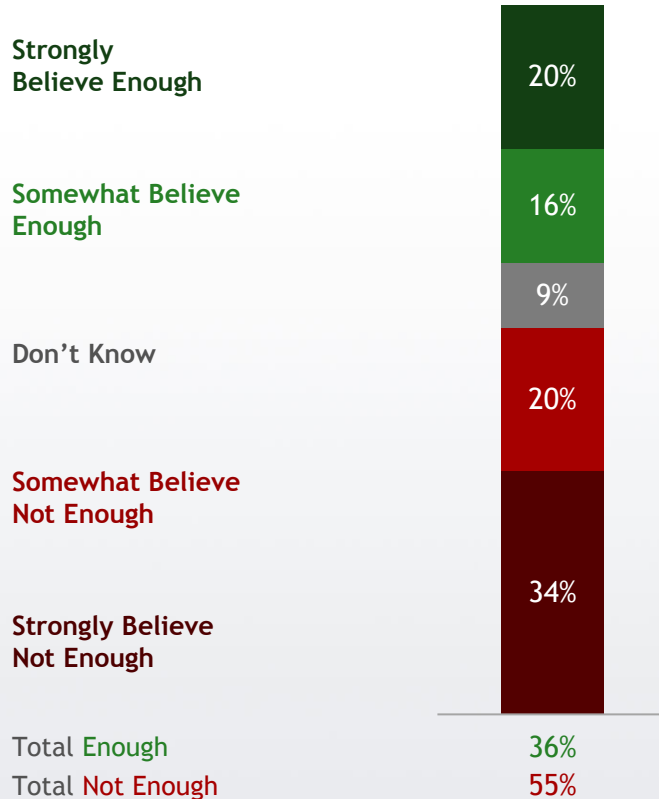
IN STW		Percentage
	Holcomb	49%
	Myers	38%
	Rainwater	8%
	Undecided	6%

Energy Issues

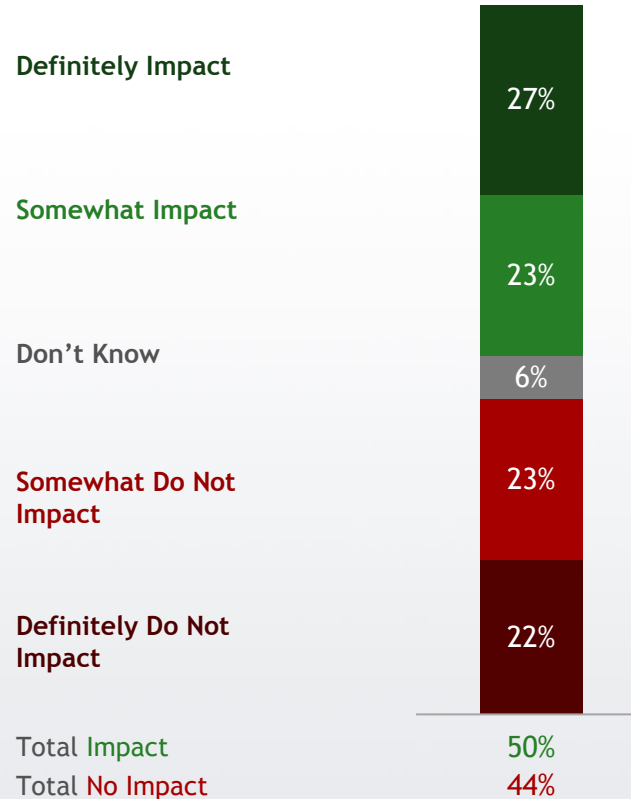
A majority of voters do not think there are enough clean energy options in their daily lives (55%) and they believe Indiana should pursue an all above energy policy (66%). Also for a majority, energy independence policies do impact their vote (50%).

Energy Issues

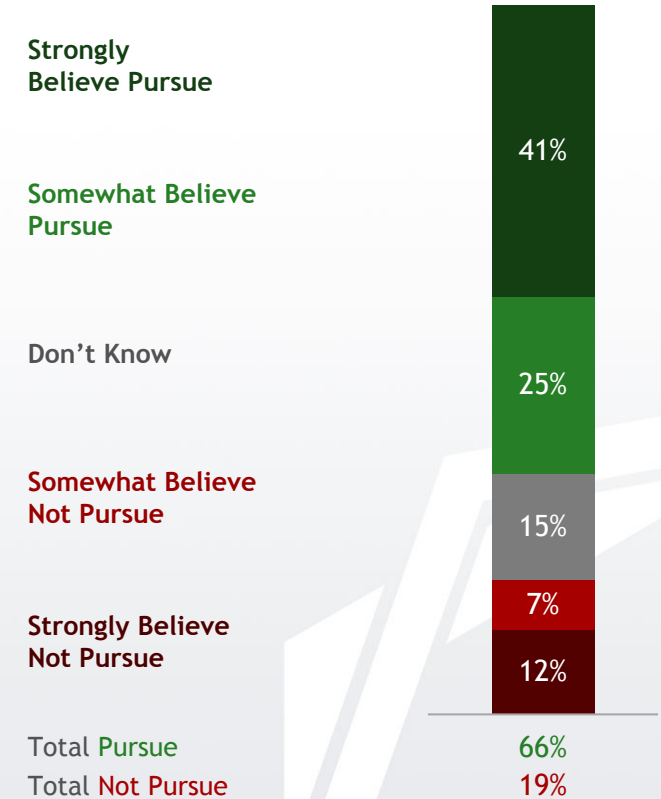
Clean Energy Options



Vote Impact



IN Energy Policy



Q5: Energy Options

Thinking about the clean energy options in your everyday life, do you believe there are ROTATE not enough or enough END ROTATION clean energy options? IF MORE GOOD/MORE HARM, ASK: And would you say you STRONGLY believe there are (not enough/enough), or just SOMEWHAT believe there are (not enough/enough)?

Q6: Vote Impact

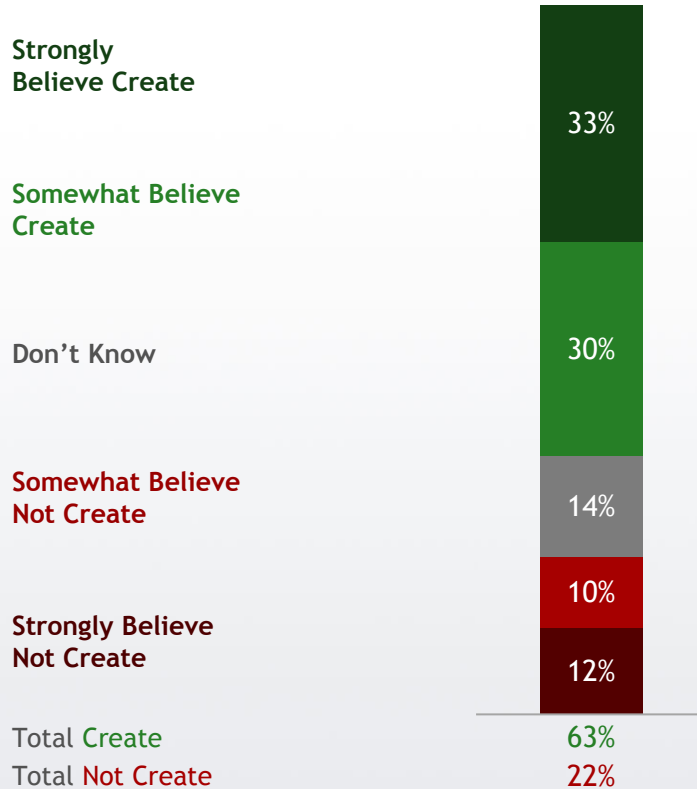
Do policies that promote energy independence ROTATE impact or not impact END ROTATION how you vote in the general election November? IF IMPACT/NOT IMPACT, ASK: And, would you say that energy independence policies DEFINITELY (impact/not impact) your vote in the general election in November or just SOMEWHAT?

Q7: Energy Policy

Do you believe that Indiana ROTATE should or should not END ROTATION pursue an all of the above energy policy that reduces fossil fuel use, increases renewable energy and energy independence? IF PURSUE/NOT PURSUE, ASK: And do you DEFINITELY believe Indiana (should/should not) pursue an all of the above energy policy, or just SOMEWHAT?

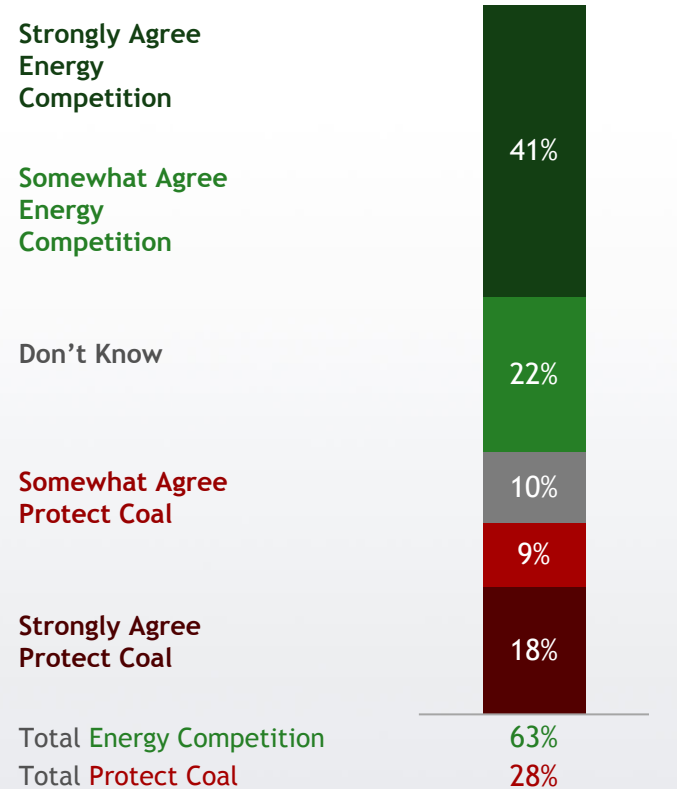
A majority of voters believe that clean energy policies will create jobs (63%) and agree that energy marketplace competition is important (63%).

Job Creation



Energy Issues

Protect or Invest



Q8: Job Creation

Do you believe that policies promoting clean energy will ROTATE create or not create END ROTATION jobs in Indiana? IF MORE GOOD/MORE HARM, ASK: And would you say you STRONGLY believe that policies promoting clean energy will (create/not create) jobs in Indiana, or just SOMEWHAT?

Q9 Stance 1: Energy Competition

Other people say, it is important to invest in all types of energy and let them compete in the marketplace, even if that means the coal industry declines.

Q9 Stance 2: Protect Coal

Some people say, it is important to protect and preserve the coal industry and its jobs in Indiana, even if that means residents have to pay a little more in electricity.

Next Steps

Summary

- **Incumbents hold the edge in Indiana statewide races.**
 - Trump holds the plurality ballot share in the Presidential race and Holcomb holds the majority, leading Meyers by 26 points.
- **Voters in Indiana are ready for diverse, clean energy options.**
 - A majority of voters stated that they do not have enough clean options in their daily life (55%) and agree that energy independence and competition (63%) is more important than protecting the coal industry (28%). Voters would like Indiana to pursue an all above energy policy (66%).
 - Further, a majority also believe that promoting clean energy within the state will create jobs (63%), which is an advantageous angle to utilize.
 - Policies that promote energy independence do impact the vote of a majority of voters (50%) because of the desire for diverse and clean energy options.

Oct 2020

Gov Ballot

Holcomb	52%
Myers	26%
Rainwater	14%
Undecided	8%

IN Energy Policy

Pursue	66%
Not Pursue	19%
Don't Know	15%

Vote Impact

Impact	44%
No Impact	50%
Don't Know	6%

Protect or Invest

Protect Coal	28%
Invest in Diverse Energy	63%
Don't Know	10%



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