

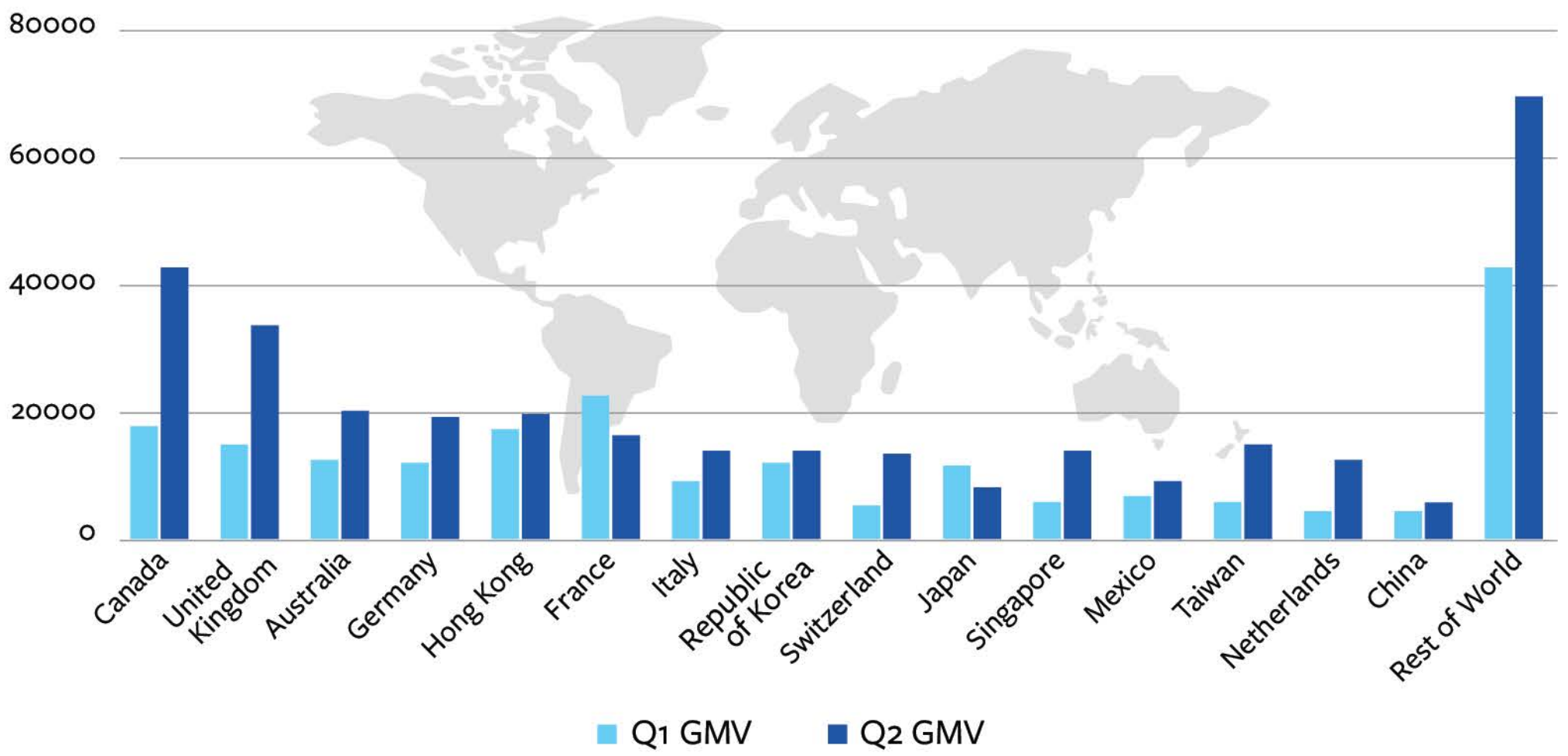
## Success Stories and Client Results

To demonstrate how our solution brings value to our online merchants and delivers strong results, here are some of the successes that our clients have seen.

### Creative Home Decor Brand

This world-renowned brand offers innovative accessories, gifts, home furnishings and classic modern design products, including original and exclusive items.

#### Q1 vs Q2 GMV



“I wanted to let you know how impressed we are with the Flow experience. From the sales cycle to implementation and now, ongoing success management. Yours is an impressively buttoned up operation and the team’s excellence shows through. We have started getting compliments from our now-happy international customers.”

—Head of Direct-to-Consumer team

#### Results

**57%**

GMV growth QoQ in top 20 markets



**124%**

increase in QoQ number of orders



**69**

countries launched and shipped to



#### About Flow

Most e-commerce businesses struggle with the complexities of selling their products internationally. The problem is they don’t have the tools nor the flexibility they need to sell cross border, and existing solutions are missing the mark. At Flow, we believe cross-border e-commerce should simply work. Our solution empowers online merchants to market, sell and ship products to customers everywhere, enabling those consumers to have simple and easy local shopping experiences. Flow’s solution offers multi-currency pricing, direct international shipping, local payment options, well-defined taxes and duties, and simple returns. Now global brands like MVMT Watches, MZ Wallace, Charles & Colvard and others can increase their customer conversion and grow international revenue.

For more information, visit [www.flow.io](http://www.flow.io)