ABOUT OUR CONFERENCE
“The Impact of Disparities on Healthcare Value”
Event topics are centered around improving healthcare value and addressing healthcare inequity. They include:
- Data driven approaches to health equity and value in healthcare
- Implementing disparities solutions in learning health systems
- The impact of employer healthcare on disparities and value
- Reducing disparities in healthcare through home visits
- How community and health system collaboration can improve health equity mental health disparities in Wisconsin

ABOUT OUR CONFERENCE ATTENDEES
Conference attendees include providers, executives, healthcare quality professionals, nurses and more. We are also extending invitations to health systems that are not currently members in hopes of bringing more healthcare professionals together to focus on quality in Wisconsin.

EXHIBITOR DETAILS
WCHQ Healthcare Value and Disparities Assembly exhibitor opportunities include:
- Exhibit table, available to our WCHQ partners for $1,200 each. Non-partner tables available for $2,200.
- Break Sponsorship, $2,000
- Breakfast or Lunch Sponsorship, $3,000

Display tables
Each vendor space sponsorship will include:
- One (1) – 6’ table dressed in linens
- Two (2) chairs
- Access to electricity
- Exhibiting space in the main conference room with direct access to attendees

All sponsorships include
- Complementary Attendee Registration – Each vendor is allowed two (2) complimentary attendee registrations Note: You must register ALL individuals for attendance who will be representing your organization. Overnight accommodations are not included in a sponsorship
- Complimentary attendee conference snacks, meals and beverages
- Exposure, access, and networking opportunities with WCHQ member representatives in attendance
- Company acknowledgement in program materials and signage the day of the event
- Verbal acknowledgement during the event (welcome and closing remarks)
- Post-conference attendee list

Additional attendees
Your organization is welcome to register additional attendees beyond the two complimentary registrations you receive. Please register and pay for their attendance using the Non-Member Registration.

Conference Agenda
You can access the conference agenda on the WCHQ website.
Conference attendees will have the opportunity to visit your table:
- Before the session/during breakfast
- During breaks
- During lunch
- After the afternoon session

To register as an exhibitor, please contact Carmen Craker at ccraker@wchq.org or 608-558-0474.