

# Emi Lantz

## Designer & Mentor



@emidesign  
emi@occurdesign.com



### Experience

#### Senior Mobile UX Designer at **Whisker**

October 2021 - Present

User experience technical management for a connected device company in Detroit, Michigan. Collaborating across the organization to design and develop digital products that grow the market and generate revenue for the Whisker brand.

#### User Experience Designer at **Phidiaux**

May 2019 - June 2021

User research, product design, testing, branding and biz dev for an early-stage advertising technology startup in Denver, Colorado.

#### Design Consultant at **Occur Design**

April 2019 - October 2020

User experience research and design consulting for early-stage startups' products and digital materials in Denver, Colorado.

#### Digital Designer at **Vendavo**

November 2017 - November 2018

Visual design, event design, video production and digital marketing for a SaaS pricing software company in Denver, Colorado.

#### Digital Designer at **Colorado Technology Association**

April 2017 - November 2017

Digital and graphic design of all marketing materials for a technology advocacy non-profit in Denver, Colorado.



### Stack

Atlassian

Figma

HTML/CSS

Maze

Miro

Sketch

Webflow



### Skills

Design Product Leadership

Early-Stage Design Strategy

Mentorship and Teaching

User Experience Design

User Research and Usability



### Education

#### UX Academy Certification

Designlab User Experience Academy

#### Bachelor of Arts, AdTech

Grand Valley University (Cum Laude)