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Jae Lin Positivity Posters

Jae Lin is a trans non-binary artist. They identifies as equal portions male and female. Jae is known for their typography, which often has uplifting, encouraging, and positive messages, allowing the viewer to feel good inside! They created Doodle Me Alive, their artwork website, which focuses on affirmations, cute illustrations and trans liberation. Typography is the art of arranging letters, and is seen on screens, paper, and signs all around us. With typography you can change the look and feel of words or phrases by using different styles of letters to say different things. Like people, they have different personalities. For example, thick bold lines can be loud and thin cursive lines are soft and quiet. How we present these words becomes just as much a part of the message as the words themselves. In this activity, we are using different mediums that can be used in typography, such as stamps, stickers, magazine cut outs and letter drawing. Like Jae, we will use our voices to put a positive message out into the world!

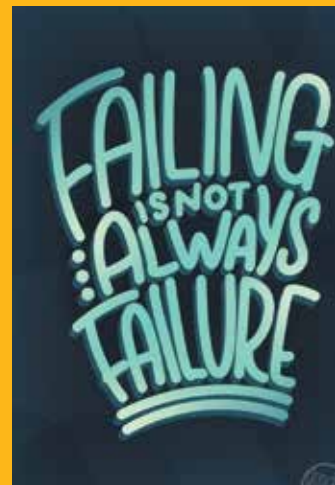
1



Gather materials:

- Cardstock Paper
- Markers
- Magazines
- Scissors
- Misc. Lettering items like Stickers, Stamps, Paint
- Pencil

2



First, think about what you want to say. Share a message about unity, pride, or love. You can say things like "Perfect the way you are" or "You matter", anything to make your viewer feel good!



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Use a pencil for marking and think about how you want to align your words. They can start in the middle, the left, the right or across the page. Get creative and play around with spacing and placement.

4



If you have magazines, look for letters that are in the words you chose. Think about the size of the letters you are looking for - big letters stand out more and seem louder. Once you find the letters you want, cut them out.

5



Place the cut-out letters in the space you marked for that word and glue them down.

6



To draw letters by hand, you can lightly write the word with a pencil. Use markers to trace around them to make bubble letters. Play around with different styles and fonts. Remember the way you write the letters becomes part of the message, so have fun, and get creative.



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7



Use the stickers to add in smaller words or look for stickers that fit the word you need. You can mix and match sticker styles, too.



If you have letter stamps, add paint to a small plate and stamp each letter in the paint. Then, stamp them onto your paper.

PRO-TIP:

Dab some paint off onto a napkin to remove excess paint to keep letters defined.

9



Use markers to create a border around your message. You can use zig zags, wavy lines, or bubbled shapes. Erase any leftover pencil marks once all the paint is dry, and you're done!

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