



Mission Lane Named One of the Best Workplaces in Financial Services and Insurance™ 2022 by Great Place to Work and Fortune

Richmond, VA — Mission Lane, a purpose-driven financial technology company, is proud to be named one of the 2022 [Fortune Best Workplaces in Financial Services and Insurance™](#) by Great Place to Work® and *Fortune* magazine. This is Mission Lane's first time being named to this prestigious list, ranking at 48. The award is based entirely on what current employees say about their experience working at Mission Lane.

The Best Workplaces in Financial Services and Insurance award is based on an analysis of survey responses from 176,000 current employees in the industry in the United States. Employees are asked about their experiences of trust and reaching their full potential at the organization. The survey also assessed organizations based on daily opportunities for innovation, the company's values, and the effectiveness of their leaders.

Mission Lane provides high-quality, transparent, and data-driven products and experiences for people trying to build or rebuild their credit and improve their financial lives. This year's survey found that 91% of Mission Lane's employees state it is a great place to work, 34% higher than the average U.S. company. In addition, 97% of Mission Lane employees say the company makes you feel welcome when you join, and 94% say management is approachable and easy to talk with.

"We thank Great Place to Work and Fortune for recognizing Mission Lane as one of the best places to work," said CEO Shane Holdaway. "At Mission Lane, we strive to be a dependable resource to the millions of Americans who don't have access to quality financial services. We can't do that without our people, who have worked through unprecedented circumstances to deliver the best services and innovative solutions for our customers. In turn, we obsess over providing our "Laners" the opportunity to work in an environment where they can grow their careers and maintain a strong work-life balance."

In August 2021, Mission Lane debuted its "Work Where You Thrive" program, allowing employees to work from anywhere in the world, while still having access to offices in Richmond and San Francisco if they choose. The policy also includes a monthly wellness stipend to use on anything and everything that contributes to their overall well-being.

Great Place to Work, the global authority on workplace culture and employee experience, selected the list using rigorous analytics and confidential employee feedback. Companies are assessed on how well they create an inclusive employee experience and were only considered if they are a [Great Place to Work-Certified™](#) organization.

About Mission Lane

Mission Lane is a purpose-driven fintech that leverages advanced technology, data analytics, and machine learning to provide a dignified customer experience to people who are working hard to build or rebuild their credit and improve their financial lives. Mission Lane branded products have terms that are better and easier to understand than most of the alternatives available to people with less-than-pristine credit or limited credit history. The company's digital self-service tools also make it easier for customers to stay on top of their accounts, further helping them succeed in improving their credit scores. To date, the company has issued over two million of its best-in-class, mobile-first credit cards, earning top customer ratings on CreditKarma for its market segment. The company recently added an income optimization tracker to its Earn app for workers in the gig economy and launched a Credit Builder Account. In April 2022, Mission Lane earned a Great Place to Work certification and 91% overall employee satisfaction.

[Learn more at Great Place to Work](#)