



miami children's museum®
play • learn • imagine • create

LEAP INTO THE

FUTURE

2020 be a kid again gala

play after dark
AFTER PARTY

FEBRUARY 29, 2020

Chaired by

Laurie & Stephen Riemer

Gerry Schwartz & Paul Riemer, Brittany Waserstein & Brian Riemer

Land amongst the stars...

...at Miami Children's Museum annual Be A Kid Again Gala After Party on Saturday, February 29, 2020. The party keeps going at Be A Kid Again Gala, with the Play After Dark After Party ushering in 500 young professionals for a night of celebration until 1 AM. This year's theme, Leap Into The Future, will transport our guests to a gala galaxy filled with decadent desserts, libations from Southern Glazer's Wine & Spirits, dancing, and more.

We invite you to LEAP INTO THE FUTURE by partnering with Miami Children's Museum as a Gala After Party sponsor. Event sponsorship provides branding opportunities and exposure to Miami's most influential community members while enabling Miami Children's Museum to continue to enrich the lives of all children to PLAY, LEARN, IMAGINE and CREATE. Enclosed you will find additional information about Play After Dark After Party sponsorship levels and how you can get involved to make an impact in our children's future.

As a non-profit educational institution, Miami Children's Museum is dedicated to enriching the lives of ALL children in South Florida's multicultural community by fostering a love of learning through play both within the Museum walls and within our neighborhoods. The Museum fulfills a critical role in South Florida by infusing arts, culture, and community, into non-traditional interactive and authentic learning experiences. All funds raised for the event directly support the Museum's educational programs, which include the Very Important Potential Program, Head Start Arts Enrichment, Healthy Families Program, and Sensory Friendly Saturdays. These programs provide free admission, camp scholarships to those in under-served communities, and an inclusive learning environment that ensures high-quality programming that is accessible to children of all abilities, specifically those with special needs.

We would like to take this opportunity to thank you in advance for your support as we continue to lead the way for our children's future. If you have any questions, please contact Daniella Cabezas at 305.373.5437, ext. 142 or dcabezas@miamichildrensmuseum.org.

Sincerely,

Daniella Cabezas

Daniella Cabezas

Associate Director of Special Events and Corporate Relations

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Board Chairman: Jeff Berkowitz

Board President: Marianne Devine

CEO/Executive Director: Deborah Spiegelman

Committee: Brandon Berman, Jonathan Bigelman, Jaclyn Bild, Elise Chetek, Veronica Garcia, Mariana Gaxiola, Ryan Greenwald, Ana Hernandez, Jane Kislak, Janine Kochen, Zak Mann, Tayo Otit, Kimberly Prior, Jacob Reyf, Brian Riemer, Paul Riemer, Akiesha Sainvil, John Salt, Seth Sands, Gerry Schwartz, Daniel Smith, Andrew Tripodo, Brittany Waserstein

The Be A Kid Again Gala provides strategic recognition opportunities among distinguished members of our community by showcasing your generous support of Miami Children's Museum. Always a sell-out event, all eyes will be on your organization among our 700 affluent guests. All funds raised make it possible for the Museum to continue enriching the lives of all children in our South Florida community.

title sponsor \$7,500

- 30 tickets to the Play After Dark After Party
- Logo recognition as the title sponsor in all event promotional materials
- Prominent logo recognition on event signage
- Logo recognition on the e-vite, eblast, and event ticket website
- Name featured on event tickets
- Name recognition on printed Gala Invitation
- Logo/Name recognition on Facebook event page
- Logo recognition on photo booth
- Logo recognition on ticket
- Name recognition on sponsor thank you ad in The Miami Herald
- Logo featured on Yelp Newsletter

presenting sponsor \$5,000

- 20 tickets to the Play After Dark After Party
- Prominent logo recognition on event signage
- Logo recognition on the e-vite, eblast, and event ticket website
- Name recognition on Facebook event page
- Name featured on Yelp Newsletter

premier sponsor \$3,000

- 12 tickets to the Play After Dark After Party
- Prominent logo recognition on event signage
- Logo recognition on the e-vite, eblast, and event ticket website
- Name recognition on Facebook event page
- Name featured on Yelp Newsletter

after dark sponsor \$1,500

- 6 tickets to the Play After Dark After Party
- Prominent logo recognition on event signage
- Name recognition on the e-vite, eblast, and event ticket website
- Name recognition on Facebook event page

Sponsorship Commitment

Select sponsorship below:

- \$7,500 Title
- \$5,000 Presenting
- \$3,000 Premier
- \$1,500 After Dark

Name as you request to appear in promotional materials (If Sponsor):

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

METHOD OF PAYMENT

- Cash
 - Check (made payable to Miami Children's Museum)
 - Credit Card: MC Visa Amex Discover
- Card Number: _____ - _____ - _____ - _____
- Exp. Date: _____ Security Code: _____
- Cardholder's Signature: _____

To become a sponsor, please contact Daniella Cabezas at 305.373.5437 ext. 142, dcabezas@miamichildrensmuseum.org.

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Museum's Mission

Miami Children's Museum is dedicated to enriching the lives of all children by fostering a love of learning through play and enabling children to realize their highest potential.

Play After Dark Gala After Party Overview

The party keeps going with Miami Children's Museum! Following the Gala is Play After Dark chaired by Laurie & Stephen Riemer, Gerry Schwartz & Paul Riemer, Brittany Wasserstein & Brian Riemer and hosted by the Museum's young professional group, the PLAYMAKERS. Gala guests and Miami's most influential emerging professionals will come together for a celebration. Play After Dark will usher in the night with decadent desserts, open bar and dancing.

Our Community Impact

As a non-profit educational institution, we strive to meet the needs of all children in South Florida's multicultural community so that all children have the chance to reach their highest potential. Our initiatives include free admission; field trips; outreaches; camp scholarships; literacy family nights; healthy families series. This past year we provided:

- **58,000 children** free admission and camp scholarships through our Very Important Potential program
- **400 students from title 1 schools** with free after school programs located in Liberty City and Miami Gardens
- **100 low-income families** with health and wellness education program series, which teaches them how to begin and maintain a healthy lifestyle through food choices, meal preparation, low-cost ideas, and the importance of daily exercise.

Museum Overview

Since 1983, Miami Children's Museum has created environments for active learning, creative play, cultural explorations, and self-discovery. Miami Children's Museum is among the largest children's museums in the United States and fulfills a critical role in our community by infusing arts, culture and school readiness skills into interactive learning experiences.

The Museum promotes and is applauded for its educational programming and intellectual, emotional and social development through its exhibitions and programs.

Leadership

Chaired by Laurie & Stephen Riemer
Gerry Schwartz & Paul Riemer, Brittany Wasserstein & Brian Riemer

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