

2022

WCHQ DISPARITIES SUMMIT

November 10, 2022 | Brookfield Conference Center

Registration 8 AM – 9 AM | 9 – 3:30 PM



WISCONSIN
COLLABORATIVE *for*
HEALTHCARE QUALITY

9:00 AM WELCOME AND OPENING REMARKS

Gabrielle Rude, PhD
WCHQ President and CEO

9:15 AM ELIMINATING DISPARITIES BY WORKING TOGETHER: A RURAL AND URBAN PERSPECTIVE

Tammy Simon
*Vice President, Institute for Quality, Innovation, and Patient Safety
Marshfield Clinic*

Mark Lodes, MD
*Vice President and Chief Medical Officer
Froedtert and The Medical College of Wisconsin*

Andres Gonzalez, Med., CCDP/AP
*Vice President, Chief Diversity Officer
Froedtert and The Medical College of Wisconsin*

9:45 AM DRIVING EQUITY THROUGH DATA, IMPLEMENTATION, AND ADAPTATION

Aziz Abdullah, Co-Founder
INPOWER

Ben Weston, MD
*Associate Professor, Department of Emergency Medicine
Medical College of Wisconsin
Director of Medical Services, Milwaukee County Office of
Emergency Management*

10:30 AM BREAK

10:45 AM ENGAGING COMMUNITY VOICES AND SYSTEM DYNAMICS TO UNDERSTAND THE DRIVERS OF HEALTH

Debra Nevels, MSHCM
*Program Manager of Community Outreach and Engagement
Medical College of Wisconsin Cancer Center*

11:15 AM THE STATEWIDE EFFORT TO ELIMINATE DISPARITIES

Joan Neuner, MD, MPH
*Internal Medicine Specialist and Georgia Carroll Professor of Women's
Health Department of Medicine at the Medical College of Wisconsin*

12:00 PM NETWORKING LUNCH: SHARING INTERVENTIONS AND INNOVATIONS

Round table networking on disparities-related topics will be expertly facilitated during lunch. Indicate your area of interest on the registration form for a table seating assignment.

1:00 PM IMMUNIZE MILWAUKEE: IMPROVING IMMUNIZATION RATES AND REDUCING DISPARITIES THROUGH CROSS-SECTOR COLLABORATION

Lyn Ranta, MD
*Co-Chair Immunize MKE, Board of Directors, WI-AAP, Retired,
Associate CMO Children's WI*

Greg Stadter, MPH
Director of Access, Milwaukee Health Care Partnership

1:30 PM HOW WCHQ MEMBERS ARE IMPLEMENTING DISPARITIES IMPROVEMENTS

Led by Abbey Harburn, WCHQ Analytics Manager, with presentations by WCHQ member and affiliated organizations.

3:15 PM CLOSING REMARKS

Gabrielle Rude, PhD
WCHQ President and CEO

3:30 PM ADJOURN

Details

LOCATION

Brookfield Conference Center
325 S. Moorland Road
Brookfield, WI 53005

TO RESERVE A ROOM

Hilton Garden Inn
Brookfield Square
265 S. Moorland Road
Brookfield, WI 53005
Ph. 262-330-0800

REGISTRATION

There is not a registration fee, however, registration is required for both the in-person and virtual event. The conference center capacity is 150 people in person. If you select to attend in-person and cannot attend or need to switch to virtual, please notify Mary Kay Fahey mkfahey@wchq.org no later than one week in advance as we expect to have a waiting list for the in-person event.

For those that register to attend virtually, the meeting link will be sent a few days in advance of the event.

CONTACT INFORMATION

Contact
Mary Kay Fahey at
mkfahey@wchq.org
for information
related to this
conference.

ONLINE REGISTRATION

[Click Here](#)
or
[scan the QR Code below](#)



ABOUT OUR SPEAKERS



Gabrielle Rude, PhD, CPHQ
WCHQ President and CEO

Gabrielle Rude, PhD, is the President and CEO for the Wisconsin Collaborative for Healthcare Quality (WCHQ). WCHQ is a voluntary consortium of organizations working to improve the quality and cost effectiveness of health care in Wisconsin through the public reporting of comparative performance information. A Wisconsin native, Dr. Rude has a PhD in Population Health Sciences from the University of Wisconsin and is a Certified Professional in Healthcare Quality. Dr. Rude serves

on the Boards of the Wisconsin Community Health Engagement Fund, the Advisory Board for the University of Wisconsin Population Health Institute, the Wisconsin Health Information Organization and the Advisory Council of the University of Wisconsin Institute for Clinical and Translational Research. Since assuming the role of CEO, she has focused on reducing health care disparities and increasing the value of care provided through actionable data and continual learning.



Tammy Simon, RN, MSN
*Vice President, Institute for Quality, Innovation & Patient Safety
Marshfield Clinic Health System*

Tammy Simon is a senior executive for Marshfield Clinic Health System (MCHS) and vice president of the Institute for Quality, Innovation & Patient Safety. She has dedicated her career to serving patients and is passionate about giving patients the care they need, at the right place and the right time.

She blends a strategic perspective with a stakeholder approach gained from serving on key MCHS steering boards for EHR migration and integration, community benefits, Just Culture, SDOH, and system integration. Simon is the COVID Planning Chief for the MCHS COVID-19 response and successfully led MCHS through the pandemic, including in vaccine planning and administration. She received her BSN from Concordia University, and MSN from Regis University, Denver Colorado. She is 2019 Carol Emmott Fellow.



Mark Lodes, MD
*Vice President and Chief Medical Officer
Froedtert and The Medical College of Wisconsin*

Mark Lodes, MD, is the Chief Medical Officer for Population Health and Medical Education at Froedtert and The Medical College of Wisconsin. He joined Froedtert and The Medical College of Wisconsin as an internal medicine/pediatrics physician and assistant clinical professor. He has held the positions of Executive Director of Froedtert and The Medical College's Primary Care Initiative (PCI), Chief Medical Officer of

Clinical Ventures Group and President of F&MCW Community Physicians from 2013-2018. Dr. Lodes serves on the Board of Directors for the Wisconsin Statewide Health Information Network, Greater Milwaukee Urban League and Wisconsin Collaborative for Healthcare Quality.



Andres Gonzalez
*Vice President, Chief Diversity Officer
Froedtert and The Medical College of Wisconsin*

Andres Gonzalez has worked in the non-profit sector for over 20 years. He has been instrumental in creating culturally and linguistically competent programs. He serves as the Vice President, Chief Diversity Officer at Froedtert & Medical College of Wisconsin. He provides direction to the Office of Diversity & Inclusion where he leads diversity and inclusion strategic initiatives that include Business Resource Groups

(BRGs), community engagement, Diversity Action Teams (DATs), Diversity & Cultural Competence Education, Emerging Markets Initiative, health equity, language services, leadership development, supplier diversity and talent acquisition.

In his previous role, Gonzalez served as the Chief Diversity & Inclusion Officer for Baystate Health in Springfield, MA. He provided direction to the Office of Diversity & Inclusion where he led the strategic initiatives system wide that included: Business Employee Resource Groups (BERGs), Diversity Council, Leadership Development Initiative, diversity and cultural competence education, supplier diversity and New England's premier Diversity Conference.



Aziz Abdullah, Co-Founder
INPOWER, Milwaukee

Aziz Abdullah is the Co-founder and Strategy Director for Inpower, a Black Woman-led marketing, technology, and outreach agency, based in Milwaukee's Harambee neighborhood. He has been a driving force behind Inpower's achievements since its launch in 2018.

Aziz attended the Marquette University School of Nursing before pursuing his knack for entrepreneurship. Prior to establishing Inpower, he was at the helm of

theinfluence.org, a news and information platform that focused on promoting addiction and recovery services in vulnerable communities nationwide.

Aziz has a deep passion for helping improve communities' health and wellbeing by empowering people with the tools, knowledge, and resources to determine their own life outcomes by meeting them in their current situations. Most recently, Aziz and his team worked on various local initiatives focused on improving community level social determinants of health, including HealthyMKE, EvictionFreeMKE, and Mask Up 2 Vote.



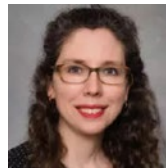
Ben Weston, MD
*Associate Professor, Department of Emergency Medicine
Medical College of Wisconsin
Director of Medical Services, Milwaukee County Office of
Emergency Management*

Ben Weston, MD is an Associate Professor in the Department of Emergency Medicine at the Medical College of Wisconsin. He serves as Chief Health Policy Advisor for Milwaukee County. In addition, Dr. Weston is the Director of Medical Services for the Milwaukee County Office of Emergency Management, overseeing medical services for the 15 fire departments throughout the county. He has been featured on MSNBC, CNN, BBC, Good Morning America, NBC Nightly News, and in Politico and The New York Times. He practices clinically in the emergency department at Froedtert Hospital, a level 1 trauma center, and has research interests in prehospital care, resuscitation, health equity, and public health surveillance.



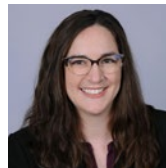
Debra Nevels, MSHCM
*Program Manager of Community Outreach and Engagement
Medical College of Wisconsin Cancer Center*

Debra R. Nevels, MSHCM works with the Medical College of Wisconsin as the Program Manager for Community Outreach and Engagement for the Froedtert & Medical College of Wisconsin Cancer Center. Before that, she was manager for health systems and hospitals for the American Cancer Society-Wisconsin. Debra also serves as adjunct faculty at Concordia University in the College of the Health Services Administration program. Debra has worked with under-resourced populations in Wisconsin, Illinois, Indiana, Missouri and Texas. Her innovative initiatives for community outreach and community building have impacted populations throughout the country; however, her passion remains with promoting health education for those impacted negatively by determinants of health.



Joan Neuner, MD, MPH
*Internal Medicine Specialist and Georgia Carroll Professor of Women's
Health Department of Medicine
Medical College of Wisconsin*

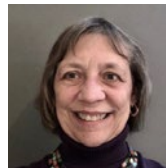
Joan Neuner, MD, MPH, is a board-certified physician specializing in internal medicine with a practice at the Medical College of Wisconsin. She also sees osteoporosis patients in the multidisciplinary MCW Osteoporosis and Bone Mineral Disorders Clinic. Her current roles include Georgia Carroll Professor of Women's Health, Department of Medicine; MCW Cancer Prevention and Outcomes Program leader; and Center for Advancing Population Sciences Population Health Unit Leader. Dr. Neuner's research is aimed at advancing equitable health delivery and improving decision-making in women's health, particularly around medication use.



Abbey Harburn, MPH
WCHQ Analytics Manager

Abbey Harburn, MPH, joined the Wisconsin Collaborative for Healthcare Quality in 2017. As the Analytics Manager, she is responsible for WCHQ's analytics portfolio and provides data analysis to support WCHQ member organizations and projects. She leads WCHQ's health disparities work, with a goal to measurably reduce health disparities and improve the health of patients facing disparities in Wisconsin.

Harburn holds a Master of Public Health Degree from the University of Wisconsin School of Medicine and Public Health and a bachelor's degree in political science from Wellesley College. Prior to her position with WCHQ, she worked at Epic, supporting health systems as they implemented and upgraded their electronic medical record. She has a background in quality measure development, data analysis and collection, and quality improvement.



Lyn Ranta, MD
Co-Chair Immunize MKE

Lyn Ranta, MD, FAAP moved to Wisconsin in 1985 after completing her pediatric training in Minneapolis. She practiced general pediatrics in the Milwaukee area for 25 years. She then transitioned from general practice to a hospital role with Children's Wisconsin and worked within the health system for an additional 10 years retiring as the associate CMO at the end of 2019. She has served as a member of both the Village of Hales Corners and City of Milwaukee Boards of Health. In retirement she is a community volunteer. She currently serves as the vice-chair of Immunize Milwaukee and is a member of the Board of Directors for the Wisconsin Chapter of the American Academy of Pediatrics.



Greg Stadter, MPH
Director of Access, Milwaukee Health Care Partnership

Greg Stadter joined the Milwaukee Health Care Partnership in 2017 and serves as the program director for the Emergency Department Care Coordination Initiative (EDCC), the Specialty Access for the Uninsured Program (SAUP) and the Housing is Health Initiative. He provides strategic development and leadership to the IMPACT Connect collaborative and the Immunize Milwaukee network. Stadter previously served as lead analyst with Medical College of Wisconsin (MCW), focusing on access, health disparities, ED utilization, readmission prevention, payment innovation and other population health efforts. In this role, he provided analytic support to Froedtert & Medical College of Wisconsin and their safety net clinic partners as part of the SAUP program. Prior to his six-year tenure at MCW, Stadter worked in public health roles surrounding process redesign, research and analytic roles at Inova Fairfax Hospital's Division of Trauma and Critical Care, the National Highway Traffic Safety Administration, and JP Research India. He holds a master's degree in public health from MCW and has experience with LEAN and Six Sigma processes and tools.