

# Radix Revelation Meet-Up In a Box

Useful links below:

[Event Application Form](#)

[Radix Brand Assets](#)

[Reclaim Expense Form](#)

[Radix Resources](#)

[Book a call with Jacob](#)

[Upcoming Events](#)

Events [Telegram](#) & [Discord](#)



RDX Works is looking for leaders in the Radix community who will help give builders the tools they need to obsolete traditional Finance.

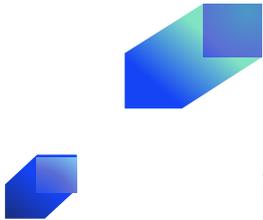
Joining the Radvocate program as an Event Ambassador and organizing a meet-up is an incredibly important contribution to the community. You will help create a network of Radix Hubs around the world, where people can come to meet Co-Founders, hire developers, find a marketing partner, present a new project, or just learn more about Radix and DeFi.

Becoming an Event Ambassador will give you access to a network of Ambassadors around the world, private groups and calls with RDX Works team members, unique Radix merchandise, a profile on the (future) Radvocate page on the website, a username flair in Telegram, and Discord, as well as USD 400 of XRD per month. You can also proudly list your role on your LinkedIn page.

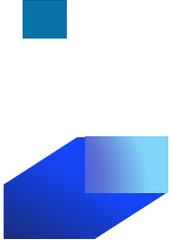
Our vision is for Event Ambassadors to take a leadership role in their region. You will be a beacon of light to those interested in crypto, DeFi, and Radix. You will be helping newcomers down the road to Radix Revelations, you will introduce developers to Radix, and users to dApps. You will nurture the seeds of a growing ecosystem.

In this way, we can create a decentralized marketing machine, at a scale that would be impossible for the core team to do alone.

If you're reading this and already thinking of the sort of event you would host, then we want to speak to you!



The style of meet-up may vary depending on the location and your interests. Each is equally valuable and will require a different style of planning.



The goal of these events is to coach people down the rabbit hole, supporting them along the way to their own Radix Revelation.



*We can loosely categorize them as the following*



## Social Meetup

This is great for networking and socializing. It can be in a bar, restaurant, or even your house. If you want to go a little further, you can set up a projector and play the APE Radix intro, or use the slides we have prepared to give an overview of Radix. It would be great if your location has a quiet area where Founders can present their upcoming projects.

## Panel Discussion

This is a larger scale event where you would set a theme for the event and invite guest speakers. It could take a debate format, or even have guests speak on a particular topic. This requires more preparation and planning and may require you to act as an MC during the event.

You can still mix in any videos or slides as appropriate, and finish with networking and refreshments.

## Developer Meetup

If you have development experience and knowledge of Scrypto, you may be able to host a meet-up of local developers and walk them through some basic Blueprints, Components, or more technical aspects of Radix. RDX Works will supply content to meet your requirements, or live stream members of the RDX Works tech team!

**All event costs are covered by RDX Works.**

# The Planning

## Step 1: Initial inquiry.

- First, post in the event **Telegram** or **Discord** to check if there is already someone running events in your area.
- It is important to **book a call with Jacob\_XRD** to discuss the time, date, location, and any expenses you may incur.
- The Radix team will cover event-related expenses that have been agreed upon in advance. We will ask you to submit a budget request in writing when you **submit an event application**.
- You can reach out to Jacob\_XRD or others in the Radix marketing team via the **Discord** or **Telegram** groups to let him know about your event and make sure someone else in your area does not already have one in the works.



## Step 2: It's now time to pick a time, date, and location.

- Potential areas for consideration: Hotel conference room, employer conference room (if space is professional and spacious), university, or a bar/restaurant.
- A lot of venues will offer special rates depending on the amount of RSVP's you have. You will be able to negotiate with the owner/manager.
- The type of event you want to host will dictate what sort of space you need. For instance, if it's a social event, a bar will suffice. If it's a developer event, you will need an appropriate conference room that is quiet, has adequate power, projectors etc.
- It is always good to have a quiet space for project founders to attend and present to the attendees.
- Avoid days that may also be in conflict with large community events (i.e. professional sports team games), or major holidays where people have to be with family.
- Avoid having the meeting at times where people would normally meet with family for dinner (5 pm), unless you plan on paying for people's food and drink (can be very costly).
- Check the [Radix Events page](#), you may be able to schedule your event for a major crypto event RDX Works is attending!

## Step 3: Meetup Marketing

Once you have locked down a definitive date and location, it is time to make the announcement.

- To be listed on the Radix Events page you will need to have a confirmed date, location, and RSVP link.
- We suggest managing RSVPs via [Meetup.com](#) or [Formsite.com](#). Both have paid versions and free trials. If you decide to use an alternative method to have attendees RSVP, please share with the community as there could be better low-cost options.
- Share your event via your personal LinkedIn, Facebook, Twitter, Discord, Reddit.
- Use the meet-up groups on Telegram and Discord to post links to your event, asking people to RSVP + share.
- Contact the Radix Marketing team via these groups, they will assist you by sharing via Radix DLT Twitter, Announcements channels, Radix subreddit, and Discord.
- Continue to circulate the RSVP form up to the day of the event, don't assume everyone saw it the first time.
- You may be able to contact local project founders, who will present and speak at the event. This is a great chance to support local contributors to the Radix ecosystem!
- If there is a Validator in your area, contact them about the meet-up, they may be a great resource for the event.
- You can reach out to local professional organizations where their members may be interested in attending. Speaking to the president of the organizations about the purpose of the meeting will help to establish why their members would be interested.
- Look for other Meetup groups with overlapping interests, send an invitation to attend.



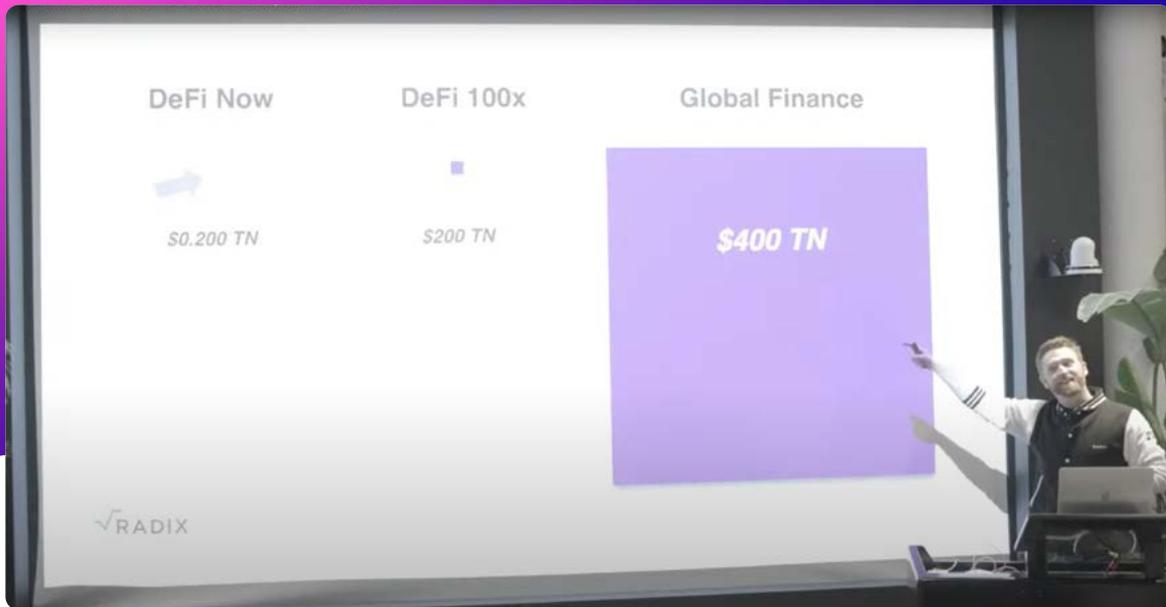
### External groups to invite:

- Student groups or clubs
- Other Crypto meetups
- Local Fintech groups
- Developer groups
- Professionals associations



### Giveaways (Optional)

This is your chance to start to develop an identity for your meet-up. You can create specific event branded merchandise, as demonstrated [here](#). While this step is not necessary, it can help to drive more interest in your meeting. Reach out to the Radix Marketing team to discuss what options are available to your area.



## Step 4: Meeting Format

For initial meetings, we suggest having a watch party of the Radix APE event that took place in NYC. This is an excellent way to introduce people to the project. The video perfectly lays out the vision of the Radix team, and in the second half of the presentation walks the audience through the new programming language Scrypto.

This format can be informative for people of all backgrounds. The content presented by both Piers and Matthew can be understood by anyone, whether new to the space or in the space for years.

We have also created a simple [slide deck](#) that will help you introduce Radix to a new audience, without getting too deep into the technical side.

This is a general guide and will be dependent on the style of event you choose.

- Meeting introduction (3-5 minutes): You will have to have a brief 2–3-minute introduction of who you are and how you found Radix. What was your Radix Revelation? Why do you think it's the future of DeFi?
- Watch the video (40 minutes): Start watching the Radix APE November preview event at the 5:40 mark and ending at the 47:30 mark.
- Present the slide deck as a way to dive deeper into particular topics. This can also be saved for the following meeting.
- Q&A (5-10 minutes): Thank everyone that was able to come out and discuss your idea to have more of these meetings monthly or whatever you decide. You can have the ongoing topic for future meetups be about discussing the crypto space, as well as developments in the Radix ecosystem. But the main point will always be to spread more awareness about Radix.

A Recommend people to join Telegram Radix groups to get to see questions that people are asking the Radix team and the answers that are provided by both the team and community.

B If an attendee asks a question that you are not able to answer, not to worry, kindly let them know that you are not sure, but can take their information and get back to them. No one is perfect and we do not know all the answers. It is better to be right by taking your time, than get it wrong by guessing.



## **Networking**

This is the whole reason for the meeting, allowing people to connect with one another, as well as helping people to connect with you and find out their interests. If you are involved at all in the Radix community via social media, you may have ideas on how others could help with ongoing projects or assist locally with future meetups/ projects.

Be aware that speaking to strangers is very intimidating and difficult for the average person, so please try to have as welcoming an attitude as possible.

## Step 5: After the event - Debrief & Reimbursements

- Immediately after the event, send an email out to guests thanking them for attending, and include any links to Radix blogs or articles. Remind them these events will be once per quarter.
- We will ask that you post photos or videos of the event, and send them to us so we can celebrate the event and your success.
- **Keep any receipts, you will need to submit them via [this form](#). Reimbursement is in 14 days.**
- Book a call with Jacob to talk about the event, it is important that we work together to make these events a success, and easier for the next person to host. Your feedback is essential.

## Step 6: Start planning the next one!

