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***Second Annual Sun Valley Forum on Resilience will be held at  
Ketchum's nexStage Theater, July 10-12, 2016***

***Speakers include business leaders, authors, government officials, investors  
and entrepreneurs gathering to share strategies and build partnerships***

KETCHUM, IDAHO, June 29, 2016—The Sun Valley Institute announced today the second annual **Sun Valley Forum on Resilience**, July 10-12, 2016 at the nexStage Theater in Ketchum, Idaho. Following on last year's Forum with keynote speaker U.S. Senator Cory A. Booker and standing room only attendance, the event has moved to the nexStage to accommodate increased turnout. The Forum gathers leaders across government, business, academia, and advocacy who are solving some of the world's most complex environmental and social challenges. The Forum will explore the opportunities and solutions that are redefining business as usual, serving as a source of information and inspiration for our efforts here locally, including impact investment in energy, food and water, innovations in public engagement, and hearing from groundbreaking social entrepreneurs, advocates, pioneering investors, and corporate innovators.

Recognizing the critical role private businesses, philanthropy and investment are playing in building resilience, this year the Forum is co-convened with [Confluence Philanthropy](#), an impact investor network representing over \$130 billion under management, and [GreenBiz](#), the largest green business events and media company. **This is a public event: conference and day passes are available for purchase at [www.sunvalleyforum.com](http://www.sunvalleyforum.com). Scholarships are also available.** New this year, the Institute is also hosting a **Resilience Film Festival**, with a new film each night at 7pm at the nexStage followed by Q&A with the film directors, producers and cast members. **The films are free and open to the public with a suggested donation of \$10.**

Leaders in Idaho's Wood River Valley founded the Sun Valley Institute for Resilience in the Spring of 2015 to ensure the prosperity and quality of life of this special place for future generations of residents and visitors alike, and to serve as a resource for communities everywhere. "The Institute is pleased to host our second annual Sun Valley Forum on Resilience, bringing global innovators to Sun Valley and showcasing local leadership for resilience as well," said Aimée Christensen, Founder and Executive Director of the Institute. "Following global agreement last year to both the Paris climate change accord and the UN Sustainable Development Goals, leaders in government, business and communities are working to accelerate the transformation to clean, healthy, and more resilient economies. The Forum is a source of information and inspiration for our efforts here locally and attracts innovators from far beyond our community also to learn and to build partnerships. The Forum's audience will include investors, policymakers, business owners, communications professionals, nonprofits, academics, and local leaders, visitors and residents. The Forum will be aired live online and so its reach will be far beyond the venue."

Christensen added, "What do a NASCAR driver, an ultra-distance athlete water advocate, a visionary entrepreneur and author of *The Ecology of Commerce*, a top cleantech venture capitalist, a corporate environmental innovator, and a former Pentagon strategist all have in common? They are coming to Sun Valley to talk resilience! We are fortunate to have the chance to learn from and collaborate with such a diverse set of compelling speakers with such incredibly powerful perspectives."

#### About the Forum

Given the importance of mobilizing capital as well as engaging all of us to be part of the solutions, the Forum's three days are substantively structured as follows:

- July 10: Resilience: The Strategic Opportunity of Our Time. An inspiring, informative introduction to resilience, with speakers from business, security, investment and philanthropy perspectives;
- July 11: Investing in, Protecting and Enhancing Resources for Resilience. From the global to the local, speakers will outline investment opportunities across resilience, including energy, food, water, land and forests – including in our own communities; and
- July 12: Engaging Society: We're All in This Together. This is our opportunity to learn from the experts and practitioners how best to communicate with and support the public in taking action.

Please see the schedule [online](#) for more information on the topics and speakers each day.

The Forum's 33 speakers include:

- Paul Hawken, the innovative visionary, entrepreneur, environmentalist and author of four national best sellers including *Natural Capitalism*, *Blessed Unrest* and *The Ecology of Commerce*, is currently Executive Director of Project Drawdown, a social profit organization identifying the 100 most substantive, rigorously researched solutions to climate change.

- Rob Bernard, the groundbreaking corporate environmental leader who as Chief Environmental Strategist at Microsoft rolled out the first of its kind internal carbon fee across the company and leveraged technology to build Microsoft's own "City of the Future" on the Puget Sound Campus;
- Mina Guli, the Guinness Book of World Records ultra-distance athlete who earlier this year ran across seven deserts in seven weeks on seven continents – 40 marathons, 5 per week – to raise awareness about the global freshwater crisis;
- Bob Hemphill, co-founder of global energy firm AES and former CEO of AES Solar on the great energy transformation underway;
- Oran Hesterman, President & CEO, Fair Food Network and author of *Food: Growing a Healthy, Sustainable Food System for All*;
- Peter Knight, Partner (and co-founder with Al Gore and David Blood) of pioneering sustainability investment firm, Generation Investment Management; President of Generation Investment Management U.S.
- Joel Makower, Chairman & Executive Editor, GreenBiz and creator of GreenBiz.com, called "the guru of green business practices" by the Associated Press, he hosts the annual GreenBiz Forums and VERGE events around the world. A former nationally syndicated columnist, Joel is author of the annual State of Green Business report and is author or co-author of more than a dozen books, including his latest, *The New Grand Strategy: Restoring America's Prosperity, Security and Sustainability in the 21st Century* (St. Martin's Press);
- Leilani Münter, biology graduate, professional race car driver and environmental activist whom *Discovery's* "Planet Green" named the #1 eco athlete in the world, *ELLE* awarded her their Genius Award and *Sports Illustrated* named her one of the top ten female race car drivers in the world;
- Colonel Mark "Puck" Mykleby, former special strategic assistant to the Chairman of the Joint Chiefs of Staff, former member of U.S. Special Operations Command developing strategy for our Special Operations Forces, an F/A-18 pilot who executed numerous land based and ship borne deployments to the European, Pacific, and Southwest Asian theaters, a founder and co-director of the Strategic Innovation Lab at Case Western Reserve University, and co-author of *The New Grand Strategy: Restoring America's Prosperity, Security and Sustainability in the 21st Century* (St. Martin's Press);
- Nancy Pfund, Founder and Managing Partner, DBL Partners, pioneering investor in some of our most successful sustainable consumer companies (Tesla, Nest, SolarCity);
- Brooks Preston, Vice President for Investment Funds, Overseas Private Investment Corporation;

- Lila Preston, Partner, Generation Investment Management;
- Viraj Puri, Co-founder & CEO, Gotham Greens, TED Fellow (2011), Wild Gift Fellow (2005);
- Rick Saines, Partner, Baker & McKenzie, head of the North American team of the path breaking Global Climate Change & Clean Energy Practice advising leading companies, governments and nonprofits on addressing climate change;
- Julie Shafer, Head of Strategic Philanthropy & Purpose Investments, Bank of the West;
- Michael Shuman, author of The Local Economy Solution; and
- Silda Wall Spitzer, Senior Advisor, NewWorld Capital, former Managing Director at Metropolitan Capital Advisors, an investment firm focusing on value opportunities, where she led strategic and business development, and Prior to Metropolitan Capital, First Lady of New York State. In that role, she worked to support the Administration's goal of reducing fossil energy consumption 15% by 2015 with her initiatives promoting green buildings, alternative energy, and local food sources. Her I LIVE NY program engaged constituents to create livable communities and sustainable jobs.

The [film festival](#) features:

- [Time to Choose](#) with Executive Producer Tom Dinwoodie and cast member Nancy Pfund
- [Racing Extinction](#) with Oscar winning Director Louie Psihoyos (TBC) and cast member Leilani Münter)
- [TONY ROBBINS: I AM NOT YOUR GURU](#) Sun Valley premiere and sneak peak of the documentary to be released on Netflix July 15th. From acclaimed director Joe Berlinger, with video introduction by Tony Robbins.

**To learn more about the Forum and to purchase passes, see [www.sunvalleyforum.com](http://www.sunvalleyforum.com).**



**The Sun Valley Institute for Resilience advances policy leadership, public engagement and targeted investments to ensure economic prosperity, environmental protection and human wellbeing in its home community of Idaho's Wood River Valley and beyond.** Sun Valley leaders founded the Institute in the spring of 2015 to protect and enhance local quality of place for future generations of residents and visitors alike, and to serve as a resource for communities everywhere. From the original Native American inhabitants to the miners and ranchers of the valley's early days, from the Union Pacific engineers who built the world's first chairlift to those who challenge themselves in its mountains and rivers today, Sun Valley is about history and tradition, grit and perseverance, well-being

and quality of life. The risks, assets and values of Sun Valley make it the perfect home for an institute dedicated to resilience. For more information, please visit: [www.sunvalleyinstitute.org](http://www.sunvalleyinstitute.org) and follow us on Twitter @SunValleyInst and @AimeeGlobal and Facebook at [facebook.com/sunvalleyinstitute](https://facebook.com/sunvalleyinstitute)



**Confluence Philanthropy** promotes environmental sustainability and social justice by helping to move philanthropy in the direction of mission-aligned investing. We support and catalyze our members' efforts to align asset management with organizational mission. Our international network, which represents nearly \$134 billion in philanthropic assets, includes private, public, and community foundations; individual donors; and investment firms.



**GreenBiz** advances the opportunities at the intersection of business, technology and sustainability. Through its websites, events, peer-to-peer network and research, GreenBiz promotes the potential to drive transformation and accelerate progress — within companies, industries and in the very nature of business.