



ANDHealth and Personal Connected Health Alliance Partner to Offer an Exclusive Opportunity at the 2018 Connected Health Conference

Digital technologies are enabling individuals to track health statistics, and new applications of artificial intelligence, social robots and vocal biomarkers are creating new opportunities for health. We now face the next great challenge: integrating these technologies in healthcare delivery, wellness and daily living.

At the 2018 Connected Health Conference, learn about the newest approaches, collaborations and disruptive applications of connected health technologies. Preview the latest innovations, experience early-stage technologies and meet the innovators, healthcare providers and business leaders who are redesigning care delivery and sparking a dramatic transformation of health and wellness.

REASONS TO ATTEND THE CONNECTED HEALTH CONFERENCE

- This year's event will have a strong focus on the innovation economy
- Learn about the newest approaches, collaborations and disruptive applications of connected health technologies.
- Preview the latest innovations, experience early-stage technologies and meet the innovators, healthcare providers and business leaders who are redesigning care delivery and sparking a dramatic transformation of health and wellness.
- Interact with 3,000 decision-makers and innovators from across healthcare, health IT, public policy, consumer technology, research, the investment community and academia.

EXCLUSIVE ATTENDEE PACKAGE INCLUDES

- \$200 US discount off general attendee registration pass
- Hotel block assistance & easy group billing
- 16 October - Learning visits to Innovation Centers in Boston, the hub for health and innovation
- 17 October - Complimentary Access to Immersion Day Innovation activities (\$275 US value)
- 17 October - Access to Immersion Day Luncheon and VIP Welcome Reception
- 18-19 October – Access to keynote sessions, programmatic activities, exhibit floor and innovation café
- Dedicated on-floor meeting room to schedule meetings

EXHIBIT OPPORTUNITY

CHC18 offers a great way to display your company or product to an audience of 3,000 attendees from across healthcare, health IT, public policy, consumer technology, research, the investment community and academia. In addition to attending, your company can activate in the Startup Showcase.

The Startup Showcase option is for early to growth-stage companies to display innovative personal connected health products and solutions. This turnkey environment offers innovators and entrepreneurs a platform to network and collaborate.



Each Pre-Configured Kiosk will be offered at \$1,750 US (a \$2,000 value) and include:

- Kiosk and two stools
- Logo and graphics on kiosk
- Two (2) Exhibitor Registrations
- Basic Electrical
- Wireless Internet
- Listing in the Connected Health Conference official program guide and on mobile app
- Listing on www.connectedhealthconf.org with link back to Exhibitor's website

Contact Bonnie Knight at bknight@pchalliance.org for more information

In addition to the startup showcase opportunities, AND Health will be featured in the Innovation Zone on the exhibit floor. Participating startup companies will be considered for additional activation options within the Innovation Zone alongside AND Health.

READY TO JOIN US IN BOSTON?

REGISTER

- Register for the conference as an Attendee using this link: [AND Health at CHC18](#)
- Enter code: [CHC18AND200](#) on the discount code page to receive \$200 off a general attendee registration (Register by August 23rd to receive the lowest rate of \$695)
- On the Optional Events page, be sure to add on the Standout Startup deep dive sessions Part I & Part II as they are complimentary for AND Health delegates.

SIGN UP FOR A SPOT ON THE INNOVATION CENTER HUB CRAWL

Come celebrate Innovation in Boston with a tour of all the major centers of innovation on Tuesday, October 16th. Enjoy a charter bus to travel, catered lunch, and a networking reception to cap the day! Proposed Innovation Centers are MIT MediaLab, IBM Watson, MGH Healthcare Transformation Lab, Brigham and Women's iHub, and PULSE@MassChallenge. [Register for the crawl here.](#)

ADD STANDOUT STARTUP DEEP DIVE SESSIONS TO YOUR CALENDAR

Come to this full-day workshop dedicated to preparing entrepreneurs for success in digital and connected health, part of our Immersion Day agenda on Day 1, Wednesday, October 17th. The morning curriculum will instruct you in partnering with provider organizations. In the afternoon, you'll get a crash course in a range of business and solution development topics from expert faculty. Make sure to select "Standout Startups Part I" and "Standout Startups Part II" on the Optional Events page when registering. *If you wish to attend **other** Immersion Day deep dive sessions, they are \$150 per session.*

BOOK HOTEL

Special Hotel rates available for AND Health delegates from October 14th – October 21st. 5 local area hotels to choose from in the heart of Boston and within walking distance to the Conference.

[Click here](#) to reserve your room today!

AGENDA

Make sure to check out all of the disruptive speakers, education sessions, workshops, demos, and keynotes we have lined up! Agenda to be posted by Friday, July 13th. [View Agenda.](#)

Questions?

Contact Mary Sheridan, Events Manager at msheridan@pchalliance.org or 571.216.7630

We look forward to seeing you in Boston!

Presented by



Organizing Partner

