

# Alan Yeh

650-353-6638 | alnyeh@gmail.com | alanyeh.com

## EXPERIENCE

### Product Designer II Meta, New York City

Jan 2022 - Jan 2023

Social Impact Team (Donations) - Design lead for integrating and incentivizing recurring donations on Facebook with a \$7 million dollar donation match budget. Launched to 239 million US users in Nov 2022.

Nov 2019 - Dec 2021

### Facebook, Menlo Park

Facebook Ads Privacy & Responsibility Team - Redesigned Facebook In-App Browser, Ads Preferences, and "Why am I Seeing This Ad". All products are currently live on the Facebook platform.

### Product Designer HouseCanary, San Francisco, California

July 2017 - August 2019

Lead HouseCanary's (comehome.com) Desktop Web App and Mobile App for iPhone, Android, iPad which landed the biggest partnership with JP Morgan Chase (\$4 million). Developed evidence based qualitative and quantitative research into the design process

### Senior UI Developer Apple (Contract), Sunnyvale, California

October 2014 - Jun 2017

Worked collaboratively with Designers/Art Directors to prototype web animations using Javascript, HTML, and SCSS

Made and implemented design decisions on responsive web layouts, websites viewed by 10M+ users on launch day

e.g— Apple macOS Sierra, iPhone SE, Apple Environment, iPod Nano, Apple Watch

### Interactive Developer Rosetta, San Luis Obispo, California

May 2013–October 2014

Developed interactive web pages and managed several CMS systems for Samsung.com Successfully hit tight deadlines, allowing our developer team to double in size

## EDUCATION

### California Polytechnic State University, San Luis Obispo Bachelor of Science, Graphic Communication

Concentration: Web and Digital Media Minor: Packaging Design

### School of Visual Arts, New York, New York Interactive Design Intensive

Summer 2012

## SKILLS

Consumer Facing  
Design  
Mobile & Desktop  
Design  
Product Strategy  
Prototyping  
Front End  
Development

## TOOLS

Figma  
Origami  
Sketch  
Principle  
Adobe CC