

Fiscal Year 2020-2021 Annual Report



**CHILD ABUSE
PREVENTION COUNCIL
ORANGE COUNTY**





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Our Mission:

To coordinate the community's efforts to prevent and respond to child abuse

- 1 To provide a forum for interagency cooperation and coordination in the prevention, detection, treatment and legal processing of child abuse cases
- 2 To promote public awareness of the abuse and neglect of children and the resources available for intervention and treatment
- 3 To encourage and facilitate training of professionals in the detection, treatment and prevention of child abuse and neglect
- 4 To recommend improvements in services to families and victims
- 5 To encourage and facilitate community support for child abuse and neglect programs

Council Contributions



Katherine Hamel

**Advocacy/Legal Representative,
Junior League of Orange County**

The saying, “It takes a village to raise a child,” really resonated in another year impacted by the challenges of COVID-19. It is everyone’s responsibility in our community to keep our children safe. We as a community need to feel empowered to speak up and say something when we see something suspicious. As members of the Child Abuse Prevention Council (CAPC), we will continue to support our community partners to help us all deal with the challenges and struggles that impact our children and families.



Cathy Rodriguez

Civic Member, Exchange Club of Irvine

I was honored to be a member of Orange County’s Child Abuse Prevention Council (CAPC) for three years. During this time, I grew to appreciate the county professionals represented on this council. Every area of service to children and families is considered with the members on this board; including but not limited to, law enforcement, education, judicial, medical, social services, and local Boys & Girls Clubs. With this expertise and breadth of county experts, the best possible understanding of the realities of families’ and children’s needs are recognized. Having a part in defining and promoting programs and information that are critically needed in our communities has been rewarding. As a community representative, I gained valuable knowledge that I could bring to my local area. As a part-time educator, I have also been able to bring resources to students who may need them now or in the future. Thank you to The Raise Foundation and CAPC for the guidance and support you bring to the families of Orange County.

The Child Abuse Prevention Council (CAPC) stands by its commitment to help children and families in our Orange County community live a life that is full of love and support — and free from abuse. With leadership from The Raise Foundation, CAPC has developed programming throughout the COVID-19 pandemic that has adjusted to community needs for everything from food distributions to trainings and information for the public and those who work with children. During the pandemic, not every child was safer at home and community members were encouraged to speak up if they suspected abuse. As a proud CAPC member, I appreciate that this council brings multiple private and public agencies together to coordinate efforts and to share updated information that will serve children. We must continue to work as a community to end child abuse!



Jana Hoffmann

**Assistant District Attorney, Orange
County District Attorney’s Office**

A Message from Nasario Solis

MASTER RESERVE OFFICER, TUSTIN POLICE DEPARTMENT

Child abuse is a community issue that requires community involvement. We are fortunate to have strong community participation in the fight to end child abuse in Orange County, and one of the leaders in this effort is Orange County's Child Abuse Prevention Council (CAPC).

We continue to be committed in our effort to make a difference and ensure that our children grow up safe, healthy and happy. We do this through individuals who have made a commitment to protect our children and seek justice when needed. These individuals come from a variety of areas that include the medical field, education, state government, law enforcement, the district attorney's office, private groups and others who team up to accomplish this goal.

In this report, you will see examples of the important work being done by CAPC and others to protect children by providing education, materials, food and support to those who are tasked to perform this important work.

Child abuse affects our entire community and we must get involved and stand together to protect our children. If you see it, report it.



A stylized, handwritten signature in black ink.

Nasario Solis

Master Reserve Officer, Tustin Police Department

2020–2021 Council Membership

Katherine Ahlswede-Hamel

Advocacy/Legal Representative, Junior League of Orange County

Eldon Baber

Executive Director, The Raise Foundation

Jana Hoffmann

Assistant District Attorney, Orange County District Attorney's Office

Laura Jose

Senior Assistant Public Defender, Orange County Public Defender's Office

Pamela Kahn RN, MPH, NCSN

Coordinator, Health and Wellness Orange County Department of Education

Anne Light, MD

Medical Director, County of Orange Social Services Agency

John Machiaverna

CEO, Boys & Girls Club of Greater Anaheim-Cypress

Bertha Manzanares

Regional Manager, Community Care Licensing-Child Care Program, California Department of Social Services

Jamie S. McDonald

Executive Director, American Academy of Pediatrics – Orange County Chapter

Barbara Patison

Director, South Coast Metro Children's Village

Bryan Prieto

Assistant Chief Deputy Probation Officer, Orange County Probation Department

Cathy Rodriguez

Civic Member, Exchange Club of Irvine

Nasario Solis

Master Reserve Officer, Tustin Police Department

Tiffany Williams

Senior Deputy Coroner, Orange County Sheriff's Department

Daphne Wong, MD

Medical Director, Child Protection Team – Children's Hospital of Orange County

Public Awareness Performance Metrics

2020-2021 DISTRIBUTION STRATEGIES:

The Child Abuse Prevention Council (CAPC) began public awareness email campaigns during FY 20-21 in an effort to conduct outreach digitally and virtually connect with a large audience. Topics thus far have included: financial literacy, safe surrender laws, child abuse reporting and mental health (specifically managing anxiety). These campaigns include informational flyers, presentations and trainings, social media posts, topical articles in quarterly newsletters and additional resources to assist community members.

OVERALL IMPACT & REACH

Total materials distributed

50,660 (+26,864 increase from FY 19-20)

Social media followers

2,178 total (+325 increase from FY 19-20)

Website growth and reach

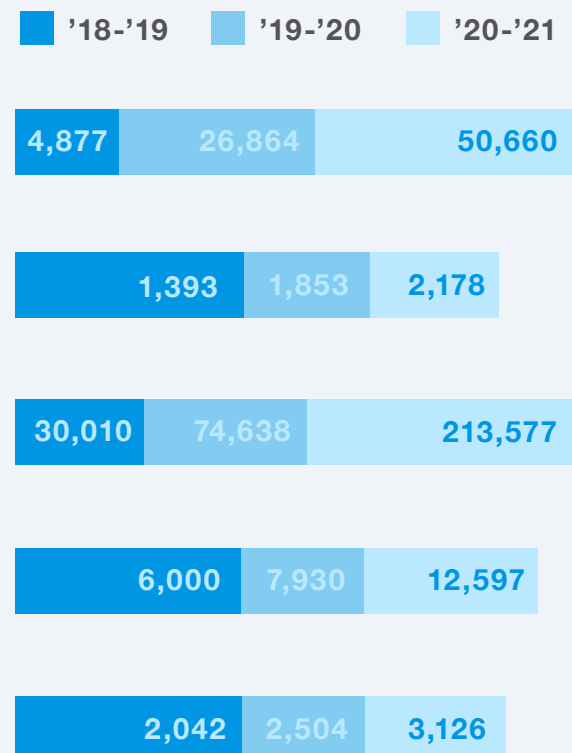
213,577 (+138,939 increase from FY 19-20)

Newsletter distribution

12,597 (+4,667 increase from FY 19-20)

Newsletter subscribers

3,126 (+622 increase from FY 19-20)

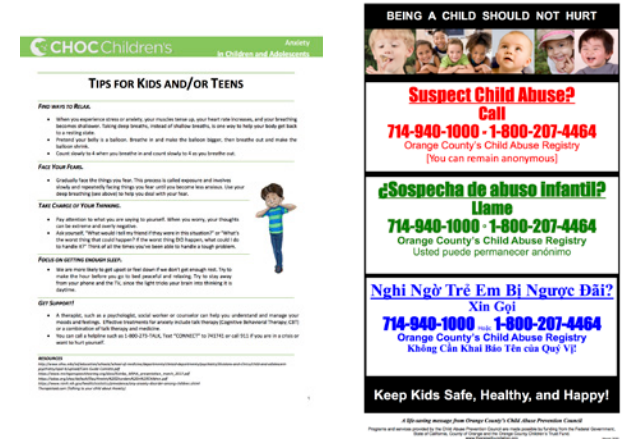


Print Distribution

TOP MATERIALS DISTRIBUTED

Child Abuse Reporting Hotline Posters - **9,944**

CHOC Anxiety Tips for Kids and Teens - **3,623**



OC BUSINESS JOURNAL

Last year, "SPEAK UP...Save A Child!" was featured in OCBJ's April 2021 issue, created with artwork from the Blue Ribbon Youth Art Contest. A front page advertisement was also included in the April 2021 issue of the OCBJ, which was circulated to about **18,000 individuals**.

QUARTERLY NEWSLETTER

Fall 2020

This issue featured articles about stress-busting strategies for kids from the California Surgeon General, the "What You Feel is Real" and "Face, Hands, Feet" campaigns, community presentations, an update from the 2021 Blue Ribbon Committee, food distributions and resources in Orange County, and spotlighted council member Dr. Daphne Wong from Children's Hospital of Orange County.

Winter 2020

This issue featured articles about virtual trainings; tips from ACEs Aware for regulating the stress response in kids; tips on raising confident, competent children from Triple P Positive Parenting Program; and an updated list of food distributions and resources in Orange County.

Spring 2021

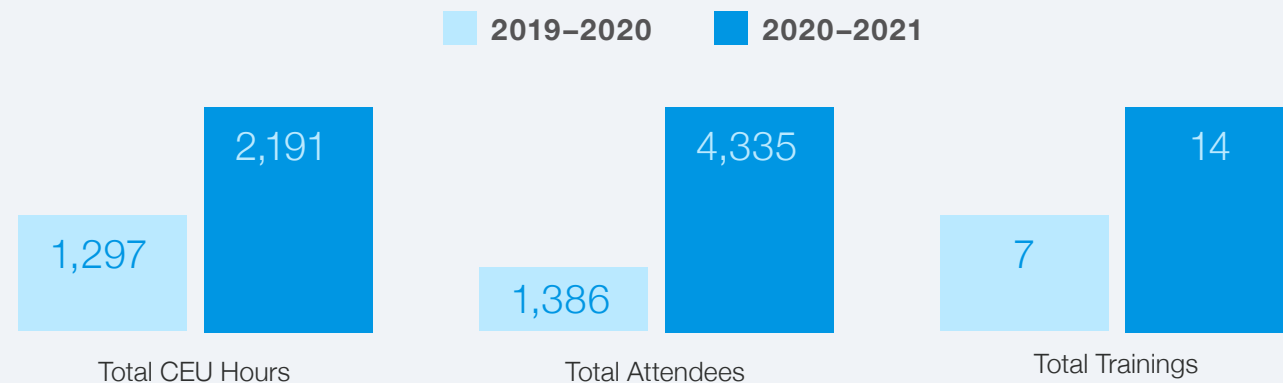
This issue featured articles about Cyberbullying and COVID-19 from Children's Hospital of Orange County, a guide to parenting during COVID-19 from Triple P Positive Parenting Program, the 27th Annual Blue Ribbon Kickoff Ceremony livestream, Blue Ribbon Month events, the winners of the Blue Ribbon Youth Art Contest and Blue Ribbon Awards, virtual trainings, and an updated list of food distributions and resources in Orange County.

Summer 2021

This issue featured articles about the ABC's of water safety from Orange County Fire Authority, the "Your Number Story" campaign from ACEs Aware and ACE Resource Network, community presentations, an updated list of food distributions and resources in Orange County, and spotlighted community partner organization Bikers Against Child Abuse (B.A.C.A.).

Trainings and Accreditations

Through a collaborative relationship with the Chicago School of Professional Psychology, ACEs Aware Initiative and CAPC members, CAPC hosted 14 workshops with Continuing Education Units (CEUs) attached on topics such as Adverse Childhood Experiences (ACEs), vicarious trauma, mandated reporting, trauma-informed care and resiliency. Due to the virtual formatting and hosting of these workshops, CAPC was able to reach over 4,000 attendees, averaging over 200 attendees per session. These workshops were generally well received and have become a staple for family-serving professionals to receive monthly, accessible training opportunities.



Recognizing the Nature and Extent of Prejudice with Dr. Gerardo Canul

200 HOURS
AWARDED

Attendance: **394**

Accreditation: **The Chicago School of Professional Psychology**

Date: **July 28, 2020**

ACEs Awareness and Prevention Workshop with Dr. Mark MacMillin

435 HOURS
AWARDED

Attendance: **290**

Accreditation: **The Chicago School of Professional Psychology**

Date: **August 20, 2020**

Understanding Vicarious Trauma Part 2

with Dr. Bina Parekh

250 HOURS
AWARDED

Attendance: **473**

Accreditation: **The Chicago School of Professional Psychology**

Date: **September 22, 2020**

Understanding the Neurobiology of Trauma

with Dr. Kim Vander Dussen

350 HOURS
AWARDED

Attendance: **500**

Accreditation: **The Chicago School of Professional Psychology**

Date: **October 8, 2020**

ACEs Awareness and Prevention Workshop Part 2

with Dr. Mark MacMillin

200 HOURS
AWARDED

Attendance: **260**

Accreditation: **The Chicago School of Professional Psychology**

Date: **November 18, 2020**

Psychological Effects on Children Witnessing Domestic Violence with Dr. Guy Balice

100 HOURS
AWARDED

Attendance: **375**

Accreditation: **The Chicago School of Professional Psychology**

Date: **December 10, 2020**

FaCT ACEs Training

with Dr. Mark MacMillin

Attendance: **60**

Accreditation: **The Chicago School of Professional Psychology**

Date: **January 15, 2021**

Cultural Differences in Crisis Intervention

with Dr. Breedda McGrath

Attendance: **380**
Accreditation: **The Chicago School of Professional Psychology**
Date: **January 28, 2021**

300 HOURS
AWARDED

**The Discriminating Brain: How Our Wiring May
Generate Adverse Experiences for Others**

with Dr. Sean Sterling

Attendance: **220**
Accreditation: **The Chicago School of Professional Psychology**
Date: **April 22, 2021**

50 HOURS
AWARDED

Vicarious Trauma Training

with Dr. Bina Parekh

Attendance: **495**
Accreditation: **California School Nurses Organization**
Date: **February 5, 2021**

**The Effect of Social Media on Adolescent
Development** with Dr. Bina Parekh

Attendance: **200**
Accreditation: **The Chicago School of Professional Psychology**
Date: **June 15, 2021**

100 HOURS
AWARDED

Women and Stress

with Dr. Michele Nealon

Attendance: **294**
Accreditation: **The Chicago School of Professional Psychology**
Date: **February 24, 2021**

126 HOURS
AWARDED

Mandated Reporter Training

with Detective Nasario Solis

Attendance: **23**
Date: **March 25, 2021**

Play Therapy and ACEs

with Dr. Nadia Jones

Attendance: **421**
Accreditation: **The Chicago School of Professional Psychology**
Date: **March 25, 2021**

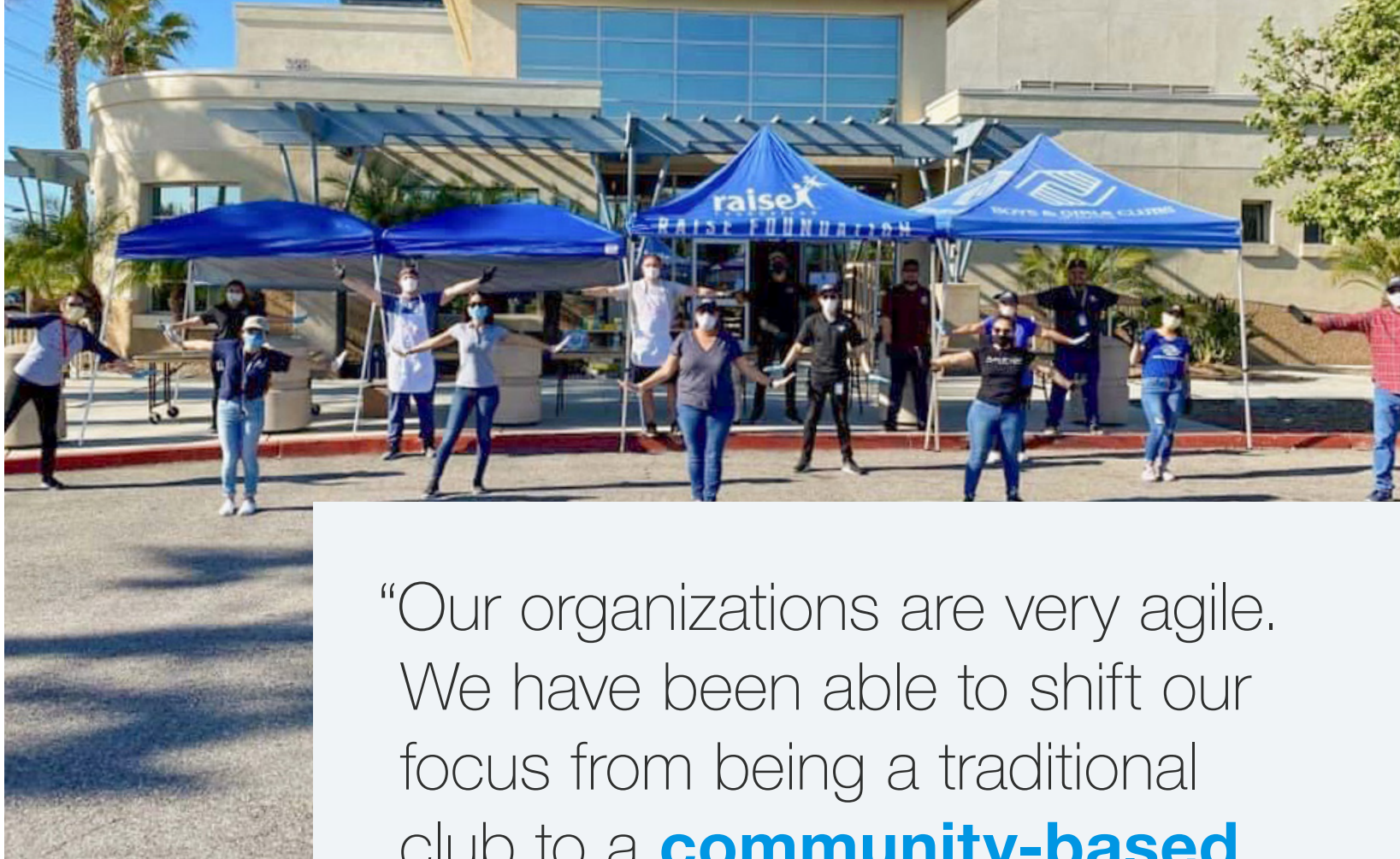
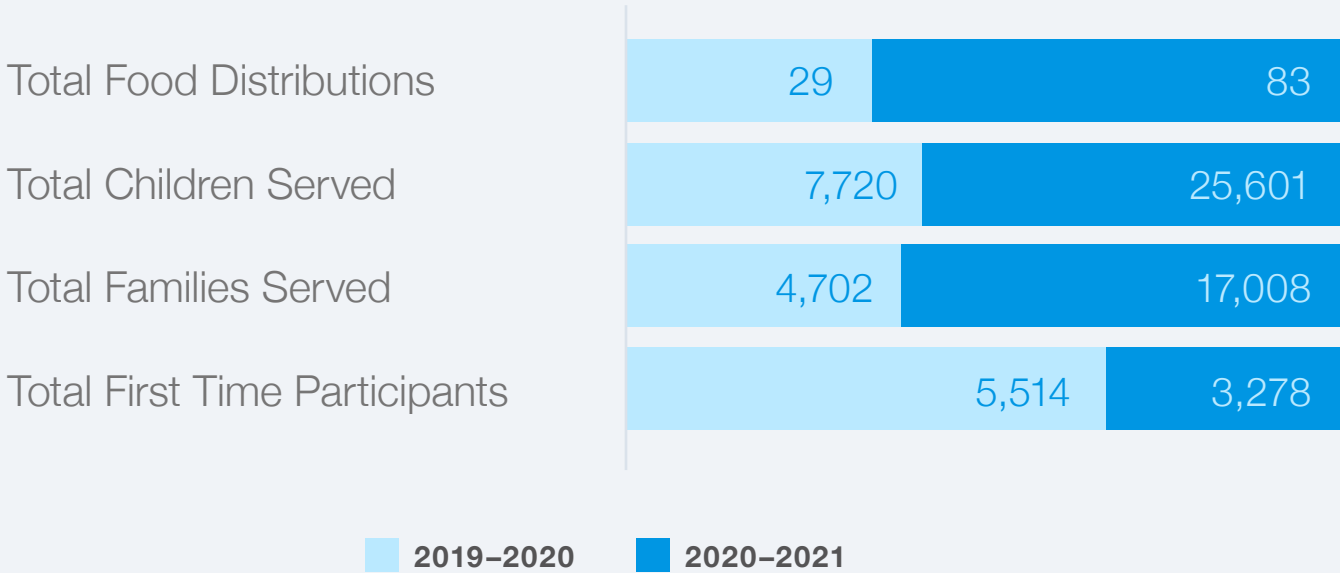
200 HOURS
AWARDED

Community Support & Engagement

2020-2021 DISTRIBUTION STRATEGIES:

Acknowledging the Five Protective Factors framework within the Strengthening Families Approach, CAPC strives to provide concrete support in times of need. The 2020-2021 Fiscal Year was deeply impacted by COVID-19, required comprehensive collaboration and resource channels to provide consistent, reliable resources to families, including the weekly food distributions. Over 25,000 children were served through the fiscal year, indicating an immediate impact and persistent need that CAPC will continue to work diligently to address.

FOOD DISTRIBUTION GROWTH & IMPACT



“Our organizations are very agile. We have been able to shift our focus from being a traditional club to a **community-based food distribution hub site.**”

Adopt-A-Family Project

2020 ANNUAL ADOPT-A-FAMILY PROJECT:

The 2020 Annual Adopt-A-Family Project was conducted in collaboration with Junior League of Orange County and provided community-based support to at-risk parents and families during the 2020 holiday season. Families and children from the Tustin, Manzanita Park and Downtown Family Resource Centers were nominated by Family Support Advocates throughout November 2020 and CAPC provided the link, supportive supplies and delivery of secured donations by Junior League of Orange County and other supporters. Gifts, including clothes, books, educational toys and games, as well as many basic needs items, were distributed to families at Family Resource Centers in December 2020.

58
KIDS

23
FAMILIES

502
GIFTS

In Remembrance

JOHN MACHIAVERNA: A LIFE LIVED TO THE FULLEST

John Machiaverna was one of those special souls. He was a man who lived life to the fullest — holding nothing back. He knew how to make everyone he met feel special, as if they were the most important person in the room; he was a champion for kids beyond measure.

A longtime friend and dedicated member of the Child Abuse Prevention Council, John sadly passed away in April 2021. John was a gregarious community collaborator, successful entrepreneur, forward thinking administrator, civically engaged, and dedicated to improving the lives of all children in Orange County.

In addition to his leadership role with the CAPC, John also served on the Blue Ribbon Committee, where he provided invaluable feedback and annually secured the participatory support of the Boys & Girls Club of Greater Anaheim-Cypress in hosting a number of Blue Ribbon Month activities. John was also a CAPC member with The Raise Foundation, hosting and growing weekly food distributions — efforts vital to the neighboring communities of the Boys & Girls Club of Greater Anaheim-Cypress. John gave meaning to the words “Doer and Shaker”; everything was an opportunity in his book.

While we will dearly miss John’s warmth and friendship, the legacy he left in our community and his contributions to our efforts as a CAPC will endure.



Child Abuse Awareness Month

BLUE RIBBON WEEK

COVID-19 paused plans to bring Blue Ribbon Week to local schools, a goal from the 2020 Blue Ribbon Month campaign. But thanks to close collaboration with proactive high school student Taylor B., Capistrano Valley High School conducted their very own Blue Ribbon Week and created a Blue Ribbon club to galvanize youth leaders at the school to focus on prevention in their communities. Other highlights included a social media campaign and online videos created by the Blue Ribbon club and great participation in the 2021 Blue Ribbon Youth Art Contest. A Blue Ribbon Week also took place at Latino Health Access and Palm Lane Elementary (a private school).

BLUE RIBBON MONTH

Public awareness increased as a result of the promotion and coordination of Blue Ribbon Month activities with the all new additions of a community forum with a panel of experts, a second Family Fun Day and a candlelight vigil hosted by CAPC, and numerous first-ever Blue Ribbon efforts planned and hosted by organizations represented on the Blue Ribbon Committee. Participant and community awareness kits were distributed both in-person at food distributions and digitally through e-blasts, social media and digital downloads.

A digital presentation, consisting of live and prerecorded elements, kicked off the 2021 Child Abuse Awareness Month Campaign. This year's theme was "Speak Up...Save a Child," focusing on mandated and community reporting. The event was emceed by Vikki Vargas from NBC4 News and introduced by CAPC Member Katherine Hamel. Additional program elements include: a member of the Orange County Board of Supervisors presenting a resolution recognizing CAPC efforts to lead an annual Blue Ribbon Month campaign, updates from County of Orange Social Services Agency, perspective from Orange County District Attorney Todd Spitzer, testimonials from Olympian Carlin Isles and Resource Parent Vanessa Acosta, a mini-presentation on ACEs and toxic stress with Dr. Eric Ball, recognition of the 2021 awardees and a moment of remembrance for those affected by child abuse and neglect over the last year.



The 2021 Blue Ribbon Kickoff Ceremony amassed more than 600 views in a week with 393 viewers tuning in live through a variety of platforms. The feedback has been very positive and the recording of the event allows for further reach than any physical kickoff event convened in the past. The kickoff video will be permanently housed on YouTube, Facebook and The Raise Foundation/CAPC website.



WEBSITE VIEWS

27,185 views in March 2021

30,487 views in April 2021

(+6,467 increase from FY 2019-2020)

SOCIAL MEDIA

(March 2021 and April 2021)

Engagement: 1,901

Reach: 24,834

1,630 Pinwheels Distributed

Every year, pinwheels are distributed to promote public awareness and facilitate planting of community pinwheel gardens.

1,172 Community Awareness Kits Created

Partnered with Women's Transitional Living Center to create and distribute more than 1,100 Participant Awareness Kits for individuals. Also provided 20 larger Community Awareness Kits for organizations and agencies that planned to conduct local and accessible Blue Ribbon Month community events.

45 Blue Ribbon Art Contest Submissions

From a wide range of schools and nonprofit organizations in Orange County.

40 Blue Ribbon Month Presentations

Reached 1,039 people

3 Blue Ribbon Art Contest Winners

Rebecca F. - Ocean View High School
Yojana H. - Villa Fundamental Intermediate School
Arna R. - Canyon Vista Elementary School

2 Blue Ribbon Award Winners

Dr. Van Nguyen Greco – Child Abuse Pediatrician at University of California, Irvine
Patty Hatcher – Health Curriculum Specialist, Former Teacher at Anaheim Union High School District

Memoranda of Understanding

The council has developed and maintains 17 Memoranda of Understanding (MOUs) with these family-strengthening agencies:



American Academy of Pediatrics

Academy dedicated to the health of all children by offering professional resources, education, advocacy and policy development.



Bikers Against Child Abuse—OC Chapter

Social biker club dedicated to creating safe environments for children through advocacy, support and community collaboration.



Boys & Girls Club — Greater Anaheim

Enables all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens.



Boys & Girls Club — Cypress

Enables all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens.



Latino Health Access

Partners with communities to bring health, equity and sustainable change through education, services, consciousness-raising and civic participation.



Olive Crest

Transforms the lives of at-risk children through the healing power of family. Uses proven models to help end child abuse and neglect, stop the cycle of child abuse, and enable children and families to become healthy, productive citizens.



Orange County Children's Therapeutic Arts Center

Provides innovative, artistic, educational and therapeutic programs that inspire and transform children, at-risk youth and their families to fulfill their highest potential.



San Clemente Domestic Violence Task Force

Identifies the needs of victims; educates the community; monitors domestic violence legislation; and supports local domestic violence agencies and provides healthy activities to keep our community safe.



Southwest Community Center

Provides the basic needs of food, clothing, shelter, household items, referral services and other support services to the homeless, low-income and economically disadvantaged in an effort to enable them to become or retain self-sufficiency.



St. Vincent De Paul Service Center

Catholic lay organization that leads women and men to join together to grow spiritually by offering person-to-person service to those who are needy and suffering.



Child Guidance Center

Organization dedicated to providing excellent behavioral and mental health services for the youth of Orange County.



Children's Bureau

Protecting vulnerable children through prevention, treatment and advocacy.



Higher Ground OC Youth and Family Services

Expands purpose, possibilities and hope for at-risk families and youth through mentorship.



Jamboree Housing Corporation

Affordable and quality housing developer that includes family strengthening programs onsite at all affiliated properties.



Wellness and Prevention Center

Helps youth and families lead healthy and productive lives, educates the community to bring more services to our youth and families, and provides healthy activities to keep our communities safe.



Western Youth Services

Advances wellness, cultivates success and strengthens through integrated mental health services for children, youth and families.



The Cambodian Family

Promotes social health by providing refugee and immigrant families the opportunities to develop the knowledge, skills, and desires for creating health and well-being in their lives.

Respectful Recommendations

Whereas Orange County's Child Abuse Prevention Council and collaborative partners work together to serve children and families, prevent child maltreatment, and create healthy, safe, nurturing families and communities, Orange County's Child Abuse Prevention Council respectfully submits the following recommendations:

- Provide collaborative training opportunities on mandated reporting for child- and family-serving professionals
- Offer community-based presentations and public awareness on reporting standards and procedures to the community-at-large
- Update CAPC mandated reporting curricula with most current best practices
- Empower and support our Orange County community members to "Speak up and Save a Child"



Orange County Child Abuse Prevention Council | Annual Report

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