



SURVEY OF PHILADELPHIA SCIENCE FESTIVAL ATTENDEES

Which event did you attend today? _____ Date: _____

A FEW QUESTIONS ABOUT YOU:

Age:

☐ <14 ☐ 15-17 ☐ 18-24 ☐ 25-34 ☐ 35-44 ☐ 45-54 ☐ 55-64 ☐ 65+

Gender: _____

Race/Ethnicity (check only ONE)

☐ American Indian or Alaska Native ☐ Asian
☐ Black or African American ☐ Hispanic or Latino
☐ Native Hawaiian or Pacific Islander ☐ White or Caucasian
☐ Other; *please describe:* _____

What is the highest degree you have earned?

☐ Less than High School ☐ College/4-year
☐ High School ☐ Master's
☐ Associates/2-year ☐ Ph.D./Professional

Do you work in or study a field of science, engineering, or math (STEM)?

☐ Yes ☐ No

What is your ZIP code? _____

Have you attended any Philadelphia Science Festival (PSF) events in the past?

(check ALL that apply)

☐ No ☐ Attended in 2011 ☐ Attended in 2012 ☐ Attended in 2013

After attending a past PSF event, did you:

Look for information on something you heard about at the Festival?

☐ Yes ☐ No ☐ N/A

Attend events or activities through any of the organizations at the Festival?

☐ Yes ☐ No ☐ N/A

A FEW QUESTIONS ABOUT THIS EVENT:

Are you attending the Festival with one or more children aged 5-16?

☐ Yes ☐ No

Which of the following *best* describes your reason for attending this event?

(Check ONLY ONE.)

☐ General interest in science ☐ Seemed like an interesting event to attend
☐ Support the experience or learning of children or others ☐ Specific interest in the event topic
☐ Other; *please explain:* _____ ☐ The person I am with wanted to attend

How would you rate today's event overall?

☐ Poor ☐ Fair ☐ Good ☐ Very Good ☐ Excellent

To what extent did today's event ...	Not at all	Only a little	Some	Quite a bit	A great deal
Maintain or increase your interest in STEM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Make learning STEM fun	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Help you learn something new about STEM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increased your awareness of local STEM schools/museums/companies/research in the Philadelphia area?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

I thought the ideas in today's activity were:

☐ Too difficult for me ☐ Just right for me to understand ☐ Too easy for me

In today's activity:

☐ I did the activity only because I was supposed to ☐ I did the activity because I wanted to
☐ I did not really do the activity

After attending this event, how likely are you to:	Not at all	Only a little	Some	Quite a bit	A great deal
Attend other science-themed events during the coming year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attend a PSF event next year (2015)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Have you visited of any of the institutions below in the past year (check ALL that apply):

☐ Philadelphia Zoo ☐ Please Touch Museum
☐ The Barnes Foundation ☐ Philadelphia Museum of Art
☐ Free Library of Philadelphia ☐ Penn Museum
☐ Adventure Aquarium ☐ The Franklin Institute
☐ Mutter Museum ☐ Chemical Heritage Foundation
☐ Wagner Free Institute of Science ☐ Academy of Natural Sciences of Drexel University

After your experience tonight will you consider visiting any of the above institutions?

☐ Yes ☐ No ☐ Maybe ☐ I'm a Member (please list below)

Please provide any additional feedback about your PSF experience:

Are there any topics, events, or speakers you'd like to see featured in the 2015 Festival?

Please provide your email address here to be entered into a raffle for prizes related to the theme of this event: _____

THANK YOU!