

PLANNING BENEFITS COMMUNITY

with Norabelle Greenberger & Matthew Rogers, LaBella Associates







- Founded in **1978**
- Offices across the US
- Eastern New York offices include Glens Falls, Ballston Spa, Latham, Poughkeepsie, Westchester, New York City
- Offering Planning, Landscape Architecture, Architecture, Building Code Services, Civil Engineering, Transportation, MEP Engineering, Environmental Services & More



Norabelle Greenberger, AICP Senior Planner LaBella Associates





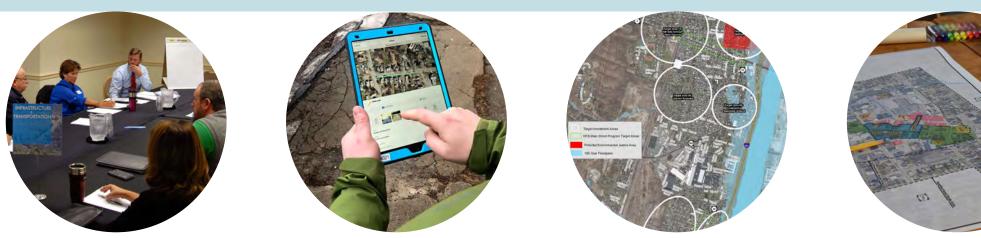






What is it?

A **process** during which communities plan, design, build, and maintain their physical environments for residents, business owners, and visitors.







WHO ARE WE, WHERE HAVE WE BEEN, AND WHERE DO WE HOPE TO GO?

ort to foster a sustainable futur ig community pride and wn and increasing interest in 3, or doing business in the







COMMUNITY: (n)

"A group of people living in the same place or having a particular characteristic in common."

Places have different *communities* inhabiting them:

- Ages
- Ethnicities
- Economic conditions
- Arts
- Industry
- Recreation
- Agriculture
- Waterfront
- Urban
- Rural
- Suburban
- New communities
- Historic



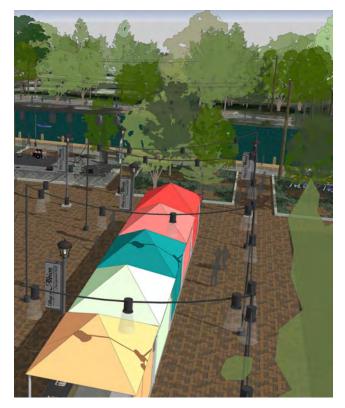
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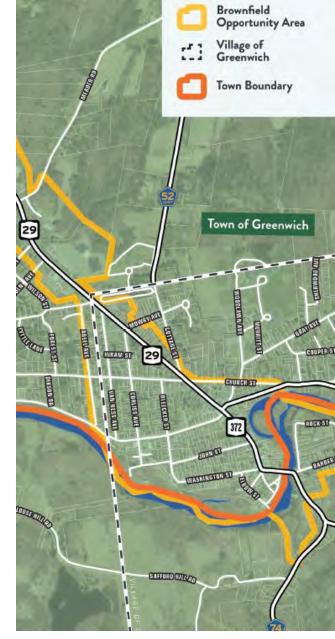


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Y P E S O F O M M U N I T Y

LANS





What is the focus? What are we trying to improve?

General Plan Types

- Comprehensive Plans
- Local Waterfront Plans (LWRP)
- Brownfield Opportunity Area (BOA) Plans
- Location Specific Plans
- Special Issue/Topic Plans



What is the focus?

Location Specific

- Downtown/Main St.
- Hamlets
- Waterfront
- Historic District
- Brownfields



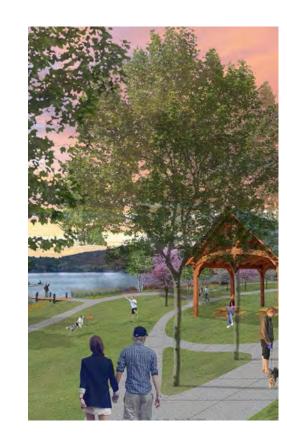




What is the focus?

Topic/Issues-Based Plans

- Housing
- Bicycle/Pedestrian/Transportation
- Parks and Recreation/Trails
- Natural Resources/Open Space
- Agriculture/Food Security
- Water Quality
- Flood Resiliency Renewal preparedness
- Land Use Regulations





allows a community to...

GROW

- Consider short, medium, and longterm goals
- Address issues and concerns in a collaborative process
- Evaluate funding opportunities, prioritize projects and guide future budgeting





KEY BENEFITS to community planning

Action-oriented Plans Crafted by Residents

Community Comes Together

Boost Community Morale

PLANNING PROCESS

TASK			MONTH											
		1	2	3	4	5	6	7	8	9	10	11	12	
Task 1	Project Initiation	0												
Task 2	Inventory & Analysis				0									
Task 3	Issues, Opportunities and Vision			0										
Task 4	Recommendations, Implementation and Preliminary Plan Outline							₿						
Task 5	Draft Comprehensive Plan										\odot	4		
Task 6	Final Comprehensive Plan												Ø	

Meeting/Public Participation Events:

• Committee (Town Planning Board) Meetings

Community Meeting/Workshop

PUBLIC OUTREACH





Maximize public participation & input



Adapt to meet project needs

WHEN SHOULD YOU PLAN?



SUCCESS STORY

G R E E N W I C H N E W Y O R K











GREENWICH NEW YORK











SUCCESS STORY





SUCCESS STORY





TOWN CENTER

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SUCCESS STORY

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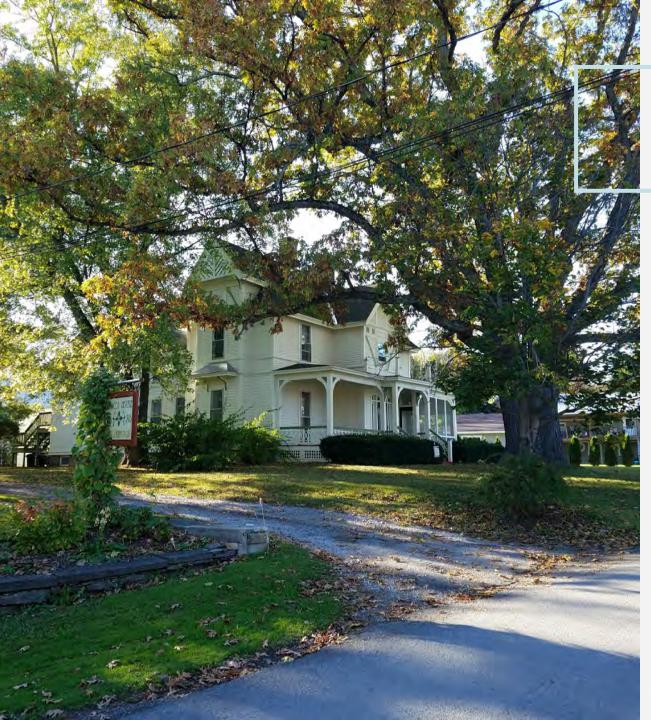
TOWN OF ESOPUS

COMPREHENSIVE PLAN

- Implementation Focused from the Beginning – Ongoing Progress was Key
- Set forth long range planning goals
- Provided a process to being implementing achievable projects
- Town was able to secure over the course of the Planning Process to fund zoning update, river access plans and an update to their LWRP



Photo Credit: Town of Esopus Facebook



CENTRAL BRIDGE

HAMLET & COMPLETE STREETS PLAN

- Community-based planning process
- Held potluck dinners for each public workshop
- Conducted community-wide walking tours
- Public confirmation of identified strategies and recommendations

THANK YOU! QUESTIONS?

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