

Technology as Therapy

HOW DIGITAL MEDICINE & DIGITAL THERAPEUTICS ARE TRANSFORMING HEALTHCARE

TUESDAY 24 MAY 2022 | FB RICE MELBOURNE 477 COLLINS STREET (LEVEL 33)

Time	Session	Speakers
8:30am – 9:00am	Registration opens	
9:00am – 9:15am	Opening Remarks and Welcome to Country	Bronwyn Le Grice Chief Executive Officer and Managing Director, ANDHealth
9:15am	Welcome from our Platinum Partner, MTPConnect	Dr Gerard Gibbs Senior Director BioMedTech Horizons Program, MTPConnect
9:15am – 9:50am	From the Frontlines of DTx – The Pear Therapeutics Journey So Far <i>Pear Therapeutics, a leader in prescription digital therapeutics (PDTs), has a pipeline of products and product candidates across therapeutic areas, including the first three PDTs with disease treatment claims from the FDA. In December 2021, Pear completed its merger with Thimble Point Acquisition Corp, claiming a Nasdaq listing and raising \$175 million in gross proceeds.</i>	Corey McCann Chief Executive Officer, Pear Therapeutics
9:50am – 10:30am	DTA – DTx Value Assessment & Integration Guide <i>As the leading international organization on digital therapeutic thought leadership, hear about the latest in global digital therapeutics activities and policy including the new value assessment guide.</i>	Jessica Hauflaire Chief Executive Officer, Digital Therapeutics Alliance
10:30am – 11:00am	Morning Tea	
11:00am – 12:00pm	Clash of the Titans? Big Pharma on Digital Medicine – The Way of the Future or a Necessary Distraction <i>As the concept of digital therapeutics takes hold, how are the world's largest pharmaceutical companies embracing digital medicine – or are digital programs seen simply as a cost of doing business in 2022?</i>	Chaired by Adam Wardell Chief Executive Officer, Previsior Kumaran Mani Associate Director Business Development, AstraZeneca Kim Smyth Head of Digital and Data Transformation, Novartis Daniel Thurley APAC Informatics Network Head, Roche Krishan Thiru Cluster Medical Director, Developed Asia, Pfizer

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Whose Data is it Anyway?

12:00pm –
12:45pm

Data monetisation, data ownership, privacy and security are all huge issues for the sector. But who thinks they own the data? And who thinks they should own the data? Most importantly who DOES own the data? And what does that mean for the commercialisation strategies for digital health companies?

Chaired by **Kate Mahady** Partner, FB Rice

Dr Jill Freyne Deputy Research Director, CSIRO EHealth Research Centre

Phil O'Sullivan Partner, Allens

Michelle Gallagher Chief Executive Officer, Opyl

12:45pm –
1:30pm

Networking Lunch

The Clinician's View – To Use or Not to Use, That is the Question

1:30pm –
2:15pm

In a world where many digital medicine & DTx companies fail due to challenges in business models... what does it take to get a clinician to use, recommend, prescribe and/or pay for a digital product?

Chaired by **Dr Amandeep Hansra** Co-Founder, Australian Medical Angels

Dr Nic Woods Chief Medical Officer, Microsoft

Bob Soh MD Investment Manager, Brandon Capital

Dr Christopher Sia Chief Medical Officer, Telecare

2:15pm –
3:00pm

Face-Off: Regulation vs Revenue – Which Path to Take

As SaMD regulation really starts to drive the evidence-base in digital health in Australia, how do companies balance the regulatory pathway and duty of care to have a safe & effective product, with the need to demonstrate revenue to investors?

Chaired by **Bronwyn Le Grice** Chief Executive Officer and Managing Director, ANDHealth

Dr Amanda Gillon Senior Partner, BioScience Managers

Josh Reich Chief Technology Officer, Seer Medical

Sanji Kanagalingam Chief Executive Officer, WeGuide

3:00pm –
3:15pm

Afternoon Tea

Challenges for DTx Companies in Australia

3:15pm –
4:00pm

DTx is a nascent sector in Australia and there remain some systemic challenges to widespread uptake. Hear from DTx executives on the key changes that they believe will change the game for Australian DTx companies.

Chaired by **Bronwyn Le Grice** Chief Executive Officer and Managing Director, ANDHealth

Mary-Beth Brinson Chief Medical Officer and Interim Chief Executive Officer, TALi

Rick Legleiter Chief Executive Officer, Adherium

Dr Amandeep Hansra Co-Founder, Australian Medical Angels

4:00pm –
4:45pm

Reimbursement of Digital Therapeutics – the German Model

The German DiGA model for reimbursement of digital health is a world leading model in use today for a wide range of conditions. Join a listing expert from Germany to outline how it works and how to get listed.

Lina Behrens Managing Director, Flying Health

Laura Nelde Senior Insights Manager, Flying Health

4:45pm –
5:00pm

Closing remarks

5:30pm –
7:00pm

AusMedtech 2022 Welcome Reception
Melbourne Convention Centre, Melbourne Room 2
1 Convention Centre Pl, South Wharf VIC 3006

