Congregations Helping Homeowners and Renters Go Solar while Raising Funds

Background

Congregations have the opportunity to combat climate change, build community and raise funds with community solar. The New York State Council of Churches (NYSCOC) alongside Crauderueff & Associates, is here to help your congregation create positive social and environmental change through community solar campaigns. Through Community Solar Subscriptions any homeowner or renter can access the benefits of solar energy and save 5% - 10% on their monthly electric bills! Additionally, for each new subscriber that a congregation signs up, it will receive a \$100 donation from Crauderueff & Associates.

How Do Community Solar Campaigns Work?

We recommend that congregations utilize a Social Cause Committee to spearhead this initiative as advocates for social and environmental justice for their community. A congregation interested in solar subscriptions partners with Crauderueff & Associates and creates a campaign to subscribe congregants and community members. Once signed up, these congregates will receive a guaranteed 5%-10% discount on electric bills through bill credit discounts.



Benefits for Subscribers:

- Save 5% 10% on monthly electric bills
- Participate in positive social and environmental change
- Reduce carbon footprint

Benefits for Congregation

- Creates opportunity for community engagement (get to know your neighbor)
- Additional revenue
- Concrete initiative and results for social justice in your community

Roles & responsibilities: C&A will provide training, access to subscriptions, and coordination and management with community solar providers. Congregation leaders will directly educate and assist with signing up their congregants.

Next steps:

- Create social cause committee if one is not already present
- Sign agreement with Crauderueff & Associates (C&A)
- Sign up congregates for community solar subscriptions