

skills

Stakeholder and User Interviews

User Flows

Product Strategy

Design Thinking

Wireframing

Persona Development

Rapid Prototyping

Information Architecture

Sitemaps

Customer Journey Mapping

Usability Testing

Qualitative and Quantitative Testing

tools

Figma Adobe CS

Canva Sketch

MS Office Invision

Trello Miro

certifications

2020

500hr UX Academy
Design Lab

2020

SCRUM Master
SCRUM Institute

2016

200hr Yoga Teacher
Training

Atma Yoga

2013

Permaculture Design
Central Rocky Mountain
Permaculture Institute

about

UX/UI Designer with versatile skills in strategy, design and product development. Strong background as a serial entrepreneur building and marketing brands from the ground up.

work experience

EverBright

Solar SaaS & B2C

January 2022- Present

Product Design Manager

- Lead projects through the UX research and design process
- Established design standards for new design team
- Worked cross-functionally with product team to design technically feasible solutions

Freelance Designer

November 2020- Present

UX/UI designer

- Lead UX/UI concepts through completion for wellness, political, activism, nonprofit, and climate-focused organizations

Better Job Fit

Nonprofit in HR

November 2020- Present

UX Consultant

- UX/UI Design for nonprofit agency
- Develop websites on WordPress
- Established and implemented cross-platform marketing activations

Misty Mountain Yoga

Healthy Lifestyle Company

2016 - Present

Product Designer | Founder

- Set vision, go-to-market, and product strategy for online subscription-based classes
- Developed website and marketing collateral including email and social media campaigns

The Flowered Life

CPG Brand in Wellness

2015 - May 2021

Product Designer | Founder

- Developed product line and go to market to strategy
- Authored and executed product roadmap
- Tripled revenue in 1 year
- Managed staff of 5 for manufacturing and distribution