



MINDCURE

A Full Cycle of Mental Wellness
From Research to Remedy

CORPORATE PRESENTATION AUGUST 31, 2021

CSE:MCUR | OTC:MCURF | FRA:6MH

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MINDCURE

We are a life sciences company focused on developing **digital therapeutics technology** & **researching psychedelic compounds** to rapidly scale science-based and evidence-backed mental health therapy globally.



Leadership Team

MINDCURE is led by a team of industry experts in biotech, life sciences, new product discovery, and technology.



Kelsey Ramsden – President & CEO

15 years of experience founding, scaling, and operating innovative companies across Canada and the Caribbean. Built multiple 8-figure businesses and twice been named Canada's Top Female Entrepreneur. On the Entrepreneurship Council for the University of Western Ontario, where she is also a faculty member. MBA from the Richard Ivey School of Business at the University of Western Ontario.



Dr. Joel Raskin – Chief Medical Officer

Psychiatrist and academic with 20 years of international pharmaceutical experience in neuroscience drug development, lifecycle preparation, launch, and commercialization with Eli Lilly & Co. Worked with medications for mood and anxiety disorders, schizophrenia, dementia, migraine and pain. As Senior Director, led medical affairs team for Alzheimer's Disease diagnostics and therapeutics. Medical degree and FRCPC Psychiatry from the University of Toronto.



Geoff Belair – Chief Technology Officer

30 years of experience working in highly regulated industries, including fintech and banking. Senior architect and creator of the Integration Services Team at banking solutions company Fincentric Corporation. Previously Vice President of Information Technology at Westland Insurance.



Tarik Lebbadi – Chief Operating Officer

13 years of international operational experience. Led the medical division of Johnson & Johnson in Morocco. Holds a BA in Mathematics and Computer Science from Ripon College and an MBA from IESE Business School in Barcelona, Spain.



Daniel Herrera – Vice President of Growth & Strategic Partnerships

Pharmaceutical executive with extensive experience in highly regulated industries. Experienced with medical affairs, product development and product licensing, negotiations with public and private payers, GPOs, and pharmacy buyers, and strategic partnerships resulting in high-value M&A transactions. Graduate of McGill University and the University of Montreal. MBA from the John Molson School of Business at Concordia University.



Michael Wolfe – Chief Financial Officer

30 years' experience in finance, accounting, private equity, and business valuation. CFO of Baylin Technologies Inc. CFO of several mid-market Canadian companies, including Masstech Group Inc. General Partner at VenGrowth Capital Partners Inc. Has CPA, CA designation, a Chartered Business Valuator designation, an MBA from McMaster University, and a BA (Business and Economics) from the University of Western Ontario.

Advisors

MINDCURE is supported by world-renown experts in neuroscience, mental health, pharmacology, and psychedelics.



Dr. Dan Engle, MD – Primary Investigator

Medical degree from the University of Texas in San Antonio, psychiatry residency degree from the University of Colorado in Denver and Child and Adolescent Psychiatry Fellowship degree from Oregon Health and Sciences University. World-renowned for his specializations in psychiatry and neurology, with a background in integrative psychiatry, neurocognitive restoration, peak performance medicine and psychedelic research.



Hamilton Morris – Scientific Advisor

A chemist, filmmaker, and science journalist. The director of the award-winning documentary series Hamilton's Pharmacopeia. Attended the University of Chicago and The New School in New York City. Frequently consults with media on the subject of psychoactive drugs and conducts pharmacological research at the University of the Sciences in Philadelphia.



Dr. Jason Wallach, PhD – Scientific Advisor

Instructor in the Department of Pharmaceutical Sciences as well as the Substance Use Disorders Institute at the University of the Sciences, Philadelphia, Holds an adjunct appointment at Cooper Medical School of Rowan University, Camden, NJ. Author of over 20 publications in peer-reviewed journal articles. PhD in Pharmacology and Toxicology from University of the Sciences. BS in Cell and Molecular Biology from Indiana University of Pennsylvania.



Dr. Wolfram Tetzlaff, MD, PhD – Scientific Advisor

Director of ICORD and a professor in the departments of Zoology and Surgery at the University of British Columbia. Holds John and Penny Ryan British Columbia Leadership Chair in Spinal Cord Research. MD at the University of Essen, his Dr. Med. at Ruhr-University Bochum. PhD at the University of Calgary.



Hector MacKay-Dunn, Q.C. – Advisor

30 years of experience providing legal advice to high growth public and private companies in life sciences, health, mining, clean tech. Advises on corporate domestic & cross-border public & private security offerings, M&A, international partnering & licensing transactions, and board committees on corporate governance. Recognized by Lexpert as being among the Top 100 Canada/US Cross-Border Corporate Lawyers in Canada and Leading 500 Lawyers in Canada; by Best Lawyers as Lawyer of the Year 2020 in Biotech and a Leading Lawyer in M&A, tech, corporate & securities; and in Chambers Canada 2020.



Dr. John Brownstein – Scientific Advisor

Chief Innovation Officer of Boston Children's Hospital and Professor of Biomedical Informatics at Harvard Medical School. Directs the Computational Epidemiology Lab and the Innovation and Digital Health Accelerator both at Boston Children's. Trained as an epidemiologist at Yale University. His efforts are in use by millions each year including the CDC, WHO, DHS, DOD, HHS, and EU. Serves advisory role to numerous agencies on real-time public health surveillance including HHS, DHS, CDC, IOM, WHO and the White House.

Board Members



Philip Tapley – Chairman of the Board of Directors

25 years of experience driving transformational change in highly regulated industries. Most recently Chief Information Officer at Westland Insurance. Founded iProcess Solutions, a pioneer in the insurance technology space. MBA from Simon Fraser University.



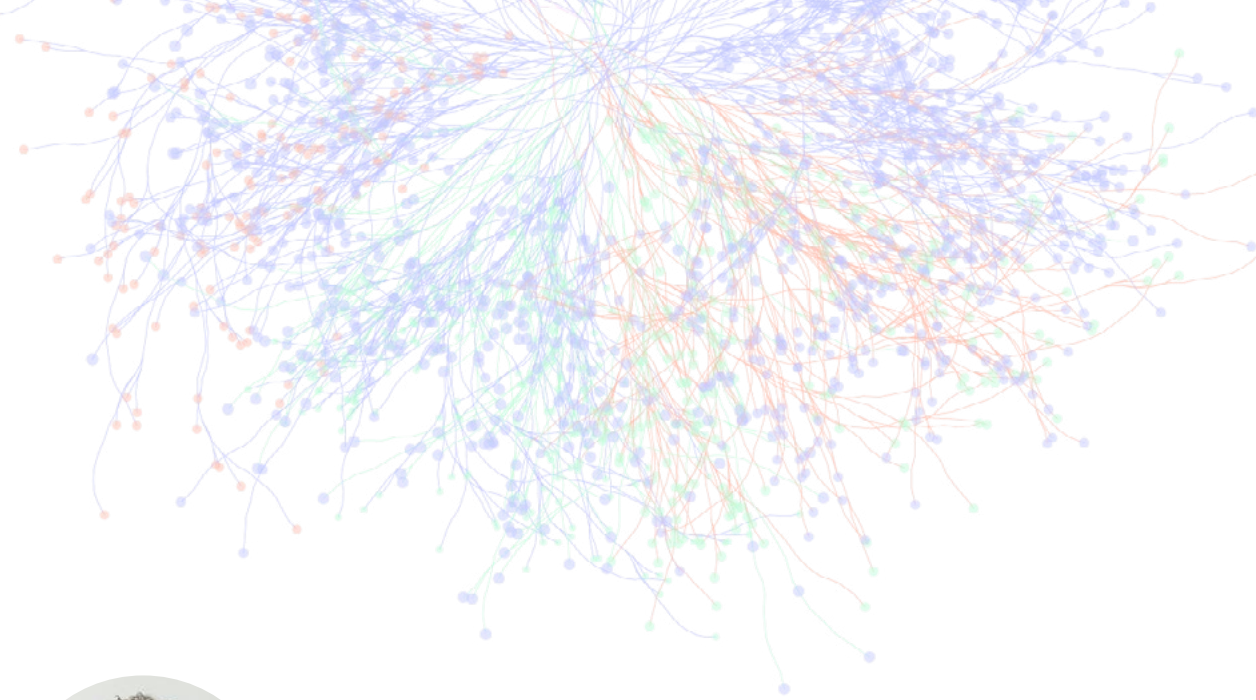
Larissa Chaikowsky – Director

Chief Operating Officer for the U.S. Wealth Management business at BMO. Previously the U.S. Chief Human Resources Officer for BMO Financial Group. At BMO, has held several senior positions, helping redefine the BMO brand and improving the business practices of Technology and Operations, Human Resources and Corporate Strategy. Bachelor's of International Business and Relations from the Sprott School of Business at Carleton University. MBA from the Richard Ivey School of Business.



Kelsey Ramsden – President & CEO

15 years of experience founding, scaling, and operating innovative companies across Canada and the Caribbean. Built multiple 8-figure businesses and twice been named Canada's Top Female Entrepreneur. On the Entrepreneurship Council for the University of Western Ontario, where she is also a faculty member. MBA from the Richard Ivey School of Business at the University of Western Ontario.



Robert C. Hill – Director

Managed private and publicly traded cannabis, technology, and financial services companies in Canada, the USA, and Japan. CPA designation in British Columbia, Canada. Began career with KPMG, served as VP at Haywood Securities, and most recently a CFO in the Technology and Media and Life Sciences industries.



Jason Pamer – Director

20 years of experience managing operations and product development in the technology and consumer products industries. Led start-up companies through concept to launch and has also managed strategy and development at large enterprise software companies. Led e-commerce operations across digital media, health and medical cannabis. MBA from Simon Fraser University.

Mental Wellness: The Mental Health Epidemic

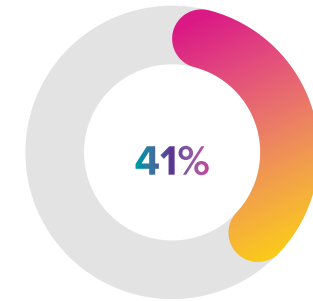
There is a critical need for effective mental health treatment options.



24% of adults report unmet need for mental health treatment.¹



40% of US adults struggle with mental health or substance abuse.²



During the pandemic, 41% of adults reported symptoms of anxiety and/or depressive disorder and 11% reported thoughts of suicide in the past 30 days.³

Workplace mental health problems cost employers an estimated **\$500 billion** annually of lost productivity.⁴

1. <https://www.mhanational.org/issues/state-mental-health-america>

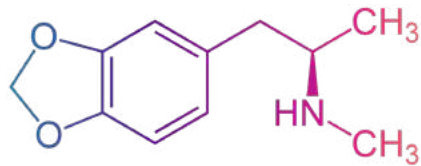
2. <https://www.cdc.gov/mmwr/volumes/69/wr/mm6932a1.htm>

3. <https://www.kff.org/coronavirus-covid-19/issue-brief/the-implications-of-covid-19-for-mental-health-and-substance-use/#:~:text=During%20the%20COVID%2D19%20pandemic,largely%20stable%20since%20spring%202020.>

4. <https://mhanational.org/sites/default/files/Mind%20the%20Workplace%20-%20MHA%20Workplace%20Health%20Survey%202017%20FINAL.pdf>

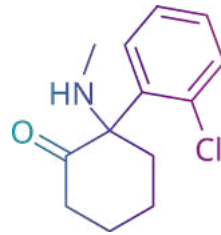
Mental Wellness: Psychedelic Therapies

Psychedelics show promise in treating a variety of mental health conditions.



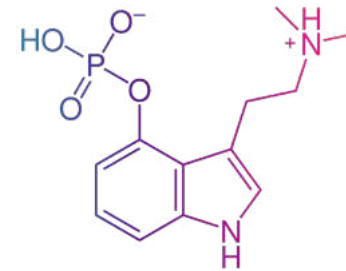
MDMA

In MAPS' completed Phase 3 trial, 67% of participants no longer had PTSD after three treatment sessions.¹



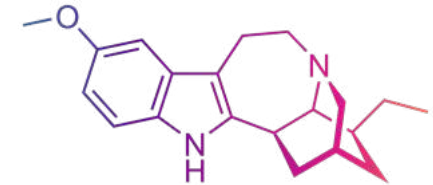
KETAMINE

A double-blind placebo-controlled study confirmed significant therapeutic improvements as early as 80 minutes after a single dose of ketamine.²



PSILOCYBIN

In one study using psilocybin, 54% of participants were considered in remission from major depressive disorder four weeks post-treatment.³



IBOGAINE

A single ibogaine treatment reduced opioid withdrawal symptoms and achieved opioid cessation or sustained reduced use in dependent individuals as measured over 12 months.⁴

1. <https://www.nature.com/articles/s41591-021-01336-3>

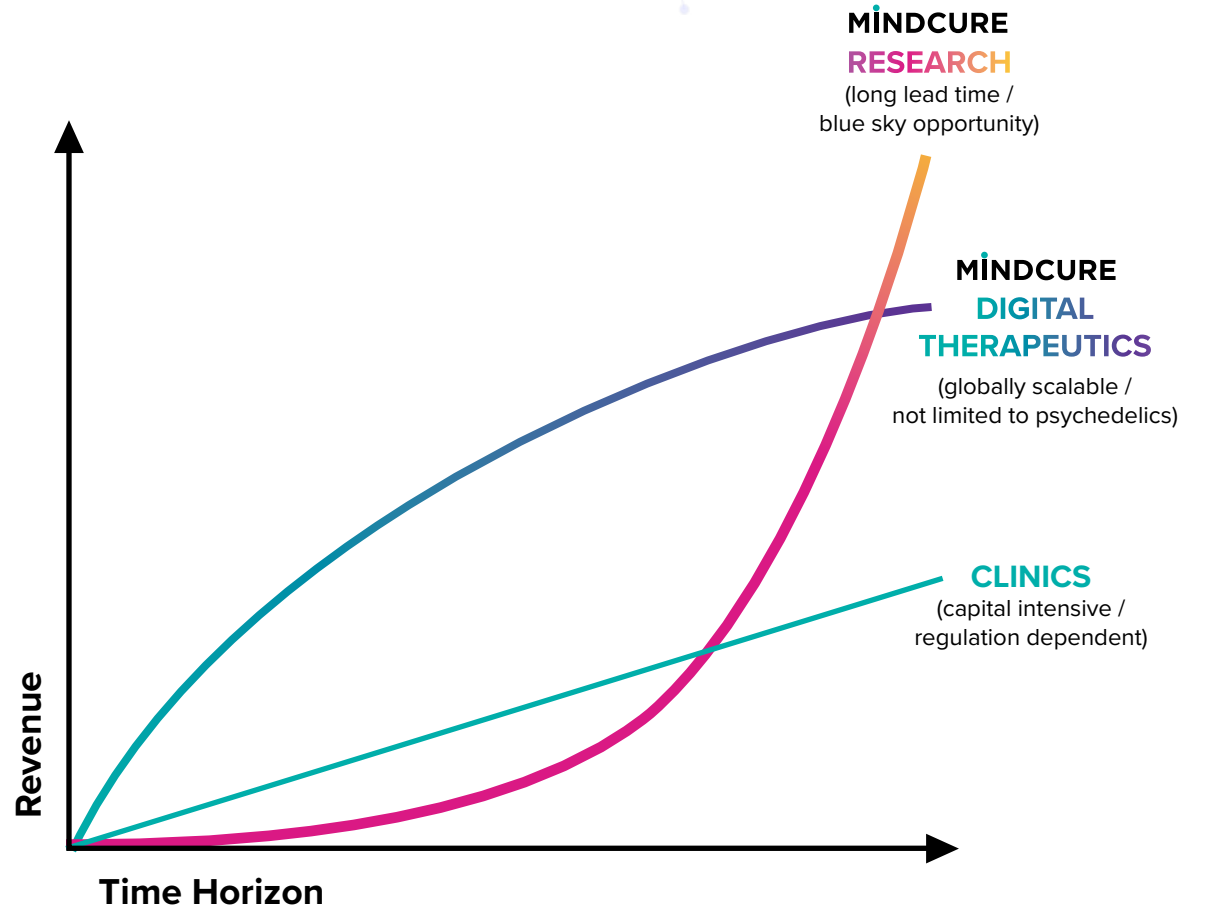
2. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6353120/>

3. <https://www.hopkinsmedicine.org/news/newsroom/news-releases/psychedelic-treatment-with-psilocybin-relieves-major-depression-study-shows>

4. <https://www.tandfonline.com/doi/full/10.1080/00952990.2017.1310218>

MINDCURE: Uniquely Positioned

- By concentrating on both **technology** and **research**, MINDCURE is focusing on near-term revenue, a longer-term blue sky horizon, and hedges against regulatory unknowns with a globally scalable, adaptive model.
- **Our SaaS platform** scales globally, servicing every psychedelic medicine, without the capital intensive drag of clinic scale-out costs.
- **Our beachhead is psychedelic-assisted psychotherapy**, then on to larger penetration fields of technologically un-disrupted psychotherapy and psychiatry.



Our Technology

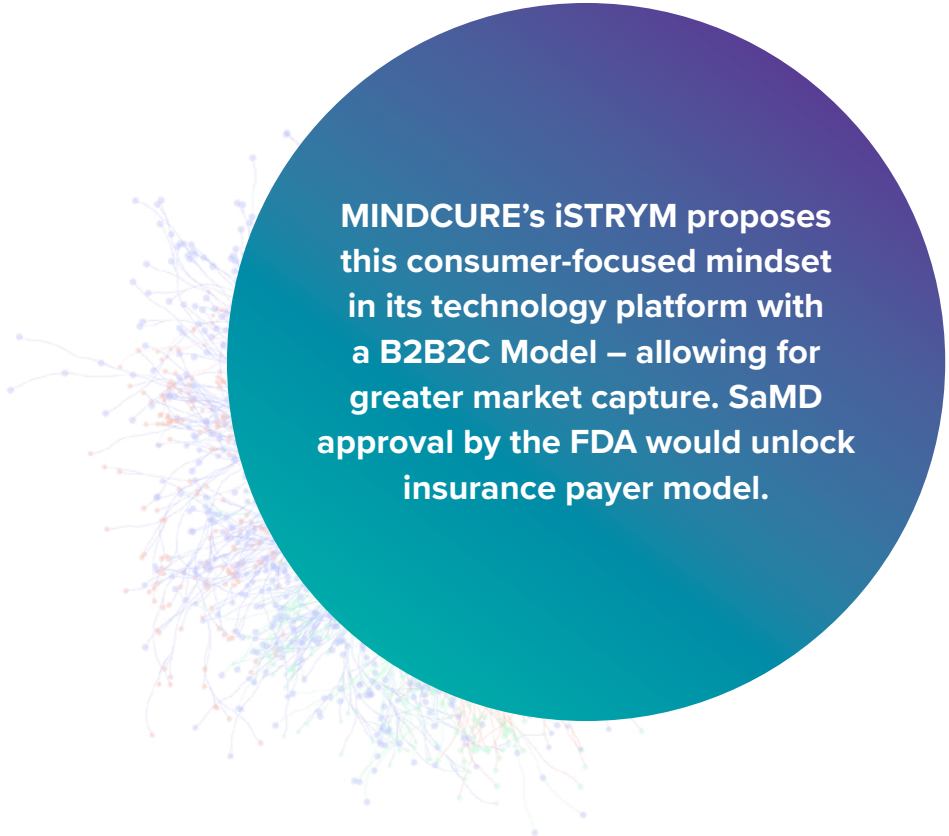


Technology: Opportunity

Digital therapeutics (DTx) are health interventions delivered through a smart device to induce a behavioral change in the patient.

- Global DTx is projected to reach **USD \$6.9B** by 2025, from **\$2.1B** in 2020¹
- DTx in North America is projected to reach **USD \$5.0 billion** by 2025¹
- Giants in global market focused on simplifying behavioral change and empowering consumers to take charge of their own health:

COMPANY	VALUE	SPACE
Noom	Revenue \$237 million	Weight loss
Livongo Health	Valuation \$37 billion	Hypertension/Diabetes
Omada	Valuation \$600 million	Chronic Disease

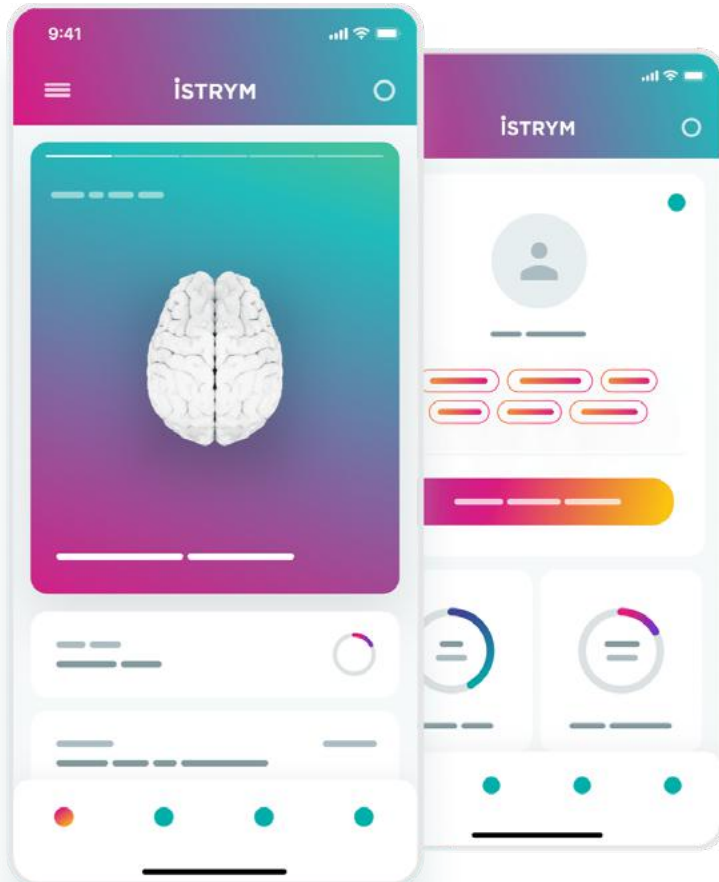


MINDCURE's iSTRYM proposes this consumer-focused mindset in its technology platform with a B2B2C Model – allowing for greater market capture. SaMD approval by the FDA would unlock insurance payer model.

1. Data sources from Markets and Markets' "Digital Therapeutics (DTx) Market – Global Forecast to 2025 Report".

Digital Therapeutics Technology

iSTRYM Mental Health DTx



**AI-driven mental health patient lifecycle platform
from assessment to monitoring = reducing costs & improving outcomes**

PRECISION MEDICINE & QUANTIFIED THERAPY

Onboarding & Assessment Tool Kit

Captures powerful data with Speak Ai and wearables. Takes assessment data, centralizes it, and organizes it. Orients to applicable care options.

Therapeutic Protocol Catalogue

Therapy and medicine protocols, generate and optimize custom treatment plans.

In Session Assets for Optimization

Proprietary music tool and biometric monitoring allows real-time adjustment control based on in-session feedback.

Ritual Suite

Optimize and personalize outcomes with spiritual and science-backed daily practices. Tap into the transformative power of music, breathwork, and visualization.

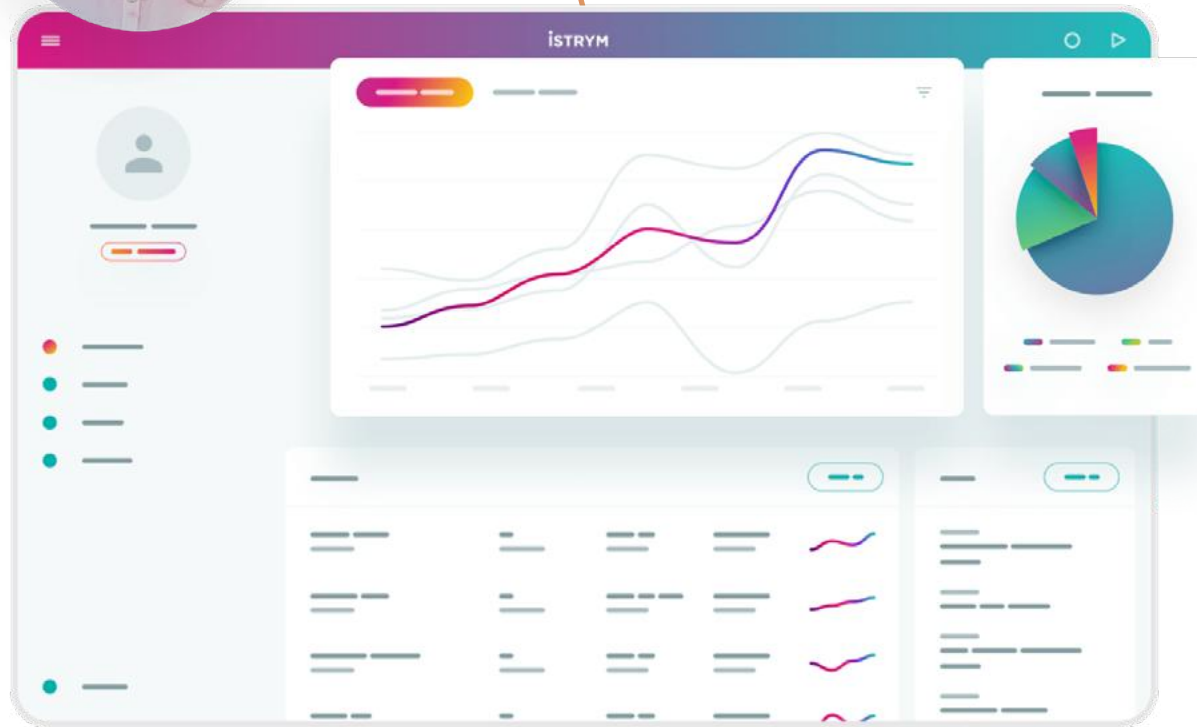
AI Driven Analysis Engine

AI Analysis and Assessment constantly driving optimization and recommendations, generating new insights for patient, therapist and researchers.

Technology: iSTRYM for the Therapist



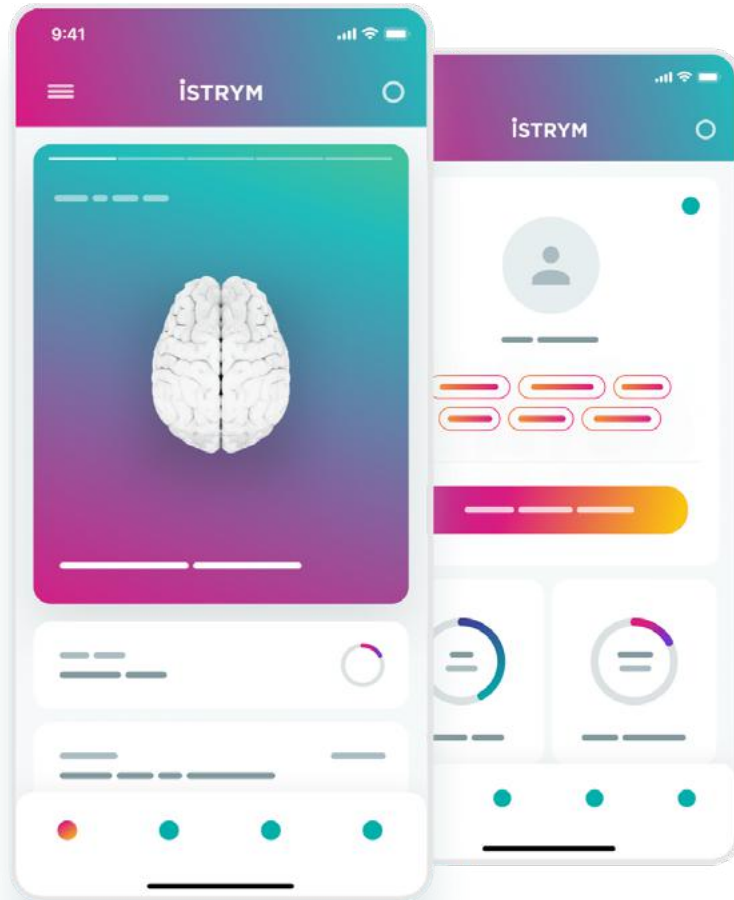
Katherine - Practitioner



- **Modernizes care from manual to digital**, yielding better outcomes and cost savings for therapists and insurers
- **Provides a distribution network of science-based protocols** from psychedelic companies directly to therapists
- **Expands therapists' toolkit for gold standard care** with assessments, propriety AI-driven music and more
- **Monitors biometrics and psychometrics**, providing reliable data for timely interventions and care optimization
- **Supports post-session integration and connectivity** through a suite of science-backed tools
- **Delivers optimized protocols and proof of efficacy** at scale, creating a competitive advantage for therapists

**DEEPER DATA, BETTER CARE, REDUCED COSTS
& BETTER OUTCOMES.**

Technology: iSTRYM for the Patient



Josh - Patient

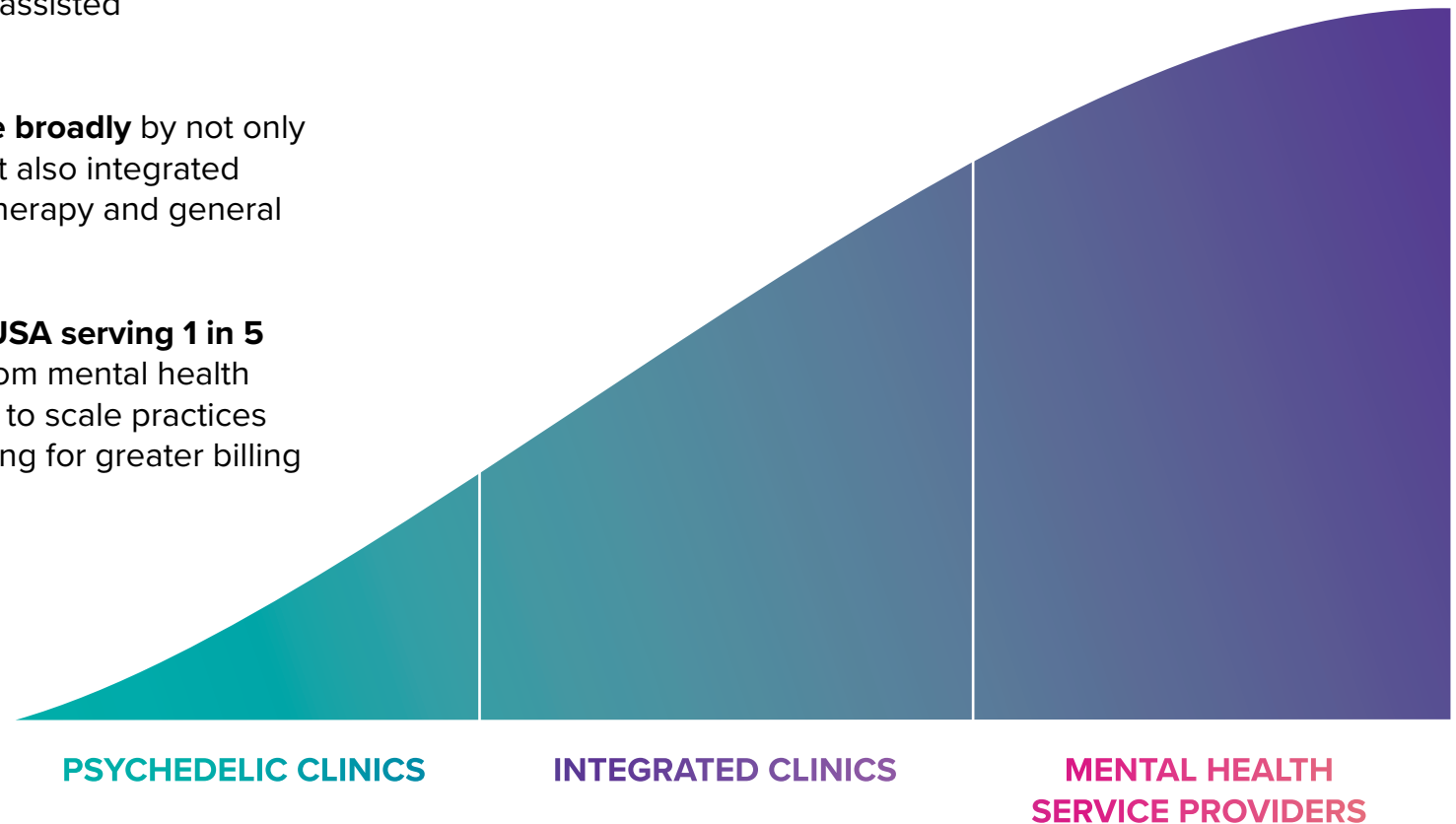
"The old pen and paper therapist can't give me what I need to understand and take control of my mental health. I want to know what I need to do, when I need to do it, and how it's helping at each step. I want my journey to be personalized and modernized."

- **Modernizes care from manual to digital**, catering to the trend towards digital interfaces
- **Provides data-backed assurances for patients** who are cautious about using psychedelic therapies
- **Expands toolkit of specific and actionable insights**, elevating patient to colleague in care
- **Connects patients with therapists** and emergency services 24 hours a day, 7 days a week
- **Personalizes care and provides optimization** for each patient's unique goals and mental health journey
- **Promotes daily rituals post-care**, promoting a continuation of the client's journey to optimized mental wealth

**IMPROVING COMPLIANCE, OPTIMIZING OUTCOMES
& PROOFING SAFETY AND EFFICACY.**

Technology: Market Opportunity/Timeline

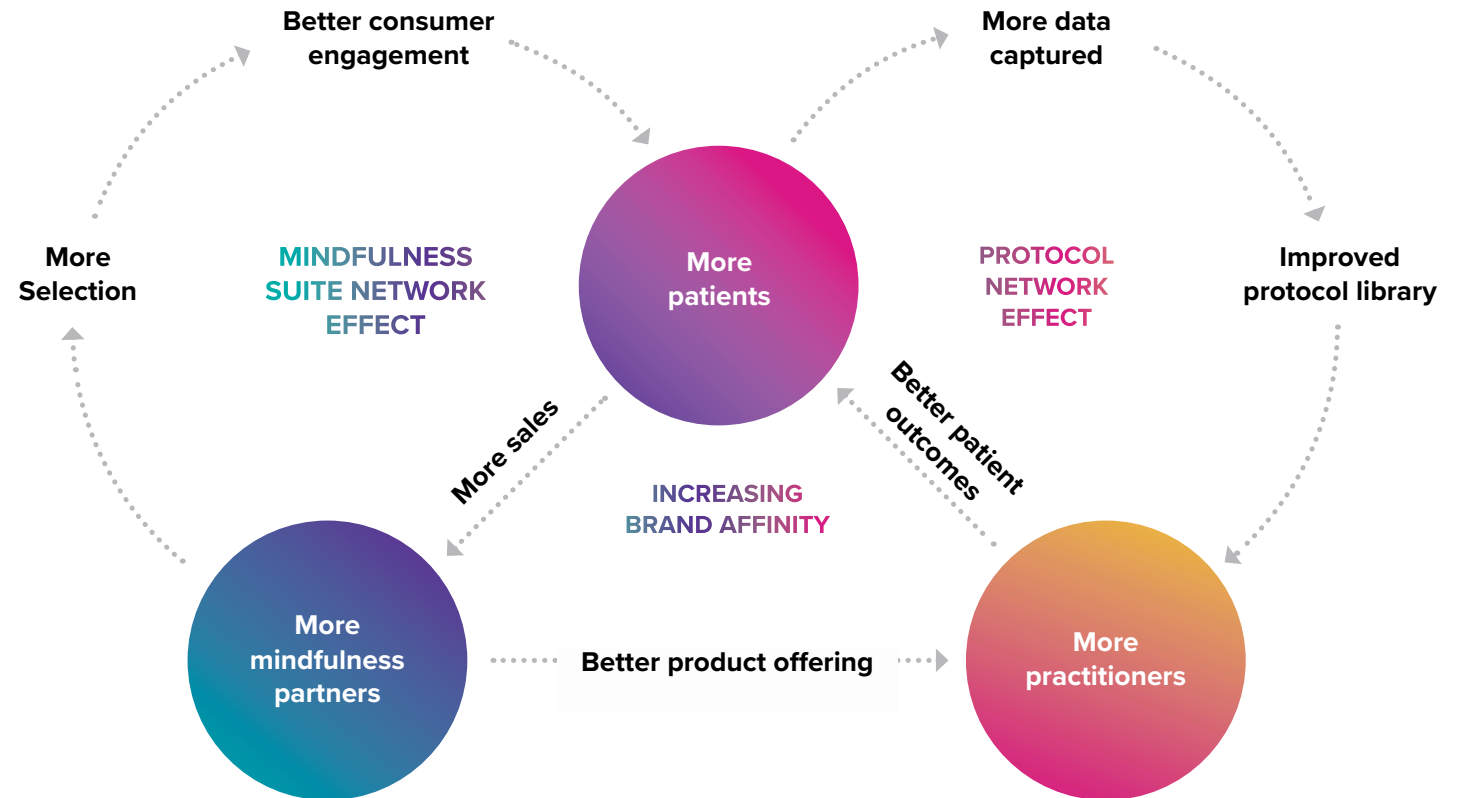
- **Launch iSTRYM** as backbone for psychedelic-assisted psychotherapy clinics.
- Once established, **iSTRYM to be utilized more broadly** by not only psychedelic-assisted psychotherapy clinics but also integrated clinics that offer psychedelic-assisted psychotherapy and general mental health service providers.
- **620,000 mental health professionals in the USA serving 1 in 5 adults, or 65 million Americans**, who suffer from mental health issues. There's a growing need for technology to scale practices as mental health issues continue to rise, allowing for greater billing and access to care.¹



1. https://www.apna.org/files/public/Resources/Expanding_Mental_Health_Care_Services_in_America-The_Pivotal_Role_of_Psychiatric-Mental_Health_Nurses_04_19.pdf

Technology: Scale Model

- We've set our sights on being the **distribution network for care protocols** (psychedelic and integrative), the trusted tool of therapists, and the trusted provider of the quantified mind for individuals.
- Our platform is designed to benefit from a **double network effect**, grow exponentially, and create a barrier to entry.



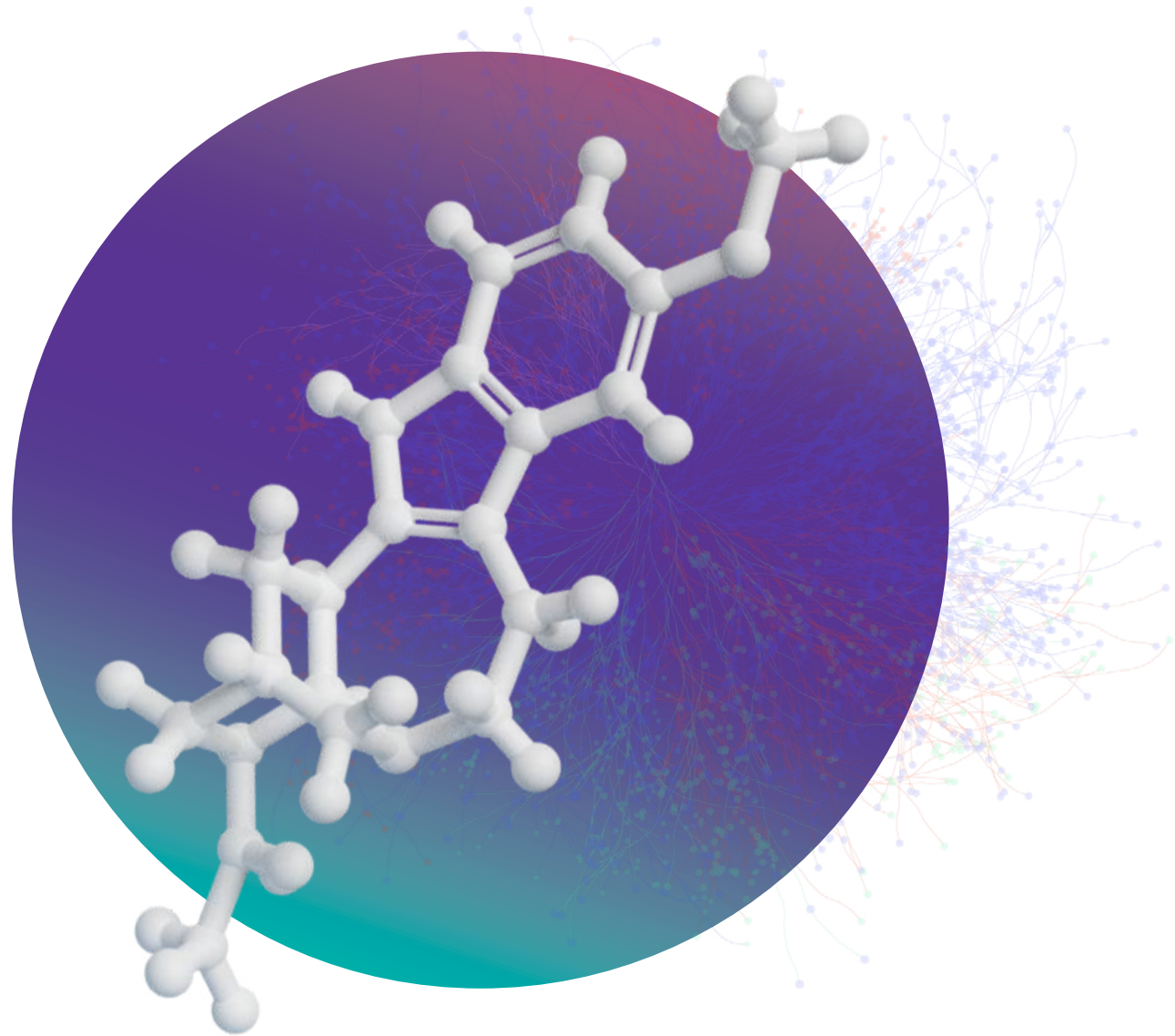
Technology: Path to Revenue

MINDCURE's goal is to be the leader in science-based, evidence-backed clinical digital therapeutics in the psychedelic-assisted psychotherapy space.

iSTRYM is a **first-of-its-kind software as a service** (SaaS) designed to support clinicians in the daily management of practice and patients, and importantly, improve the health outcomes of clinics around the world.

2021				2022	
Q1	Q2	Q3	Q4	Q1 - Q2	Q3 - Q4
✓ Pre-development market analysis and strategic assessment	✓ Development of minimum viable product (MVP) ✓ Biometric data integration ✓ Artificial Intelligence (AI) development	MVP launch & market testing	MVP expansion into 10 clinics & 100 patients End to end functional development of MVP into first commercial version	Commercial product launch of iSTRYM Target of 75 clinics in Canada and USA Pre-submission meeting regarding SaMD	Target 150 clinics in Canada, USA, and UK

Our Research



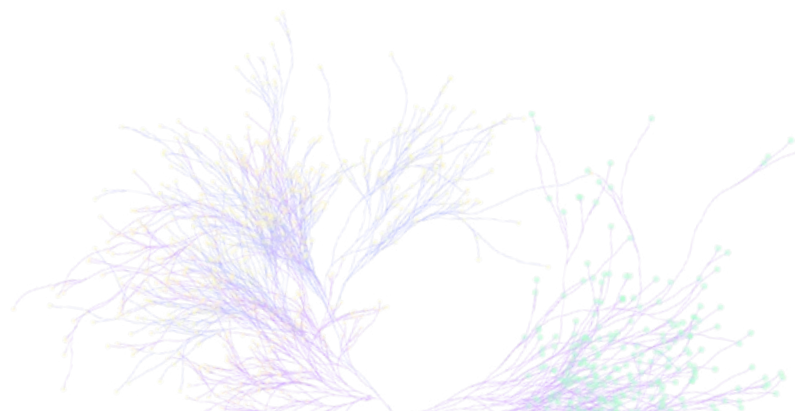
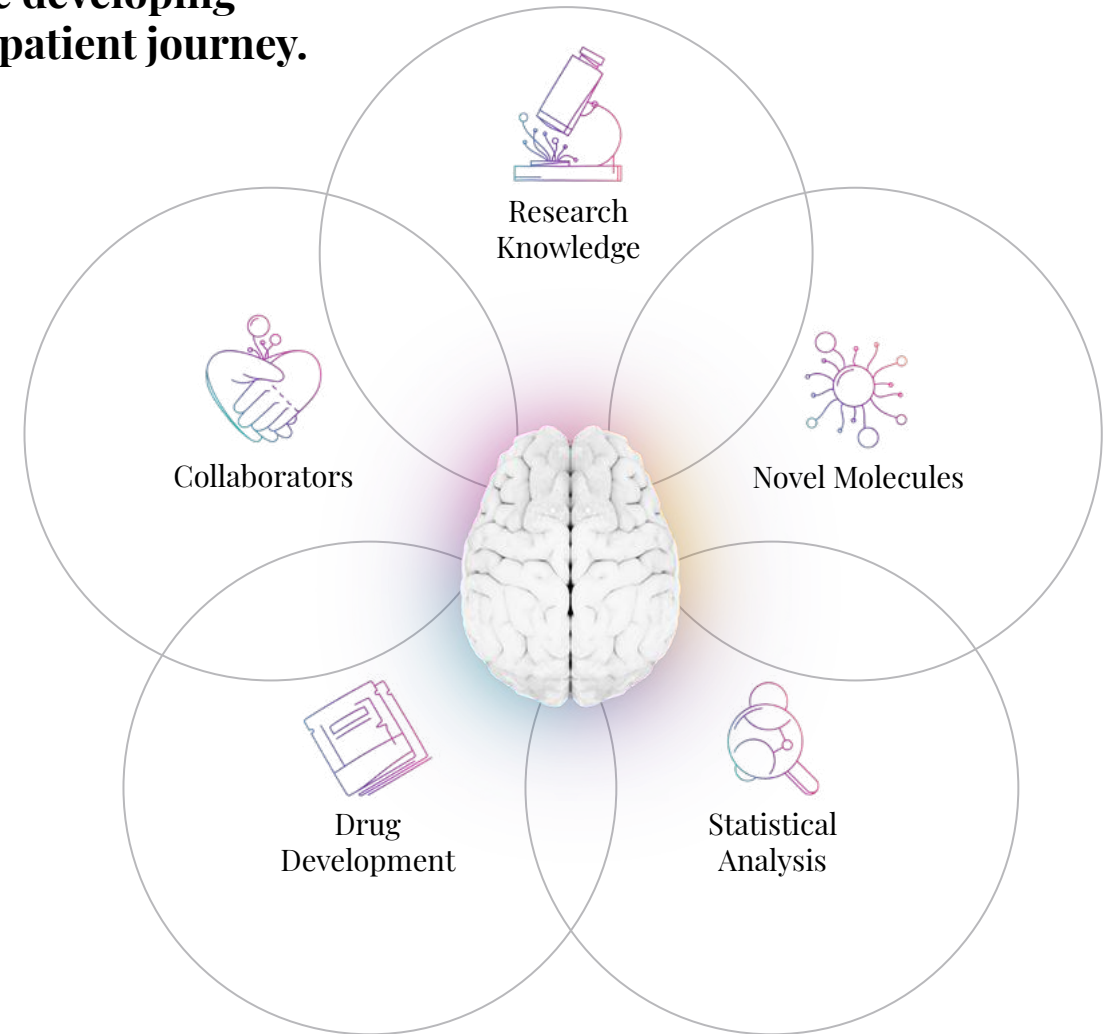
Research: Focus

We are uncovering opportunities to promote healing while developing psychedelic treatment protocols across the mental health patient journey.

PsyCollage™, our proprietary bioinformatics platform, helps drive our research by identifying priority research programs.

Current areas of exploration include:

- **Therapeutic potential of psychedelic compounds**, including ibogaine, for traumatic brain injuries (TBI) and related conditions.
- **Manufacturing synthetic ibogaine** to supply researchers and clinicians.
- **Preclinical psychedelic molecule research** into indications that may involve mood.



Research: Ibogaine – A Growing Need

Potential therapeutic uses of ibogaine from preliminary data include:

Addiction

the drug, alcohol and other addictions treatment industry will be worth **\$38.2 billion this year** (5.2% annual growth in revenues)¹

Neuropathic Pain

the global neuropathic pain market is estimated to account for **US\$ 9.0 billion by the end of 2027**²

Migraines

the global migraine drugs market was valued at **\$1.7 billion in 2017** and is expected to reach **\$2.1 billion by 2025**

- Inaccessibility to a reliable supply of pharmaceutical grade ibogaine **limits opportunities for research, product, and protocol development.**
- The need for ibogaine in research and therapeutic settings **is expected to grow vastly over the years** as scientists investigate and discover further indications.
- One such indication is **Traumatic Brain Injury**. Anecdotal evidence supporting ibogaine has a positive effect on TBI and suggests support for further research in using ibogaine to treat TBI. We are not the only ones who think so.⁴

1. <https://blog.marketresearch.com/38-billion-u.s.-addiction-rehab-industry-pivots-to-cope-during-covid-19-pandemic>
2. <https://www.globenewswire.com/news-release/2020/05/25/2038154/0/en/Neuropathic-Pain-Market-to-reach-US-9-862-3-Million-globally-by-2027-Coherent-Market-Insights.html>
3. <https://www.alliedmarketresearch.com/migraine-drugs-market>
4. <https://clinicaltrials.gov/ct2/show/NCT04313712>

Research: Synthesizing Ibogaine

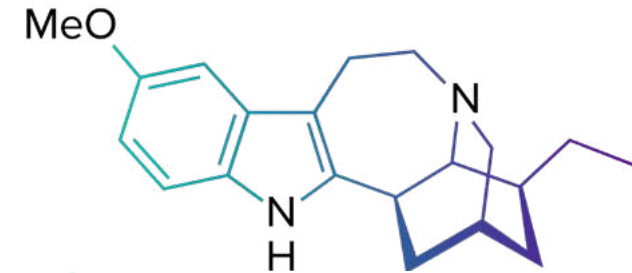
Why Ibogaine Synthesis Matters

- **TO CREATE AN ENVIRONMENTALLY-FRIENDLY & SUSTAINABLE SUPPLY.**

As a leader in psychedelics, MINDCURE recognizes the value of the iboga plant as a rare and diminishing resource.

- **TO PROVIDE AN OPPORTUNITY FOR PSYCHEDELICS RESEARCHERS.**

By synthesizing pharmaceutical grade ibogaine, we are creating the opportunity for the use of a sustainable, high-quality, and regulated supply to be used by researchers conducting clinical trials, and eventually, by clinicians providing psychedelic therapy.



Research: Summary

- **MANUFACTURING
PHARMACEUTICAL GRADE IBOGAINE**
- **THERAPEUTIC POTENTIAL OF PSYCHEDELIC
COMPOUNDS FOR TBI AND OTHER INDICATIONS**
- **PRE-CLINICAL RESEARCH
TO INDICATORS THAT MAY INVOLVE MOOD**

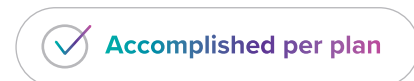


Investment Summary

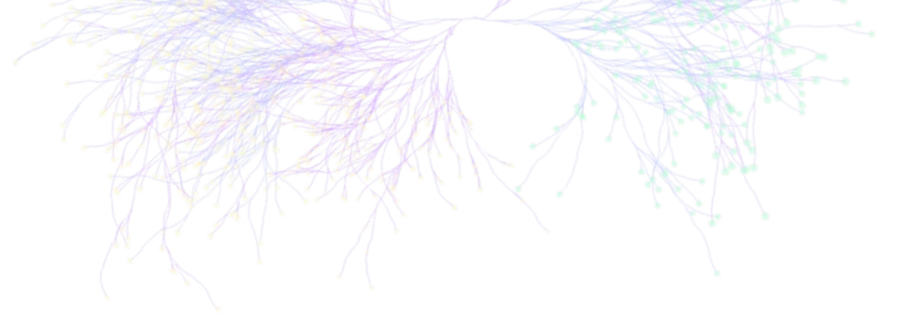


Company: Catalysts & Milestones

Q1 2021	Q2 2021	Q3 2021	Q4 2021
<ul style="list-style-type: none"> ✓ Bring forward pre/post psychedelic nootropic supplement ✓ Run beta of the PsyCollage™ component of iSTRYM™ driving decision making for drug lead optimization ✓ Confirm the beta deployment partnership with ATMA for psychedelic therapy patient data collection ✓ Initiate partnership with unstructured data AI engine to integrate into iSTRYM™ ✓ Primary investigator secured for our first psychedelic research program 	<ul style="list-style-type: none"> ✓ Patent filing on proprietary digital therapeutics platform ✓ PsyCollage™ bioinformatics platform undergoes beta testing ✓ Research relationship secured for our second psychedelic program ✓ iSTRYM: integrating biometric data and developing AI to drive integration protocol optimization 	<ul style="list-style-type: none"> ✓ Patent applications for company's first fully synthetic routes to create ibogaine ● New molecular entity > medchem being carried out ● Update on psychedelic research clinic partnerships with iSTRYM™ ● Initiate major research partnership 	<ul style="list-style-type: none"> ● iSTRYM™ fully functional beta deployment into multiple psychedelic treatment facilities. ● Non-GMP scale up on the iboga molecule



Partnerships



MINDCURE is licencing SOMA's 21-day mental health-designed breathwork program and building a custom breathwork track targeted towards iSTRYM and psychedelic-assisted psychotherapies.



MINDCURE has strategically invested in ATMA. Their established clinical footprint provides an initial opportunity to deploy iSTRYM, optimize treatment for their patients, and obtain the data required to build iSTRYM into the platform trusted by therapists and patients around the world.



LUCID's mission is to help people optimize their mental wellness through music. We are utilizing LUCID's machine learning systems to design custom psychedelic music experiences for iSTRYM.



Partnering with Speak Ai will drive data for iSTRYM, taking unstructured data and creating structure and metrics for the platform integration.

Share Information & Capital Structure

TRADING SYMBOL: CA CSE: MCUR

TRADING SYMBOL: US OTCQB: MCURF

TRADING SYMBOL: FRANKFURT FRA: 6MH

SHARES OUTSTANDING 93.7M

OPTIONS OUTSTANDING 10.2M

WARRANTS OUTSTANDING 29.7M

FULLY DILUTED 133.6M

AVERAGE DAILY VOLUME TRADED (OVER 90 DAYS) 0.7M

MANAGEMENT / INSIDER OWNERSHIP 8.2%

CASH POSITION \$18.3M

As of May 31, 2021. All figures are noted in Canadian dollars.

SHARE PRICE \$0.37

52 WEEK HIGH/LOW \$1.09 / \$0.31

MARKET CAPITALIZATION \$34.7 M

As of August 23, 2021. All figures are noted in Canadian dollars.

MINDCURE HEALTH INC. (CSE:MCUR) SHARE PRICE



Why Invest Now



**Proprietary
digital
therapeutics**



**Clear path
to near-term
revenues**



**World-class
scientific
discovery team**



**Strong
financial
position**



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