SCIENCE PUB RVA – SCIENCE MATTERS – THE COMMUNITY IDEA STATION

Stats:

[LINKS]

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What is Science Pub RVA?

Science Pub RVA is a fully curated listing of public science events for adults in the Richmond, VA area. We have an audience of about 200K. Our calendar is updated each Sunday. I visited websites and knew of the need in our area for a resource for science events and no one else was doing it. It was meant to meet a need. We have a proposal in with the local PBS station to expand our reach and list events for the entire Central Virginia region, not just the city of Richmond. Science Pub RVA "Other Cool Happenings" is a simple list. There is no "history" so events are deleted after the calendar date. Our audience is always the public, so no conferences are listed, and we also post through Twitter and Facebook.

Science Pub RVA is delighted to now be part of <u>Science Matters</u>, a multi-media educational initiative of <u>The Community Idea Stations</u>, Central Virginia's PBS & NPR stations.



Science Matters is a multi-media educational initiative of the Community Idea Stations, Central Virginia's PBS & NPR stations. Through our "big loud voice" of Radio, Television and the Web, we strive to inspire our community to value science and to understand its importance to our future. We couple excellent national PBS and NPR content with compelling locally produced segments which feature community partners involved in exciting Science, Technology, Engineering and Math (STEM) activities in Virginia.



Our community outreach events and our new **Science Matters Community Events Calendar** are additional vehicles for engaging audiences of all ages in ongoing discovery and exploration of all things science.