

ShipSaving Guest Post Guidelines and Suggestions

Article Requirements

- Length: 1500 to 2500 words.
- Links: “Follow” links permitted. Links in articles are allowed but must not contain content competitive with ShipSaving or be harmful.
- Author Bio: Max 100 words, photo optional.
- Hero Image: 1800*1080 pixels.
- In-text Image: Max width 1080 pixels.
- Submission Process: Write in Google Docs, and please share your document with full editing access upon submission.

Content Standards

- High Quality: Unique and valuable.
- Clear Structure: Engaging headings, ordered lists, and subheadings for readability.
- Follow American spelling, Oxford comma, title case for titles, and sentence case for headings.

SEO Prioritization

- Keywords: Use in the article, including title, subheadings (H2/H3), and in the first and last paragraphs.
- Keyword frequency: 4-6 times per 1000 words.
- Uniqueness: Do not submit the same version to other websites.

👋 **We'll promote your guest post on our social media and possibly in our weekly newsletter.**

Please reach out to hello@shipsaving.com with any questions or concerns.

Thank you for partnering with us. We look forward to working with you!