

ENOCTA WEBSITE CLARIFICATION TEXT

During your visit to our website, we may obtain your personal data in various fields. This clarification text has been prepared to inform you about the purposes for which we will process your personal data that we obtain through our website or that you share with us. Regarding the processing of your personal data within the scope of this Clarification Text, Avez Elektronik İletişim Eğitim Danışmanlığı Ticaret Anonim Şirketi ("Our Company" or "Enocta") has the title of data controller; your personal data

It is processed by our company in accordance with the Law No. 6698 on the Protection of Personal Data ("Law No. 6698") in the framework explained below.

1. Purposes and Legal Reasons for Processing Your Personal Data:

Personal data belonging to you may be processed for the following purposes and on the basis of the relevant legal data processing condition ("legal reason"):

Our purposes for processing your personal data	When processing your data for the stated purpose the legal reason we rely on
<ul style="list-style-type: none">· Receiving your content catalog and proposal requests through our website, providing the necessary communications with you in this direction and fulfilling your requests,· Answering your questions; planning and execution of demand and complaint management activities, evaluating and concluding requests and/or complaints from individuals, and coordinating, planning and executing the necessary work with the relevant business units and parties for this purpose,· Performing any activities necessary to fulfill any contractual relationship with you or to establish a contract.	It is necessary to process the personal data of the parties to the contract, provided that it is directly related to the establishment or performance of a contract

<ul style="list-style-type: none"> · Execution and management of customer relations, opening the necessary records for this purpose, carrying out activities · Planning and execution of activities for the development, follow-up and control of commercial works, studies, operations, · Establishing, developing and executing corporate governance and communication activities, planning and/or execution of business continuity activities, execution of strategic planning activities, keeping records of the parties with which the Company has business relations and planning and executing listing activities, planning production and/or operation processes and execution 	<p>Data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject.</p>
<ul style="list-style-type: none"> · Fulfilling our obligations regarding keeping records of internet access, planning, auditing and executing information security processes, establishing and managing information technology infrastructure, within the scope of Law No. 5651 on Regulating Broadcasts Made on the Internet and Combating Crimes Committed Through These Broadcasts, planning and execution of works, realization of legally required transactions/records, notifications, · Providing information to authorized institutions and organizations due to legal obligations and/or performance of audit activities and obligations 	<p>It is mandatory for the data controller to fulfill its legal obligation.</p>

<ul style="list-style-type: none"> Carrying out marketing, promotion and advertising activities about the products and services offered by our company and sending commercial electronic messages within this scope. 	<p>Provided that you have your express consent or you are a trader or tradesman as the Buyer or you are an employee of an organization within this scope, we may also rely on the data processing condition where data processing is mandatory <i>for the legitimate interests of the data controller, provided that the fundamental rights and freedoms of the data subject are not harmed.</i></p> <p><i>We remind you that you can exercise your right to refuse to receive messages from us in any case.</i></p>
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2. Collection Method of Your Personal Data

Your personal data, the products and software we offer, the websites of our company and the electronic forms on these websites are collected electronically via call centers and e-mail, and in the physical environment through printed forms, official identities and contracts. You can find the legal reasons we rely on while collecting your personal data in detail under section 1 "Purposes of Processing Your Personal Data and Legal Reason".

3. Parties and Purposes of Transfer of Your Personal Data

Your personal data can be transferred within the framework of the terms and purposes, to our suppliers who provide technical infrastructure or call center support to fulfill the above-mentioned purposes, to our affiliates who are likely to provide services related to your request, and to legally authorized public institutions and/or private individuals in cases of legal obligation, personal data processing specified in Article 8 of the Law No. 6698.

4. Rights of Personal Data Owners Enumerated in Article 11 of Law No. 6698

As personal data owners;

- Learning whether your personal data is processed,
- If your personal data has been processed, requesting information about it,
- To learn the purpose of processing your personal data and whether they are used in accordance with the purpose,
- Knowing the third parties to whom your personal data is transferred, in the country or abroad,
- Requesting correction of your personal data in case of incomplete or incorrect processing and requesting notification of the transaction made within this scope to the third parties to whom your personal data has been transferred,
- Requesting the deletion or removal of your personal data in the event that the reasons requiring it to be processed disappear despite the fact that it has been processed in accordance with the provisions of the Law No. 6698 and other legislation, and to notify the third parties to whom your personal data has been transferred,
- Objecting to the outcomes against you by analyzing your processed data exclusively through automated systems,
- If you suffer damage due to the unlawful processing of your personal

data, you have the right to demand the compensation of the damage. As personal data owners, if you submit your requests regarding your rights to our Company through the data owner application form available at <https://www.enocta.com/site-kullanim-sartlari/>, your request will be requested as soon as possible and within 30 (thirty) days at the latest, depending on the nature of the request.

You can find more detailed information on the protection of your personal data in the Personal Data Protection Policy of Avez Elektronik İletişim Eğitim Danışmanlığı Ticaret Anonim Şirketi published on the <https://www.enocta.com/site-kullanim-sartlari> website.