

Nihal Farooq

User Experience Designer

nihal_farooq@hotmail.ca

416-666-4026

www.nihalfarooq.com

PROFILE

I am a passionate Product Designer with an eagerness for solving complex problems through digital solutions.

SKILLS

Design

Product Strategy, UX Research, Wireframing, Interface Design, Prototyping, Motion Design, Storytelling, Design Systems, Development Handoff, QA

Software

Figma/Sketch/XD, Adobe CC, Blender, Unreal Engine, C4D, Protopie, Principle, InVision, WordPress, Webflow, Framer, Design Tokens, Zeplin, Miro

Technical

HTML/CSS, JavaScript, PHP/SQL, Java/Spring

EDUCATION

BrainStation

Diploma, User Experience Design

Memorisely

Certification, Design Systems

Sheridan College

Software Development & Network Engineering

EXPERIENCE

Digital Designer, Design Systems | SearchKings

AUG 2023 - Present, TORONTO, ON

- Lead in creation of web & creative service team's design ecosystem for web, ads & email workforce.
- Improving SK colleagues user experience by creating custom internal lead generation templates for web & ads.
- Collaborating with businesses such as Neighborly franchise, Trane, Urban Planet, Forever21, etc.

UX/UI Designer | Mavennet

AUG 2021 - AUG 2023, TORONTO, ON

- Managing design and UX for all current products across Mavennet.
- Collaborating with the business and engineering team using JIRA and Confluence project management software.
- Founding UX/UI Designer for Grapes Finance & YaaS Digital.
- Creator of the Vineyard Design System for Grapes Finance platform.

Creative Director, Owner | 744 Studio

APR 2022 - Present, TORONTO, ON

- Managing on-going clients, successfully providing business solutions.
- Designing, directing branding & marketing content for clients.
- Managing & hiring freelance/business entities for on-going projects.

PROJECTS

Vineyard | Product Designer, Design Systems

OCT 2022 - AUG 2023, Stablecorp Product

Vineyard is the upholding design system for Grapes Finance. Vineyard was built to give designers and developers a place of guidance when building Grapes. You'll be able to find things such as the application's foundations, components, patterns, design tokens, documentation and other tools for the team to build cohesive and accessible experiences.

Grapes Finance | Founding Product Designer

OCT 2021 - NOV 2023, Stablecorp Product

Grapes provides a cross-border payment solution in a highly secure, compliant and low-cost pathway. Canadian users can utilize Grapes to leverage instant settlements and payment facilitations directly to their bank accounts or digital wallets without 3rd party intermediaries and extraneous FX and on/off ramp costs.

YaaS Digital | Founding Product Designer

JUN 2022 - DEC 2022, Stablecorp Product

YaaS (Yield as a Service) provides investors with compliant access to multi-currency, multi-chain CeFi and DeFi yield opportunities. YaaS provides a seamless connection to early-entrant yield opportunities in the crypto-asset space while maintaining bank-grade risk mitigation, collateralization, and insurance.