



# MINDCURE

**A Full Cycle of Mental Wellness**  
**From Research to Remedy**

**CORPORATE PRESENTATION** NOVEMBER 3, 2021

**CSE: MCUR | OTCQX: MCURF | FRA: 6MH**

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clinical trials; the likelihood of obtaining regulatory approval; the likelihood of obtaining patents or the efficacy of such patents once granted; the leadership team; the potential for the markets that MINDCURE is anticipating to access; and the factors described under the caption “Risk Factors” in MINDCURE’s annual information form dated August 31, 2021 and documents incorporated by reference therein, and other documents publicly filed by MINDCURE, which are available on MINDCURE’s profile at [www.sedar.com](http://www.sedar.com)

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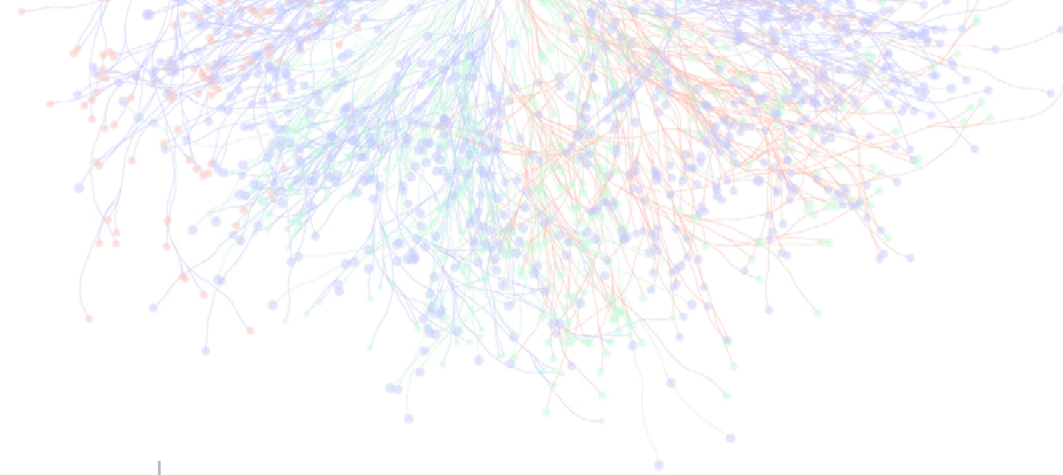
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# MINDCURE

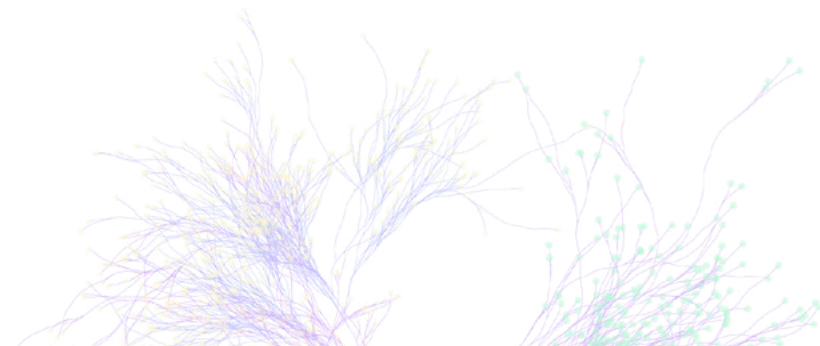
We are a life sciences company focused on developing **digital therapeutics technology** & **researching psychedelic compounds** to rapidly scale science-based and evidence-backed breakthroughs that invite us all into our richest lives.

We build **Mental Wealth™**



MINDCURE  
Research

MINDCURE  
Technology



# Investment Highlights



**Intellectual property (IP) protection** with provisional patent applications submitted for technological and research advances.



**Poised to generate near-term revenue** based on full commercial deployment in early 2022 of proprietary **digital therapeutics platform (DTx)**.



**Advancing innovative drug development** by producing and manufacturing **synthetic ibogaine**.



**Launched “The Desire Project”**, a clinical research study to treat untapped market of female Hypoactive Sexual Desire Disorder with **MDMA-assisted psychotherapy**.



**Strong financial position** with **\$15.6M** in cash as of August 31, 2021.



**Significant market opportunity** targeting mental health conditions that affect a global population of 1 billion, with an estimated productivity loss of **\$1 trillion**.



**Purpose-built strategic partnerships** to advance proprietary IP for DTx through clinic agreements.

# Leadership Team

MINDCURE is proudly led by a team of industry experts in biotech, life sciences, new product discovery, and technology.



## **Kelsey Ramsden – Co-Founder, President & CEO**

15 years of experience founding, scaling, and operating innovative companies across Canada and the Caribbean. Built multiple 8-figure businesses and twice been named Canada's Top Female Entrepreneur. On the Entrepreneurship Council for the University of Western Ontario, where she is also a faculty member. MBA from the Richard Ivey School of Business at the University of Western Ontario.



## **Dr. Joel Raskin – Chief Medical Officer**

Psychiatrist and academic with 20 years of international pharmaceutical experience in neuroscience drug development, lifecycle preparation, launch, and commercialization with Eli Lilly & Co. Worked with medications for mood and anxiety disorders, schizophrenia, dementia, migraine and pain. As Senior Director, led medical affairs team for Alzheimer's Disease diagnostics and therapeutics. Medical degree and FRCPC Psychiatry from the University of Toronto.



## **Geoff Belair – Chief Technology Officer**

30 years of experience working in highly regulated industries, including fintech and banking. Senior architect and creator of the Integration Services Team at banking solutions company Fincentric Corporation. Previously Vice President of Information Technology at Westland Insurance.



## **Tarik Lebbadi – Chief Operating Officer**

13 years of international operational experience. Led the medical division of Johnson & Johnson in Morocco. Holds a BA in Mathematics and Computer Science from Ripon College and an MBA from IESE Business School in Barcelona, Spain.



## **Daniel Herrera – Vice President of Growth & Strategic Partnerships**

Pharmaceutical executive with extensive experience in highly regulated industries. Experienced with medical affairs, product development and product licensing, negotiations with public and private payers, GPOs, and pharmacy buyers, and strategic partnerships resulting in high-value M&A transactions. Graduate of McGill University and the University of Montreal. MBA from the John Molson School of Business at Concordia University.



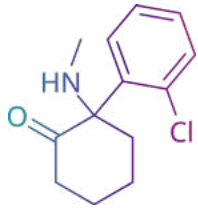
## **Michael Wolfe – Chief Financial Officer**

30 years' experience in finance, accounting, private equity, and business valuation. CFO of Baylin Technologies Inc. CFO of several mid-market Canadian companies, including Masstech Group Inc. General Partner at VenGrowth Capital Partners Inc. Has CPA, CA designation, a Chartered Business Valuator designation, an MBA from McMaster University, and a BA (Business and Economics) from the University of Western Ontario.



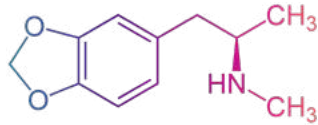
# Mental Wellness: Psychedelic Therapies

Psychedelics show promise in treating a variety of mental health conditions.



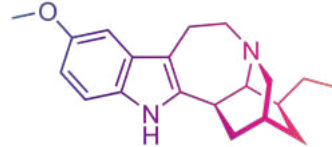
## KETAMINE

A double-blind placebo-controlled study confirmed significant therapeutic improvements as early as 80 minutes after a single dose of ketamine.<sup>1</sup>



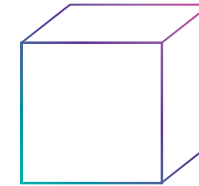
## MDMA

In MAPS' completed Phase 3 trial, 67% of participants no longer had PTSD after three treatment sessions.<sup>2</sup>



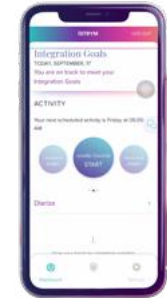
## IBOGAINE

A single ibogaine treatment reduced opioid withdrawal symptoms and achieved opioid cessation or sustained reduced use in dependent individuals as measured over 12 months.<sup>3</sup>



## NOVEL MOLECULE

Advancing novel molecule research to target indication-specific needs and commercialization optimization.



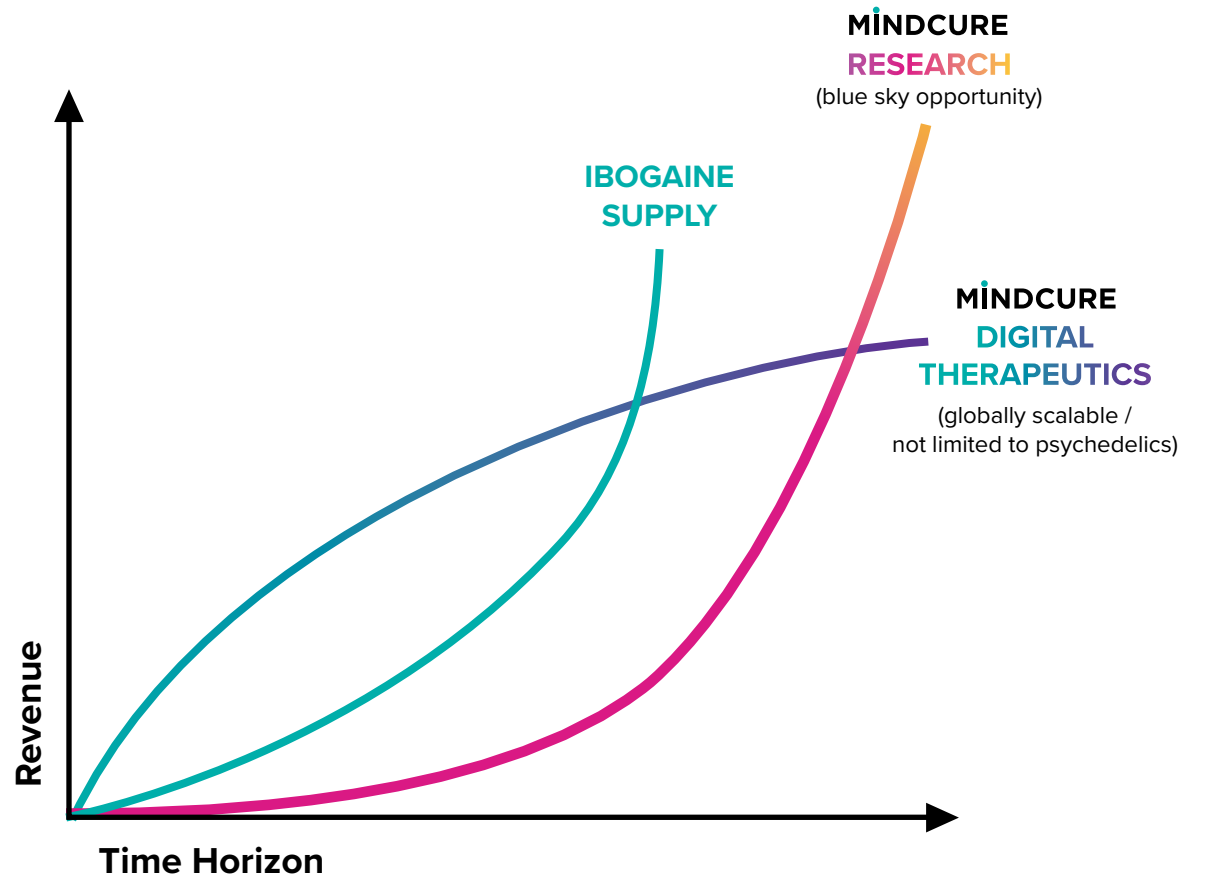
## DTx

Technology as medicine

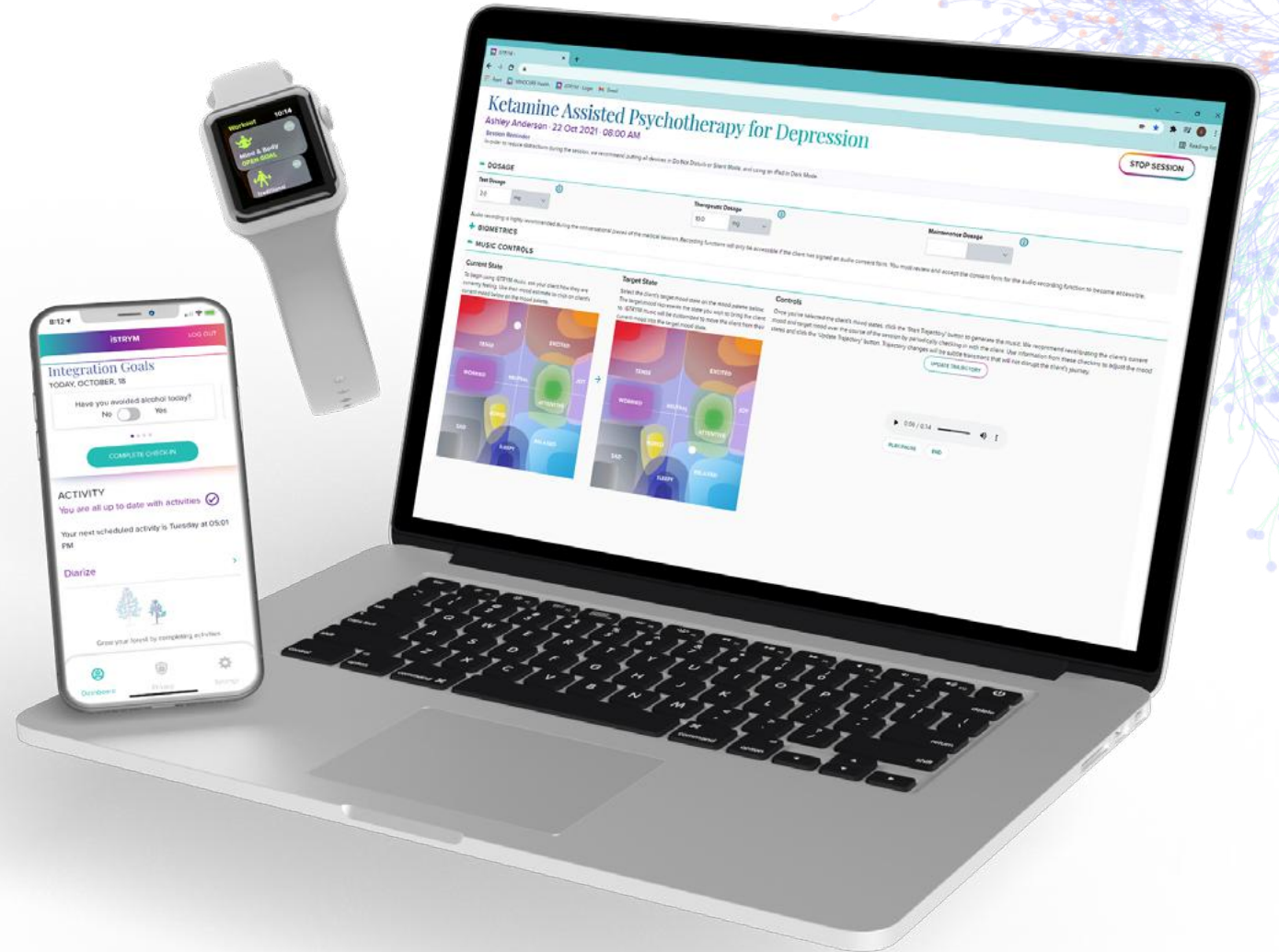
1. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6353120/>  
2. <https://www.nature.com/articles/s41591-021-01336-3>  
3. <https://www.tandfonline.com/doi/full/10.1080/00952990.2017.1310218>

# MINDCURE: Unique and Diversified

- **TECHNOLOGY:** near term revenue through SaaS model, built to scale globally as a drug-agnostic digital tool and distribution platform.
- **DRUG SUPPLY & PARTNERSHIPS:** synthetic ibogaine supply for the research market in the near term. Upon successful clinical outcomes, global GMP market supply.
- **RESEARCH:** Longer-term, blue-sky horizon with a drug development pipeline from next to market (MDMA) to novel molecule, longer-term assets.



# MINDCURE Technology





# Technology: Competitive Opportunity

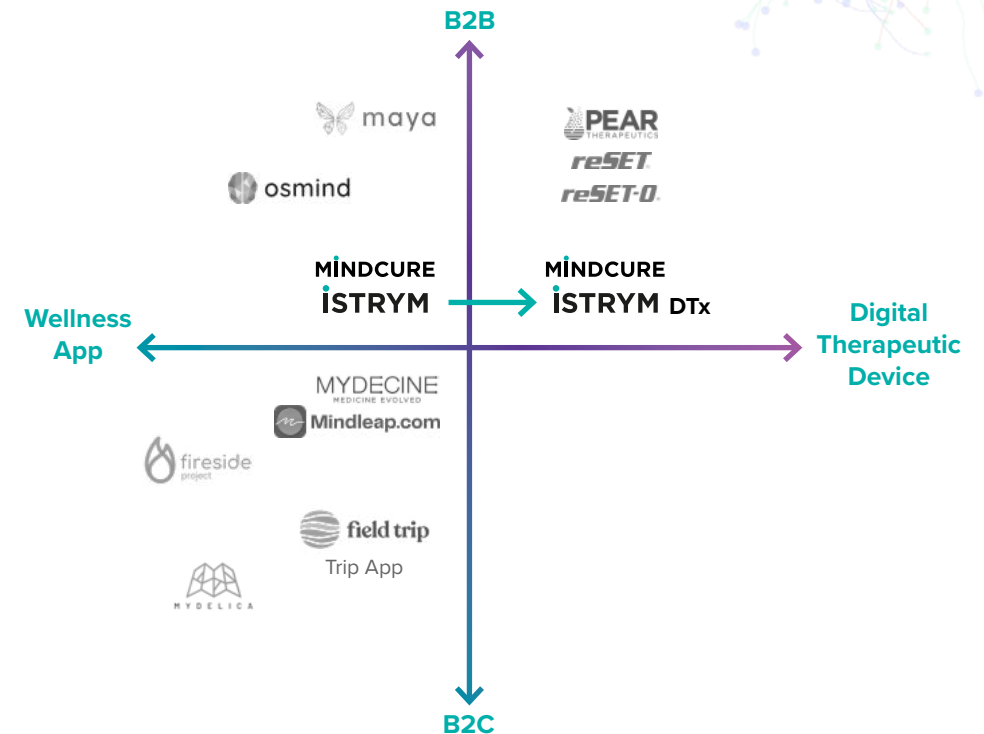
Digital therapeutics (DTx) are health interventions delivered through a smart device to induce a behavioral change in the patient.

- Global DTx is projected to reach **USD \$13.1B by 2026** from \$3.4 billion in 2021, a CAGR of 31.4%
- North America forms **the largest market for DTx**

## MINDCURE's iSTRYM is a B2B Technology Platform.

Designed with patient engagement, therapist and clinician insight and scalability at its core.

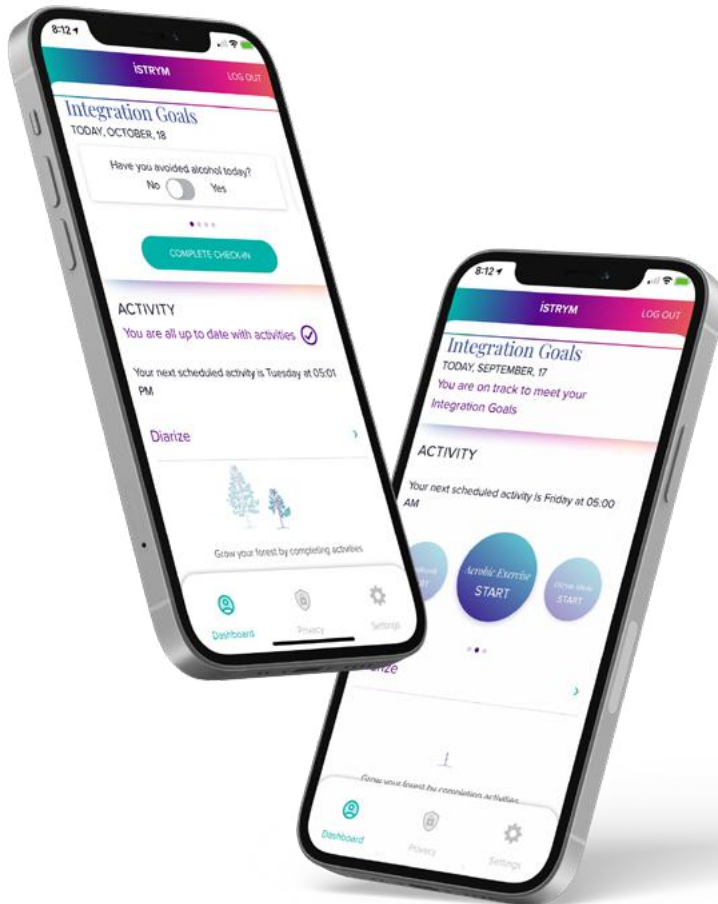
Positioned to be the drug agnostic DTx that mental health providers and insurers trust as we advance on our goal of FDA regulated SaMD approval.



1. [https://www.researchandmarkets.com/reports/5390138/digital-therapeutics-dtx-market-by-application?utm\\_source=GNOM&utm\\_medium=PressRelease&utm\\_code=327h8t&utm\\_campaign=1576682+-+Global+Digital+Therapeutics+\(DTx\)+Market+Research+Report+2021-2026%3a+Increasing+Incidence+of+Chronic+Diseases+%26+Technological+Advancements+are+Driving+the+Multi-Billion+Market&utm\\_exec=chdo54prd](https://www.researchandmarkets.com/reports/5390138/digital-therapeutics-dtx-market-by-application?utm_source=GNOM&utm_medium=PressRelease&utm_code=327h8t&utm_campaign=1576682+-+Global+Digital+Therapeutics+(DTx)+Market+Research+Report+2021-2026%3a+Increasing+Incidence+of+Chronic+Diseases+%26+Technological+Advancements+are+Driving+the+Multi-Billion+Market&utm_exec=chdo54prd)

# Technology: Digital Therapeutics (DTx)

## iSTRYM Mental Health DTx



**AI-driven mental health patient lifecycle platform  
from assessment to monitoring = reducing costs & improving outcomes**

### PRECISION MEDICINE & QUANTIFIED THERAPY

#### Onboarding & Assessment Tool Kit

Captures powerful data with Speak Ai and wearables. Takes assessment data, centralizes it, and organizes it. Orients to applicable care options.

#### Therapeutic Protocol Catalogue

Therapy and medicine protocols, generate and optimize custom treatment plans. Creating a distribution network for protocols.

#### In Session Assets for Optimization

Proprietary music tool and biometric monitoring allows real-time adjustment control based on in-session feedback.

#### Ritual Suite

Optimize and personalize outcomes with spiritual and science-backed daily practices. Tap into the transformative power of music, breathwork, and visualization.

#### AI Driven Analysis Engine

AI analysis and assessment constantly driving optimization and recommendations, generating new insights for patient, therapist and researchers.

# Technology: Value Proposition by Segment

## THERAPIST VALUE PROPOSITION:

- Reduced costs
- Better outcomes
- Increased portfolio of protocols to expand practice and payer code guidance

## PATIENT VALUE PROPOSITION:

- Improved compliance
- Optimized outcomes
- Proofing safety and efficacy

## DRUG & PROTOCOL DEVELOPER VALUE PROPOSITION:

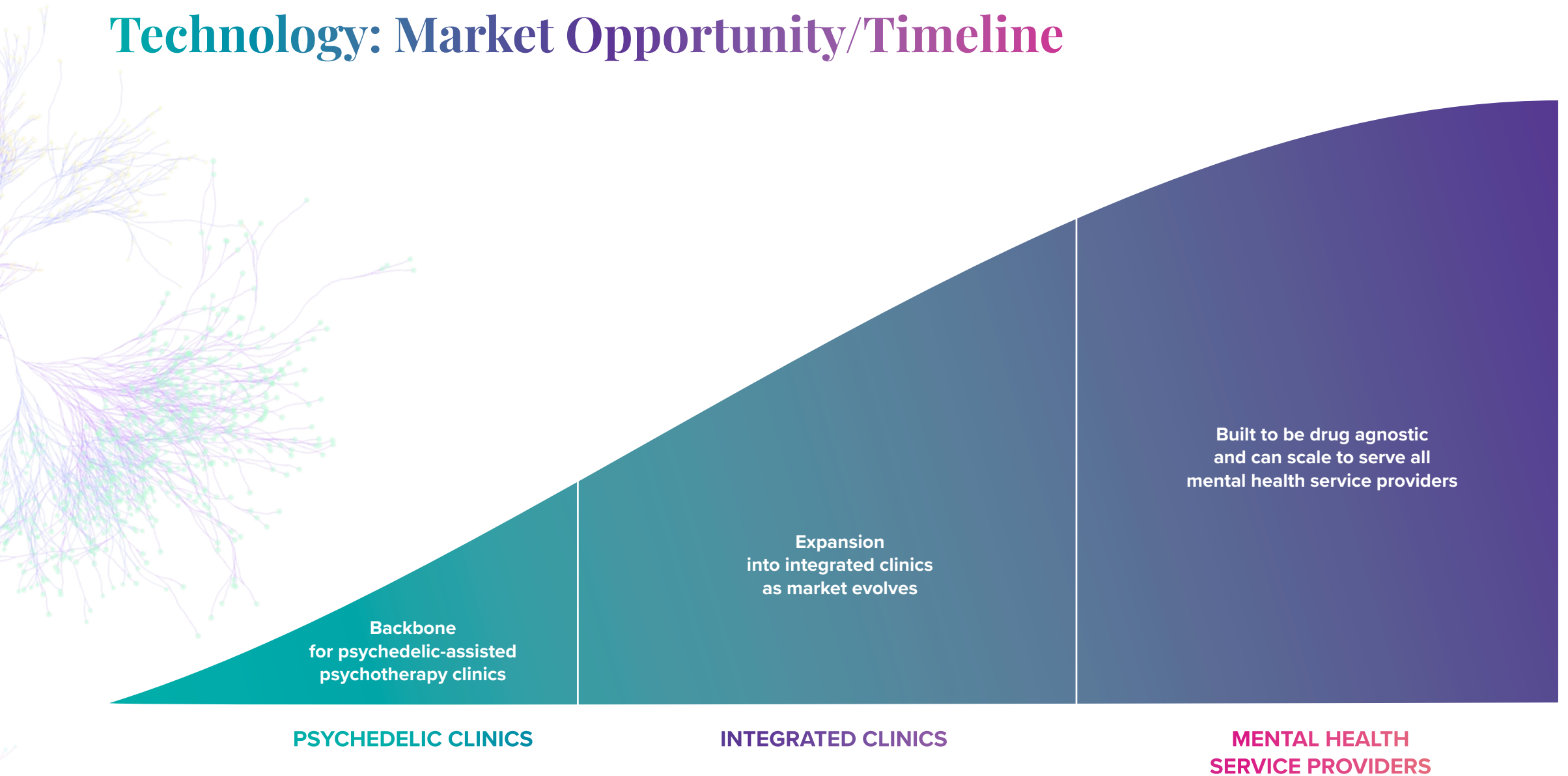
- Distribution and sales partner for protocols
- Provide line of sight to compliance, de-risking new protocol deployment

## PAYER VALUE PROPOSITION:

- Access to aggregate data on patient outcomes and compliance

DIGITAL PLATFORM		DATA PLATFORM	
SALES & DISTRIBUTION	SaaS MODEL	REIMBURSEMENT SOLUTIONS	DATA LICENCING
Drug, clinical content, and protocol developers	Clinical practice management for therapists and patients	Payers and health systems	Pharma and other partnerships

# Technology: Market Opportunity/Timeline



# Technology: Path to Revenue

**MINDCURE's** goal is to be the leader in science-based, evidence-backed clinical digital therapeutics in the mental and behavioral health space.

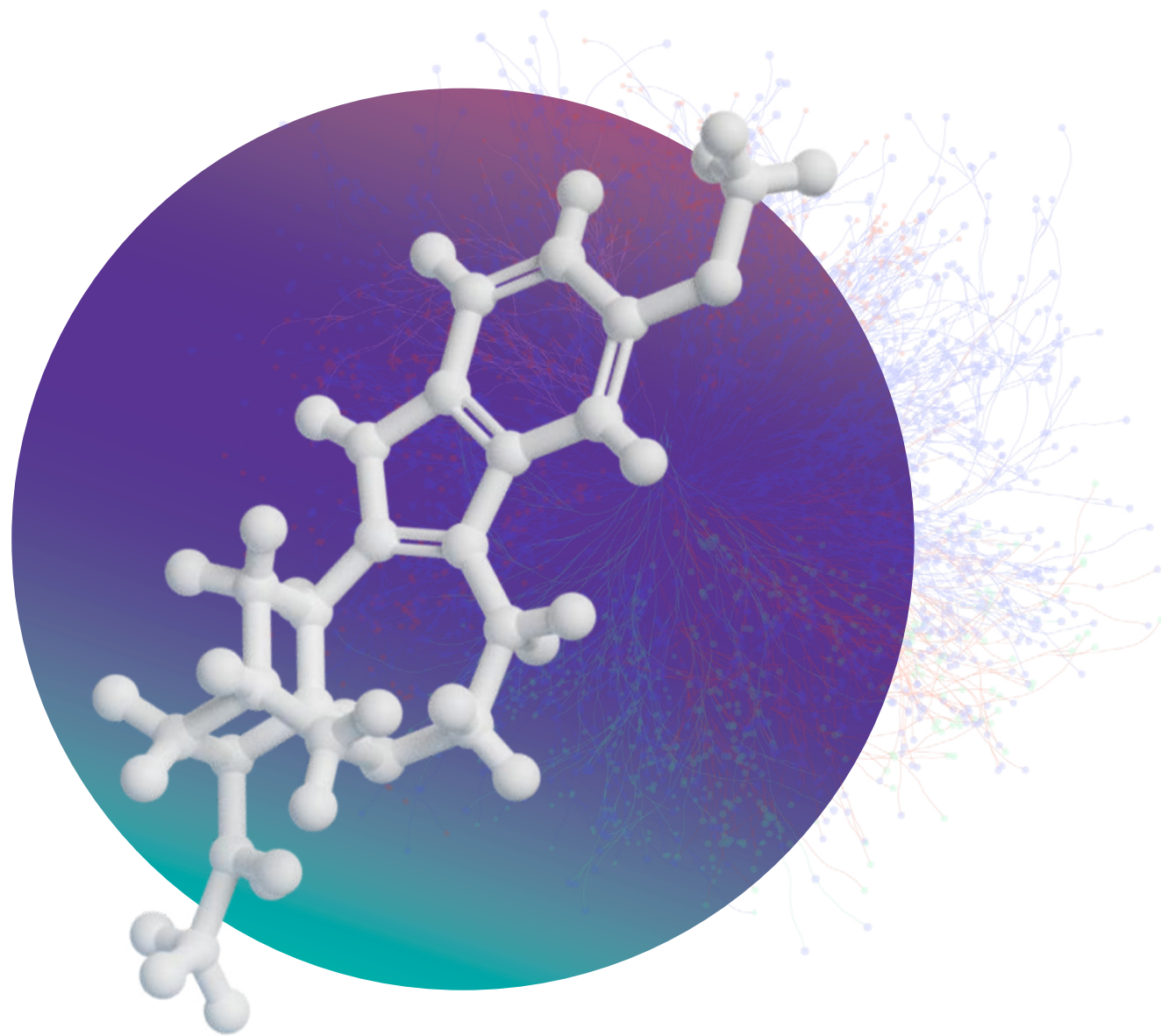
With four lines of revenue at full commercial build out, the DTx platform provides for value creation at each segment of the value chain: **therapists, patients, payers, and drug and protocol developers.**

2021		2022		2023
Q1 - Q2	Q3 - Q4	Q1 - Q2	Q3 - Q4	Q1 - Q2
<ul style="list-style-type: none"><li>✓ Pre-development market analysis and strategic assessment</li><li>✓ Development of minimum viable product (MVP)</li><li>✓ Biometric data integration</li><li>✓ Artificial Intelligence (AI) development</li></ul>	<ul style="list-style-type: none"><li>✓ MVP launch and market testing</li><li>✓ MVP expansion into 10 clinics in Canada and USA</li></ul>	<ul style="list-style-type: none"><li>● Commercial product launch of iSTRYM</li><li>● Target of 75 clinics in Canada and USA</li><li>● Pre-submission meeting regarding SaMD</li></ul>	<ul style="list-style-type: none"><li>● Target 150 clinics in Canada, USA and UK</li></ul>	<ul style="list-style-type: none"><li>● Target 250 clinics in Canada, USA and UK</li></ul>



# MINDCURE

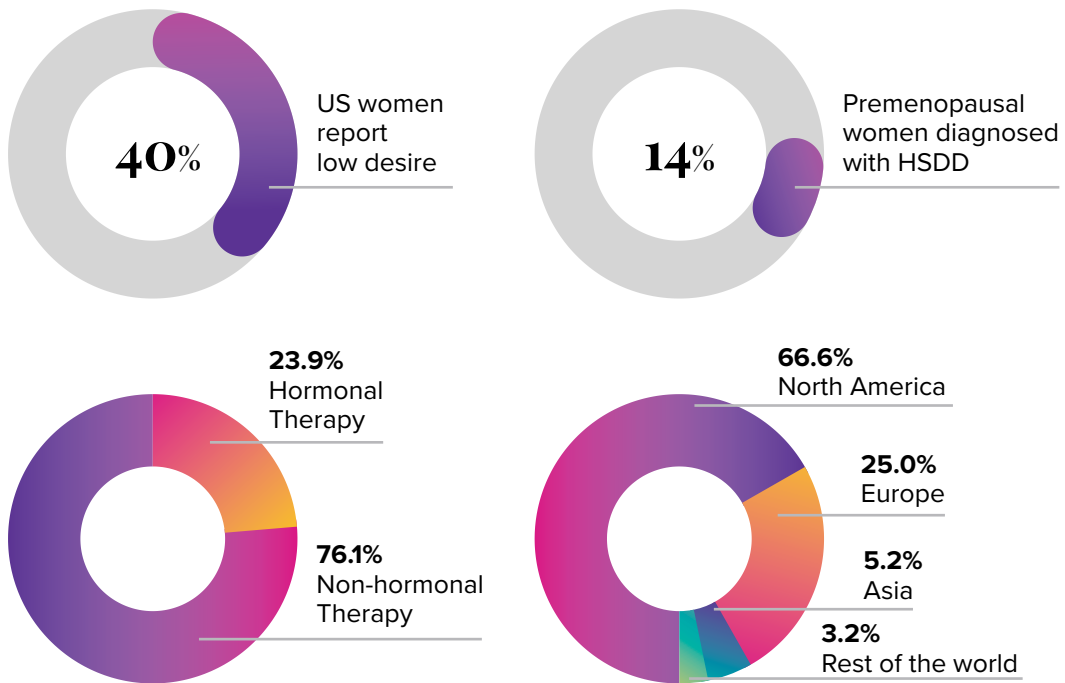
## Research



# Research: The Desire Project – Opportunity

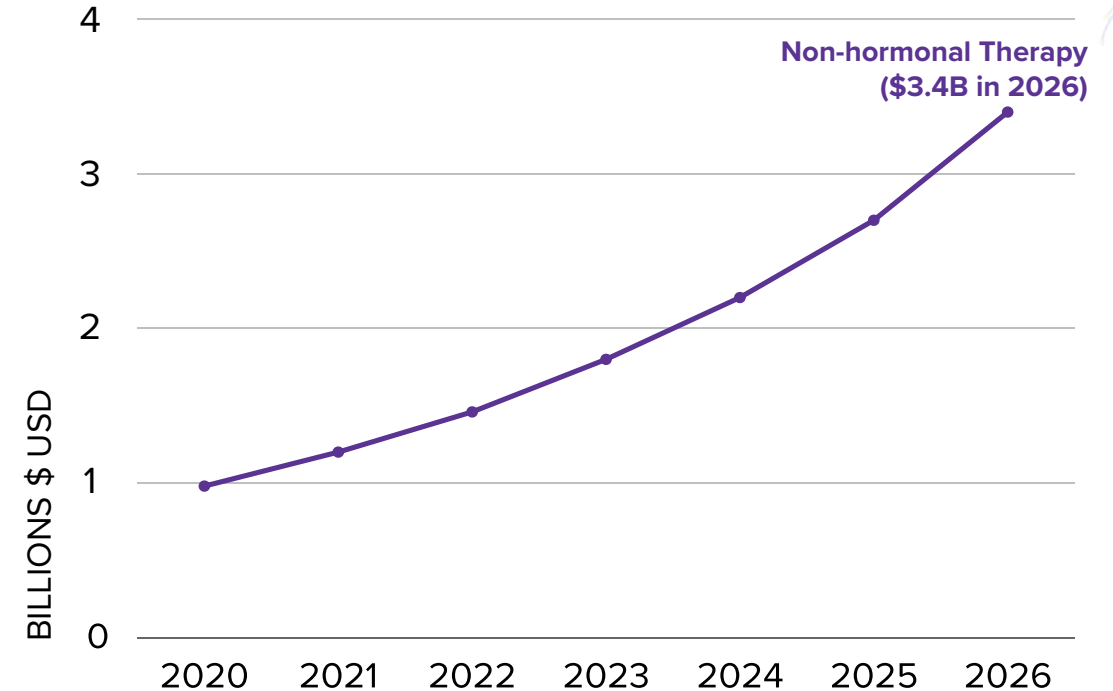
## Using MDMA-Assisted Psychotherapy to Help Women Overcome Lack of Desire

**Hypoactive Sexual Desire Disorder (HSDD)** is a common female sexual disorder characterized by persistent low sexual desire and emotional distress not attributable to an existing medical condition or relationship issue<sup>1</sup>.



<sup>1</sup> <https://pubmed.ncbi.nlm.nih.gov/27872021/>  
Reference: <https://www.technavio.com/report/female-sexual-dysfunction-treatment-market-industry-analysis>

Market size and forecast for non-hormonal therapy for HSDD, MINDCURE's proposed solution and target market.



# Research: The Desire Project – Solution

## Exploring the potential of MDMA for Desire in Clinical Research

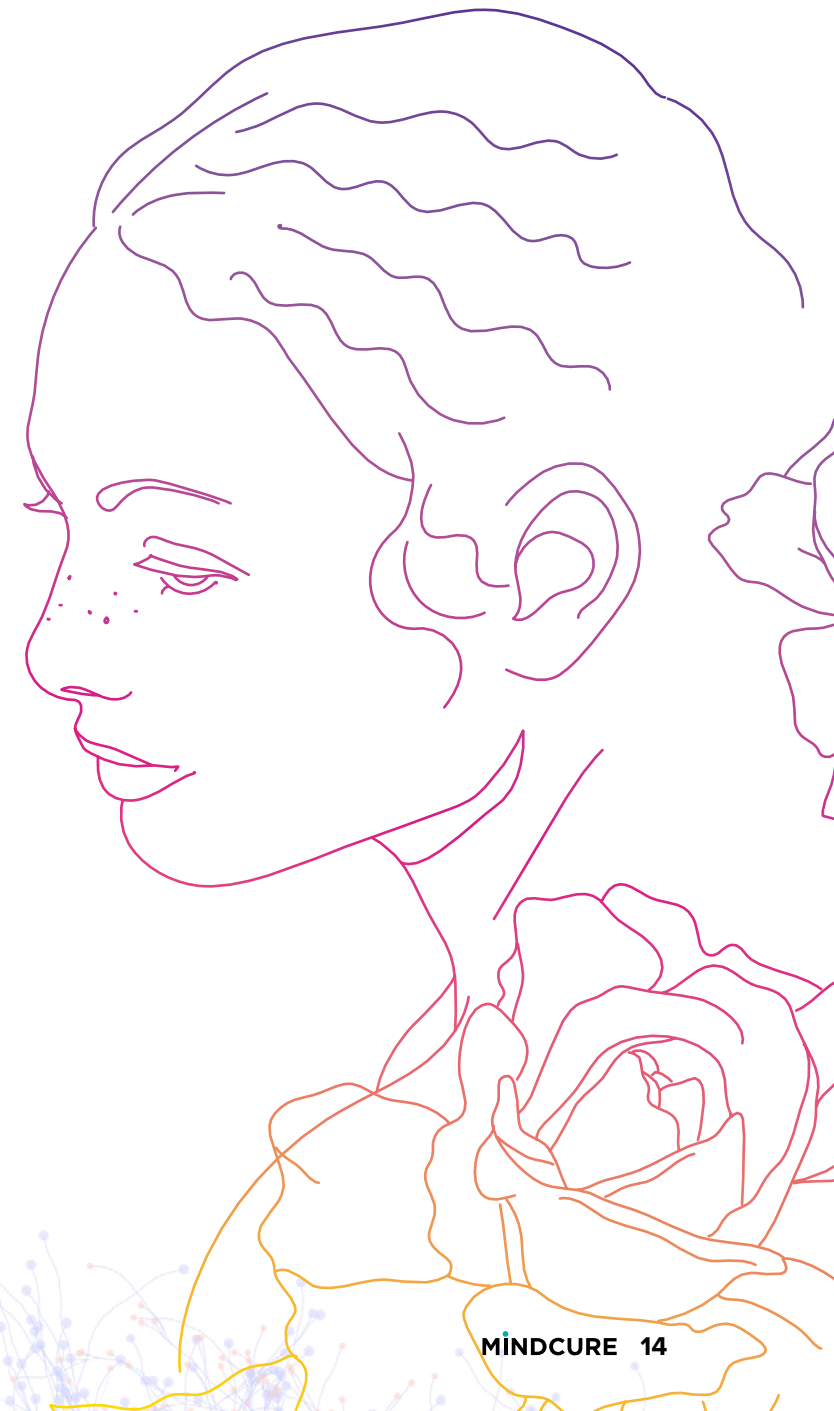
The objective of this study is to assess the potential of MDMA-assisted psychotherapy to treat Hypoactive Sexual Desire Disorder (HSDD).

### THE POTENTIAL

- **Studies show that MDMA allows one to open up and work through tough challenges** that would otherwise be difficult to address<sup>1</sup>
- **Desire is considered a product of the mind** and we believe that **MDMA can treat the root causes of HSDD**, which are often linked to history of unpleasant experiences related to intimacy or sex, negative self-image, or body image challenges
- MDMA has been reported to increase **sexual desire and satisfaction**<sup>2</sup>

### INVESTING IN DESIRE

- We are developing a clinical study, which will take place in North America, **combining pharmaceutical MDMA and psychotherapy**
- MINDCURE is proudly working with **well-known experts** in the fields of **sexual health and psychedelics**
- We are using MDMA, which will be the **first to market** and is predicted to be approved in 2023, providing a clinical ecosystem in advance that we will benefit from
- **Providing training to therapists** and arming them with DTx to support highest best outcomes provides additional revenue sources



<sup>1</sup>. <https://www.maps.org/research/mdma>  
<sup>2</sup>. Zemishlany Z, Aizenberg D, Weizman A, Subjective effects of MDMA ("Ecstasy") on human sexual function, Eur Psychiatry 2001 ;16:127-30.

# Research: The Desire Project – Team

Led by Dr. Joel Raskin (CMO), MINDCURE's Desire Project research team is comprised of some of the most well-cited researchers in female sexual desire, as well as the lead author of the MAPS MDMA for PTSD study.



## Dr. Anita H. Clayton, MD

Professor & Chair of the Department of Psychiatry & Neurobehavioral Sciences and Professor of Clinical Obstetrics & Gynecology at the University of Virginia. Associate Member of the American College of Obstetrics & Gynecology. Founding faculty in the UVA Women's Midlife Health Center. Principal Investigator on numerous research grants and involvement in developing sexual medicine nomenclature for ISSWSH, ICSM, and WHO/ICD-11. A research career focused on sexual medicine and women's mental health including mood disorders associated with reproductive-life events, treatment-resistant depression, clinical trials of new treatment paradigms, sexual dysfunction related to illness and medications, and treatment of primary sexual dysfunctions in women.



## Dr. Jennifer M. Mitchell, PhD

Neuroscientist focused on innovation in the treatment of addiction and other mental health issues including PTSD, anxiety, depression, and impulsivity. She is currently conducting research for MAPS in their quest to test and develop MDMA as a treatment for PTSD. A Professor in the Departments of Neurology and Psychiatry at UCSF, her research group studies the mechanisms of expression of behavioral disorders through the use of translational tools to identify new potential treatments. PhD in Neuroscience from UCSF, extensive and diverse experience with human and animal pharmacology, hypothesis-driven neuroscience, human proof-of-concept studies & clinical trials.



## Dr. Cindy M. Meston, PhD

Full Professor of Clinical Psychology at the University of Texas at Austin. Directs the Female Sexual Psychophysiology Laboratory to study women's sexual health from both a psychological and physiological perspective. Past President of ISSWSH and an active member of IASR. Named one of the 100 most influential and inspirational women in the world by the BBC, London, England in 2016. PhD in Clinical Psychology from the University of British Columbia. Postdoctoral fellowship in Sexual and Reproductive Medicine at the University of Washington, School of Medicine. Postdoctoral fellowship from the Social Science Research Council, Ford Foundation, NY.



## Dr. Robert E. Pyke, PhD

Worked for four major and seven smaller pharma companies including Bristol Meyers, contributing to 6 NDAs or SNDAs on AIDS, anxiety, depression, insomnia, spasticity, analgesia, and sexual dysfunction. Directed a Phase I clinic & a drug dependence clinic. Served as clinical investigator for three antidepressants. Led the Addyi® project through Phases II and III, helped develop the currently accepted measures and diagnostic interviews, brought Lorexys® through IND and Phase 2a, and has over 100 peer-reviewed publications in the last 18 years. PhD in Internal Medicine from the University of Miami and PhD in Biochemistry from the University of Wisconsin.



## Dr. Sherry Walling, PhD

Clinical psychologist, theologian, best-selling author, yoga teacher, & mental health advocate specializing in trauma, stress, burnout, spirituality, & mind-body integrated treatment. Published researcher in academic journals including the Journal of Traumatic Stress. Graduate of the University of California, Davis and Fuller School of Psychology. PhD in clinical psychology & Master's Degrees in both psychology & theology. Pre-doctoral research fellowship in prevention & community research at Yale University School of Medicine. Post-doctoral fellowship at the National Center for PTSD in Boston. Trained in ketamine-assisted psychotherapy with the Psychedelic Somatic Institute, currently training in the MAPS MDMA treatment protocol for PTSD.



# Research: Ibogaine – A Growing Need

Potential therapeutic uses of ibogaine from preliminary data include:



## Creating Value at Each Part of the Value Chain

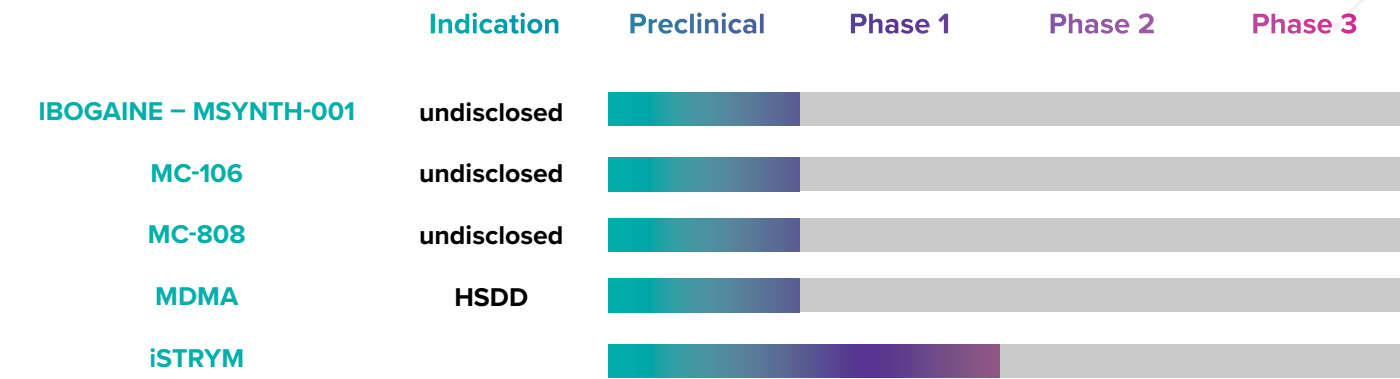


1. <https://blog.marketresearch.com/38-billion-u.s.-addiction-rehab-industry-pivots-to-cope-during-covid-19-pandemic>  
2. <https://www.prnewswire.com/news-releases/anxiety-and-depression-treatment-market-revenue-to-reach-24-467-7-million-by-2030-says-ps-intelligence-301264737.html>  
3. <https://www.alliedmarketresearch.com/cognitive-and-memory-enhancer-drugs-market>



# Research: Summary

## Stages of Clinical Research



## Protocols for iSTRYM

	Protocol in Development	Being Digitized	Deployed and Distributed
MINDCURE: KETAMINE FOR UNDISCLOSED	X		
AWAKN LIFE SCIENCES: KETAMINE FOR ALCOHOL USE DISORDER		X	
MINDCURE: KETAMINE FOR DEPRESSION			X
MINDCURE: KETAMINE FOR PAIN			X

## Patents filed

- 2 Routes to synthetic ibogaine synthesis
- 2 DTx
- 1 HSDD

# Investment Summary



# Company: Catalysts & Milestones

Q1-Q2 2021	Q3-Q4 2021	Q1-Q2 2022
<p><b>TECHNOLOGY</b></p> <ul style="list-style-type: none"> <li>✓ Confirm the beta deployment partnership with ATMA for psychedelic therapy patient data collection</li> <li>✓ Initiate partnership with unstructured data AI engine to integrate into iSTRYM™</li> <li>✓ iSTRYM: integrating biometric data and developing AI to drive integration protocol optimization</li> <li>✓ Patent filing on proprietary digital therapeutics platform</li> </ul> <p><b>RESEARCH</b></p> <ul style="list-style-type: none"> <li>✓ Primary investigator secured for our first psychedelic research program</li> <li>✓ Research relationship secured for our second psychedelic program</li> </ul>	<p><b>TECHNOLOGY</b></p> <ul style="list-style-type: none"> <li>✓ iSTRYM™ fully functional beta deployment into multiple psychedelic treatment facilities</li> <li>✓ Update on psychedelic research clinic partnerships with iSTRYM™</li> </ul> <p><b>RESEARCH</b></p> <ul style="list-style-type: none"> <li>✓ Patent applications for company's first fully synthetic routes to create ibogaine</li> <li>✓ Non-GMP scale up on the iboga molecule</li> <li>✓ Initiate major research program - Desire Project</li> <li>✓ Patent filing HSDD</li> </ul>	<p><b>TECHNOLOGY</b></p> <ul style="list-style-type: none"> <li>● SaaS commercial product launch for iSTRYM with target of 75 clinics in Canada and USA</li> <li>● Pre-submission meeting regarding SaMD for iSTRYM</li> </ul> <p><b>RESEARCH</b></p> <ul style="list-style-type: none"> <li>● Schedule pre-IND meeting with FDA for Desire Project</li> <li>● Ketamine-enhanced psychotherapy protocol for undisclosed indication developed and distributed through iSTRYM</li> <li>● Update on new molecular entity: MC-106</li> <li>● Update on new molecular entity: MC-808</li> <li>● Begin pre-clinical ibogaine study for undisclosed indication</li> <li>● Synthetic ibogaine GLP supply in Q2-Q3.</li> </ul>

✓ Accomplished per plan

# Partnerships



→ Breathwork program partner for iSTRYM technology



→ Machine learning (AI) music partner for iSTRYM technology



→ Natural language processing partner for iSTRYM technology

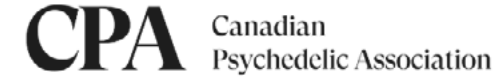


→ iSTRYM distribution partner - data licensing: patient, psilocybin



→ iSTRYM protocol distribution partner

# Memberships



# Share Information & Capital Structure

TRADING SYMBOL: US .....	OTCQX: MCURF
TRADING SYMBOL: CA .....	CSE: MCUR
TRADING SYMBOL: FRANKFURT .....	FRA: 6MH
MARKET CAPITALIZATION (AS OF OCT. 15, 2021) .....	\$28.6M
SHARES OUTSTANDING .....	93.8M
OPTIONS OUTSTANDING .....	10.6M
WARRANTS OUTSTANDING .....	27.9M
FULLY DILUTED .....	134.1M
AVERAGE DAILY VOLUME TRADED (OVER 90 DAYS) .....	0.15M
MANAGEMENT / ADVISORS / INSIDER OWNERSHIP .....	9.8%
CASH POSITION .....	\$15.6M

*As of August 31, 2021, unless otherwise noted.. All figures are noted in Canadian dollars.*

## Analyst Coverage



Jason McCarthy, PH.D

## Index Inclusion





# Investment Highlights



**INTELLECTUAL PROPERTY (IP)  
PROTECTION**



**POISED TO GENERATE  
NEAR-TERM REVENUE**



**ADVANCING INNOVATIVE  
DRUG DEVELOPMENT**



**LAUNCHED  
“THE DESIRE PROJECT”**



**STRONG FINANCIAL  
POSITION**



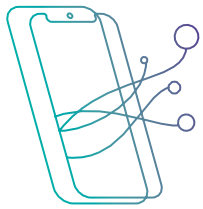
**SIGNIFICANT  
MARKET OPPORTUNITY**



**PURPOSE-BUILT STRATEGIC  
PARTNERSHIPS**

# Why Invest Now

**Committed leadership and world-class team**  
**Strong financial position and disciplined execution**



## **MINDCURE** **Technology**

- **Near-term revenue – iSTRYM Q1-Q2 2022**
- **SaaS scalability with IP Protection**



## **MINDCURE** **Research**

- **Near-term revenue – synthetic ibogaine GLP supply Q2-Q3 2022**
- **Diversified drug development pipeline**

# Appendix

The background features three decorative network graphs. One is in the top-left corner, another in the bottom-left corner, and a large, dense one on the right side. These graphs consist of numerous nodes (colored blue, orange, and green) connected by thin lines, creating a complex, branching structure. A horizontal bar with a color gradient from teal to yellow is located at the bottom left of the page.

# Advisors

MINDCURE is supported by world-renown experts in neuroscience, mental health, pharmacology, and psychedelics.

## Technology



### **Dr. John Brownstein – Scientific Advisor**

Chief Innovation Officer of Boston Children's Hospital and Professor of Biomedical Informatics at Harvard Medical School. Directs the Computational Epidemiology Lab and the Innovation and Digital Health Accelerator both at Boston Children's. Trained as an epidemiologist at Yale University. His efforts are in use by millions each year including the CDC, WHO, DHS, DOD, HHS, and EU. Serves advisory role to numerous agencies on real-time public health surveillance including HHS, DHS, CDC, IOM, WHO and the White House.



### **Dr. Ken Weingardt, PhD – Technology Advisor**

A clinical psychologist with 20 years of experience working at the intersection of technology and behavioral health. As an Associate Professor at Northwestern Feinberg School of Medicine he served as the Scientific Director, Center for Behavioral Intervention Technologies (CBITS), where he worked with researchers and clinicians to develop and evaluate digital therapeutics for behaviour health.



### **Dr. Ty Tashiro, PhD – Technology Leadership**

Dr. Tashiro received his PhD in psychology from the University of Minnesota and has been an award-winning professor at the University of Maryland and University of Colorado. He is also a social scientist, relationship expert, and published author of books including, THE SCIENCE OF HAPPILY EVER AFTER and AWKWARD: The Science of Why We're Socially Awkward and Why That's Awesome. In his professional career, Dr. Tashiro also served as the Chief Science Officer at Connectidy, a platform that leveraged IBM's Watson AI platform to improve decision-making at scale.

## Research



### **Hamilton Morris – Scientific Advisor**

A chemist, filmmaker, and science journalist. The director of the award-winning documentary series Hamilton's Pharmacopeia. Attended the University of Chicago and The New School in New York City. Frequently consults with media on the subject of psychoactive drugs and conducts pharmacological research at the University of the Sciences in Philadelphia.



### **Dr. Jason Wallach, PhD – Scientific Advisor**

Instructor in the Department of Pharmaceutical Sciences as well as the Substance Use Disorders Institute at the University of the Sciences, Philadelphia, Holds an adjunct appointment at Cooper Medical School of Rowan University, Camden, NJ. Author of over 20 publications in peer-reviewed journal articles. PhD in Pharmacology and Toxicology from University of the Sciences. BS in Cell and Molecular Biology from Indiana University of Pennsylvania.



### **Dr. Dan Engle, MD – Primary Investigator**

Medical degree from the University of Texas in San Antonio, psychiatry residency degree from the University of Colorado in Denver and Child and Adolescent Psychiatry Fellowship degree from Oregon Health and Sciences University. World-renowned for his specializations in psychiatry and neurology, with a background in integrative psychiatry, neurocognitive restoration, peak performance medicine and psychedelic research.



# Board Members



## **Philip Tapley – Chairman of the Board of Directors**

25 years of experience driving transformational change in highly regulated industries. Most recently Chief Information Officer at Westland Insurance. Founded iProcess Solutions, a pioneer in the insurance technology space. MBA from Simon Fraser University.



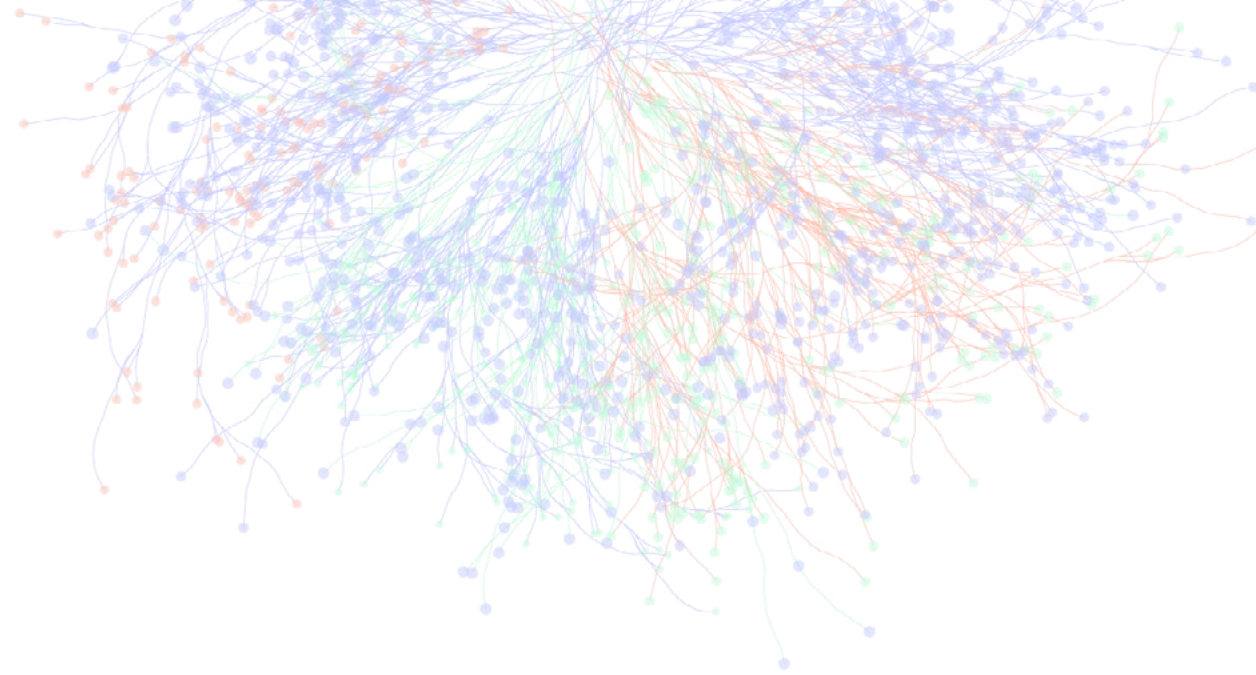
## **Larissa Chaikowsky – Director**

Chief Operating Officer for the U.S. Wealth Management business at BMO. Previously the U.S. Chief Human Resources Officer for BMO Financial Group. At BMO, has held several senior positions, helping redefine the BMO brand and improving the business practices of Technology and Operations, Human Resources and Corporate Strategy. Bachelor's of International Business and Relations from the Sprott School of Business at Carleton University. MBA from the Richard Ivey School of Business.



## **Kelsey Ramsden – President & CEO**

15 years of experience founding, scaling, and operating innovative companies across Canada and the Caribbean. Built multiple 8-figure businesses and twice been named Canada's Top Female Entrepreneur. On the Entrepreneurship Council for the University of Western Ontario, where she is also a faculty member. MBA from the Richard Ivey School of Business at the University of Western Ontario.



## **Robert C. Hill – Director**

Managed private and publicly traded cannabis, technology, and financial services companies in Canada, the USA, and Japan. CPA designation in British Columbia, Canada. Began career with KPMG, served as VP at Haywood Securities, and most recently a CFO in the Technology and Media and Life Sciences industries.



## **Jason Pamer – Director**

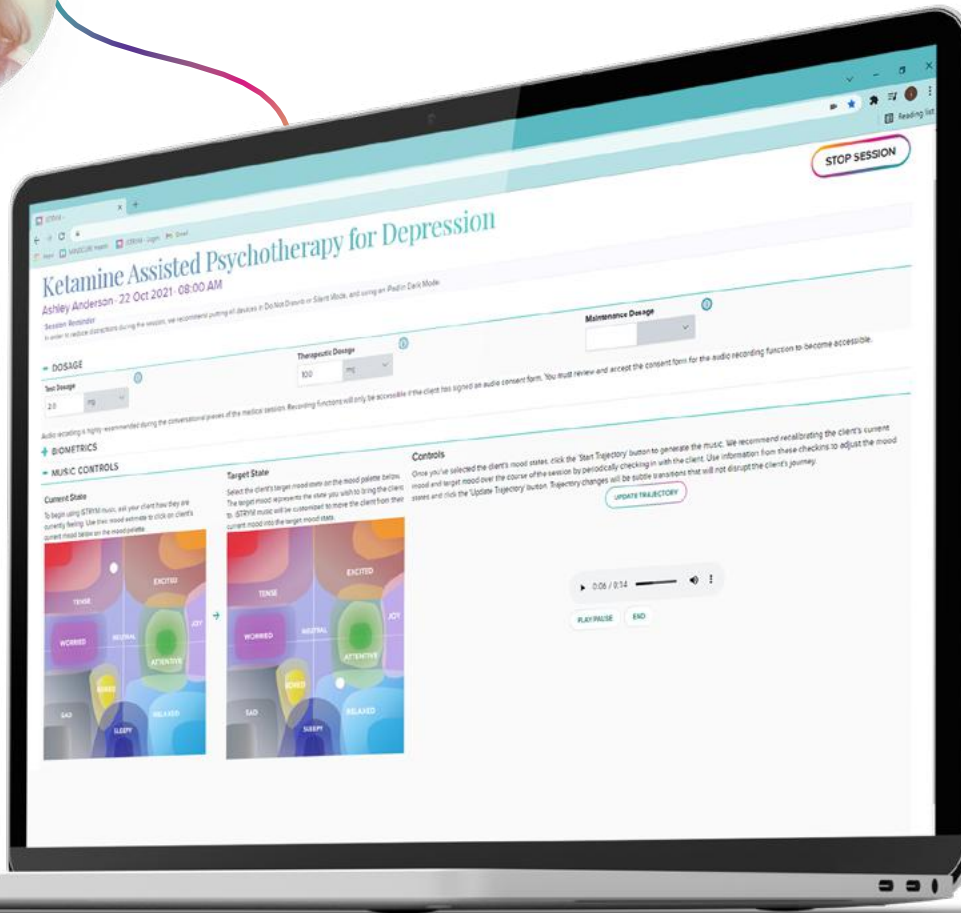
20 years of experience managing operations and product development in the technology and consumer products industries. Led start-up companies through concept to launch and has also managed strategy and development at large enterprise software companies. Led e-commerce operations across digital media, health and medical cannabis. MBA from Simon Fraser University.



# Technology: iSTRYM for the Therapist



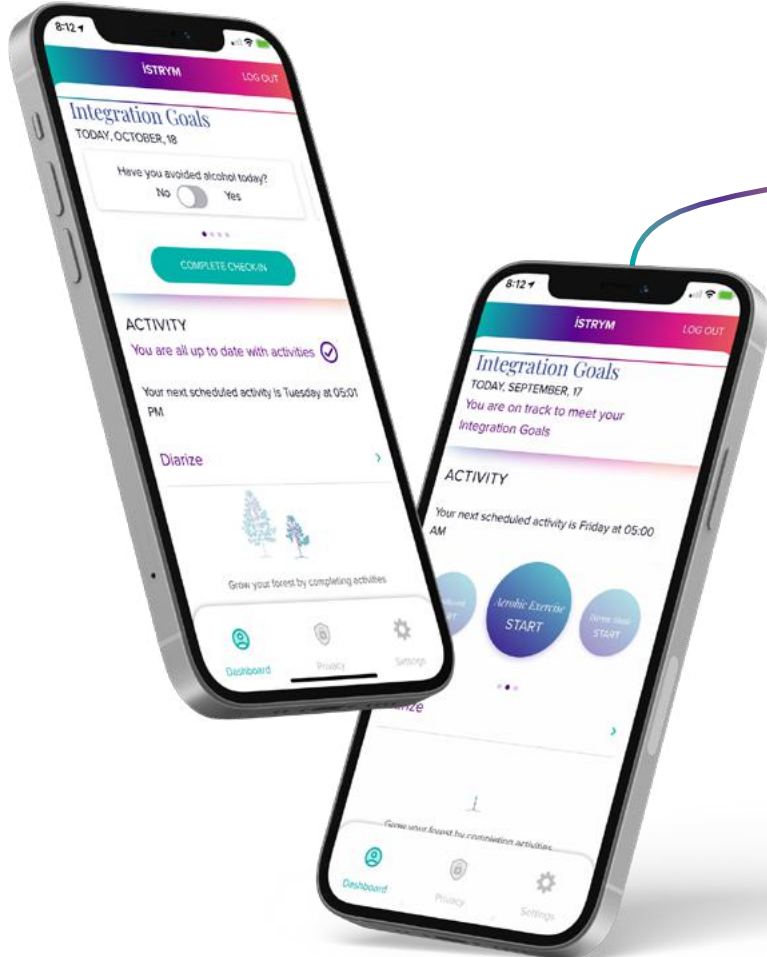
Katherine – Practitioner



- **Modernizes care from manual to digital**, yielding better outcomes and cost savings for therapists and insurers
- **Provides a distribution network of science-based protocols** from psychedelic companies directly to therapists
- **Expands therapists' toolkit for gold standard care** with assessments, proprietary AI-driven music and more
- **Monitors biometrics and psychometrics**, providing reliable data for timely interventions and care optimization
- **Supports post-session integration and connectivity** through a suite of science-backed tools
- **Delivers optimized protocols and proof of efficacy** at scale, creating a competitive advantage for therapists

**SUPPORTS PAYER ACCESS, REDUCED COSTS, BETTER CARE & BETTER OUTCOMES.**

# Technology: iSTRYM for the Patient



Josh - Patient

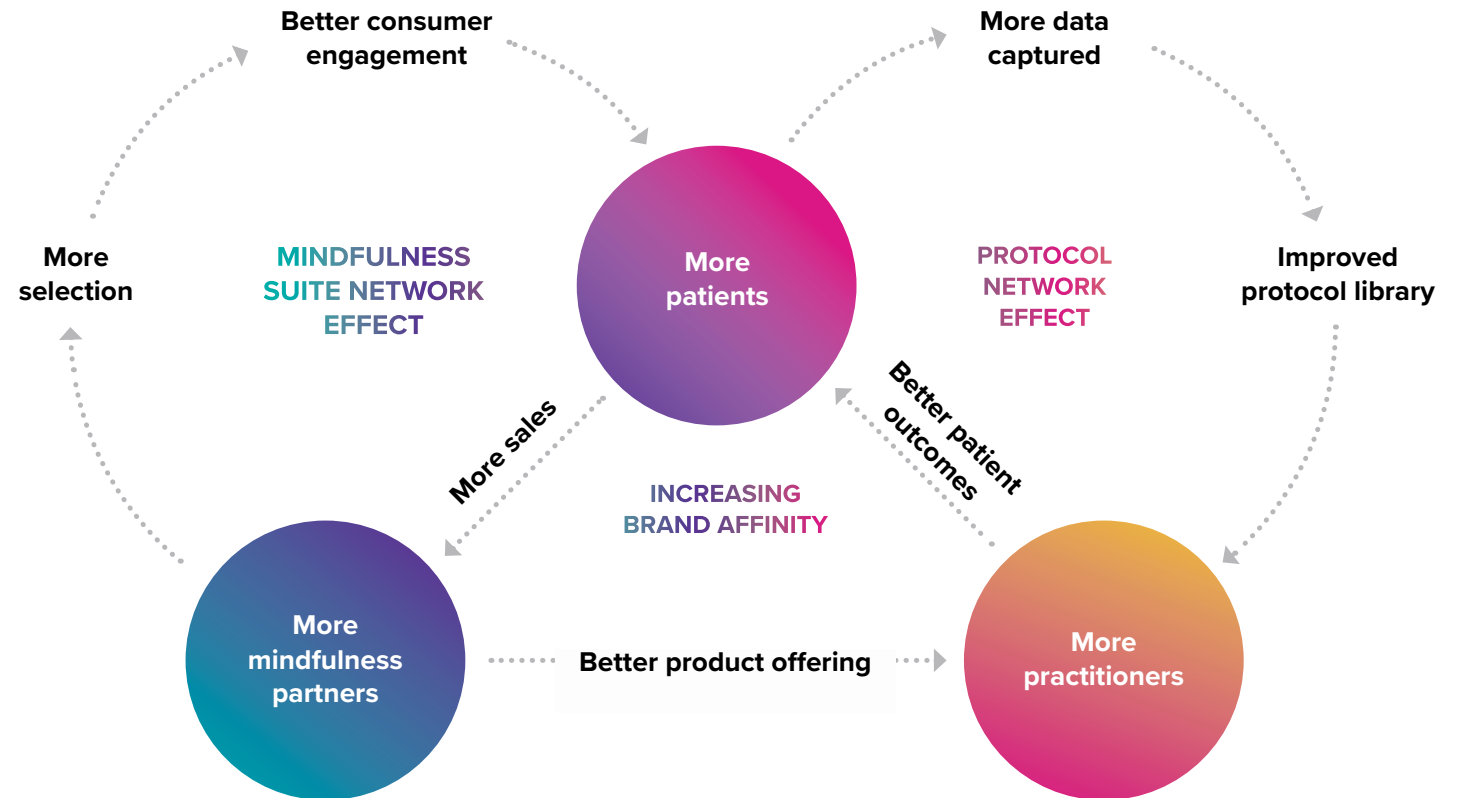
“The old pen and paper therapist can’t give me what I need to understand and take control of my mental health. I want to know what I need to do, when I need to do it, and how it’s helping at each step. I want my journey to be personalized and modernized.”

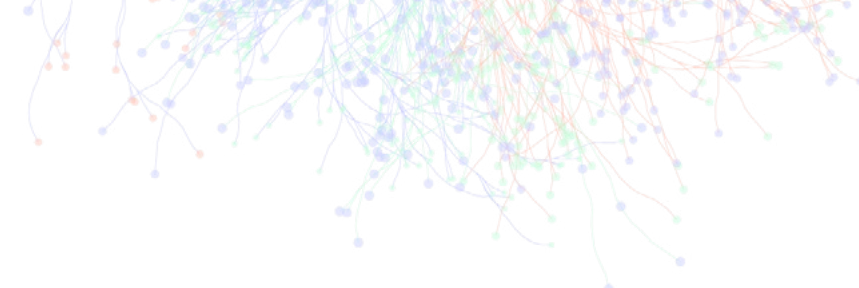
- **Provides data-backed assurances for patients** who are cautious about using psychedelic therapies
- **Modernizes care from manual to digital**, catering to the trend towards digital interfaces
- **Connects patients with therapists** and emergency services 24 hours a day, 7 days a week
- **Personalizes care and provides optimization** for each patient’s unique goals and mental health journey
- **Expands toolkit of specific and actionable insights**, elevating patient to colleague in care
- **Promotes daily rituals post-care**, promoting a continuation of the client’s journey to optimized mental wealth

**IMPROVING COMPLIANCE, OPTIMIZING OUTCOMES  
& PROOFING SAFETY AND EFFICACY.**

# Technology: Scale Model

- We've set our sights on being the **distribution network for care protocols** (psychedelic and integrative), the trusted tool of therapists, and the trusted provider of the quantified mind for individuals.
- Our platform is designed to benefit from a **double network effect**, grow exponentially, and create a barrier to entry.

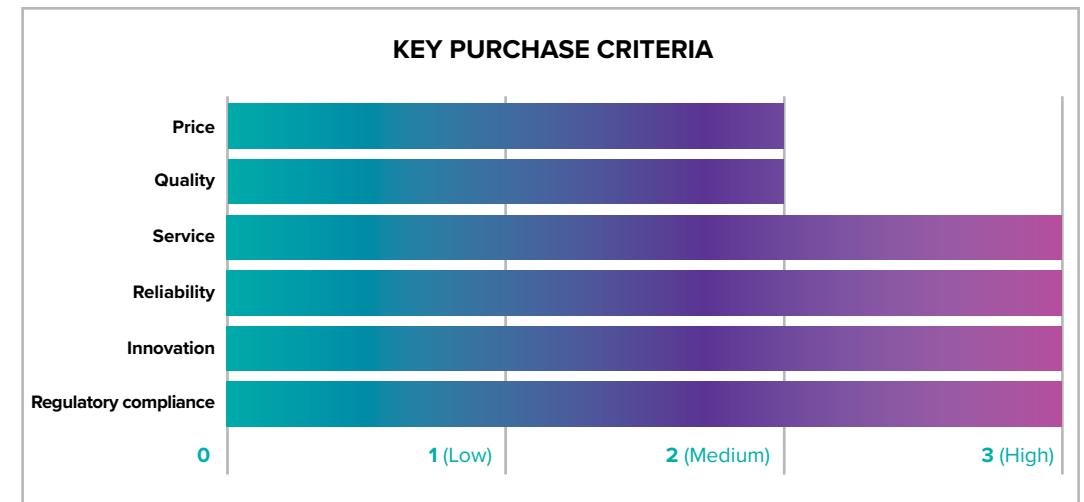
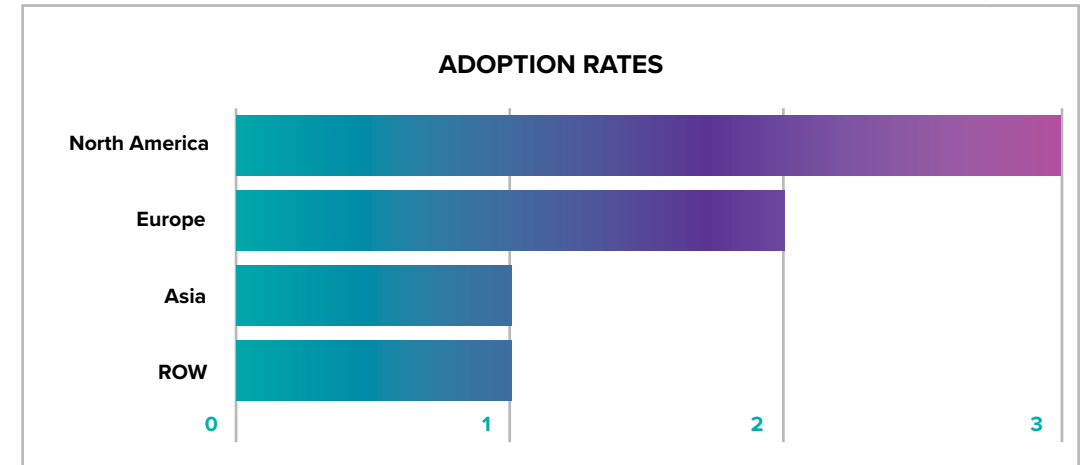
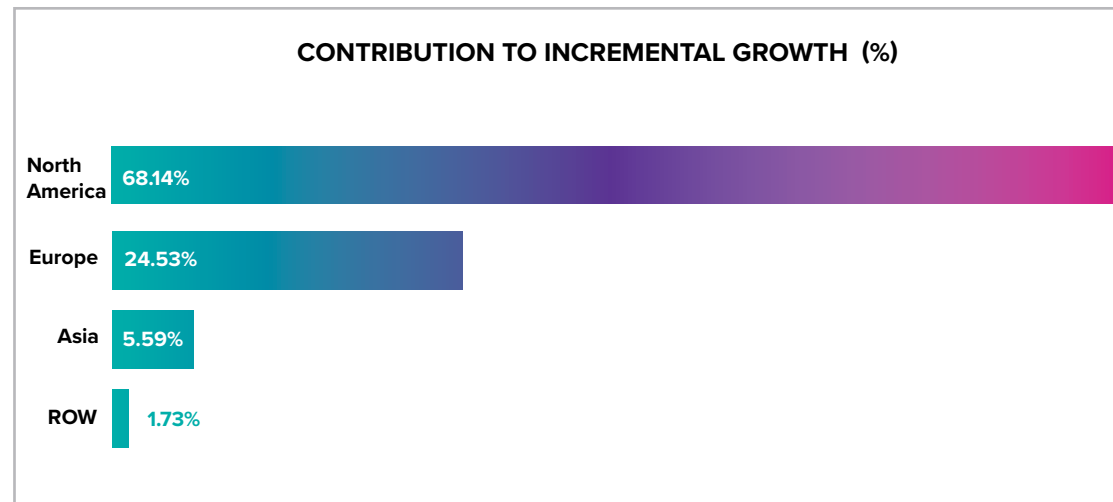




# Research: The Desire Project – Landscape

## Current Competitive & Customer Landscape

- The two FDA-approved drugs designed to treat loss of sexual desire in females only treat the symptoms, rather than the underlying causes
- We have an opportunity to find a more effective and better tolerated treatment for women affected by this disorder
- Demographics with younger generations more willing to discuss mental and sexual health
- Improved diagnostics and increasing demand for diagnosis and treatment



# MDMA-assisted psychotherapy for HSDD: Phase 2 Trial Design

## Timeline

- In discussions to initiate Phase 2 study
- 100 premenopausal women with acquired generalized HSDD
- 1 year enrollment - US and Canada

## Objectives

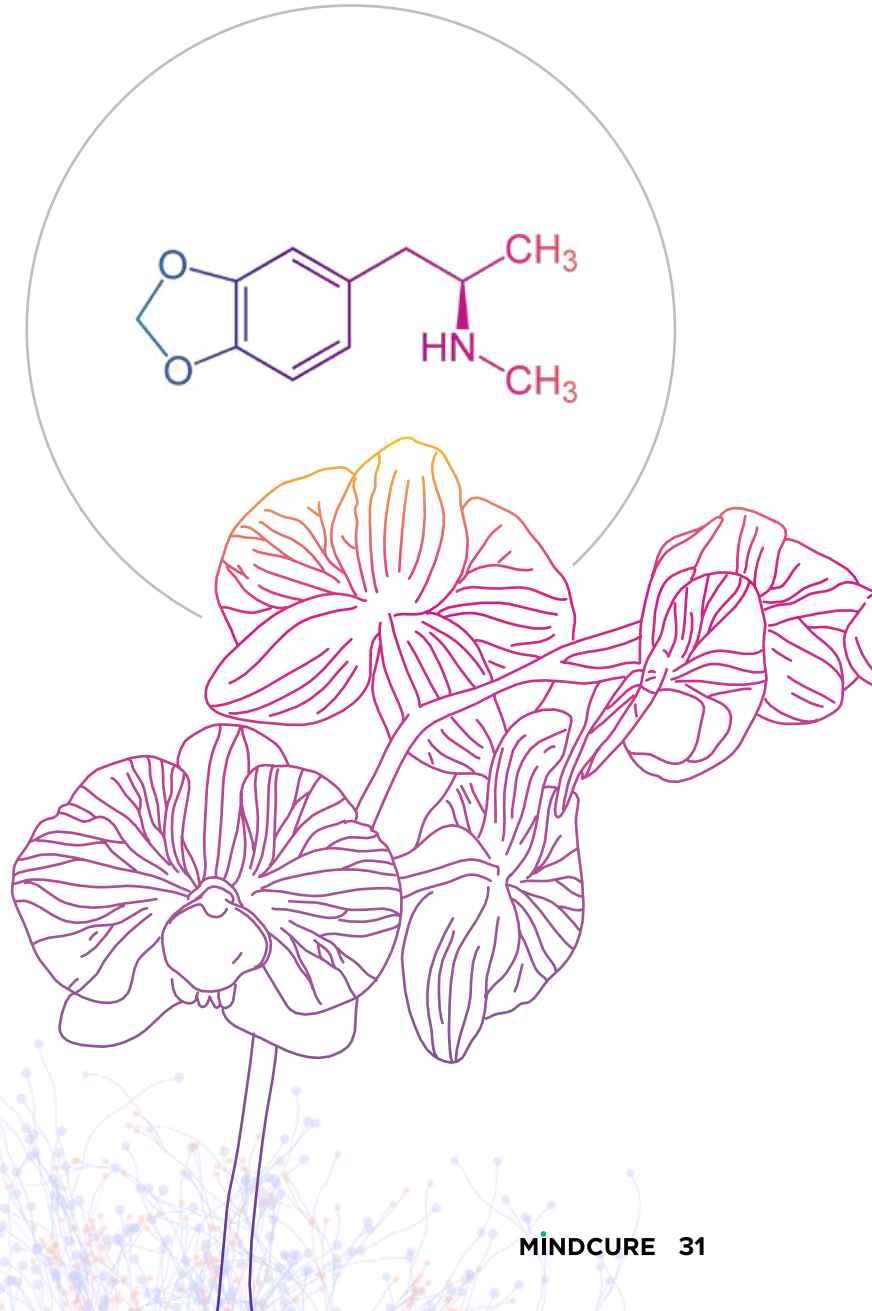
- Test whether MDMA produces a clinically meaningful therapeutic response in women with moderate to severe HSDD
- Document the safety profile of MDMA in such use

## Design

- DB 1:1 randomized placebo-controlled
- 3 preparatory psychotherapy sessions
- 3 monthly doses MDMA/placebo
- 3 integrative sessions in between
- After final dosing, 3 monthly follow-ups for longer-term assessment of efficacy and safety

## Co-Primary Endpoints

- Change from baseline in the Sexual Desire domain of the Female Sexual Function Index (FSFI), and Female Sexual Distress Scale (FSDS)-DAO item 13







# MINDCURE

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