

Success Stories and Client Results

To demonstrate how our solution brings value to our online merchants and delivers strong results, here are some of the successes that our clients have seen.

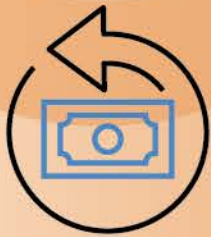
Fast Growing Fashion Brand

One of the world's most sought after fast fashion brands loved by celebrities, influencers, and consumers alike.

Results

74%

reduction
in refunds



35%

increase in
conversion

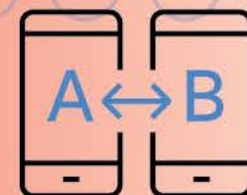


10%

of carts recovered
at checkout



**48 A/B
tests**
conducted for
conversion optimization



About Flow

Most e-commerce businesses struggle with the complexities of selling their products internationally. The problem is they don't have the tools nor the flexibility they need to sell cross border, and existing solutions are missing the mark. At Flow, we believe cross-border e-commerce should simply work. Our solution empowers online merchants to market, sell and ship products to customers everywhere, enabling those consumers to have simple and easy local shopping experiences. Flow's solution offers multi-currency pricing, direct international shipping, local payment options, well-defined taxes and duties, and simple returns. Now global brands like MVMT Watches, MZ Wallace, Charles & Colvard and others can increase their customer conversion and grow international revenue.

For more information, visit www.flow.io