# **Privacy Policy**

# Introduction

This Privacy Policy outlines ("we", "our" or "the Company") practices with respect to information collected from users who access our website at <a href="https://www.frederickrmcdonaldindigenous.art">https://www.frederickrmcdonaldindigenous.art</a> ("Site"), or otherwise share personal information with us (collectively: "Users"), through submitting information through our contact form.

## **Privacy Policy**

Your privacy is important to us. We are committed to maintaining the privacy, security and accuracy of the personal information we collect, use, and disclose in accordance with applicable legislation. This privacy policy is a statement of principles and guidelines concerning the protection of personal information of our individual clients, and other individuals (you).

#### Consent

By submitting personal information to our website, you agree that we may collect, use and disclose such personal information in accordance with this privacy policy, the privacy preferences you may have made known to us and as permitted or required by law. Subject to legal and contractual requirements, you may refuse or withdraw your consent to certain of the identified purposes at any time by contacting us. If you refuse or withdraw your consent, we may not be able to provide to you or continue to provide you with certain services or information that may be of value to you.

## What Personal Information May Be Collected

Canadian privacy legislation defines personal information broadly as information about "an identifiable individual" or as information that allows an individual to be identified. The types of personal information that we may collect from you may include: your name, address,

telephone number and email address and information about the work you want us to do.

## Why Do We Collect Your Personal Information

We collect your personal information for the purposes listed below:

- So that we may contact you in response to your contact form request.
- To provide you with the information you requested

### To Whom Do We Disclose Your Personal Information

You may request to:

- 1. Receive confirmation as to whether or not personal information concerning you is being processed, and access your stored personal information, together with supplementary information.
- 2. Receive a copy of personal information you directly volunteer to us in a structured, commonly used and machine-readable format.
- 3. Request rectification of your personal information that is in our control.
- 4. Request erasure of your personal information.
- 5. Object to the processing of personal information by us.
- 6. Request to restrict processing of your personal information by us.
- 7. Lodge a complaint with a supervisory authority.

However, please note that these rights are not absolute, and may be subject to our own legitimate interests and regulatory requirements. If you wish to exercise any of the aforementioned rights, or receive more information, please contact us using the details provided below: <a href="mailto:frederickrmcd@gmail.com">frederickrmcd@gmail.com</a>

#### Retention

We will retain your personal information for as long as necessary to provide our services, and as necessary to comply with our legal obligations, resolve disputes, and enforce our policies. Retention periods will be determined taking into account the type of information that is collected and the purpose for which it is collected, bearing in mind the

requirements applicable to the situation and the need to destroy outdated, unused information at the earliest reasonable time. Under applicable regulations, we will keep records containing client personal data, account opening documents, communications and anything else as required by applicable laws and regulations.

We may rectify, replenish or remove incomplete or inaccurate information, at any time and at our own discretion.

#### Cookies

A "cookie" is a small piece of information that a website assign to your device while you are viewing a website. Cookies are very helpful and can be used for various purposes. These purposes include allowing you to navigate between pages efficiently, enable automatic activation of certain features, remembering your preferences and making the interaction between you and our Services quicker and easier. Cookies are also used to compile statistical data on your use of our Site.

The Site uses the following types of cookies:

- 1. 'session cookies' which are stored only temporarily during a browsing session in order to allow normal use of the system and are deleted from your device when the browser is closed;
- 2. 'third party cookies' which are set by other online services who run content on the page you are viewing, for example by Youtube. Cookies do not contain any information that personally identifies you.

You may remove the cookies by following the instructions of your device preferences; however, if you choose to disable cookies, some features of our Site may not operate as intended and your online experience may be limited.

We also use a tool called "Humblytics" to collect information about your use of the Site. Humblytics collects information such as unique visitors, pages views and clicks. We use the information we get from Humblytics only to improve our Site and services. Humblytics does not collect your name or other identifying information. We do not combine the information collected through the use of Humblytics with personally

identifiable information. Humblytics takes a privacy-friendly approach to analytics by not using cookies or local storage data for tracking visitor information

#### Nested content from other websites

Articles on this site may include embedded content (e.g. videos, images, articles, maps, etc.). Content embedded from other sites behaves as if the visitor were visiting that other site.

These websites may collect data about you, use cookies, install third party tracking tools, or track your interactions with such embedded content if you have an account and are logged into their website. Our policy only addresses the use and disclosure of information we collect from you. To the extent you disclose your information to other parties or sites throughout the internet, different rules may apply to their use or disclosure of the information you disclose to them. Accordingly, we encourage you to read the terms and conditions and privacy policy of each third party that you choose to disclose information to.

This Privacy Policy does not apply to the practices of companies that we do not own or control, or to individuals whom we do not employ or manage, including any of the third parties which we may disclose information as set forth in this Privacy Policy.

#### YouTube

Our website may at times use integrated content from YouTube, which is operated by Google. The operator of these pages is YouTube LLC, 901 Cherry Ave, San Bruno, CA 94066, USA.

If you visit one of our pages with YouTube embedded content, a connection to YouTube servers is established. The YouTube server is then notified of the pages you have visited.

If you're logged in to your YouTube account, YouTube allows you to associate your browsing behaviour directly with your personal profile. You can prevent this by logging out of your YouTube account. YouTube is used to help make our website appealing. Further information about handling user data, can be found in the data protection

declaration of YouTube under https://policies.google.com/privacy? hl=en-CAN

## How do we safeguard your information?

We take great care in implementing and maintaining the security of the Site and your information. Although we take reasonable steps to safeguard information, we cannot be responsible for the acts of those who gain unauthorized access or abuse our Site, and we make no warranty, express, implied or otherwise, that we will prevent such access.

## Marketing

We may use your Personal Information you submit to us, such as your name, email address, telephone number, etc. for the purpose of providing you with information concerning our activities and services, which we believe may interest you and/or that you have requested.

## Minors

We understand the importance of protecting children's privacy, especially in an online environment. The Site is not designed for or directed at children. Under no circumstances shall we allow use of our services by minors without prior consent or authorization by a parent or legal guardian. We do not knowingly collect Personal Information from minors. If a parent or guardian becomes aware that his or her child has provided us with Personal Information without their consent, he or she should contact us at <a href="mailto:freelerickrmcd@gmail.com">freelerickrmcd@gmail.com</a>

## Updates or amendments to this Privacy Policy

We reserve the right to periodically amend or revise the Privacy Policy; material changes will be effective immediately upon the display of the revised Privacy policy. The last revision will be reflected in the "Last modified" section. Your continued use of the Platform, following the notification of such amendments on our website, constitutes your

acknowledgment and consent of such amendments to the Privacy Policy and your agreement to be bound by the terms of such amendments.

#### How to contact us

If you have any general questions about the Site or the information we collect about you and how we use it, you can contact us at <a href="mailto:frederickrmcd@gmail.com">frederickrmcd@gmail.com</a>

Frederick R McDonald All My Relations Studio General Delivery Fort McKay, AB

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