INVIÐGO

The Ultimate Guide to Software Development Outsourcing

Outsourcing as a concept first appeared in the late 20th century. It means that we've been hearing about the benefits of this business model for the past 30 years. Over time, it's gone through a significant (digital) transformation, however, the idea behind it remained the same: to find a partner who specializes in delivering services your company lacks skill in.

In 2020, software development outsourcing really proved its worth. When everyone was looking for the best ways to cut costs, pivot, and build or cement their position in the online world, IT outsourcing enabled businesses to respond to drastically changing demands effectively.

It played a significant role in reducing operational costs while filling skill gaps to meet the growing customer demand.

But even though we've been bombarded with the advantages of outsourcing, we still see a great number of companies confused by what this model is and how to approach it.

This eBook is intended to teach you everything you need to know about outsourcing, different types, benefits (and challenges), how it can help you scale, and guide you on your quest to find the ideal outsourcing partner.

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The state of the outsourcing market

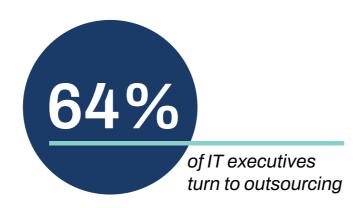
According to Grand View Research, the estimated value of the outsourcing market in 2019 was a bit over \$520 billion. Then in 2021, outsourcing accounted for more than 13% of the total IT budget, which amounts to a 13% increase in just two years.

The events that followed have only further fueled the growth. Experts believe the number will **exceed \$1.3 trillion by the end of 2023**, and outsourcing is projected to be on a staggering **10-year growth roll by 2025**.

With businesses investing more and more in innovation and automation, software development will play a vital role in their efforts to boost efficiency and productivity. The healthcare sector, in particular, is driving the growth of IT outsourcing. With the increased usage of big data in medical systems, telehealth software is a potential solution for increasing the security of the transaction of patient information.

The pandemic has fast-forwarded the adaptation of digital products by at least 10 years. At the moment, as much as 80% of companies see digital transformation as the key driver of business success and long-term viability. However, as digital products mature, needs scale and can only be met by uniquely qualified engineers.

Back-end and full-stack developers lead the pack as the most sought-after roles to fill, and developers who command JavaScript, Java, and Python are in prime demand. The three programming languages are widely applicable and are the go-to skills for web development, with Python contributing to innovative products that require ML and Al solutions.



Finding a talented developer with the right combination of these skills is a daunting task, which is why 64% of IT executives turn to outsourcing. They partner with software development companies like Inviggo to always have pre-vetted experts on-call to fulfill ambitious digital initiatives.

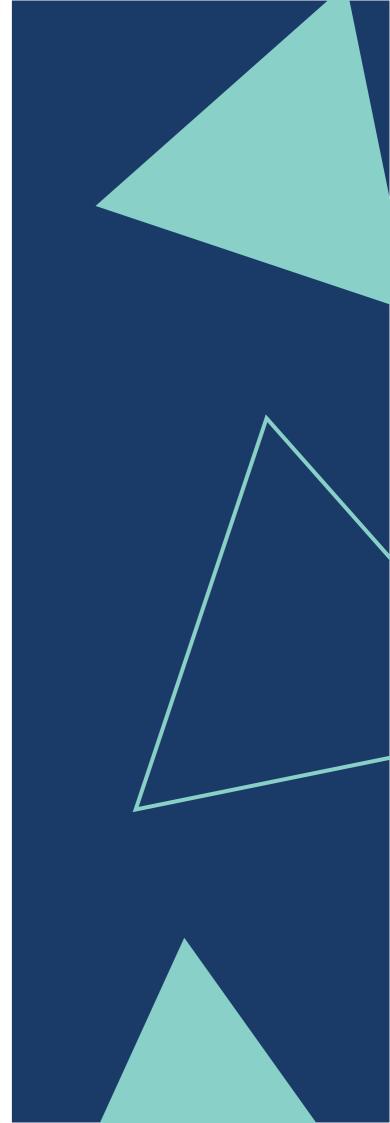
What is software development outsourcing?

Software development outsourcing is the business practice of delegating some or all processes to a third party specializing in software development services. The goal is to provide expert and affordable support for developing high-quality software.

In other words, outsourcing refers to hiring an external vendor to complete tasks instead of an in-house team. This strategic use of outside resources is expected to help acquire a valued business partner who will aid in building a superb product.

But over the years, the core principles of outsourcing partnerships have transformed. Today, more attention is paid to building strong bonds, forcing us to redefine these relations and ultimately introduce a new term: co-sourcing.

Co-sourcing represents an arrangement that enables the in-house team to seek outside assistance and delegate certain processes while maintaining their roles and responsibilities. The term was coined to describe the closer collaboration between the company and the outsourcing partner. The popularity of this model continues to grow as more and more companies uncover the benefits of this tightly-knit partnership.





3 Main Types of IT Outsourcing

Depending on the project needs and the company's personal preferences, businesses can opt for one of the three types of outsourcing:

Onshoring

Onshoring refers to hiring an outsourcing partner within the country's borders. What's good about onshoring is that it's easier for partners to conduct in-person meetings, and the cultural and language barriers are (usually) non-existent. However, the cost of outsourcing services is higher than with some nearshoring or offshoring partners.

Inviggo is open to all types of partnerships. Our experience working with local, regional, and geographically distant companies has taught us a lot about collaborating with different cultural mindsets, approaches to work, and expectations.

Nearshoring

Nearshoring requires you to look outside the country's borders, but not very far. This type of outsourcing creates opportunities for more affordable partnerships within an overlapping time zone. However, especially in Europe, you might struggle to find a middle ground due to (not so) slight cultural differences and language barriers. Plus, it is quite possible that looking further than the immediate neighbor will uncover far greater talent and lower-cost services.

Offshoring

Offshoring is a type of outsourcing in which a company looks for a partner in a more distant destination, possibly in a different time zone. The main reason for this would be the discovery of necessary talent and lower cost of services. However, the partnership has to be heavily evaluated up-front to know that the cost-efficiency is worth the potential complications.

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Most Common Outsourcing Partnership Models

To decide on an adequate outsourcing model, we first define project priorities and then carefully assess the company's in-house resources to determine what is missing.

Below are the definitions of the three most frequently established outsourcing partnerships and instances in which they are the preferred choice.



Team extension

Team extension refers to the selection and short or long-term employment of an external specialist who closes the team gap. It is a great way to enhance the team, optimize workflow, boost productivity, and find the skillset necessary to fulfill project goals.

Team extension is usually more affordable than hiring an in-house specialist or training existing employees to acquire new knowledge.

Project-based model

As the name suggests, this model refers to hiring an external team to work on a specific project.

This outside partner oversees the entire development: from defining project goals, establishing specifications, allocating workflow, and setting milestones and deadlines, to testing and product delivery.

As they are in charge of organizing workflow and delivering the final result, the in-house project manager doesn't have to dedicate their full time to the project.

However, many consider this reduced control over the external team to be a downside, which is why it is crucial to collaborate only with partners you can fully depend on.

Dedicated team

A dedicated team model is ideal for businesses looking for long-term partnerships and projects with a more significant workload. In this scenario, it is common for the external team to weigh in on the project with their ideas or alternative approaches. They provide a business with more control over the project and flexibility to grow or reduce the team size per project requirements.

As such, a dedicated team is a good addition for startups that are yet to scale.

The in-house project manager or product owner is involved in the development process. They remain vital decision-makers and are usually dedicated full-time to the outsourced project. But the responsibilities are shared:

- Both partners are held accountable for the quality of work, each for their deliverables.
- Both partners participate in project setup, and the company's project manager and outsourcing partner organize team onboarding to ensure seamless integration.
- The external project manager is the main one responsible for dev team management, day-to-day processes, and reports.
- The outsourcing company is responsible for the efficiency of development (even though they are dependable on the efficiency of the customer-side team).
- → And finally, the customer has the final word.

Inviggo's experience and expertise in the fintech, payment, telehealth, blockchain, and banking industries allow us to integrate easily with our client's internal teams.

We offer turnkey solutions that effortlessly fuse with your business processes to focus on specific needs. To efficiently integrate with your team, we implement solid onboarding procedures and make an immediate impact on the project's success.

We are ready to participate in the entire development process, from the discovery phase and proof of concept to deployment and performance monitoring.

6 Most Common Payment Models

At first, most outsourcing solutions were compensated for using the "Time and materials" payment model.

However, as the needs and services evolved, this model became inapt for the newly-formed, more complex partnerships. New contractual models were built with greater flexibility to include managed services and create arrangements focused on a result.

To choose an adequate pricing model, both the vendor and customer have to specify project details (at least to some extent).

Below are the most popular ones, but bear in mind that all come with a set of advantages and disadvantages. It is up to you and the outsourcing partner to agree on the one that equally benefits both.

Time and materials (T&M)		
What you pay:	Customer pay for the time the developer spends working on the project.	
Suitable for:	Long-term projects for which the requirements and scope are hard to predict in the earliest stages. Common choice for businesses that prioritize ever-changing development needs over all else.	
Good to know:	This model doesn't account for the 'idle time' when developers pause their work until they receive feedback from the client.	
Fixed pricing		
What you pay:	Customer pay total cost of outsourcing services is defined in advance.	
Suitable for:	Projects with clear scope and objectives. Startups with limited funds who must ensure the work is done within their budget.	
Good to know:	Preparation is necessary from the start. The outsourcing company has to obtain the full details of the technical stack, clearly understand milestones and deliverables, and get the records of what the software will include.	

Performance-based pricing		
What you pay:	Customer pay a bonus for every goal achieved or exceeded.	
Suitable for:	Combine it with T&M model to boost motivation and enhance the quality of the final results.	
Good to know:	In case the outsourcing team underperforms and doesn't meet the specified goals, they are required to pay the penalty.	
Profit-sharing pricing		
What you pay:	In addition to the standard service cost, the outsourcing team gets a share of the profits.	
Suitable for:	Companies that are seeking strong, long-term partnership.	
	Popular among companies that want to motivate developers to perform beyond expectations.	
Good to know:	The success of this model largely depends on the level of trust between the two parties	
Cost-plus pricing		
What you pay:	Client pays for the total service cost, plus a profit.	
Suitable for:	Long-term projects with potentially evolving requirements.	
Good to know:	'Cost of services' includes items like developers' work, management, the infrastructure used, and any operational fees incurred over time.	



Pros and Cons of Outsourcing Software Development

Everything suggests that only great things can come from outsourcing software development. But is it really the case?

Not necessarily. To reap the benefits of outsourcing, businesses need to solidify partnerships with reputable outsourcing professionals. Failure to do so puts them at risk of failing to achieve the desired goals.



6 biggest benefits of outsourcing software development

Finances and cost reduction are the first things that come to mind, but the <u>outsourcing benefits</u> go way beyond that.

1. Reduced operational costs

Cost-savings is one of the top reasons businesses outsource software development services. Outsourcing creates opportunities to find lower costs of labor and infrastructure, as well as a more reasonable tax system. Some companies even report up to 60% in savings (without sacrificing the quality of the final product).

Outsourcing often represents a more affordable and faster software development solution because there is no need to set up more physical space and put together and train an in-house specialist team. There's simply no guarantee that the new employee(s) who join(s) your company will be the right fit and that the resources you spend will convert to profit.

2. Improved cash flow management

With extra pennies in the bank, you'll have more opportunities to improve the existing processes and infrastructure.

Important note: Several factors affect the total cost of outsourcing: location, experience, length of engagement, and English proficiency.

In-demand skills also drive the rates up, which means that outsourcing may not necessarily result in cost savings. It actually boils down to weighing the cost and quality of service to strike the right balance and partner with a team of the right caliber.

This is particularly beneficial for startups operating on a tight budget with no other options but to look for smart ways to cut costs on every front. Outsourcing software development means no money set aside for the tools, equipment, licenses, office supplies, or additional in-house employee benefits. If you play your cards right, you can use these extra cash reserves to fund other ventures.

3. Easy and worldwide access to skilled developers

The continual demand for technological advancements triggers investment in digitalization across industries. Consequently, we are seeing a growing number of open IT positions and not enough specialists to fill them. In fact, most recruiters said hiring developers was the biggest challenge in 2021, making the lack of tech talent the key barrier to meeting business goals.

This shortage of talented software developers is one of the main reasons to look for an outside partner. Too much time is wasted on recruiting the right person that fits the company as, unfortunately, that ideal combo of expertise and culture is not always available locally.

Outsourcing means finding a remote candidate with the right set of skills who can make a quality contribution with their unique ideas and approaches to development. The best part is that it won't take months to recruit someone to close the team gap. You just need to find an outsourcing company that can enhance your team with a range of essential skills, from core to specialized competencies.

4. Higher quality of development

Outsourcing to an experienced professional will ensure the timely delivery of a high-quality product. This partner will offer missing resources and, that way, speed up the progress without sacrificing the quality of delivery. Plus, by partnering with an outsourcing company, you can count on them to already have proven processes in place for specific projects or industries they've already worked in. They know the best practices for your project and can help accelerate time to market. Since it is their specialty, they are bound to be adept at working with ever-evolving tools and are up-to-date with the latest standards.

5. More room to scale

Outsourcing helps ensure sustainable business growth. Additional members add flexibility to your internal teams, allowing you to quickly meet demand during the busy seasons and manage any workload, even if unexpected.

With outsourcing companies employing multiple talented full-stack and/ or specialized developers, their talent pool helps maximize growth without you having to go through a hiring and onboarding process every time the project requires an additional pair of hands.

Also, by gaining the much-needed resources and allocating any development-related struggles, you create room to focus on other core business questions. We've said it once, and we'll say it again,

Every second you spend on handling something that doesn't play to your company's main strengths is a waste of money and work hours.

6. No need for micromanagement

When outsourcing software development with a specialized agency, they employ a project manager whose job is to ensure the project plan is followed.

This means they do whatever it is in their power to guarantee the deadlines are met, and the expected quality is achieved, all within the available budget.

7 biggest risks of outsourcing software development

Unfortunately, despite stellar reviews and great first contact, negative experiences with outsourcing companies have occurred. Most typical challenges businesses complain about when working with an outsourcing partner include:

1. Limited control

Depending on the outsourcing model you agree on, the customer and inhouse project manager have more or less control over the project. But even when you decide to maintain the managerial role, if the outsourcing partner works with freelancers, you will likely have minimal (if any) control over their performance.

2. Communication issues

A lack of transparency can cause significant communication issues, slowly damaging the trust between the two parties.

Communication issues could also occur due to cultural differences when the client and outsourcing company have opposing views on what needs to be done and even how the final result should look.

3. Lack of transparency

Communication challenges often lead to the vendor's inability to gain real-time insight into project performance and activities the outsourcing team performs at any time.

It is crucial to have procedures in place to address cultural and time-zone differences, ensure smooth hand-off, and define the appropriate meeting cadence.

4. Low-quality code

Many outsourcing companies still lack internal documentation and standard operating procedures, which reflects on the quality of the code. As such, the work they produce is often subpar, wasting your time and money.

5.Undefined metrics and priorities

An alarmingly large number of businesses decide to skip building a detailed product roadmap.

Ultimately, this only leads to inconsistent priorities among developers and a lack of familiarity with key business goals.

6. Unfocused leadership

In some cases, senior executives are unable (or simply unwilling) to dedicate a portion of their time to overseeing product development. They step down, reassign responsibility to the outsourcing partner without clearly outlining the expectations, and end up dissatisfied with the result.

7. Weak contractual agreement

Until you put it in writing, you leave any requests open for interpretation. Your partnership contract should define the roles of all participants and agreed-up-on methodologies, expected standards of quality, acceptable levels of technical debt, and other matters you want clearly defined.

Keep in mind that all the above 'red flags' are manageable. The solution to minimizing the risk and maximizing project potential is to optimize the partner selection process to find the one who will seamlessly integrate with your internal team.

How to find an outsourcing partner

A co-sourcing partner has to possess relevant, industry-specific expertise and experience, understand the project vision, and fit in with your company culture. Ideally, they should make themselves available long-term for ongoing maintenance and software updates, but this largely depends on your specific needs.

So to find a dependable outsourcing partner with whom you will build a strong professional relationship, companies take the following steps:

Define the tasks to delegate

You should check off this one before you start searching for an outsourcing agency. To find the best team for the job at hand, you need to know what kind of work they are expected to perform. A clear overview of your requirements will allow you to choose a vendor with a technological profile that can meet project demands, including the type of software, platform, tech stack, etc.

Choose the country

While you might be choosing the most affordable option, don't forget that the lower price tag sometimes comes with a lower-quality product. Available education opportunities, service

rating, English proficiency, available resources, mindset, and reasonable time zone difference are all factors to be considered to achieve their optimal balance.

Thus, when evaluating the different outsourcing types and how far you should travel to build a partnership, consider the following factors:

Cultural alignment

Cultural alignment should be high-priority. It can have a direct impact on the quality of communication as well as the quality of the software you are building. Different business philosophies shape the way IT specialists view their obligations, approaches to work, choice of methodologies, and expected quality standards.

But don't get stuck on counting the differences, as most can be overcome - you just need to identify and put them in writing to ensure everyone is on the same page.

Language skills

Since outsourcing usually means seeking help in a foreign country, chances are that you and the partner won't speak the same language. For this reason, high-proficiency knowledge of English is crucial.

Outsourcing opportunities in Eastern Europe

The export of IT services is particularly important for the countries of Eastern Europe, including Ukraine, Serbia, Romania, and others.

Developers from Serbia and other parts of Eastern Europe really are the middle ground, offering high quality at a reasonable price. The many educational opportunities and room for continual improvement produced talented coders with desirable skill sets. The developers from these areas consistently demonstrate their capabilities and potential for delivering high-end products. They have experience working with modern tools and technologies like AI, IoT, and robotics, building customized solutions.

Economic reasons drive the final decision. As in any other area, when we look for a partner, we look for the best value for the money, and Eastern European countries rely on state-of-theart tools, technologies, and practices to develop cutting-edge products and facilitate startup growth.

Inviggo is located in Novi Sad, the second-largest IT center in Serbia, which has experienced a significant expansion of its IT sector in the past decade. An increasing number of companies from the West are seeking partnerships with local outsourcing agencies since

Serbia checks off some of the essential qualities everyone seeks:

Cost-efficiency, as the differences in rates mean millions of dollars in savings. Serbia's average pricing is moderate compared to other top-ranking outsourcing countries in the area.

Quality service, because the education system is geared towards the IT sector and sciences. The industry has been booming for over a decade, making Serbia the right place to look for senior developers who are grooming the next generation of top IT professionals. In fact, according to PentaBlog, Serbia is placed 5th in worldwide developer rankings by tech skills, with senior front and back-end developers well-versed in different framework types.

Multilingual and multicultural environment, where people in the IT sector possess a strong understanding of the western business culture and advanced English language skills that help reduce chances of miscommunication.

Favorable **geographical positioning** for EU countries looking for a partner in the same or neighboring time zone.

Loyalty and work ethics, attitudes shared by the Western and EU countries. Partnering with a Serbian software outsourcing team provides reassurance that the project will be completed without major interruptions.

While advanced-level English speakers are present worldwide, some countries are better ranked than others. It's best to check the English Proficiency Index before narrowing down your search.

Educational opportunities

When choosing a country, it is crucial to consider its educational prospects and institutions. Educational opportunities give young IT professionals a solid head start and skills to tackle real-world projects. From there, they can use this foundation to advance and, once they reach senior status, share their knowledge with the next generation of ambitious coders.

Find a flexible team

As mentioned above, the type of work you plan to delegate narrows down the criteria for vetting the outsourcing company. The specific development model depends on the size of the project, complexity, scale, and budget.

But quite frequently, most (if any) of these aspects are impossible to define in advance. For this reason, employing a team that can adapt to (inevitable) changes is critical. It is preferable to partner with a team that can cover all bases - front and back-end development, a range of technologies, and professionals at different seniority levels. This secures continuous development regardless of the changing requirements.

Ask for recommendations

A legitimate outsourcing company will also be happy to share some of the previous projects they've completed. Don't be lazy - read through their case studies to see whether they worked on something similar to your request, what technologies they used, and how they employed them. All this is to ensure that the team you want as a partner has a proven track record in implementing technologies necessary for developing your software product. Get in touch with the companies they previously collaborated with and ask for recommendations.

Verify accreditations and security policies

Discuss the vendor's security policies to ensure data protection. Furthermore, they should possess industry certificates and accreditation, which are of prime importance for developing software products for industries like fintech or healthcare, where they need to guarantee the confidentiality of sensitive data.

INVIGGO CHECKS OFF ALL THE BOXES

Inviggo is a trusted custom software development and outsourcing partner.

- → Since the first day, we've strived to build a team that can confidently take up any challenge. Each candidate goes through an HR and a technical interview before landing a spot in our team and, ultimately, on our partner's project.
- → We have built **smart onboarding processes** for new employees to ensure they are familiar with our standard operating procedures and capable of delivering the quality our clients expect.
- → Today, our team consists of full-stack developers who specialize in a range of languages and platforms, including JavaScript, Node.js, React, Angular, Vue; Java, SpringBoot; C#, .Net; AWS, Google Cloud, Azure, and more.

And we're glad to see that our efforts paid off. We've recorded excellent results with the digital products we've built over the years and have received glowing recommendations for our work in the telehealth and fintech industries.

How to build an onboarding strategy and set up a foundation for a healthy long-term relationship

Maintaining strong business relationships long-term is challenging, to say the least. But the key to a fruitful partnership is a bullet-proof onboarding strategy.

Quite often, the onboarding process is not properly defined, which causes dissatisfaction for both parties due to miscommunication or lack thereof.

At Inviggo, we like to segment onboarding into two significant phases:

Project initiation

The first step involves brainstorming ideas and opinions, as well as **defining the purpose**, **scope**, **and project objectives**. This information enables us to determine the best methodologies, specific tech stack to use and, with all that in place, the best people for the upcoming project.

Inviggo has experience working with Scrum and Kanban technologies, specializing in agile and feature-driven work models.

These require 100 percent dedication and day-to-day transparency in communication.

Implementation

Implementation includes the performance of activities necessary to develop the ideas from the initiation phase. During the project implementation, the two parties set up the development team, implement management processes, define the SLA, agree on the reporting cadence, and hand over the service from one party to the outsourcing partner.

When necessary, Inviggo is happy to make the extra effort - in some cases, we've organized to have our developers work with the clients in-house for a while to improve onboarding and long-term collaboration.

To maximize the success of the onboarding, we follow some of the best practices we've established over the years:

Prepare the necessary documentation

Depending on the outsourcing model you agree on, both partners will be more or less responsible for the project outcome. This shared accountability triggered the need for more meticulous contracting.

While the specific documentation depends on the project in question, the two documents we always have in place are:

Service Level Agreement (SLA) that covers:

- → a detailed description of the services to be performed
- → deadlines
- → pricing model and costs of services
- project scope and approved steps to take in case the scope needs to change
- → intellectual property rights

Non-Disclosure Agreement (NDA), specifying project aspects that are considered confidential and the ramifications for disclosing them.

The documents are signed to offer the company greater security than they would get by hiring a freelancer. Essentially, they specify that an outsourcing company promises to provide expert software development services and guarantee their quality.

Set up outsourcing tools

Effective communication is critical for project success. **Collaboration tools** like project management software, a communication platform, GitHub, Jira, and Trello boards **offer transparency** and insight into development.

Additionally, we set up a project management tool(s) to use as a hub for all the tasks, deadlines, documents, feedback, ideas, or anything else essential for successful collaboration. Project management software also creates a transparent work environment, thus helping you build an honest and trustworthy bond. You will also be able to identify problems as they arise and take a proactive approach to solving them.



It is also critical to discuss adequate means of communication. While some of it can and will occur via the project management platform, you will need communication software like Slack, Skype, or Microsoft Teams for day-to-day interaction. Which one you'll end up using depends on your preference, just ensure it comes with a video conferencing feature since you'll likely be using it to touch base with the remote team.

Share your goals

Decide on the SMART goals, and share them with the outsourcing partner from the get-go. Think about it: how can you expect developers to fulfill your requests if they don't know what they are? Establish clear expectations and define responsibilities so everyone knows what they are accountable for. This keeps everyone on track and focused on the assigned tasks, working towards delivering the expected quality.

Clearly define the process

To ensure efficient development, the partnership should begin by outlining the steps of each part of the process.

Agree on the milestones, define objectives, required tools, expected standards of quality, and the meeting cadence.

Prepare the onboarding materials

Provide the outsourced team with immediate access to relevant resources and tools they will need to work on the project. To expect quality outputs, you need to specify procedures and systems, and everyone involved in product development should be familiar with them. These enable remote partners to, despite working remotely, perform as if they are your in-house team.

Communicate with your in-house team

It is not strange to hear that your internal team is questioning the need for outsourced help. For this reason, it is crucial to brief them before the transition process takes place and keep them involved or updated through the onboarding process. To avoid any misunderstandings, be sure to explain your reasons for outsourcing certain processes. More importantly, you need to define everyone's roles and responsibilities to avoid gray areas. This will also reassure your internal team that they are not about to be written off as redundant personnel but that the remote members are brought in to take the extra load off your back.

Keep the lines of communication open

More often than not, project objectives change and evolve with every new sprint.

When developers find themselves at crossroads, you want them to communicate their plans and future actions with you. Leave any channel open so they can reach out with concerns or ideas because they need to be aligned with your expectations.

Stay involved and provide regular feedback

No matter how much time and energy you invest in searching for the perfect partner, it's almost impossible to receive the perfect product with the set it and forget about it attitude.

They might have a trustworthy project manager who monitors the progress and quality of delivery. Still, it is up to you to check in at the end of each sprint to ensure everything's on the right track. If not, communicate any advice and ideas of what the end result should look like so that the outsourced team knows how to modify their approach.

Careful, though: you don't want to cross the thin line between healthy involvement and micromanagement because the latter can certainly do more harm than good.

Start developing your outsourcing strategy now

Agility and adaptability are the qualities that will keep businesses afloat in times of global uncertainties. Software development has become the primary tool for delivering in-demand solutions and outsourcing the mean to an end.

But you cannot fight the battle on your own. Forming a strategic partnership is critical to establishing or maintaining a market position. Software outsourcing has grown from everyone's go-to affordable business model to a unique approach to development that enables flexibility, scalability, and innovation.

It offers immediate access to IT professionals who possess the skills your internal team lacks and can integrate with your staff without going through a lengthy onboarding process.

INVIÐGO

Inviggo stands at your disposal to hear more about your idea.

Our custom software development and outsourcing services include the creation of web and mobile apps, and our people have the experience to tackle projects of any complexity.

Though we specialize in the fields of Fintech and Telehealth, we have successfully completed products for clients from different professional spheres who wanted to modernize legacy software and build innovative products.

Contact Inviggo to share your vision and we will help you figure out the best way to approach its development.

We are flexible to agree on the best payment and outsourcing method so that you can be as involved as you wish through the project.

CONTACT