



# **FAQ: HOUSES OF WORSHIP**

# How can congregations succeed in gaining subscriptions?

We find that the most successful church subscription projects occur when the governing board and church leadership are excited and on board with the process. Your church leadership should have a clear understanding of your campaign plan. The New York State Council of Churches and Crauderueff Solar will work with the navigation team to design a successful campaign that is authentic to your community and its ministry.

### What support is available to committees as they design their campaigns?

The New York State Council of Churches and Crauderueff Solar will provide an organized and efficient structure can be adapted by your community solar committee. We support the campaign process through regular check-ins at your pace (biweekly, monthly, etc.). We want your church's campaign to represent your unique community, rooted in your own values of social justice and advocacy.

Some of our parishioners already have solar panels that don't meet 100% of their electricity needs. Can they subscribe to community solar?

Unfortunately, unlike other states, in New York you cannot subscribe to community solar if you already have on-site solar.

# Who do I call if I have problems signing up?

We provide you with access to a landing page with the most important information about how to subscribe, including the contact phone numbers of your community solar church committee and representatives from Crauderueff Solar. We commit to providing continuous technical assistance throughout the subscription process.

#### How do we know there are no hidden fees or rate increases?

We only work with credible solar providers and have years of experience in community solar. The financial arrangements laid out in your initial contact accurately reflect the costs of your subscription. There are no surprises like hidden fees, and subscribers are guaranteed to receive a discount on their subscriptions.

**SIGN UP**: To receive more information or request a consultation, please contact Peter Cook of the New York State Council of Churches at pcook@nyscoc.org (508)-380-8289 or Rob Crauderueff of Crauderueff & Associates at rob@crauderueff.com (212)-729-4464.