

HOW CAN I SIGN MY CHURCH UP FOR SOLAR?

For faith-based organizations in New York State

“Then God said, ‘Let us make human kind in our image, in our likeness, and let them rule over the fish of the sea and the birds of the air, over the livestock, over all the earth, and over all the creatures that move along the ground.’” (Genesis 1:26)

Embody your commitment to care for God’s creation. Sign up for community solar.

STEP 1: CONSULTATION AND PLANNING

Who is passionate about solar in your church? Parishioners, a social justice committee, or a pastor? Schedule a consultation with your most enthusiastic solar advocates, the New York State Council of Churches, and Crauderueff & Associates to discuss your options. We will:

- Determine whether your church facilities are better suited for on-site solar installation or community solar subscription
- Discuss how your church community can sponsor a campaign for congregants to subscribe to community solar
- Identify your community solar committee, made up of people who are committed to advancing your church’s climate justice mission
- Prepare appropriate documentation to present to your church governing body for approval.

STEP 2: OBTAIN YOUR CHURCH’S APPROVAL

The New York State Council of Churches, Crauderueff Solar, and your community solar committee will develop materials to present to your church governing board for approval. Your church board should have an understanding of how the campaign will work, how it advances the church’s ministry, and who will be responsible for the project in your church community. It is up to your church community to discern whether or not community solar is right for them.

STEP 3: LAUNCH YOUR CAMPAIGN

Your community solar committee needs at least 5 “navigators” who are responsible for:

- Promoting community solar sign-ups via flier distribution, social media marketing, in worship services, tabling, and church networking.
- Helping congregants to subscribe step by step when needed, and being available to answer questions from potential subscribers.
- Being a point of contact to connect subscribers with Crauderueff Solar when needed.

SIGN UP: To receive more information or request a consultation, please contact Peter Cook of the New York State Council of Churches at pcook@nyscoc.org (508)-380-8289 or Rob Crauderueff of Crauderueff & Associates at rob@crauderueff.com (212)-729-4464.