

Improving Colorectal Cancer Screening in Rural Wisconsin

**April 11, 2023
10:30 to 12pm CST**

A WCHQ Webinar Event

Register

*This is a WCHQ members-only event – registration is required but there is not a fee for WCHQ provider members, annual partners and corporate sponsors to participate. Contact rsutkay@wchq.org

Topics

Rural Colorectal Cancer Screening Disparities in Wisconsin

Jennifer Weiss, MD, MS

The Future of Improving Rural Colorectal Cancer Screening Rates

Tameka Payne & Amy Conlon, MPH



Dr. Jennifer Weiss is a faculty member of the Division of Gastroenterology and Hepatology within the Department of Medicine at the University of Wisconsin - Madison. She is a member of the University of Wisconsin Carbone Cancer Center and the medical director of the UW Health Gastroenterology Genetics Clinic. She has received a UW Health Fast Tracker Award and a UW Health Patient Experience Physician Champion Award. Regionally, Dr. Weiss has served as a physician lead for the Wisconsin Collaborative for Healthcare Quality Colorectal Cancer Screening Improvement Team. On a national level, Dr. Weiss serves as the UW Health liaison to the National Colorectal Cancer Roundtable and is the Vice-Chair of the National Comprehensive Cancer Network Genetic/Familial High-Risk Assessment: Colorectal Guidelines Panel. Her research program focuses on improving colorectal cancer screening rates in average-risk and high-risk populations, as well as disparities in colorectal cancer screening.



Tameka Payne serves as the Health Equity & Access Senior Manager with Exact Sciences. She partners with internal and external health systems stakeholders to implement evidence-based initiatives aimed to close the screening gap in vulnerable populations. Prior to this role, she served as a Population Health Manager, working with payor and health plan partners developing programs to increase screening and adherence for colorectal cancer. Before coming to Exact Sciences, Tameka worked for the American Cancer Society, serving in a variety of roles within the Cancer Control, Health Systems and Field Operations Teams. She held leadership roles managing and leading the prevention and early detection initiatives in partnership with health systems in the west region. She has managed community councils, local advocacy and research programs, patient services, and fund development activities. Tameka holds a Bachelor of Science degree in Health Science with an emphasis in Community Health from California State University, Long Beach.



Amy Conlon, MPH, is the Population Health Senior Manager with Exact Sciences. She works with payor and health plan partners to increase colorectal cancer screening and close care gaps. Throughout her career, Amy has built and managed public health programs that reduce the burden of cancer collaborating with a diverse cross-section of partners. Before coming to Exact Sciences, Amy worked at the University of Wisconsin-Madison as the Director of Research Administration at the Center for Tobacco Research and Intervention as well as the inaugural Program Director of the Wisconsin Comprehensive Cancer Control Program, where she collaborated with the American Cancer Society and WCHQ to set the first publicly reported CRC screening performance measures for Wisconsin. Amy received her Master of Public Health degree from the University of Minnesota.