# 5th Annual

# CINEMA VERDE ENVIRONMENTAL FILM & ARTS FESTIVAL



4 Days, 30+ Films

FEBRUARY 13—16, 2014
GAINESVILLE DEPOT STATION 201 SE Depot Avenue

cinemaverde.org

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# welcome to CINEMA VERDE



Welcome to Cinema Verde, our fifth annual Environmental Film and Arts Festival!

Thank you so much for joining us to celebrate nature and learn more about how we can protect our planet for future generations. Cinema Verde brings together citizens, businesses, organizations and government to forge a sustainable future for all; please enjoy this opportunity to learn, share and strategize together. Cinema Verde also showcases our beautiful natural region while bringing a bit of the outside world into our community.

We love our venue here at the historic Gainesville Depot Station strategically located on the bike trail (you can ride your bikes to the festival!): Thanks to the Gainesville Community Redevelopment Agency and the City of Gainesville Parks, Recreation and Cultural Affairs Department!

Our community provides tremendous support for Cinema Verde: Many thanks to all, especially our wonderful volunteers!

And thanks to **YOU** for joining us as we forge the path to a healthier future!

Best, Trish & Penny

Trish Riley, Cinema Verde Director Trish@CinemaVerde.org (352) 327-3560 Penny Niemann, Marketing Director Penny@CinemaVerde.org

www.CinemaVerde.org

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# **FESTIVAL HIGHLIGHTS:**

More than *30 films from around the world*, including college and high school submissions!

**VIP Opening Night Reception**: Join the party to kick off the festival! Thursday, Feb. 13, 7 – 8 p.m

More than 1100 bands from Southeast Regional states applied to play at Cinema Verde – there will be *live music* throughout the festival in our *Lounge* with *drinks* and food from *local food trucks!* 

**EcoFair** will be held 1 - 6 p.m. Saturday featuring local businesses, crafts and organizations.

A *Candidates Forum* will be held 5:30 – 7:30 p.m. Saturday to discuss sustainability initiatives with the contenders for our City Commission.

**EcoTours** will be held in surrounding areas or follow the trail for a bike ride from Depot Station to Prairie Creek!

Annual **Potluck** to honor our local farmers: Bring a dish made from your favorite local fare to show our farmers what we can do with their food! **FREE DAY FOR FARMERS!** 

Join Lars Anderson for a guided tour at **Paynes Prairie History Hike, 10 a.m. Saturday Feb. 15; \$15.** Meet at 10:00 A.M. at the Prairie, about 15 minutes south of Gainesville.

This will be an easy, 2 - 3 mile stroll out into the center of the Prairie, by way of La Chua trail, and back.

For more information: www.adventureoutpost.net or call 386-454-0611

Hit the Trail: Join Terri Mashour for a bike ride from the Depot Station to Prairie Creek, 10 a.m. Sunday, Feb. 16; \$10. Learn more from Terri at the EcoFair or visit: www.GainesvilleEcoTours.com.



# CINEMA VERDE FILM LISTINGS:

# **Food Films:**

**GMO OMG** Directed by Jeremy Siefert 90 minutes
Director and concerned father Jeremy Seifert is in search of answers. How do
GMOs affect our children, the health of our planet, and our freedom of choice?
And perhaps the ultimate question, which Seifert tests himself: is it even
possible to reject the food system currently in place, or have we lost something
we can't gain back?

**From Farm to Table** Directed by Gabrielle Giacomo, National High School Film Competition Winner 5 minutes

The film follows students working in their school garden and sustainable organic farm from planting to harvesting and demonstrates the link between fresh locally grown sustainable products and healthier eating while simultaneously building community and promoting the stewardship of our earth's resources.

**As We Grow** Directed by Tyler Lee, International College Film Competition Winner 21 minutes

As We Grow is a short documentary following the development of Tallahassee Sustainability Group, a young Tallahassee student organization dedicated to educating the public about food and agriculture, increasing accessibility to fresh, healthy food, and strengthening communities by means of urban farming.

# In the Magic of the Green Mountains

Directed by Scott Chamberlin Hoyt 74 minutes
Vermont herbalists Jeff and Melanie Carpenter sold their natural products
business to buy raw land and start an organic farm to grow medicinal herbs,
rather than source them from half-way around the world.

**Reynaldo** Directed by Dan Childs, International College Film Competition Winner 6 minutes

Reynaldo lives in the Rainforest region of Manu in Peru. Early on in his life he was a farmer and cleared the forest for his crops. He taught himself agroforestry, a method of farming which works alongside nature. Reynaldo reveres the forest and has a passion to help keep it alive.

**Sea the Truth** Directed by Claudine Everaert 60 minutes
Sea the Truth is the second documentary of the scientific bureau of the party
for the animals, which is the only political party in the World that represents
animals. Not only are the oceans polluted but the fish we eat too. This and
other issues such as overfishing, by-catch and problems in fish farms are
addressed.

**Growing Cities** Directed by Dan Susman 60 minutes USA A documentary film that examines the role of urban farming in America and asks how much power it has to revitalize our cities and change the way we eat. From those growing food in backyards to make ends meet to educators teaching kids to eat healthier, viewers discover urban farmers are harvesting a whole lot more than simply good food.

**Hungry for Justice: Spotlight on the South** Directed by Shelley Rogers 16 minutes GAINESVILLE, USA. *Hungry for Justice: Spotlight on the South* provides a snapshot of the injustices present in our current food system and introduces one of the promising market-based solutions that has arisen—Food Justice Certification.

**We Are The Land** Directed by Lauren Lindberg 14 minutes Amidst national controversy surrounding the potential dangers of hydraulic fracturing, or "fracking," environmental activist Pauline Matt stands alone to protect her native homeland – Blackfeet Reservation of northern Montana.

# **Chemical Contamination Films:**

**Bhopali** Directed by Van Maximilian Carlson 80 minutes What was one of the world's worst industrial disasters of the past continues to cause suffering of thousands to this day, prompting victims to fight for justice against Union Carbide (now owned by DOW Chemical) the American corporation responsible.

**The Human Experiment** Directed by Dana Nachman and Don Hardy Jr. 80 minutes

What if the greatest chemical disaster of our time did not involve oil spills or nuclear meltdowns? Instead, imagine much lower levels of exposure, inflicted over several generations and affecting every person on the planet. The result: rising rates of everything from cancer to autism to infertility. This is the shocking reality explored in The Human Experiment.

# **Energy Films:**

**The Atomic States of America** Directed by Don Argott and Sheena M. Joyce 70 minutes

Our documentary takes the viewer on a journey to reactor communities around the country. This film exposes the truths and myths of nuclear power, and poses the question of whether or not man can responsibly split the atom.

**Cape Spin!** Directed by Daniel Coffin 86 minutes
Cape Spin! An American Power Struggle tells the surreal, fascinating, tragicomic story of the battle over America's most controversial clean energy project. Cape Wind would be the U.S.'s first offshore windfarm... But strange alliances formed for and against: Kennedys, Kochs, and everyday folks do battle with the developer and green groups over the future of American power.

Gasland II Directed by Josh Fox 107 minutes

The film argues that the gas industry's portrayal of natural gas as a clean and safe alternative to oil is a myth and that fracked wells inevitably leak over time, contaminating water and air, hurting families, and endangering the earth's climate with the potent greenhouse gas, methane. In addition the film looks at how the powerful oil and gas industries are in Fox's words "contaminating our democracy".

**Monsters** Directed by Melissa Thompson 45 minutes
An estimated 42 people a year have been killed in Chicago by the Fisk and
Crawford coal-burning plants. Leila Mendez, who has lived 4 blocks from the
Fisk since she was 9 years old, knew nothing about this until she herself got
cancer. She has since worked tirelessly to shut down these plants, which she
comes to realize disproportionately affect people of color.

# **Climate Change Films:**

**Do the Math** Produced by 350.org 42 minutes
Do the Math is based on a Rolling Stone article by Bill McKibben last year, and on a multi-city tour he took over the last few months. He states we only need to know three numbers to understand climate change. This film opens up the debate on the issue.

# The Wisdom to Survive: Climate Change, Capitalism & Community

Directed by John Ankele and Anne Macksoud 56 minutes The Wisdom to Survive: Climate Change, Capitalism, & Community features thought leaders and activists in the realms of science, economics and spirituality.

# CINEMA VERDE ENVIRONMENTAL FILM AND ARTS FESTIVAL February 13 - 16, 2014 www.CinemaVerde.org



Gainesville Depot Station: 201 SE Depot Avenue Tickets available at the door first come, first served.

Individual Film \$12 Admission \$10 Senior, Student or Child

Day Pass \$20

All-Access VIP \$100 4-days, all films, events and parties

# Thursday, February 13

4:00 – 5:20	Bhopali
5:30 - 6:23	Fierce Green Fire
6:30 - 7:00	Director Mark Kitchell
7:00 - 8:00	VIP Opening Night Reception
	and Eco-Art Gallery (\$25)
8:00 - 9:20	The Human Experiment
9:20	Director Discussion via Skype

# Friday, February 14

3:00 – 4:47	Gasland II
4:55 – 5:51	The Wisdom to Survive
6:00 - 7:10	Atomic States of America
7:15 – 8:00	Monsters
8:10 - 8:52	Do the Math
	followed by 350.org discussion
9:15 - 10:41	Cape Spin!
10:45 - 10:59	We are Land

# Saturday February 15

Who's Afraid of the Cape Cod Bear?
Director MaryAnne Galvin
De Haas in de Marathon
The Paw Project
Speciesism
Director Mark Devries
Terms and Conditions May Apply
Candidates Forum
Une Philosophie Des Yeux Fermes,
Le Corps Comme Reserve Naturelle
A Will for the Woods
Director Discussion via Skype

# **Sunday February 16**

11:00 – 11:16	Aqua Mala
11:17 – 11:42	A Simpler Way
11:50 - 12:02	Tailings
12:03 - 1:23	Trashed
1:30 - 1:36	Reynaldo
1:37 - 1:42	Farm to Table
1:43 - 2:04	As We Grow
2:10 - 3:24	In the Magic of the Green Mountains
3:30 - 4:30	Sea the Truth
4:40 - 5:40	Growing Cities
5:41 - 5:57	Hungry for Justice
6:00 - 7:00	Annual 'Honor Our Farmers' Potluck Dinner,
	Discussion and Film Awards
7:00 - 8:30	GMO OMG
8:30 - 9:54	Scott Camil Will Not Die
9:54 - 10:28	Reactor
10:30	Wrap Party!!

# **Sustainable Business/Government/Life Films:**

**A Will for the Woods** Directed by Amy Browne, Jeremy Kaplan, Tony Hale, and Brian Wilson 94 minutes

Psychiatrist and musician Clark advocates for natural burial – and plans his own – while battling lymphoma.

# **Une Philosophie Des Yeux Fermes, Le Corps Comme Reserve Naturelle**

Directed by Sacha Kullberg 68 minutes In this film, which is constructed as a journey, we discover men and women who make a living out of death and have chosen to work in the funeral world, in Belgium, the Netherlands and Great Britain.

**Terms and Conditions May Apply** Directed by Cullen Hoback 79min Why should you care about privacy if you're not doing anything "wrong"? Privacy is important, even if you think you have nothing to hide. It is the basis of free speech and a core value of all Americans.

### Who Rules the Earth?

Who Rules the Earth? uses animation to bring to life the most important idea to emerge from the social sciences over the past century: how social rules shape our planet and our lives.

# A Fierce Green Fire: The Battle for a Living Planet

Directed by Mark Kitchell 120 minutes

A Fierce Green Fire: The Battle for a Living Planet is the first big-picture exploration of the environmental movement – grassroots and global activism spanning fifty years from conservation to climate change. It focuses on activism, people fighting to save their homes, their lives, the future – and succeeding against all odds.

**Scott Camil Will Not Die** Directed by Georg Koszulinski 84 minutes For nearly 40 years, Scott Camil has worked as an educator and activist visiting classrooms and lecture halls speaking out against war as "organized murder."

**Reactor** Directed by Ian MacKenzie 34 minutes
Yogi, Buddhist teacher and activist Michael Stone arrives on a pilgrimage to
Japan, in the wake of the tsunami and Fukushima meltdown. Reactor is a short
film project that aims to uncover how and why we can let go of our old stories,
and move towards personal and social awakening.

# **Animal Films:**

**The Paw Project** Directed by Dr. Jennifer Conrad 57 minutes The Paw Project documentary is an inspiring David and Goliath story of a grassroots movement to protect felines, both large and small, from the cruelty of declawing and how the movement has prevailed, despite the efforts of well-funded professional veterinary associations.

**Speciesism** Director Mark Devries 94 minutes In 1975, a young writer published a book arguing that no justifications exist for considering humans more important than members of other species. Today, a quickly growing number of prominent individuals and political activists are adopting its conclusions.

**Who's Afraid of the Cape Cod Bear?** Directed by Maryanne Galvin 52 minutes

Because boundaries now blur between natural bear habitats and human occupied landscapes, bear-human conflicts regularly repeat themselves. So, from the perspective of a street wise dalmatian dog, this film asks people to re-evaluate their behaviors to assure the longevity and health of this amazing species.

# De Haas in de Marathon (The Pacer in the Marathon)

Directed by Joost de Haas 54 minutes

The Party for the Animals represents a new political movement that values animal welfare and the environment. The Pacer in the Marathon is a documentary on the first ten years of the Party for the Animals.

### **Waste Films:**

Trashed Directed by Candida Brady 80 minutes

We buy it, we bury it, we burn it and then we ignore it. Does anyone think about what happens to all the trash we produce? With Jeremy Irons as our guide, we discover what happens to the billion or so tons of waste that goes unaccounted for each year.

**Tailings** Directed by Sam Price-Waldman, International College Film Competition Winner 12 minutes

Just outside the snowy, crumbling town of Grants, New Mexico, is a 200-acre pile of toxic uranium waste, known as tailings. Tailings is a cinematic investigation into the little-known conflict that is a grim reminder of the past, and a timely notice for the future of nuclear energy.

# **Water Films:**

**Agua Mala** Directed by Ryan Perez-Hicks, International College Film Competition Winner 16 minutes

A short documentary on the effects of a contaminated 3.5-mile long natural tidal channel located in the heart of San Juan's poorest community.

**A Simpler Way** Directed by Michael O. Snyder, International College Film Competition Winner 25 minutes

A Simpler Way is a documentary production from Frostburg State University and Interdependent Pictures in association with Water School. The film explores the need for simple, affordable solutions to global development issues and the role of experience in meaningful, transformative education.thought leaders and activists in the realms of science, economics and spirituality.

# Gainesville's Interfaith Alliance for Immigrant Justice

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# **Notes**

# A special thanks to the sponsors who make Cinema Verde Environmental Film & Arts Festival possible:





































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